

iNNOVA

Enterprise 2.0

A NEW DIMENSION IN PRODUCTIVITY
SOCIAL ENTERPRISE COLLABORATION

Cengiz Kayay
Team Leader



Version 1.1

- What is Enterprise 2.0 ?
- What Enterprise 2.0 is trying to solve?
- Enterprise 2.0 Transformation
- Business case for Enterprise 2.0

What is Enterprise 2.0 ?

“Enterprise 2.0: The Dawn of Emergent Collaboration” an article by Harvard Professor Andrew McAfee in the Spring 2006 issue of the *MIT Sloan Management Review*

The term “Web 2.0” was created in 2004 in a brainstorming session between Tom O'Reilly & Medialive International to find a name for a new Web conference

What is Enterprise 2.0 ?

At first we used computers to help us
COMPUTE things

Photo from: <http://www.slideshare.net/Niezette/100-pictures-for-powerpoint-presentations>

What is Enterprise 2.0 ?

Then we used them for creating, storing and exchanging INFORMATION



Photo from: <http://www.slideshare.net/Niezette/100-pictures-for-powerpoint-presentations>

What is Enterprise 2.0 ?



Now we have an escalating information management problem to address

[http://www.sxc.hu/browse.phtml?f=download&id=326255](#)

What is Enterprise 2.0 ?



To address it, we need to see
PEOPLE as the platform

What is Enterprise 2.0 ?

The web has become social

Home pages

E-commerce

Social Media

1.0 One-way & static

1.X Dynamic & interactive

2.0 Two-way & social

E-mail
Static Websites
Discussion forums
Instant Messaging
Chat Rooms

Dynamic Websites
Portals
Communities
Agents
Video Conferencing
Web services
Collaborative filtering
VOIP

Blogs
Wikis
RSS
Mashups
Pod- & webcasts
Social Networks
Social Bookmarking
Folksonomies
Social search
Micro-blogging
Video sharing
...and much more

Social Software

What is Enterprise 2.0 ?

“ Technology is shifting the power away from the editors, the publishers, the establishment, the media elite. Now it's the **people** who are in control. ”

Rupert Murdoch, Global Media Entrepreneur



What is Enterprise 2.0 ?

The social web emerged because it reflects
basic HUMAN NEEDS

What is Enterprise 2.0 ?

Creating

Handcraft, home movies, jewelry...

Connecting

Love, mating, friendship, alliance, collaboration, career advancement...

Broadcasting

Likes, dislikes, style, thoughts...

Sharing

Gifting, commerce, barter, courting, goodwill...

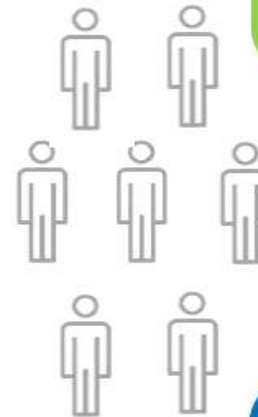
What is Enterprise 2.0 ?

Creating & Broadcasting in a business context

Communicate
efficiently within
the team – and
with others

Introduce new
people quickly to
the team

Blog



Collect feedback
in an efficient
and transparent
way

Avoid
information
being locked in
email inboxes

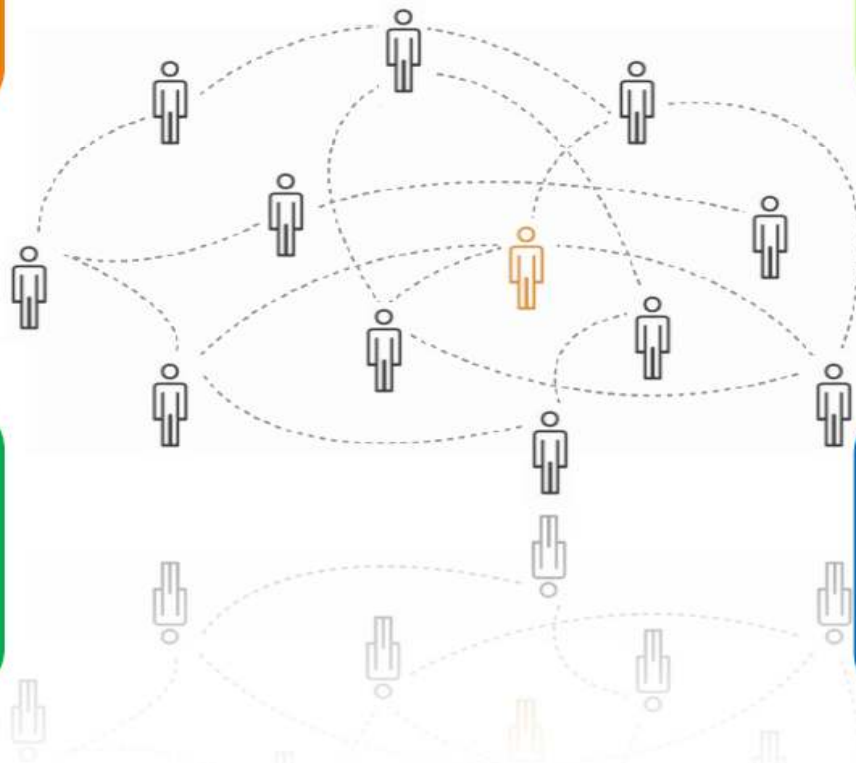
What is Enterprise 2.0 ?

