Announcing a new 17" model of the IBM SurePOS 500 series — expanding POS capabilities with an elegant, reliable design

To better accommodate the needs of your clients in the specialty, gas and convenience market segments, as well as in the POS and Kiosk environments, IBM now offers a 17" model — in addition to 12" and 15" versions — of the IBM SurePOS™ 500 systems. Further extending the IBM retail product family, the larger 17" screen provides your clients an expanded viewing area, allowing them to see more information simultaneously in real time — such as gas pump icons along with standard point-of-sale (POS) applications used in their stores.

The IBM SurePOS 500 series is a portfolio of sophisticated, sleek POS systems with an innovative touchscreen interface that is designed to enable rapid, convenient transactions while withstanding the harsh food service and retail environments. With a smaller footprint than previous models, this system is ideal for compact countertops, giving your retail clients more room to display impulse-buy or promotional items.

Offering retailers important POS advantages, IBM SurePOS 500 systems:
- o Leverage advanced infrared (IR) technology for minimized glare and long-lasting calibration.
- o Provide flexible configurations, allowing integration with a variety of POS peripherals and positioning of display unit away from system unit.
- o Feature powered Universal Serial Bus (USB) ports, to provide power for POS peripherals directly from the base unit.
- o Showcase a spill-resistant, retail-hardened design for extended system lifespan.
- o Offer a flexible migration path to next-generation technologies for optimal investment protection.

Working with IBM, you and your clients can reap the benefits of our comprehensive retail industry knowledge. We bring a proven track record of success, leadership and innovation forged through more than 30 years of global experience and leading technology to provide the value of a comprehensive retail solution.

To learn more about the IBM SurePOS 500 series and other POS solutions from IBM, contact your IBM representative or visit the IBM SurePOS 500 product portal