



Turkcell Developer Lab powered by



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Innovation Governance & Strategic Alliances



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İnovasyon (Yenileşim)

parmak ucu fermuarlı Eldiven
prosesi

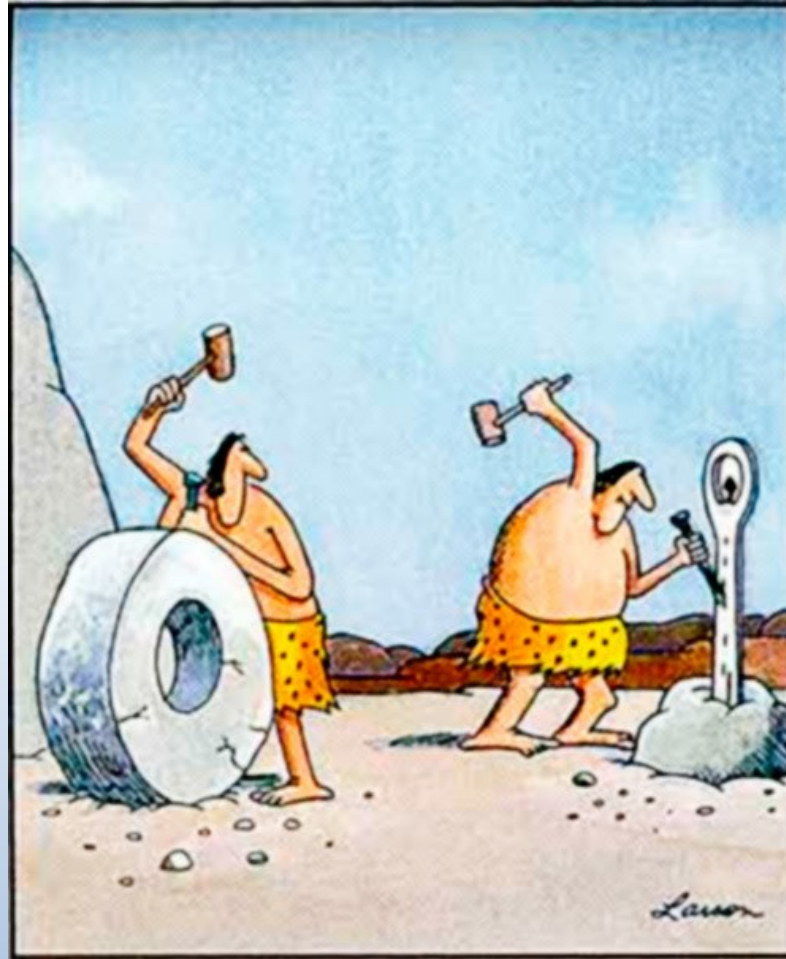


Cep telefonu tuşları için



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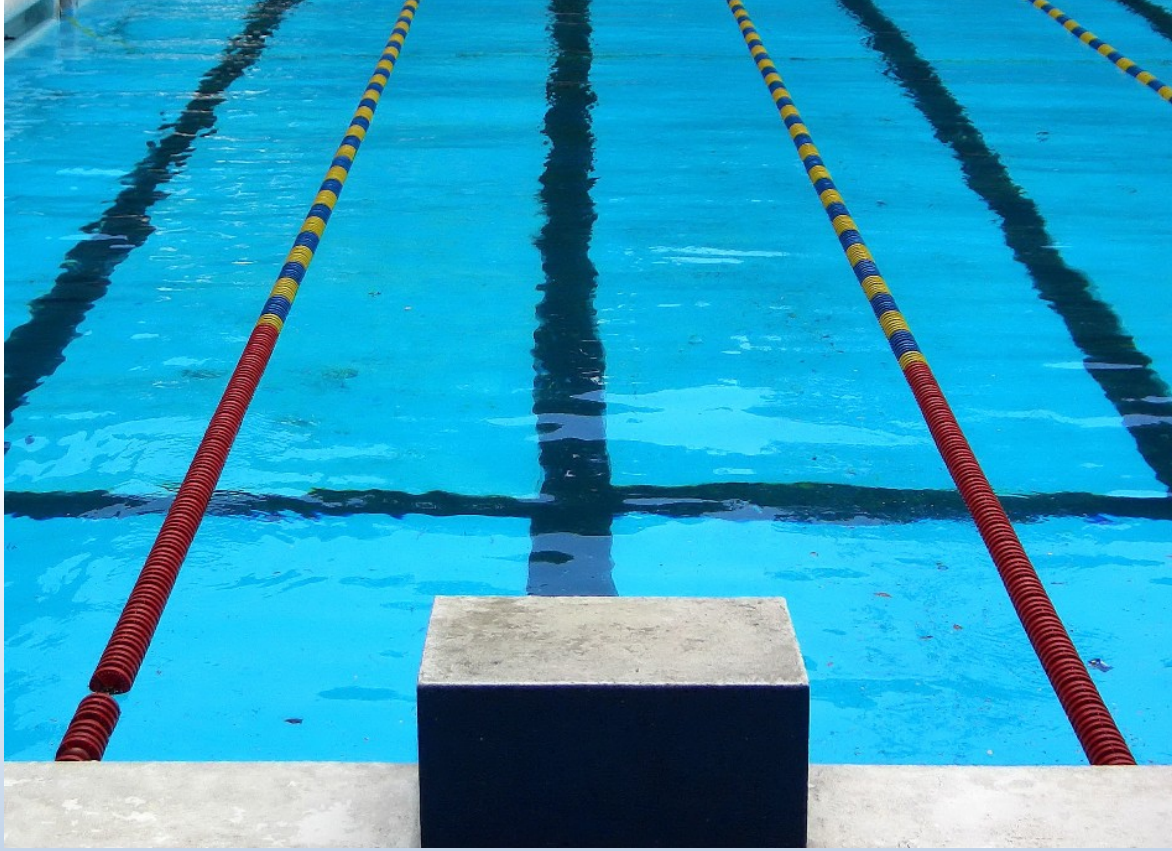
Invention → Innovation



