

IBM SolutionsConnect 2015

Seize the Moment.

IBM[®]



The new era is defined by three shifts

SHIFT 1

Data is becoming the world's new **natural resource**, transforming industries and professions.

OUR POINT OF VIEW

Data is the new basis of competitive advantage.

SHIFT 2

The emergence of **cloud** is transforming IT and business processes into digital services.

OUR POINT OF VIEW

Cloud is the path to new business models.

SHIFT 3

Mobile and **social** are transforming individual **engagement** – creating expectations of security, trust and value in return for personal information.

OUR POINT OF VIEW

A systematic approach to engagement is now required.

We are investing with speed in these new imperatives



Data



Cloud



Engagement

Core Franchises

Mobile, Social

Security

\$17B Revenue

\$24B Invested

#1
Ranking for Big Data & Analytics

Watson

Watson Analytics

Power + DB2

Twitter alliance

Hybrid enterprise Cloud with 1,600 APIs

Bluemix

40 Cloud Data Centers

MarketPlace

SAP alliance

Tencent alliance

Apple alliance

MobileFirst

6,000
Mobile engagements

2,800
Social business experts

#1
Ranking for Worldwide Mobile Application Development (IDC)
Social Software (IDC)

#1
Market share for Enterprise Social Software (IDC)

Scale
15B Security events monitored daily across 130 countries

6,000
Security experts

7/10
Top US banks use IBM Security Solutions

Technology
1,700+ Security patents

#1
Ranking for QRadar

Scale
50B+ secure and reliable transactions managed daily across the globe by IBM's Information Management Systems

Speed
4x performance advantage on average using IBM InfoSphere BigInsights MapReduce over Apache Hadoop

High performance
Department of Energy selects IBM

Open Power

7 nanometers
The limit of silicon computing—and is behind IBM's

\$3.2B
in new chip technologies

SyNAPSE

IBM Major Announcements



Data



Cloud



Engagement

Core Franchises

Mobile, Social

Security



Get better data,
Understand your
business and think
ahead



Hybrid Cloud
Secure gateway
API harmony
Data works
Orchestration
IBM Bluemix Local
Enterprise Containers



IBM Big Insights Analyst
Data Scientist
Enterprise Management



Put your business in motion
Transforming individual
engagement information.



IBM Systems - System Storage

IBM Spectrum Storage

Simplifying storage to speed data-driven innovation for the cloud era



Real-time insights
Share information
Highly secure transactions
Improve economics of IT





IBM SolutionsConnect 2015

Seize the Moment.

Thank You

