

## **IBM introduces an EXPRESS offering and four new models of the IBM SureOne for small and medium businesses in Asia Pacific**

Strengthening its commitment to small business owners worldwide, IBM Retail Store Solutions has enhanced its portfolio with the IBM SurePOS Express and four new models of the IBM SureOne. These solutions are specifically engineered to meet the needs of your small- and medium-sized retail customers in Asia Pacific. All of these new offerings are now available for resale through IBM Business Partners.

With a number of new features, these compact, all-in-one POS systems enable IBM Business Partners to help your retail customers improve POS performance and maintain low total cost of ownership (TCO). Enhanced processing speed and memory provide the computing power to run off-the-shelf or customized software for checkout, inventory control and other essential functions. Compact design allows these POS systems to fit into space-restricted areas with ease. Plus, familiar PC technology minimizes errors and expedites training.

The new solutions include:

- The **IBM SurePOS Express**, a bundled offering that delivers exceptional performance value.  
With preloaded DOS, 64MB memory, and a 40GB hard drive, the IBM SurePOS Express enables your retail customers to manage operations more efficiently, at an extremely affordable price. This all-in-one system features 866 MHz processor speed, an integrated matrix keyboard with MSR, a thermal (Japan) or impact (China) POS printer, a compact cash drawer, an integrated CRT (China) or LCD (Japan) display, a 2x20 VFD customer display, and an easy-to-use scanner. This system is aggressively priced, so no special bids are available. Also, this solution is exclusively available for retailers located in AP.
- Four enhanced models of the **IBM SureOne** POS platform.  
The new P80, P81, P85 and P86 models help your retailers select a custom configuration without compromising the budget. Each model features 1.2 GHz processor speed and 128MB base memory. Models P80 and P81 include a 40GB hard drive, while models P85 and P86 come standard with an 80GB hard drive. All four are preloaded with DOS, and they also support the IBM Retail Environment for SUSE LINUX (IRES) in the back-office. An integrated matrix keyboard with MSR comes standard, as does a 9-inch integrated CRT display or a 10-inch full-color LCD display. Plus, retailers can choose an enhanced impact printer or a thermal printer. Please note that these new models will be promoted in AP, but will remain available for ordering from Business Partners in both AP and EMEA.

For more information about how these new POS solutions can help your SMB customers, please contact your IBM representative or visit the [SureOne product portal](#).