New IBM Retail Environment for SuSE Linux provides support for an integrated Linux POS platform

The IBM Retail Environment for SuSE Linux is designed to help enhance your retail customers' operations at the critical point of sale (POS). It combines an optimized SuSE Linux platform for retailers with select IBM SurePOS™ and IBM [eServer logo]® xSeries systems, as well as industry-leading IBM middleware. Thus, providing your customers with a scalable, security-rich operating environment enterprisewide—all at a low total cost of ownership. With Linux, your retail customers can reduce complexity and costs, and optimize flexibility storewide. Plus, they can take advantage of world-class services and support through a single point of contact. As a result, retailers and their employees can focus on core competencies, improving productivity and driving revenue to the bottom line.

With the IBM Retail Environment for SuSE Linux, you can provide solutions and applications on Linux as well as capitalize on new Linux innovations and developments. You can also use it to help create reselling opportunities and accelerate the use of Linux in the retail industry. IBM has deep retail experience and is applying that knowledge to the Linux platform to help shape the evolution of retail now and in the future.

To learn more about the IBM Retail Environment for SuSE Linux, contact your IBM representative, or visit us online at:
ibm.com/industries/retail/store