

IBM Anyplace Kiosk  
Announcement Article  
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## **New IBM Anyplace Kiosk solutions deliver dynamic self-service — right at the point of decision**

In an on demand world, people want instant access to information, special services and e-business transactions. That is exactly what the new IBM Anyplace Kiosk solutions deliver.

These innovative new kiosks combine an advanced infrared (IR) flat panel touchscreen -- available in a choice of 12" or 15" sizes -- an Intel Celeron M Processor 320 (1.3GHz<sup>1</sup>), and optional peripherals in a compact design that is easy to place, like signage. They are cost-effective and ideal for pervasive installation. Whether your retail customers locate these compact kiosks in the aisle, on the shelf, beside a demo or on an endcap, they can bring a compelling interactive experience directly to the end-user — right at the point of decision — creating unprecedented opportunities to revolutionize the in-store experience.

IBM Anyplace Kiosk solutions feature a flexible, customer-optimized design with an integrated mini-PCI slot<sup>2</sup> for high-speed wireless LAN connectivity<sup>3</sup>, USB and serial ports to connect a variety of peripherals (in addition to internal ports for an optional integrated MSR and barcode scanner), and an optional 40 GB<sup>4</sup> hard disk drive for thick client support. External attachment points allow your retail customers to attach brand-specific signage, faceplates or peripherals. Plus, a state-of-the-art infrared (IR) touchscreen display provides exceptional image quality, helps ensure accurate transactions and uses a fixed optical alignment that is designed to never need recalibration.

These kiosks are also equipped with fast processing power, full-screen video and high-quality sound to handle the latest customer-driven self-service applications. Solutions already available include in-aisle CD/DVD preview stations, product information, guided selling tools, self-ordering in restaurants and unattended check-in for hotel guests. This list is constantly expanding as

more IBM Business Partners unveil innovative applications designed to take advantage of these kiosks' deliver-anywhere versatility.

Your retail customers will also appreciate how fast and easy these kiosks are to install, service and manage. They come with an industry-standard VESA mounting plate, one power cable and one Ethernet cable . Retailers can also choose integrated wireless connectivity for a single-cable setup.<sup>2</sup> IBM Anyplace Kiosk solutions incorporate hidden switches and minimal cover panel screws, so service providers have fast access to internal components. And they offer Wired for Management (WfM) compliance for convenient remote management.

For more information about how IBM Anyplace Kiosk Solutions can help your retail customers revolutionize the store, please contact your local IBM representative or visit the [Anyplace Kiosk product portal](#).

#### Footnotes

<sup>1</sup> GHz refers only to microprocessor internal clock speed; many factors affect application performance

<sup>2</sup> Not available worldwide. Ask your representative for details.

<sup>3</sup> Internet access separate, not included.

<sup>4</sup> MB/GB equals one million/billion bytes when referring to storage capacity; accessibility may be less.