

Take your business with you wherever you go – with IBM Mobile Connect.



Make your important data as mobile as you are

There is a quiet revolution going on in the world of business. New devices make it possible to take many of your office's functions with you at a fraction of the bulk and weight of even the smallest laptop computer. What once filled a briefcase now fits in the palm of your hand.

These easy-to-use, handheld devices are everywhere. Previously, they functioned primarily as Personal Digital Assistants (PDAs). Now there is a way to effectively incorporate these handheld devices into your central network. With IBM Mobile Connect™, you can access relevant information you need—without a desktop or laptop computer—and put the power of your corporate network in the hands of your mobile professional workforce.

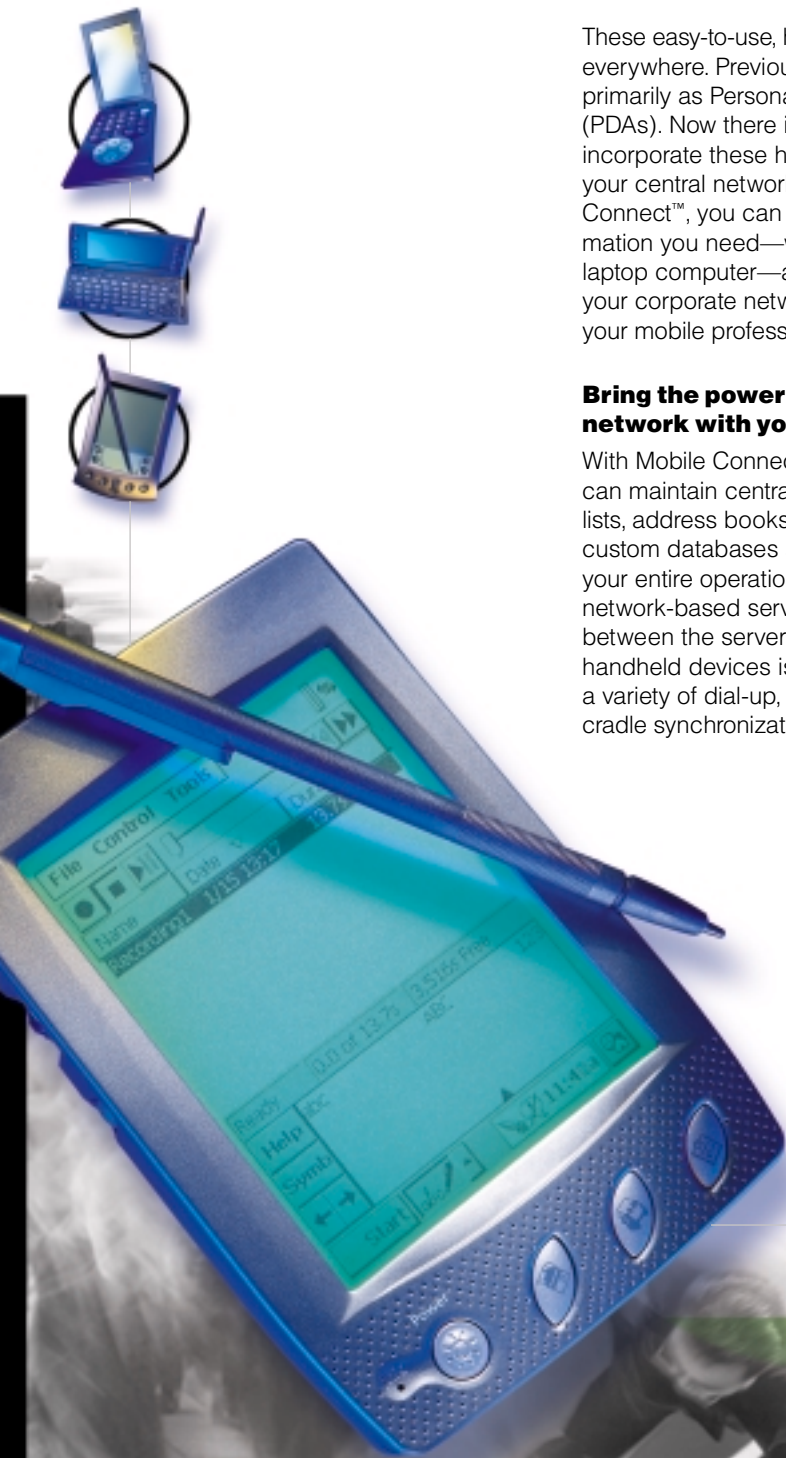
Bring the power of your central network with you

