

## Portfolio management roadmap workshop from IBM.



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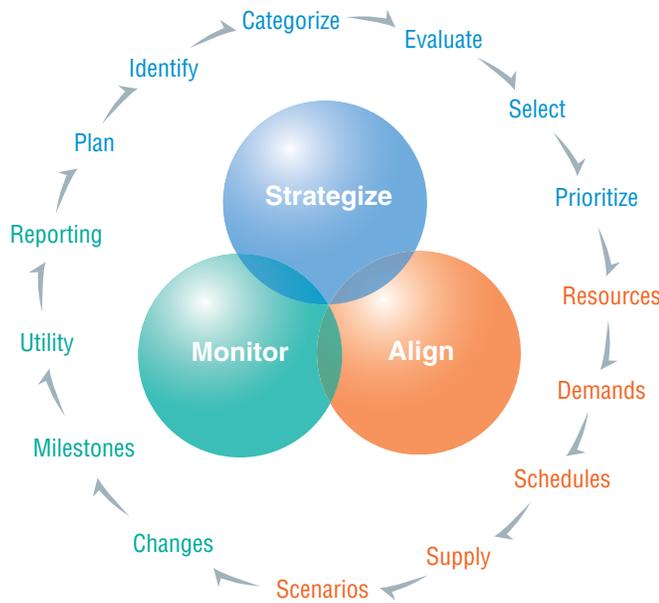
### Highlights

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- *Provides an independent evaluation of project and portfolio management practices, using a proven portfolio management process framework based on IBM products and services*
- *Engages the experience of senior IBM project and portfolio management consultants who help clients integrate their strategic processes with project and program execution*
- *Uses a hands-on approach that leverages established Rational best practices to tailor results to specific organizational characteristics and strategic objectives*
- *Provides an actionable approach to aligning people, processes and technology under a shared vision*
- *Helps enable more rapid realization of benefits when tied directly to an accelerated pilot deployment*

As organizations place greater focus on innovation as a driver of growth, they need assurance that their processes, tools and controls are optimized to protect investments in organizational and technological transformation. In addition, executives constantly seek greater effectiveness and efficiency when it comes to managing their growing portfolio of projects.

IBM has deep global experience in portfolio planning and execution, and our consultants can help you develop and deploy a project and portfolio management (PPM) solution designed to address your organization's specific needs.



The portfolio management roadmap workshop from IBM leverages IBM's best practice PPM reference model.

**Clarify your goals with a portfolio management roadmap workshop**

For clients considering the implementation of a PPM solution, or for those who are just looking to refresh their perspective based on their current goals and capabilities, the best place to start is with a portfolio management roadmap workshop from IBM.

Performed in collaboration with senior IBM consultants and key stakeholders within your organization, a workshop from IBM can help provide you with the insight you need to overcome common issues associated with PPM. The workshop can help you:

- Assess and construct an optimal portfolio, one that maximizes return on investment, balances risks and minimizes opportunity costs.
- Increase project execution efficiencies to meet project timelines while delivering against ever-changing business objectives.

- Optimize resources, effectively use critical skills and increase utilization to accelerate start times and reduce project budget overruns.
- Identify and decommission low-value projects earlier, so you can redeploy strategic resources toward more rewarding investment opportunities, while still extracting value from the effort that was performed.
- Reduce spending on redundant tools, training and documentation.

**Take advantage of IBM's proven approach and processes**

IBM's collaborative approach begins with an assessment of your current situation, a review of the internal and external pressures driving your business, and an effort to understand your organizational goals and objectives—including your requirements around IT governance, compliance and other unique pressures.

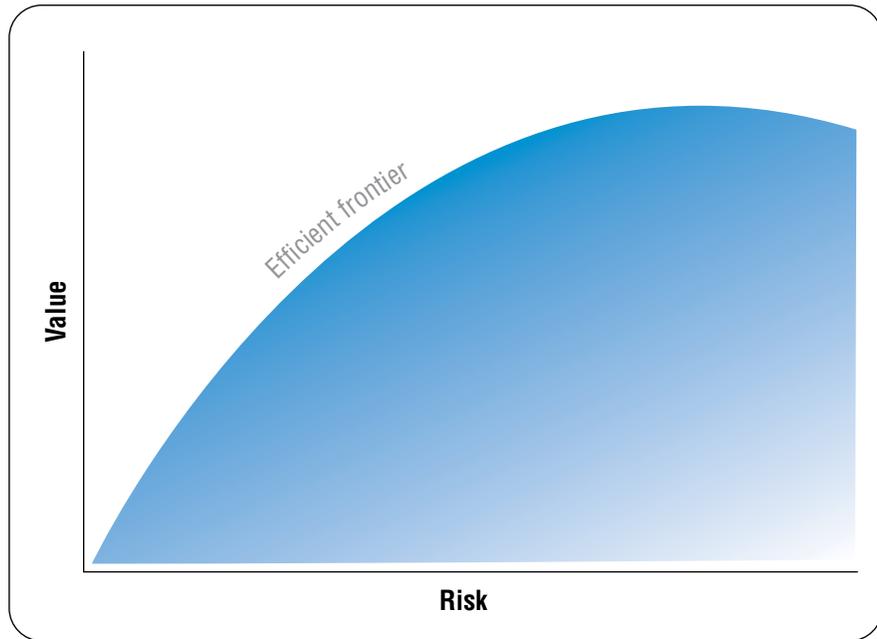
After a comprehensive assessment, our consultants can develop a detailed roadmap based on the current state of your PPM practices and your targeted results. The roadmap includes:

- A prioritized list of specific recommendations for deploying IBM best practices aimed at delivering the greatest business value.
- An outline of the deployment activities, deliverables, training, staff, resources and team skills you'll need to efficiently and successfully deploy the right tools and processes.

This objective, third-party perspective by industry experts can provide you with the much-needed business justification for change. Flexible on duration, the roadmap workshop can be customized to meet your specific business needs, required scope and PPM objectives.

IBM can also help you understand how organizational change needs to be championed to ensure that process ownership and accountability are clearly defined. Our consultants share their insight about how successful companies standardize top-down communications and accelerate organizational adoption from the bottom up, thereby ensuring that the organization is properly aligned as new capabilities and competencies are acquired.

Once opportunities have been clearly identified, you also have the option to tie your roadmap to an accelerated pilot solution. The pilot solution can help you avoid returning to business-as-usual activities, and instead help you take advantage of key stakeholders' fresh mind-set and the momentum generated by the workshop. By employing the accelerated pilot solution, you can deploy the right processes and tools quickly and begin to realize benefits.



*The portfolio management roadmap workshop from IBM focuses on helping clients define and manage an efficient project portfolio designed to balance risk with return.*

**Rely on IBM to help you succeed**

You need the right skills and experience to deliver your projects, upgrades and systems on time and under budget. To gain the most value from any transformational investment, you must efficiently and effectively automate, integrate and govern your solution from end to end. IBM and IBM Rational® software can help you address critical business needs through a variety of services that enable you to gain visibility, accountability, traceability, predictability and agility across your multiple projects and teams.

**For more information**

To learn more about IBM Rational project and portfolio management solutions, contact your IBM representative or IBM Business Partner, or visit:

[ibm.com/rational/ppm](http://ibm.com/rational/ppm)



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