IBM Rational Software Conference 2009
Innovation 2009: Telelogic User Group Conference

As REAL As It Gets!

2 Conferences for the price of 1

Join Us May 31 – June 4, 2009
Walt Disney World Swan and Dolphin Resort | Orlando, Florida

Real World Implementation Track

With over 400 technical sessions at the IBM Rational Software Conference, you won't want to miss this training and educational event of the year!

Real World Implementation Track and Conference Highlights Include:

- 16 sessions dedicated to Real World Implementations
- IBM Rational software product and methodology case studies
- Leveraging Rational Team Concert and Agile methodology to challenge the traditional rules of off-shore development
- Model-driven development in complex environments
- Implementing an integrated solution for a solution delivery lifecycle and associated tools
- Moving toward "software delivery factories" to provide greater efficiency and predictability
- Implementing an infrastructure to support small through large-scale development and testing
- Scrum, Patterns, Java and COBOL
- Interactive Birds-of-a-Feather sessions
- Free IBM Certification testing
- Hands-on technical workshops show-casing every phase of the software lifecycle
- Rational Labs: A look into the future of IBM Rational's emerging technologies

Attend sessions in the Real World Implementation Track, where you will:

- Learn about building global infrastructures for development and their return on investment
- Hear about experiences and directions on increasing productivity and efficiency through software factories
- Learn best-of-breed process and tool integration
- Hear Case studies on model-driven development and tailoring a project's development process
- Hear about lessons learned using Scrum with IBM Rational Team Concert and using IBM Rational Software Architect models in Banking
- Hear case studies on IBM Rational Team Concert in an Agile environment and deploying in a large enterprise
- Learn about the use of IBM Jazz in support of an Agile way of Software Development

Sessions you can't afford to miss!

- Lessons Learned: Leading Methodology Change at Scotiabank
- Case Study: Deploying IBM Rational Team Concert in a Large Enterprise — la Caixa Approach
- Lessons Learned: Using Scrum with IBM Rational Team Concert
- Case Study: Best-of-Breed Process and Tool Integration
- Using IBM Rational Tools to Build a Global Infrastructure for Development
- Case Study: Model-Driven Development Using IBM Rational Tools and Open Source (AndroMDA and Maven)
- Case Study: Using IBM Rational Team Concert in an Agile Environment
- Model-Driven Mainframe: Patterns, Java, and COBOL Together
- Productivity and Efficiency Through Software Delivery Factories: Experiences and Directions
- Lessons Learned: Using IBM Rational Software Architect Models in Banking
- Case Study: Using IBM Rational Tools to Tailor a Project's Development Process

See all scheduled sessions and conference agenda at
www.ibm.com/rational/rsdc

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