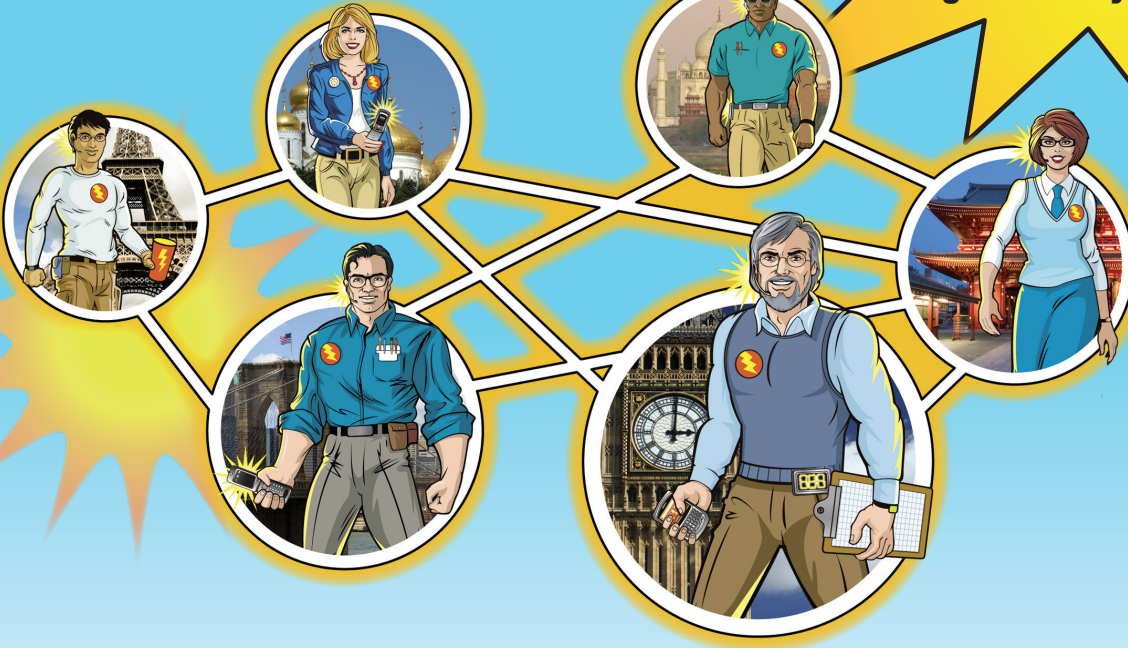


IBM Rational Software Development Conference

WHERE TEAMS ARE **R-HEROES**

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The IBM Rational Software Development Conference in Orlando, Florida is the premier event for the world's most valued software delivery professionals. Team with IBM Rational software to combat the evil forces of information isolation, requirements overload, poor processes, geographical barriers and unproductive organizational bureaucracy. This conference will provide you with valuable information on how to tackle those villainous challenges to dramatically improve the success rates of your software projects!

TOP 5 LIST

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1. News you won't get anywhere else about Rational Products & Technologies including announcement of new Products including an array of new products based on Jazz Technology.
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4. Expanded Technical Tracks and Workshops with more than 300 highly technical and educational sessions.
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June 1 – June 5

Walt Disney World Swan and Dolphin
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- Process and Portfolio Management
- Real World Implementation
- Open Computing
- IBM Software Development Platform
- Executive Summit

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R-Heroes have the vision and the superpowers that are bringing the future of software development and our businesses to the forefront of today's software delivery environment. Join these R-Heroes at the IBM Rational Software Development Conference to share your teams' heroic stories and hear how the everyday heroes in our business work as R-Teams to win in this geographically distributed world.