With Mobile Connect, your organization can maintain central calendars, to-do lists, address books, e-mail accounts, custom databases and applications for your entire operation—all from one network-based server. Synchronization between the server and any number of handheld devices is one-button easy via a variety of dial-up, wireless, and/or cradle synchronization systems.

Designed to work seamlessly with many of the most popular handheld devices, including the IBM WorkPad® and any Windows® CE or PalmOS compliant model, Mobile Connect has an intuitive, easy-to-use interface. In addition, it supports direct access to your network's Lotus® Notes™ (versions 4.5 and 4.6) and Microsoft® Exchange 5.5 applications, and puts the power of DB2® in users' hands with DB2 Everywhere—a truly mobile version of our popular database application.

Get information to and from your workforce—wherever they are

Mobile Connect makes administering virtually any number of users simple and efficient. Using this powerful system management tool from one central server, you can deliver custom applications to your company's handheld devices during routine synchronization sessions. And since information flows both to and from your field force, every handheld becomes a valuable data gathering/storing/computing tool not just for one user, but for your entire enterprise.



For problem management, Remote Server Monitor offers detailed views of current and historical sessions. You can easily build custom monitoring tools as required. And device and error logging features allow your help desk staff to resolve end-user problems more efficiently. With these support features, you can be confident that sensitive information will be delivered quickly, efficiently and securely.

Mobile Connect in action

Housing starts are up, way up, and it looks like there's going to be a run on plywood. To maintain high levels of customer satisfaction, the last thing you want is your salesforce making promises you can't fulfill. That message has to go out today—with details that affect pricing and regional availability. With Mobile Connect, that information can be e-mailed to your 350 salespeople through wired or wireless connections—wherever they are.

Ensuring compatibility through the use of standard components

Mobile Connect was designed to be scalable. It combines software standards like TCP/IP and PPP protocols with leading handheld technologies such as Windows CE and PalmOS to create a new standard for long-term system viability. Its server component runs on the proven, robust Microsoft Windows NT® platform. With Mobile Connect, you'll enhance workforce productivity while leveraging your existing IT infrastructure investment.

Benefits for you— and your customer

It's been said that information is power. We believe the real key, however, is access to that power. Mobile Connect gives you that access wherever you are—and whenever you need it. It connects your mobile workforce to important customer data instantly. There is no need to return to the office to send or receive critical information.

For customers, Mobile Connect means you can react faster to their concerns or even anticipate them as you monitor fast-changing industry information. With Mobile Connect, you'll be the first to know.

When it comes to mobile connectivity, the answer is IBM

Why choose IBM for your mobile connectivity project? There are so many reasons. Strategic partnerships with industry leaders. Open architecture that makes use of your existing IT investments and accommodates new ones. And we are the world's largest developer of Web-based technologies.

With over 18,000 successful e-business customer engagements worldwide; our expertise in middleware; databases and transaction processing and our reputation as the world's most recognized provider of end-to-end business solutions, there's only one conclusion: if you want it done, and done right, call IBM.

Mobile Connect in action

Visiting nursing professionals need to keep a great deal of information (appointment schedules, driving directions, client medical histories, etc.) with them at all times. During home visits, nurses input patients' vitals into their PDAs and sync them with the hospital's server. Medical files are accurately updated instantly without returning to the hospital or re-entering data.

For more information

To learn more about IBM Pervasive Computing, visit www.ibm.com/pvc or call your IBM sales representative.



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