Connecting & Sharing in a business context

Find and
connect with
people across
boundaries

Rapidly share
and find ideas,
experiences
and knowledge

Social Network



Become aware
of what others
are doing and
get context

Tap into the
knowledge of
your informal
network

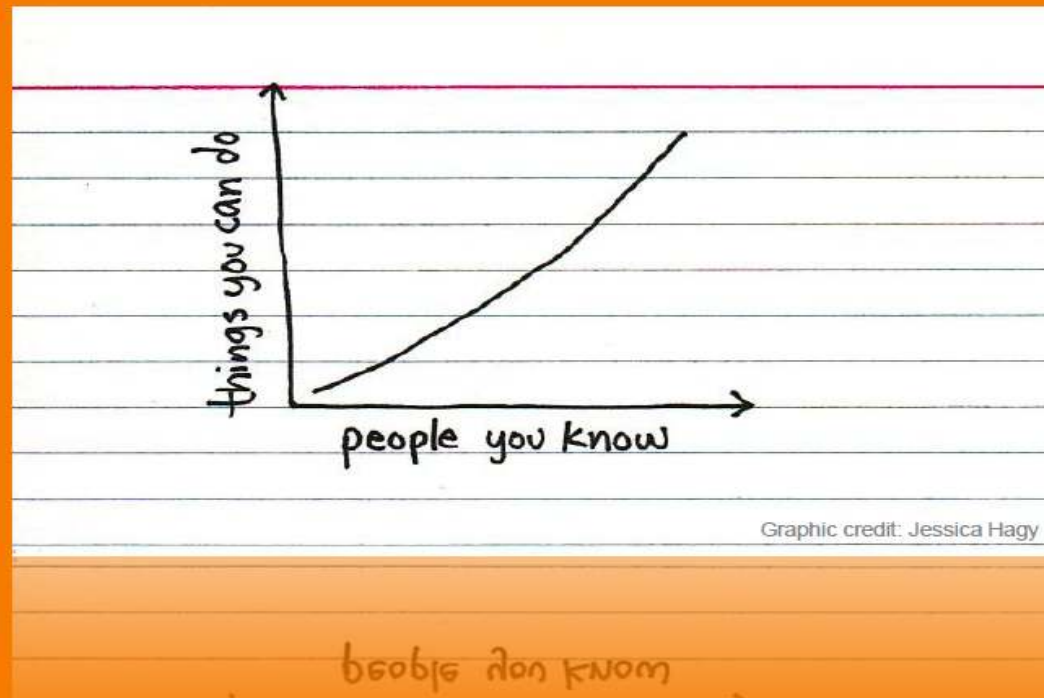
What Enterprise 2.0 is trying to solve: Social Capital

The great promise of Enterprise 2.0 is to uncover and tap into the hidden talent of your organization's employees by letting and encouraging them to enter the stage.

Definition of social capital

The active connections
between people that make
cooperation possible.

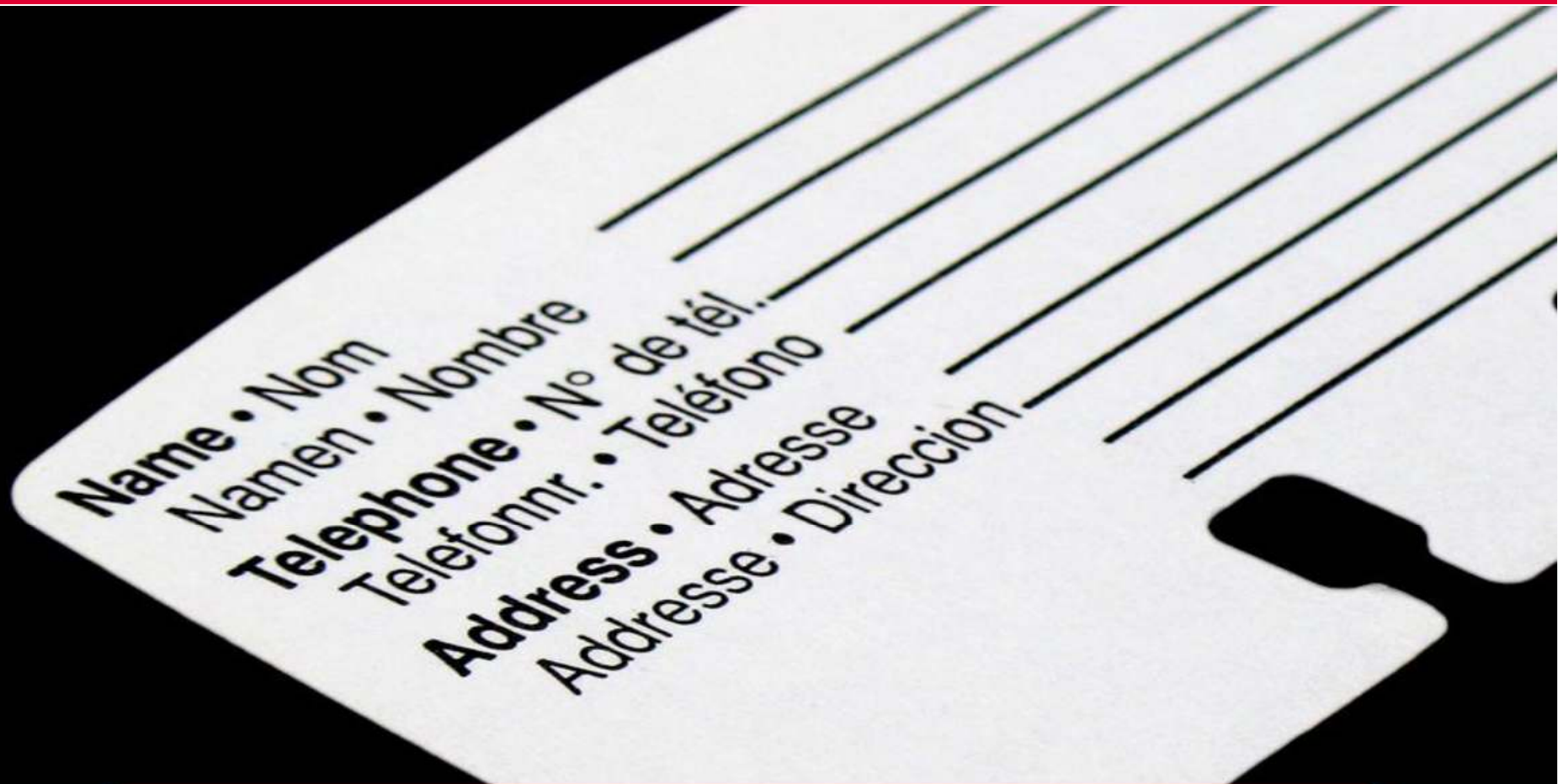
What Enterprise 2.0 is trying to solve: Social Capital



“ There's a huge opportunity to leverage skills and expertise you already have in your company, but the problem is finding it. ”

Rick Hutley, VP Internet Business Solutions at Cisco

What Enterprise 2.0 is trying to solve: Social Capital




If we happen to find someone,
this is often all we find

What Enterprise 2.0 is trying to solve: Social Capital

How can that possibly communicate the richness of people – such as personality, knowledge, experiences, *connections*...?