Inovasyon = Değer



Rekabet Avantajı



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Maliyet Avantajı



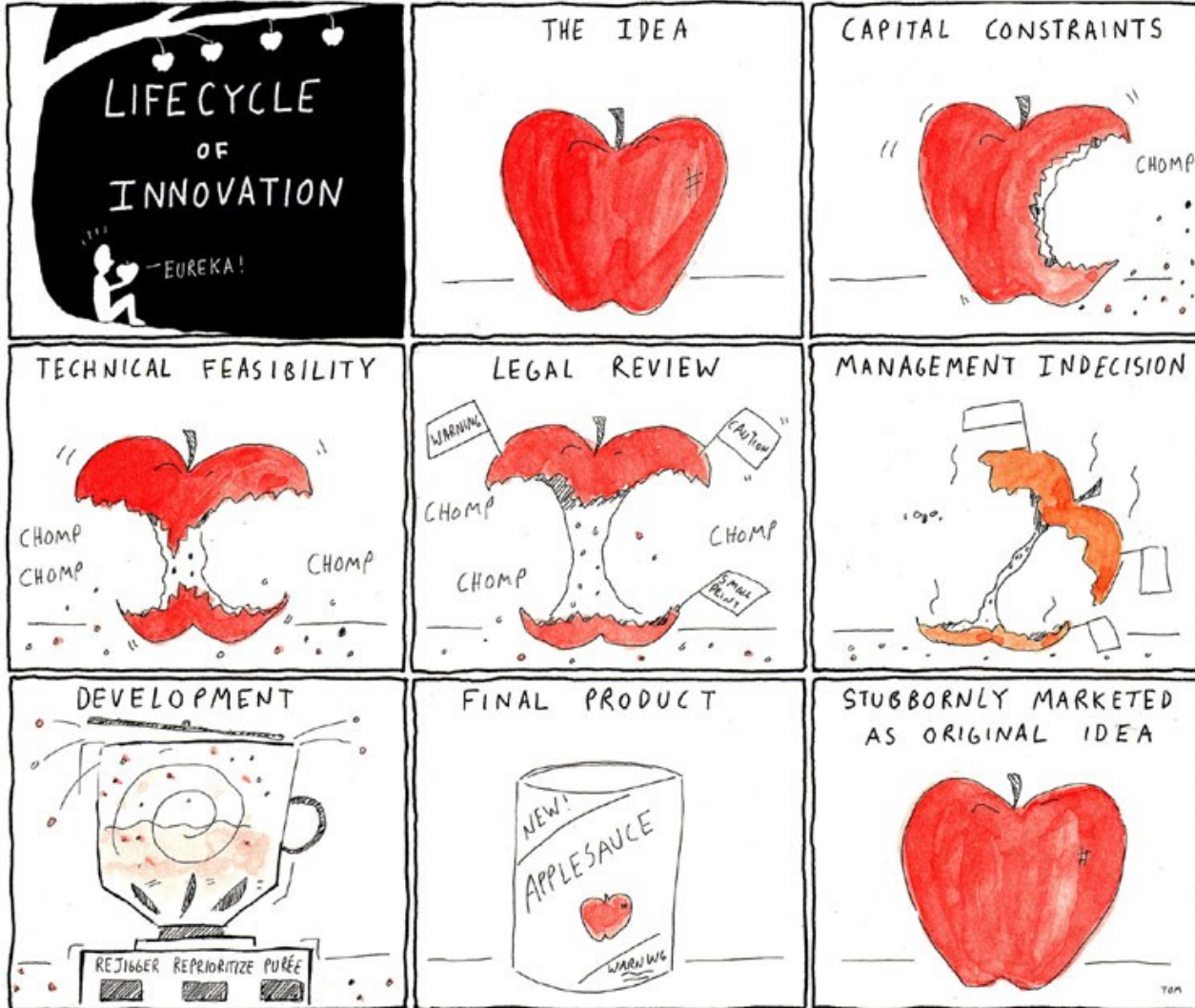
