Innovate2013
The IBM Technical Summit

June 2–6
Walt Disney World Swan and Dolphin Resort — Orlando, Florida

Top five reasons to attend Innovate 2013: The IBM Technical Summit

Build the insights, skills and partnerships you need to deliver innovative new products with speed and efficiency. **Innovate 2013: The IBM Technical Summit** provides a one-stop shop to help you improve the practices, predictability and economics of software delivery. No matter what your role, you will find the find the tools, best practices and education you need to deliver software more effectively. Register today and make your plans for June!

1

A bird's eye view into the technologies that matter to you
Learn to make the most of Agile, DevOps, Cloud, Mobile, Big Data, Social Business and other key trends in your development environment to bring products to market faster, improve processes, increase quality, and meet your business objectives.

2

Deep, technical education on the tools you need
Innovate is the event you need to attend to find detailed IBM® Rational® technical training. You'll find hundreds of breakouts, hands-on technical workshops, open labs and a wide variety of certification tests to help you gain the skills you need to get the job done.

3

Tomorrow's products and services
A high-energy Exhibit Hall and IBM Solution Center will showcase the products of tomorrow. Explore Innovation Labs, observe interoperability in action and meet face to face with the IBMers and Business Partners responsible for the solutions you care about.

4

Your own instant network
With more than 4000 attendees from all over the world and a host of networking events, take advantage of endless opportunities to collaborate with your peers from a wide variety of roles, industries and locations.

5

Top-notch keynotes and entertainment
As always, Innovate will offer inspiring and educational keynotes from IBM executives, plus dynamic guest speakers and customer success stories.

Register now! **ibm.com**/innovate