Photo credit: <http://www.flickr.com/photos/amanky/426137424/>

What Enterprise 2.0 is trying to solve: Social Capital



We need to be able to meet and get to know each other. Virtually. Only then can we begin to **build the trust** which must exist before we will do things together.

What Enterprise 2.0 is trying to solve: Social Capital

Anything new?

Who knows what?

How to share?

How to collaborate?

When to contribute?

I am a knowledge worker

Where to find
stuff?

Photo credit: <http://www.sxc.hu/browse.phtml?f=0&id=0006294>

What Enterprise 2.0 is trying to solve: Social Capital

“ If HP knew what HP knows,
we would be three times as
profitable. ”

Lewis E Platt, former CEO of HP



What Enterprise 2.0 is trying to solve: Social Capital



“ 71% agree that it is easier to locate "knowledge" on the web than to find it within their internal systems. ”

AIMM Industry Watch Collaboration and Enterprise 2.0, 2009

Enterprise 2.0 Transformation – How to Achieve

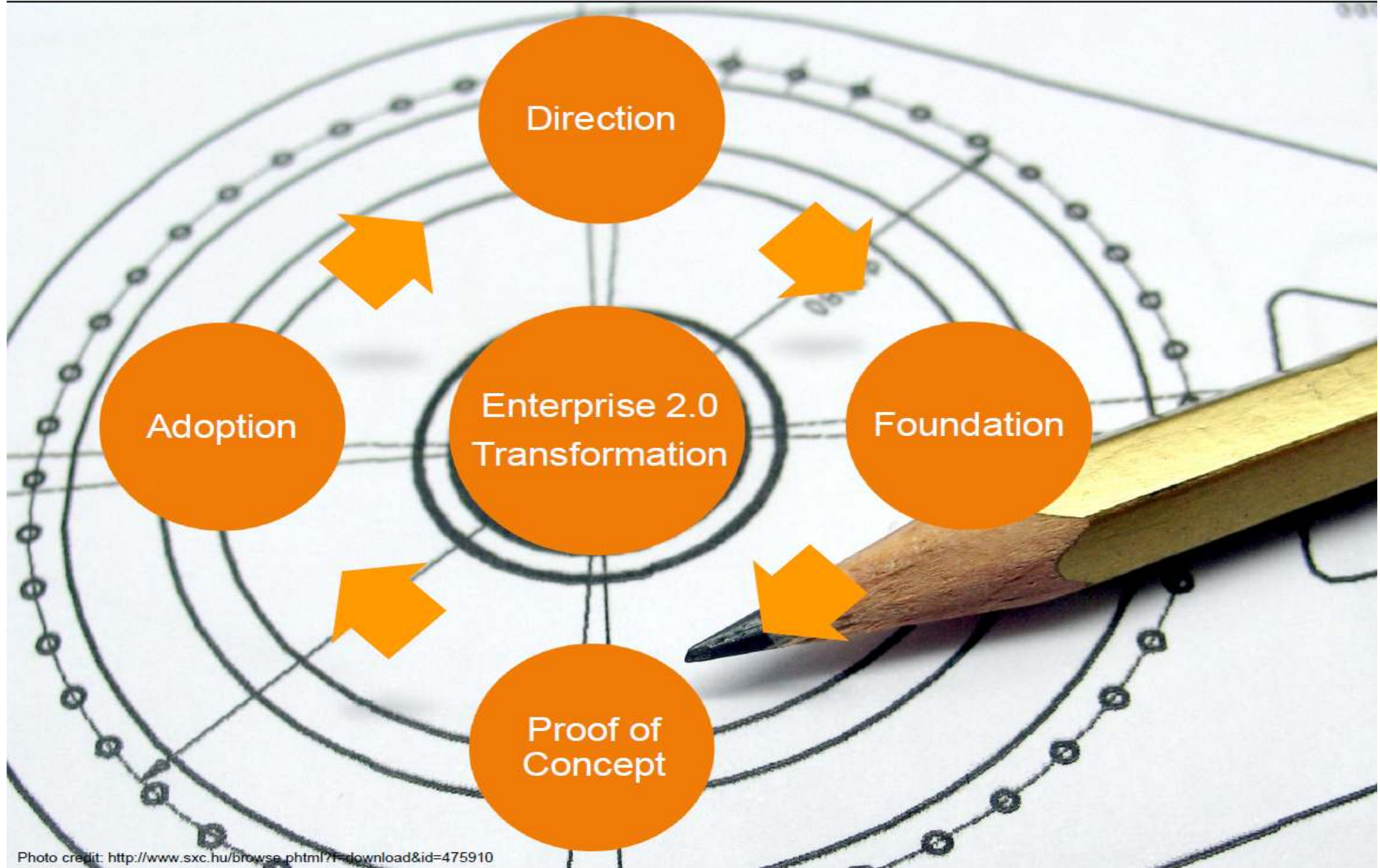


Photo credit: <http://www.sxc.hu/browse.phtml?f=download&id=475910>

Lessons for business

Embrace the principles and practices from the social web and empower your knowledge workers

Lesson for IT

Embrace the web as a
platform and start
facilitating the organisation
in its Enterprise 2.0
transformation

The Acando Approach

Think big, act small

Measure, don't predict

Deliver quick value

“ The largest enemy of change and leadership isn't a “no”. It's a “not yet“...Change almost never fails because it's too early. It almost always fails because it's too late. ”

Seth Godin, Author



- **How to manage Social Capital?**
 - Locating Expertise (*Profiles*)
 - Knowledge Management
 - Sharing Information (*Blog, Wiki*)
 - Foster Innovation (*Forum, Blog*)
 - Communicate (*IM, Chat, Video, Audio*)
 - Search & Discovery