Gelirleri Artırmak



Inovasyonu Sürekli Kılmak

BRAND CAMP

by Tom Fishburne



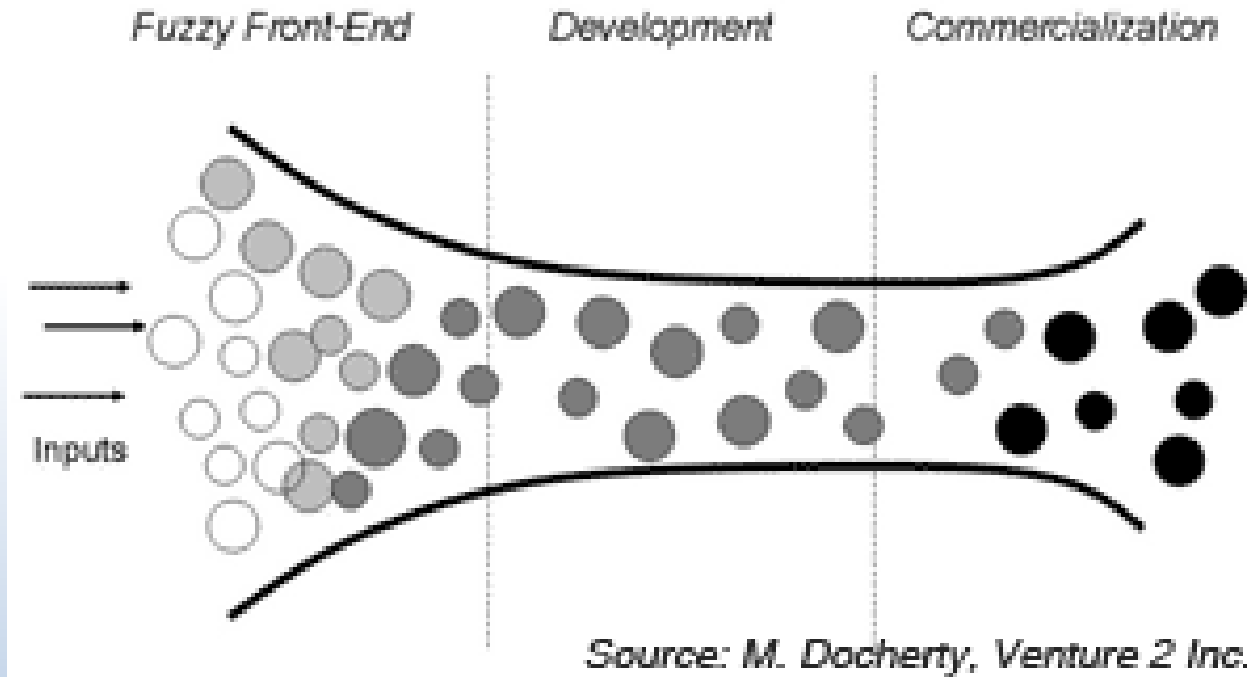
www.skydeckcartoons.com



