



IBM

*Open to new ideas*

  
e-business™

Retail+



**In the  
challenging  
world of retail,  
IBM has the  
ability to  
help you...**



*Experience*

*Reliability*

*Skills and understanding*

*Leadership*

**...with a new  
series of the  
SurePOS family  
designed  
specifically  
for e-retailing.**



**The new IBM  
point-of-sale  
series can  
help you to:**

*Expand your revenue*

*Reduce your costs*

*Build your retail branding*

*Improve client relationship*

**And it's  
coming  
soon...**

**In the challenging world of retail, IBM delivers a new point-of-sale series designed for e-retailing.**



**The new point-of-sale series offers:**

- Worldwide solution for global retailers
  - e-business tool designed for use in-store
  - Range of scalable hardware to suit your needs today and tomorrow
  - Reliability, ease of use and systems management you expect from IBM
- 
- Multimedia capabilities to facilitate in-store marketing
  - Robust processing and I/O expansion capabilities for enhanced point-of-sale functions
  - Ability to integrate your point-of-sale equipment into the overall design of your stores and into your existing enterprise.

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**Open your business to new ideas and opportunities: watch for the new IBM point-of-sale series for e-retailing.**

**[www.ibm.com/solutions/retail](http://www.ibm.com/solutions/retail)**