A NEW DIMENSION IN PRODUCTIVITY **SOCIAL ENTERPRISE COLLABORATION**



Enterprise 2.0 Business Case : Overview

Lotus, Connections Giriş Profiller Topluluklar Web Günlükleri Yer İşaretleri Etkinlikler Dosyalar Wiki'ler Yardım Oturum Aç

Genel Topluluklar Topluluklarım Genel Topluluklar Ara

Yeni
Sık Kullanılan
Alfabetik

Etiketler

Genel Topluluklar

Bir topluluk başlat

1-3 / 3 Sayfa 1 Önceki Sonraki

CarFactory
3 üye | Güncelleştiren Jack | 13.Eki.2010 | Etiketler:

CarFactoryDealers
1 üye | Güncelleştiren Cengiz Kayay | 12.Eki.2010 | Etiketler:

CarFactoryCustomers
1 üye | Güncelleştiren Cengiz Kayay | 12.Eki.2010 | Etiketler:

1-3 / 3 Sayfa 1 Önceki Sonraki

[Genel Topluluklara İlişkin Haber Kaynağı](#)

IBM Lotus Connections
Giriş
Tanıtım

Yardım
Yardım
IBM Lotus Destek Forumları

Araçlar
Nasıl Yer İşareti Ekleyebilirim

Hakkında
Hakkında
ibm.com üzerinde IBM Lotus Connections
Geribildirim Gönder

Enterprise 2.0 Business Case : Overview


The screenshot displays a social network interface for a community named "CarFactory". The interface is organized into several sections:

- Header:** "Genel Topluklar" and "Toplukların" tabs, a search bar with "Bu Topluk" and "Ara" buttons, and a "Topluktan Çık" button.
- Left Sidebar:**
 - Genel Bakış:** A green navigation menu with links for "Genel Bakış", "Uyeler", "Tartışma Forumu", "Haber Kaynakları", "Yer İşaretleri", "Web Günlüğü", "Etkinlikler", "Dosyalar", and "Wiki".
 - Etiketler:** A section for "İlgili Etiketler" with a list of tags: "car-models", "design-contest", "latest-factory-production", "magazine-autoweek", "safety-issue-in-newbrand", "Geri Gözetim", "Görüntü", and "Görüntü".
 - İpuçları:** A yellow box with the text: "Topluluğunuzdaki en son güncelleştirmeleri izlemek için genel görünümü kullanın."
- Main Content Area:**
 - Genel Bakış:** A section for "Etiketler" with a "Tartışma Forumu" link.
 - Tartışma Forumu:** A list of forum posts. The first is "How to Effectively Use CAD/CAM" by "Ser postalar Jack" (13.Eki.2010) with 2 replies. A "Tümünü Gözetim" link is below.
 - Haber Kaynakları:** A section for "Haber Kaynakları" with a "Haber Kaynakları" link. The first item is "autoweek magazine" by "Günöğütören Cengiz Kayay" (13.Eki.2010) with tags "Etiketler: magazine-autoweek". A "Tümünü Gözetim" link is below.
 - Yer İşaretleri:** A section for "Yer İşaretleri" with a "Yer İşaretleri" link. The first item is "Latest Factory Production Information" by "Günöğütören Cengiz Kayay" (13.Eki.2010) with tags "Etiketler: latest-factory-production". The second item is "New Car Models" by "Günöğütören Cengiz Kayay" (13.Eki.2010) with tags "Etiketler: car-models". A "Tümünü Gözetim" link is below.
 - Web Günlüğü:** A section for "Web Günlüğü" with a "Web Günlüğü Gözetim" link. The first item is "Safety Issue in our New Brand" by "Jack" (13.Eki.2010) with tags "Etiketler: safety-issue-in-newbrand" and 3 visitors, 3 responses. A "Tümünü Gözetim" link is below.
 - Etkinlikler:** A section for "Etkinlikler" with a "Etkinlikler" link. The first item is "Design Contest" by "Günöğütören Cengiz Kayay" (13.Eki.2010) with a "Son Tarih: 01.Ara.2010".
 - Dosyalar:** A section for "Dosyalar" with a "Dosyalar" link. The first item is "CAD/CAM Integration.pdf" by "Günöğütören Cengiz Kayay" (06.Eki.2010).
 - Wiki:** A section for "Wiki" with a "Wiki Sayfası Gözetim" link. The first item is "How to start a CAD CAM Project" by "Cengiz Kayay" (12.Eki.2010).
- Right Sidebar:**
 - Önemli Yer İşaretleri:** A section for "Önemli Yer İşaretleri" with a "New Car Models" link.
 - Uyeler:** A section for "Uyeler" with a "Uyeler" link. It shows three user avatars: "Jack", "Simon", and "Cengiz Kayay". A "3 üye" label and "Tümünü Gözetim" link are at the bottom.

Enterprise 2.0 Business Case : Locate Expertise - Profiles

Profiller Giriş Sayfası **Profilim** Profilimi Düzenle

Ada Göre Profiller Ara



Jack
CAD CAM Engineer
jack@example.com

E-posta gönder vCard'ı Yükle

Yerel Saat 22:29

İletişim Bilgileri


Ad:	Jack
Bina:	ABC Building, Turkey
Cep telefonu numarası:	5324445555
Ofis e-posta adresi:	jack@example.com


Hakkımda

I am a CAD CAM Engineer with the following skills:
NC Milling
Multitask machining
AutoDesk
Solidworks


Pano

Şu anda ne üzerinde çalışıyorsunuz?

 **Jack** Solidworks tasarım aracı üzerinde çalışıyorum Bugün 13:28
[Yorum ekle](#)

 **Jack** I am working on Solidworks for solid designs! 12.Eki.2010
[Yorum ekle](#)


Daha fazla girdi yükle...

 [Profil panosuna ilişkin haber kaynağı](#)

Raporlama zinciri

Jack
[Tüm raporlama zinciri](#)

Ağ


[Tümünü göster \(1\)](#)

Bağlantılarım

CAD CAM Library ✕
CAD CAM Resources ✕

[\[Bağlantı ekle\]](#)

Jack
Solidworks tasarım aracı üzerinde çalışıyorum
Bugün 13:28 [temizle](#)

[Su anda ne üzerinde çalışıyorsunuz?](#)

Etiketler

Bu profile ilişkin etiketlerim:
cad-cam-pro ✕

Etiketleyen 1 kişi
cad-cam-pro 1 ✕

Görüntüle: [küme](#) | [liste](#)

- **Benefits**


- Makes it easy to find others with specific skills.
- Know more about people before meeting.
- Recall expertise even if people leaves the job.
- Know what people are working on.

