

## General Motors/IBM Event: Chevrolet Volt for a Smarter Planet

### *Video Transcript*

[http://www.youtube.com/watch?v=jMoYNzy210I&feature=player\\_embedded](http://www.youtube.com/watch?v=jMoYNzy210I&feature=player_embedded)

**Jenny Ecclestone, GM:** Basically, what we're doing across the country right now — we started a tour called the Volt Unplugged Tour — we drove all day yesterday with our subject matter experts and engineers from GM to Raleigh. We will have Micky Bly first introducing what the technology of the Volt is: he's our Director over at Electric Vehicles.

**Micky Bly, GM:** We want it to be a fun and exciting vehicle, something that really made a difference. Something that was not going to be just the name green, but something that truly had the ability to change the way the automobile's DNA was formulated.

**Jenny Ecclestone, GM:** And then following that, Robert LeBlanc will come in and talk about the technology that IBM has provided for us and how it's integrated well with what the Volt is doing.

**Robert LeBlanc, IBM:** All of this interaction is all part of the whole Smarter Planet kind of strategy. This is what we envision. We envision working very, very closely with clients and enabling them to build smarter products.

**Micky Bly, GM:** The relationship we've had with IBM goes back many, many years. They've been very accommodating to put their best and brightest engineers on it, and when it came to the Chevrolet Volt we had to do the same thing.

**Gina Poole, IBM:** We're not just developing software, you know, that you think of traditionally in the data center...but we're helping companies create really innovative products. And the Chevy Volt is a great example of that.

**Jenny Ecclestone, GM:** It was just really great to see so many IBM employees excited that we were here and come out and drive the vehicle.

**Robert LeBlanc, IBM:** I think all you have to do is look over there at that lineup and how many people are standing in line for a lot of time to get a drive in the car. I think that's a testament to the car and, ah, to the future.

**Jenny Ecclestone, GM:** When you step in the vehicle you'll notice that it's all touch screen-based, and then there's a fuel efficiency gauge on the dashboard, so you actually learn how to drive more fuel efficient.

**Robert LeBlanc, IBM:** Everything's becoming interconnected. And we need that level of interconnection, you need that level of instrumentation. And you start to build systems of systems that integrate with each other.

**Jenny Ecclestone, GM:** Well I think it's a great use of two American brands, and I think it's great that we were able to integrate the technology that IBM had already come out with to improve the technology in the Volt.

**Robert LeBlanc, IBM:** We're the enabling part. We don't make the car; we just want to make the car better.