

# 3 I's

## Smart Planet Pictograms – General Library

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These icons may be used only to represent IBM's point of view on instrumentation, interconnection and intelligence.



Instrumented



Interconnected



Intelligent

# General Concepts

Smart Planet Pictograms – General Library

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Partnership



Two People



Person



Family



Colleagues



House 1



Home 2



Office Building



Calendar/  
Timeline



Calendar



Scale, Weight



Mail



Scissors

---

## Integration, collaboration, network



Distribute



Integration



Organization



Analytics



Lifecycle



Refresh, Continuous

---

## Data



3D Bars



3D Cubes



Bar Chart



Line Graph



Growth



Document File



Folder File



Document 1



Document 2



Folder

---

## Media



Play



Sound



Voice



Music

# General Concepts

Smart Planet Pictograms – General Library

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## Manufacturing



Gears



Tools



Plant



Warehouse



Factory



Fork Lift

---

## Security



Lock



Unlock



Links



Alert

---

## Search



Magnifying Glass

---

## Social



Chat



Facebook



Twitter



Linked-in



Skype

# Agriculture

Smart Planet Pictograms—General Library

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## General



Pig



Cow



Fish



Farm



Corn



Wheat



Bread



Table Setting



Gallon

# Commerce

Smart Planet Pictograms – General Library

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## Retail



Shopping Bag



Shopping Bags



Purse



Shopping Basket



Shopping Cart



Coffee Cup 1



Coffee Cup 2



Bar Code



Tag



Price Scanner



T-shirt



Hanger



Eyeglasses

---

## Supply Chain



Cargo Container



Cargo Ship



Tractor



Box



Cargo Truck

# Energy and Utilities

Smart Planet Pictograms – General Library

## Electricity



Transmission Tower 1



Transmission Tower 2



Wind Turbine



2-Prong Plug



3-Prong Plug



Energy-Efficient Light Bulb



Light Bulb



Light Switch



Outlet 1



Outlet 2



Battery



Smart Meter 1



Smart Meter 2



Meter



Power



Energy Cycle 1



Energy Cycle 2



Energy



Substation

## Green Electricity



Green Energy 1



Green Energy 2



Electric Car 1



Electric Car 2



Bike to Work



Tree



Recycle

## Water



Water Bottle



Snowflake



Water Drops



Water Drop



Faucet



Nuclear



Water Spout



Water Quantity



Waves



Percent Water



Water Sensors



Sensor



Water Meter



Water Cycle



Chemicals in Water



Umbrella

## Nuclear

## Oil



Gas Pump



Oil Barrel 1



Oil Barrel 2



Oil Drill



Oil Drop



Oil Container



Gas Station

# Finance

Smart Planet Pictograms – General Library

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## Money



Dollar



Currency



Credit Card  
Back



Credit Card  
Front



Wallet



Dollar Bill Stacks



Dollar Bills



Bank



Savings, U.S.-Centric



Calculator

# Government Services

Smart Planet Pictograms – General Library

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## Security



Security  
Camera 1



Security  
Camera 2

---

## Public Safety



Police Car  
Profile



Police Car



Fire Truck 1



Fire Truck 2



Siren



Shield 1



Shield 2

---

## Public Service



Government  
Building 1



Government  
Building 2

---

## Education



Graduation Cap



Book



Award



Open Book



School



# Healthcare

Smart Planet Pictograms – General Library

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## Pharmaceutical



DNA



Beaker



Pills



Prescription  
Bottle



Syringe



Medicine Bottles



Medicine Bottle

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## Medical Care



Stethoscope 1



Stethoscope 2



Ambulance



Hospital



Medical Records



Medical Shield



Medical Cross



Healthcare Worker

---

## Monitoring



Monitor 1



Monitor 2



Monitor 3

# Technology

## Smart Planet Pictograms – General Library

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### Telecom



Satellite Dish



WiFi



Cell Tower



Smartphone



iPhone



Cell Phone



Blackberry



Text Message 1



Text Message 2



Tablet



Apps



Tablet with WiFi



Telephone



Key Pad

---

### Hardware



Chip



RFID



Microchip



Electronics



USB Cable



Mouse



Server



Laptop



Computer Tower



Desktop Computer



Flat Screen

# Transportation

Smart Planet Pictograms – General Library

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## General



Truck



Car Profile



Car



Bus



Train



Metro



Construction



Airplane



Stop Light



Speedometer



Parking Meter 1



Parking Meter 2