- **Integration**

- Search from Blackberry.
- Integrate with HR systems.
- Integrate with twitter.

Enterprise 2.0 Business Case : Knowledge Management - Wiki

CarFactory



Bulduğunuz yer: CarFactory > How to start a CAD CAM Project

How to start a CAD CAM Project

Güncelleştirme: 12.10.2010 tarafından Jack | Etiketler: start-cad-cam-project

Sayfa Eylemleri ▾

☆ 1

What is CAD/CAM?

The term CAD/CAM is a shortening of Computer-Aided Design (CAD) and Computer-Aided Manufacturing (CAM). The term CAD/NC (Numerical Control) is equivalent in some industries.

CAD/CAM software uses CAD drawing tools to describe geometries used by the CAM portion of the program to define a toolpath that will direct the motion of a machine tool to machine the exact shape that was drawn.

History

Numerically-Controlled Machines

Well before the development of Computer-aided design, the manufacturing world adopted tools controlled by numbers and letters to fill the need for manufacturing complex shapes in an accurate and repeatable manner. During the 1950's these Numerically-Controlled machines used the existing technology of paper tapes with regularly spaced holes punched in them (think of the paper roll that makes an old-fashioned player piano work, but only one inch wide) to feed numbers into controller machines that were wired to the motors positioning the work on machine tools. The electro-mechanical nature of the controllers allowed digital technologies to be easily incorporated as they were developed.

By the late 1960's Numerically-Controlled machining centers were commercially available, incorporating a variety of machining processes and automatic tool changing. Such tools were capable of doing work on multiple surfaces of a workpiece, moving the workpiece to positions programmed in advance and using a variety of tools - all automatically. What is more, the same work could be done over and over again with extraordinary precision and very little additional human input. NC tools immediately raised automation of manufacturing to a new level once feedback loops were incorporated (the tool tells the computer where it is, while the computer tells it where it should be).

What finally made NC technology enormously successful was the development of the universal NC programming language called APT (Automatically Programmed Tools). Announced at MIT in 1962, APT allowed programmers to develop postprocessors specific to each type of NC tool so that the output from the APT program could be shared among different parties with different manufacturing capabilities.


CAD & CAM Together at Last

The development of Computer-aided design had little effect on CNC initially due to the different capabilities and file formats used by drawing and machining programs. However, as CAD applications such as SolidWorks and AutoCad incorporate CAM intelligence, and as CAM applications such as MasterCam adopt sophisticated CAD tools, both designers and manufacturers are now enjoying an increasing variety of capable CAD/CAM software. Most CAD/CAM software was developed for product development and the design and manufacturing of components and molds, but they are being used by architects with greater frequency.

Today, over three-quarters of new machine tools incorporate CNC technologies. These tools are used in every conceivable manufacturing sector, including many that affect building technologies. CNC technology is related to Computer Integrated Manufacturing (CIM), Computer Aided Process Planning (CAPP) and other technologies such as Group Technology (GT) and Cellular Manufacturing. Flexible Manufacturing Systems (FMS) and Just-In-Time Production (JIT) are made possible by Numerically-Controlled Machines

Güncelleştirme: 12.10.2010 tarafından Jack [Değişiklikleri Göster](#)

[Yorumlar \(1\)](#) | [Değişiklik Geçmişi](#) | [Ekler](#) | [Hakkında](#)

 [Bu sayfaya abone ol](#)

CarFactory

- Genel Bakış
- Üyeler
- Tartışma Forumu
- Haber Kaynakları
- Yer İşaretleri
- Web Günlüğü
- Etkinlikler
- Dosyalar
- Wiki**

How to start a CAD CAM Project

Sık Kullanılan Etiketler

Etiketleri bul

start-cad-cam-project 1

Görüntüle: [liste](#) | [küme](#) | [tümü](#)

Tüm Sayfalar

Bir sayfa bul

[Site Haritası](#)

[Sayfa Dizini](#)


[Düzenlediğim Sayfalar](#)

- **Benefits**

- Publication of knowledge.
- Write documents collaboratively. No need email to pass documents back and forth.
- Capture information and make it accessible even the employee leaves the job.

Enterprise 2.0 Business Case : Knowledge Management - Blog (Idea Board)

Web Günlüklerine Göz At | Web Günlüğüm | Güncelleştirmelerim | Genel Web Günlükleri | Ara



CarFactory

- Genel Bakış
- Üyeler
- Tartışma Forumu
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- Yer İşaretleri
- Web Günlüğü**
- Etkinlikler
- Dosyalar
- Wiki

Etiketler

[safety-issue-in-newbrand](#)

Küme | [liste](#) olarak görüntüle

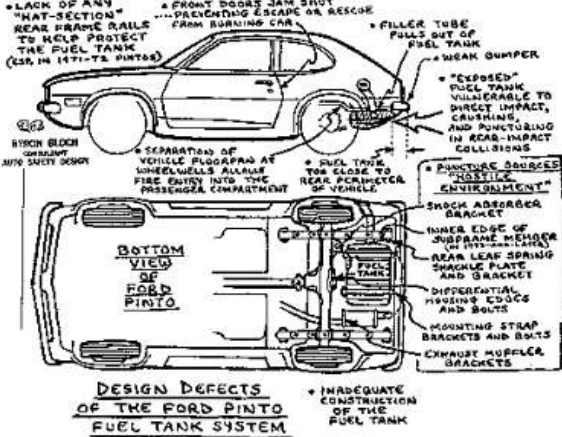
CarFactory

Yeni Girdi

Safety Issue in our New Brand

Jack | 13.Eki.2010 | Etiketler: [safety-issue-in-newbrand](#) | Yorumlar (0) | Ziyaretler (7)

I believe we have design defect in our new brand. Safety does not pay but it may cause serious damage to our reputation. I believe we need to fix it ASAP.



