

IBM Rational Software Conference 2009

Innovation 2009: Telelogic User Group Conference

As **REAL** As It Gets!



2 Conferences
for the
price of 1

Join Us May 31 - June 4, 2009

Walt Disney World Swan and Dolphin Resort | Orlando, Florida



Modeling, Architecture and Construction Track

With over 400 technical sessions at the IBM Rational Software Conference, you won't want to miss this training and educational event of the year!

Sessions you can't afford to miss!

- Agile Model Development with the IBM® Rational® Software Architect Product Family
- How RAM and Asset Management Helps Manage your Architecture
- Cloud Formation: Web-Based Technologies for Collaborative Software Modeling
- Designing and Developing Domain Specific Languages on the IBM Rational Modeling Platform
- Best Practices in Software Reuse to Stretch Development Budgets
- Develop Rich Internet Applications in IBM® Rational® Application Developer with the IBM® WebSphere® Web 2.0 Feature Pack
- IBM Service-Oriented Architecture Strategy: Making It Real
- Can Web 2.0 Deliver a Better Breed of Internet Application Tools?

Modeling, Architecture and Construction Track and Conference Highlights Include:

- Access to over 400 technical sessions in 19 tracks
- **NEW!** Innovation 2009: Telelogic User Group Conference (125 sessions)
- Hear the future of software and systems delivery from Grady Booch, Steve Mills, Dr. Danny Sabbah, Scott Hebner and more
- One year's worth of education in one week!
- Interactive Birds-of-a-Feather sessions
- Free IBM Certification testing
- Hands-on technical workshops showcasing every phase of the software lifecycle
- Rational Labs: A look into the future of IBM Rational's emerging technologies

Attend sessions in the Modeling, Architecture and Construction Track, where you will learn:

- How modeling and architecture help make agile development projects **meet both short- and long-term business needs**
- How to **scale your Web 2.0 projects** to reach a wider audience with more architectural reuse
- How to design & build the services that **put SOA to practice** in your organization

See all scheduled sessions and conference agenda at
www.ibm.com/rational/rsdc