IBM introduces preloaded Microsoft Windows XP

for select POS systems

On **June 22, 2004**, IBM Retail Store Solutions announced it will begin offering new models of IBM SurePOS™ 300 Series, 500 Series and 700 Series point-of-sale (POS) systems that feature a licensed, preloaded Microsoft® Windows XP® Professional operating system[1]. These models make it easier for IBM Business Partners to deploy Windows XP in large retail POS implementations, and allow your retail customers to acquire Windows XP more conveniently than by purchasing individual licenses.

Eleven preloaded models will be available on a worldwide basis[2]. They include one model of the IBM SurePOS 300 Series (W2H), two models of the IBM SurePOS 700 Series (W41 and W81), and eight models of the IBM SurePOS 500 Series (W33, W43, W53, W63, W3Z, W4Z, W5Z, W6Z).

By adding these models, IBM Retail Store Solutions reinforces a long-standing commitment to maximizing retailers' operating system choices.

In addition, the preload licensing model maps each POS system to a specific license and certificate of authenticity (COA) sticker. As a result, retail customers can eliminate some of the time required to administrate this process, while reducing the risk of errors or delays during a license audit.

As with any preloaded operating system, certain parameters of usage apply. Your retail customers will need to use Windows XP Professional in conjunction with a retail application interface, and only for store operations (not personal computing or office automation). Retailers will be able to modify the operating system image with virus patches, service packs and select device drivers. They will also be able to upgrade the image as new versions of Windows XP Professional are made available, although they will not be able to overwrite the image with any other Microsoft operating system release, unless a separate license is purchased.

For more information about IBM SurePOS 300 Series, 500 Series and 700 Series models with the Microsoft Windows XP preload, please contact your local IBM representative or visit **ibm.com**/industries/retail/store.

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1 Microsoft Windows XP Professional Preload terms and conditions on use are described in the End User License Agreement.

2 Not every model will be announced in every geography. Please check with your IBM representative for details.