DESIGN DEFECTS OF THE FORD PINTO FUEL TANK SYSTEM

Yorum Ekle | [Bu Girdiyi Öner](#) | [Düzenle](#) | [Diğer Eylemler](#)

Yorumlar (0)

Görüntülenecek yorum yok

Yorum Ekle

Önceki | [Ana Sayfa](#) | Sonraki

[Web Günlüğü Girdilerine İlişkin Haber Kaynağı](#) | [Web Günlüğü Yorumlarına İlişkin Haber Kaynağı](#) | [Bu Girdinin Yorumlarına İlişkin haber kaynağı](#)

Arşiv

Ekim 2010

Web Günlüğü Yazarları

Jack

Cengiz Kayay

1 - 2 / 2 yazar

- **Benefits**

- Get opinions from people who can not speak in formal ways.
- Publication of ideas and new product features.
- Foster innovation.

- **Integration**

- Innovation Management tools like Ideajam.
<http://www.ideastorm.com/>

Enterprise 2.0 Business Case : Knowledge Management - Innovation



There are currently no **Storm Sessions** active.
Stay tuned!

IdeaStorm Storm Sessions



Sort Ideas By: Popular Ideas Recent Ideas **Top Ideas** Comments All

118090 Pre-Installed OpenOffice | alternative to MS Works & MS Office

By dhart, Feb 17, 2007



Provide OpenOffice.org for free pre-installation alongside Microsoft Works and Microsoft Office. OpenOffice.org is more capable than Microsoft Works, and a serious competitor to Microsoft Office, at a fraction of the cost (it's free!)

OpenOffice.org can open, create, edit and save Microsoft Word, Excel and PowerPoint files.

Provide as **OPTIONS** for pre-installation many other high-quality free software programs such as:

- [Firefox](#): web browser with popup and privacy controls; say goodbye to Internet Explorer infections!
- [Thunderbird](#): email program with free anti-spam and privacy controls
- [Pidgin](#): instant messaging all-in-one program for popup-free MSN, Yahoo, AOL and others
 [ed: [GAIM](#) was renamed [Pidgin](#) in April 2007 to settle the issue with AOL's trademark on [AIM](#)]

Login to IdeaStorm

Don't have an IdeaStorm account?
[Register Now.](#)

Username:

Password:

Login

[Forgot Password?](#)

Your Ideas in Action



IdeaStorm Recap - 1/22/2010


Happy 2010 everyone! I know I'm a little late with the holiday greetings, but there is a lot to share on...

Enterprise 2.0 Business Case: Knowledge Management - Forums

CarFactory Bu topluluğa katıl

< Tartışma Forumuna Dön

2 yanıt **Son Postalama** - Jack tarafından 13.Eki.2010




Cengiz Kayay
2 Postalama

How to Effectively Use CAD/CAM
06.Eki.2010

[Yanıt vermek için oturum açın](#)

Bu yanıt Cengiz Kayay 13.Eki.2010 tarafından silindi.



Jack
1 Postalama

Re: How to Effectively Use CAD/CAM
13.Eki.2010 şuna yanıt olarak: Cengiz Kayay

In order for design engineers to fully use CAD/CAM to make molds or parts, four key elements need to be in place:

1. The hardware and software tools should be kept up-to-date through a software maintenance contract and regular hardware updates, thereby assuring compatibility of all of the equipment involved.
2. The designers must be provided with comprehensive and ongoing training on the software products they use in order to maximize the benefits that the company will receive from its equipment and people.
3. The design engineer must develop a clear understanding and compassion for the methods, process and needs of the manufacturing engineers.
4. The CAD/CAM system that a company chooses must perform the job it is advertised to perform. This should include a demonstration on your own parts because the most powerful systems with the best features are useless if they won't run your machine properly. Most buyers, unless they have experienced problems with previous systems, tend to overlook this very important point. This can be costly and time-consuming a moldmaker - so let the buyer beware.

[Yanıt vermek için oturum açın](#)

[Bu konuya ilişkin haber kaynağı](#)

IBM Lotus Connections

Giriş
Tanıtım

Yardım

Yardım
IBM Lotus Destek Forumları

Araçlar

Nasıl Yer İşareti Ekleyebilirim

Hakkında

Hakkında
ibm.com üzerinde IBM Lotus Connections
Geribildirim Gönder

- **Benefits**

- Discuss issues and access the end results even after years.
- Ask questions and get answers in daily/week email digests just like on LinkedIn.

Enterprise 2.0 Business Case : Knowledge Management - Documents

Genel Topluluklar | Topluluklarım

Bu Topluluk Ara

CarFactory Topluluktan Çık

< Dosyalar'a Dön


CADCAM Integration.pdf
Güncelleştirme Zamanı: 06.Eki.2010
★ Bu dosyayı önerdiniz.

[Yeni sürümü yükle](#) | [Özellikleri ayarla](#) | [Bildirimler](#)

E-posta Bildirimlerini Ayarla

Bu dosya değiştirildiğinde bir e-posta almak istiyorum. ?

[Tamam](#) [İptal](#)

 Açıklama:
Boyut: 1 MB
[Bu dosyayı yükle](#)

Bu dosya hakkında | **Sürümler(1)**

Güncelleştirildi:	06.Eki.2010 / Cengiz Kayay
Eklendiği Tarih:	06.Eki.2010 / Cengiz Kayay
Boyut:	1 MB
Yüklemeler:	1

Genel Bakış
Üyeler
Tartışma Forumu
Haber Kaynakları
Yer İşaretleri
Web Günlüğü
Etkinlikler
Dosyalar
Wiki

İpuçları

Topluluğunuzdaki en son güncelleştirmeleri izlemek için genel görünümü kullanın.

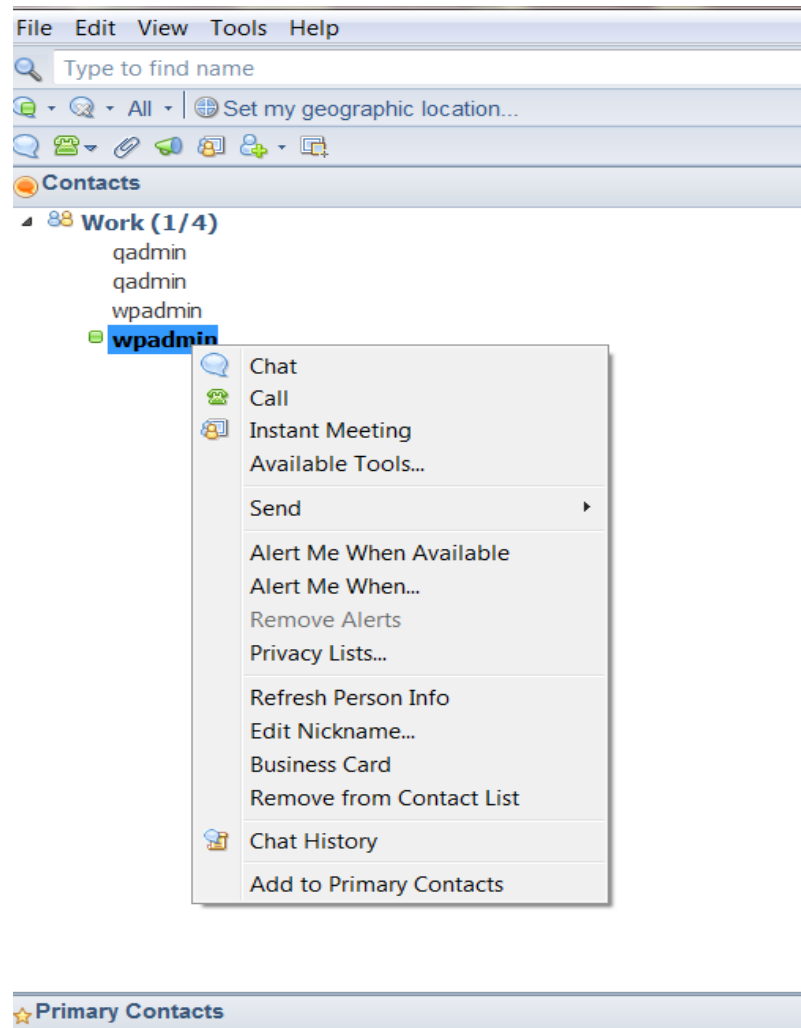
- **Benefits**

- Keep versions of the same document.
- Get notifications when the document changes.
- Comment on documents.
- Propose document to others.
- Create Collections and share them.

- **Integration**

- Quicr

Enterprise 2.0 Business Case: Knowledge Management - Communication



- **Benefits**

- *Availability* information of contacts.
- Online Meetings.
- Telephone on Desktop for audio and video calls.
- Instant Messaging and chat.

Enterprise 2.0 Business Case: Knowledge Management - Search

Genel Topluluklar | Topluluklarım

CarFactory

Arama Sonuçları

[Genel Bakış Sayfasına Dön](#)

Tartışma Forumu | Haber Kaynakları | Yer İşaretleri | Web Günlüğü | Etkinlikler | Dosyalar | Wiki

Sonuç 1 - 1 / 1

Sıralama temeli: İlgili | Tarih

[How to Effectively Use CAD/CAM](#)
Cengiz Kayay | 13.Eki.2010

Göster: 10 | 25 | 50 | 100 | 150

Bu Topluluk | cad cam | [Topluluktan Çık](#)

- Bu Topluluk
- Genel Topluluklar
- Topluluklarım
- Tüm Bağlantılar
- Etkinlikler
- Web Günlükleri
- Yer İşaretleri
- Dosyalar
- Profiller
- Wiki'ler
- Gelişmiş

Genel Bakış
Üyeler
Tartışma Forumu
Haber Kaynakları
Yer İşaretleri
Web Günlüğü
Etkinlikler
Dosyalar
Wiki

İnceki | Sayfa 1 / 1 | Sonraki

İnceki | Sayfa 1 / 1 | Sonraki

IBM Lotus Connections

Giriş
Tanıtım

Yardım

Yardım
IBM Lotus Destek Forumları

Araçlar

Nasıl Yer İşareti Ekleyebilirim

Hakkında

Hakkında
ibm.com üzerinde IBM Lotus Connections
Geribildirim Gönder

- **Benefits**

- Search profiles, rss, wiki, blog, forums, documents, bookmarks, tags from one location.
- Search expertise, knowledge, ideas, discussions, files, social networks from one location.

Enterprise 2.0 Business Case: Activity Management

Etkinlikler | Yapılacak İşler Listesi | Etkinlik Şablonları

Etkinliklerim

- Tamamlanan
- Görünümünden Çıkarılan Etkinlikler
- Çöp Kutusu

Önceliğe Sahip Etkinlikler

- Yüksek Öncelik
- Normal Öncelik

Genel Etkinlikler

- Etkin
- Tamamlanan
- Çöp Kutusu

Yeni güncelleştirmeler

Etiketler

design-contest
Küme olarak görüntüle | [liste](#)

Kişiler

Etkinliklerim

Etkinlik Başlat

1 - 1 / 1

Sıralama temeli: Son güncelleştirme | [Son tarih](#)

Design Contest Topluluk Etkinliği
Güncelleştiren: Cengiz Kayay 13.Eki.2010 | Son Tarih: 01.Ara.2010

[Bu etkinliklere ilişkin haber kaynağı](#)

Design Contest



Carfactory

- Genel Bakış
- Üyeler
- Tartışma Forumu
- Haber Kaynakları
- Yer İşaretleri
- Web Günlüğü
- Etkinlikler**
- Dosyalar
- Wiki

Etkinlik Etiketleri: design-contest

[Girdi Ekle](#) | [Yapılacak İş Ögesi Ekle](#) | [Bölüm Ekle](#)

- Finalize the design** Son Tarih: 05.Kas.2010
- Share the design with the group** Son Tarih: 01.Ara.2010
- Design Preparation**

[Bu girdilere ilişkin haber kaynağı](#)

- **Benefits**
 - Keep record of events, projects, demos, proposals
 - Attach documents, comments.
 - Notify people for updates.

Enterprise 2.0 Business Case: Measuring Adoption

The image displays three overlapping screenshots of the Lotus Connections user interface, each showing a different metrics dashboard. The top screenshot shows the 'Blogs Metrics' dashboard, the middle one shows 'Home Page metrics', and the bottom one shows 'Profiles Metrics'. Each dashboard includes a navigation bar with tabs for 'Connections', 'Home', 'Profiles', 'Communities', 'Blogs', 'Dogear', and 'Activities'. The metrics are presented as horizontal bars with numerical values and descriptive text.

Blogs Metrics

As of: 2008-06-05 15:50

Entries	15
Number of entries	
Total number of blogs published	11
Number of published blogs	
Total number of bloggers	
Number of bloggers	
Total number of comments	
Number of comments on blogs	
Total number of tags	
Number of tags created by bloggers	
Total number of recommendations	
Total number of recommendations	
Total number of notifications	
Total number of notifications	

Home Page metrics

As of: 2008-06-04 17:24

Total number of unique users	6097
The total number of unique users who have accessed the Home page.	
Total number of deployed widgets	8
The total number of widgets deployed in the Home page.	
Total number of enabled widgets	8
The total number of widgets currently enabled and available to users on the Home page.	
Total number of visitors in the past 24 hours	
The total number of unique visitors in the past 24 hours.	
Total number of visitors in the past hour	
The total number of unique visitors in the past hour.	

Profiles Metrics

As of: 2008-06-04 17:27

Total number of employees	519003
Number of employees in the profiles database	
Number of employees who have updated their background	2695
Number of employees in the profiles database who have updated their background	
Number of employees with a picture supplied	112049
Number of employees in the profiles database who have supplied a picture	
Number of employees with pronunciation supplied	47
Number of employees in the profiles database who have supplied a pronunciation guide	

Enterprise 2.0 Business Case: Summary

WORKPLACE MODERNITY

BELONG TO A COMMUNITY

INNOVATION

VIRTUAL TEAMS

HIGHER EMPLOYEE PRODUCTIVITY

Methodology

- Kick off
- Analyze “AS IS”
 - Slow or manual business processes.
 - Infrastructure and Integration needs.
 - Culture.
- Propose “TO BE”
 - Prioritize opportunities and propose a business process with minimum risk to adapt.
- Implement prototype.
- Measure adoption and “TO BE” business process speed.
- Improve and implement the next business process.

Call us Today!

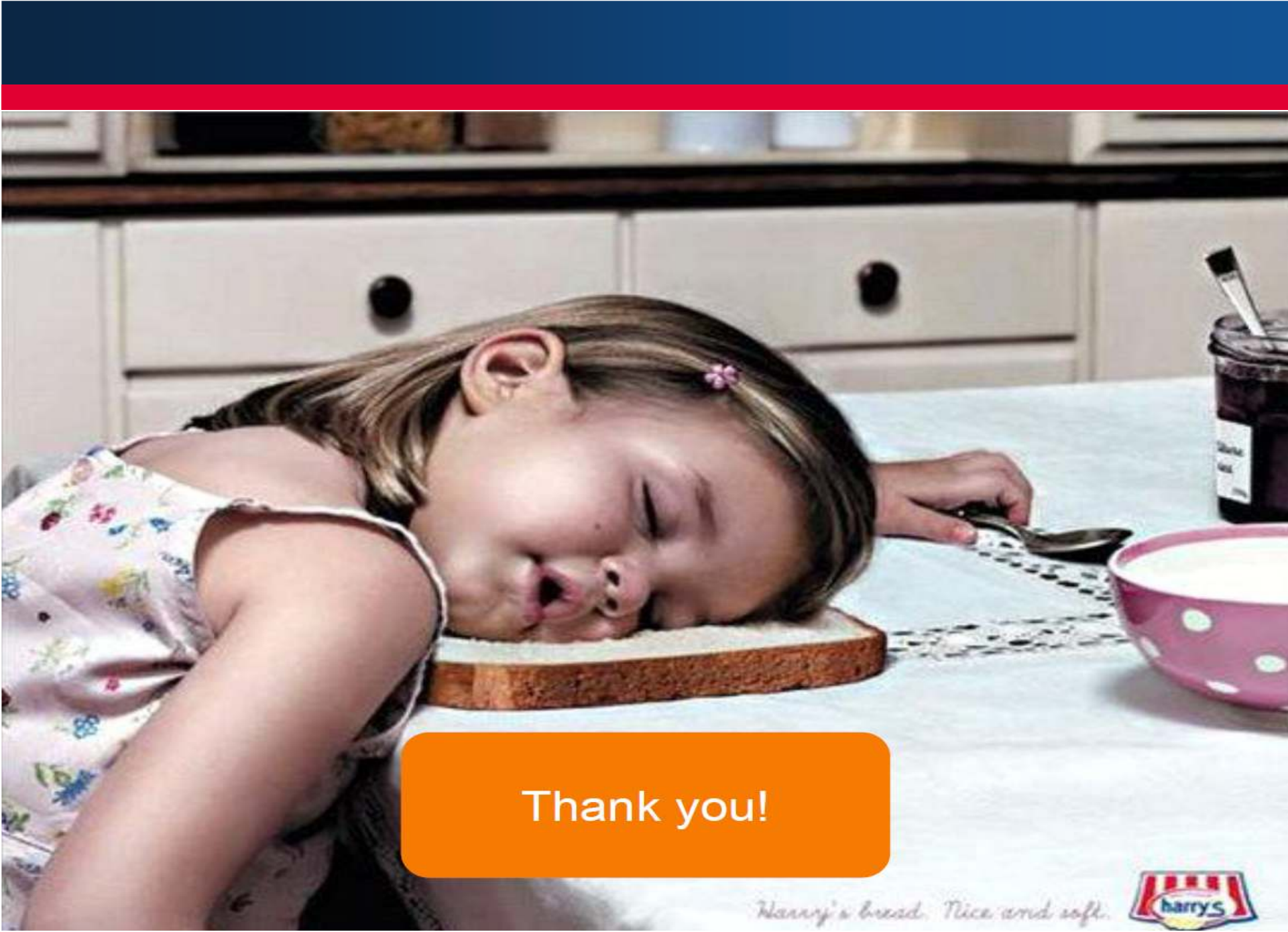
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Thank you!

Harry's bread. Nice and soft.