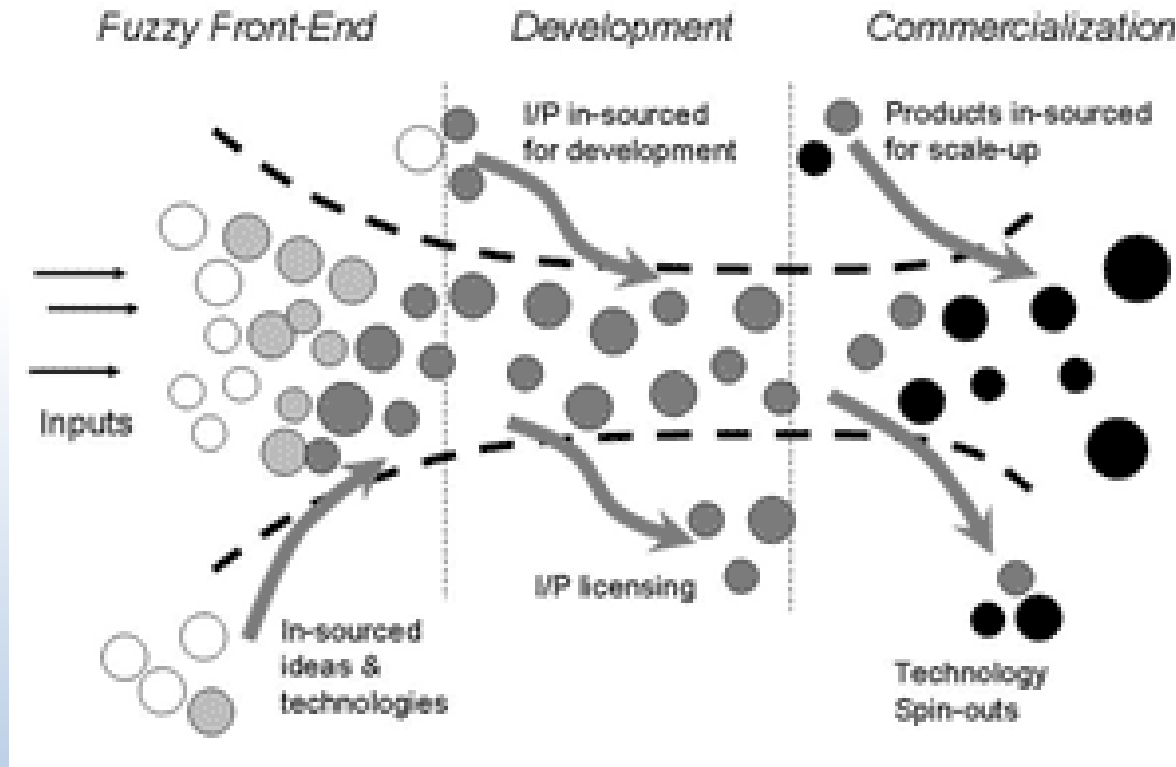
Hayatta Kalma



Geleneksel İnovasyon

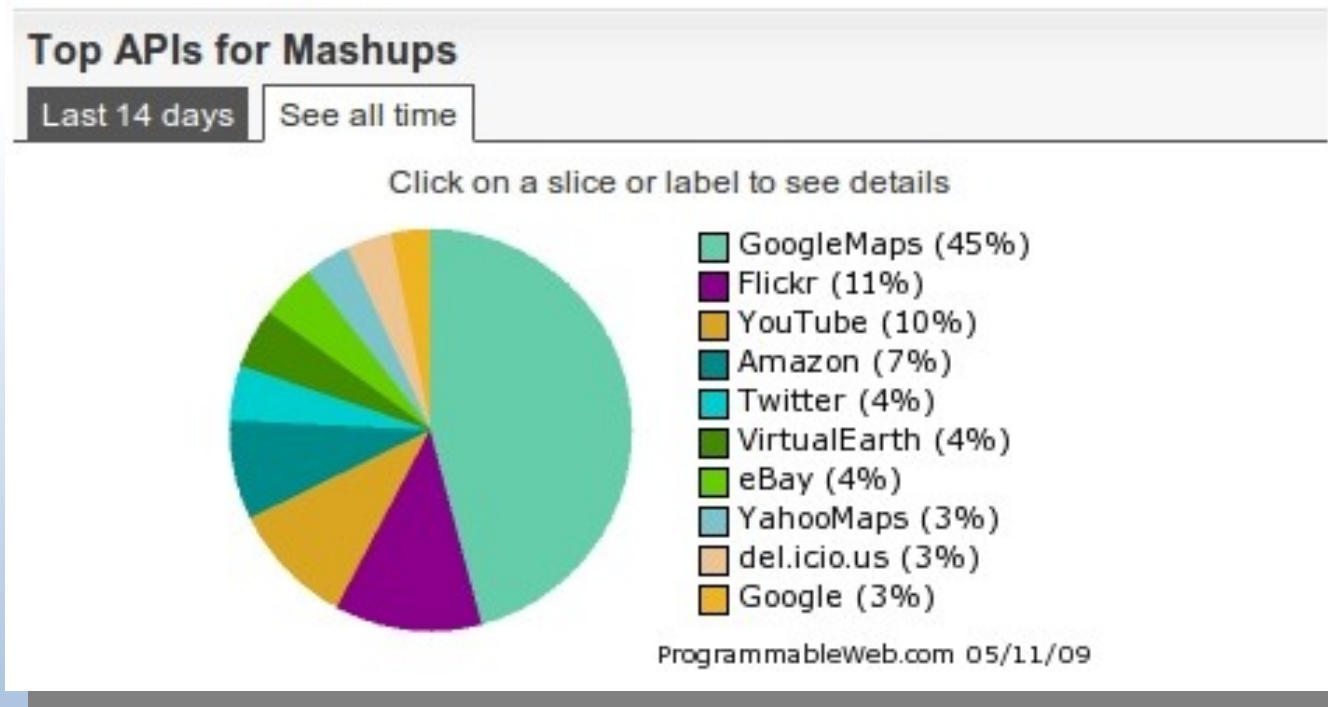


Yeni İnovasyon Yaklaşımı

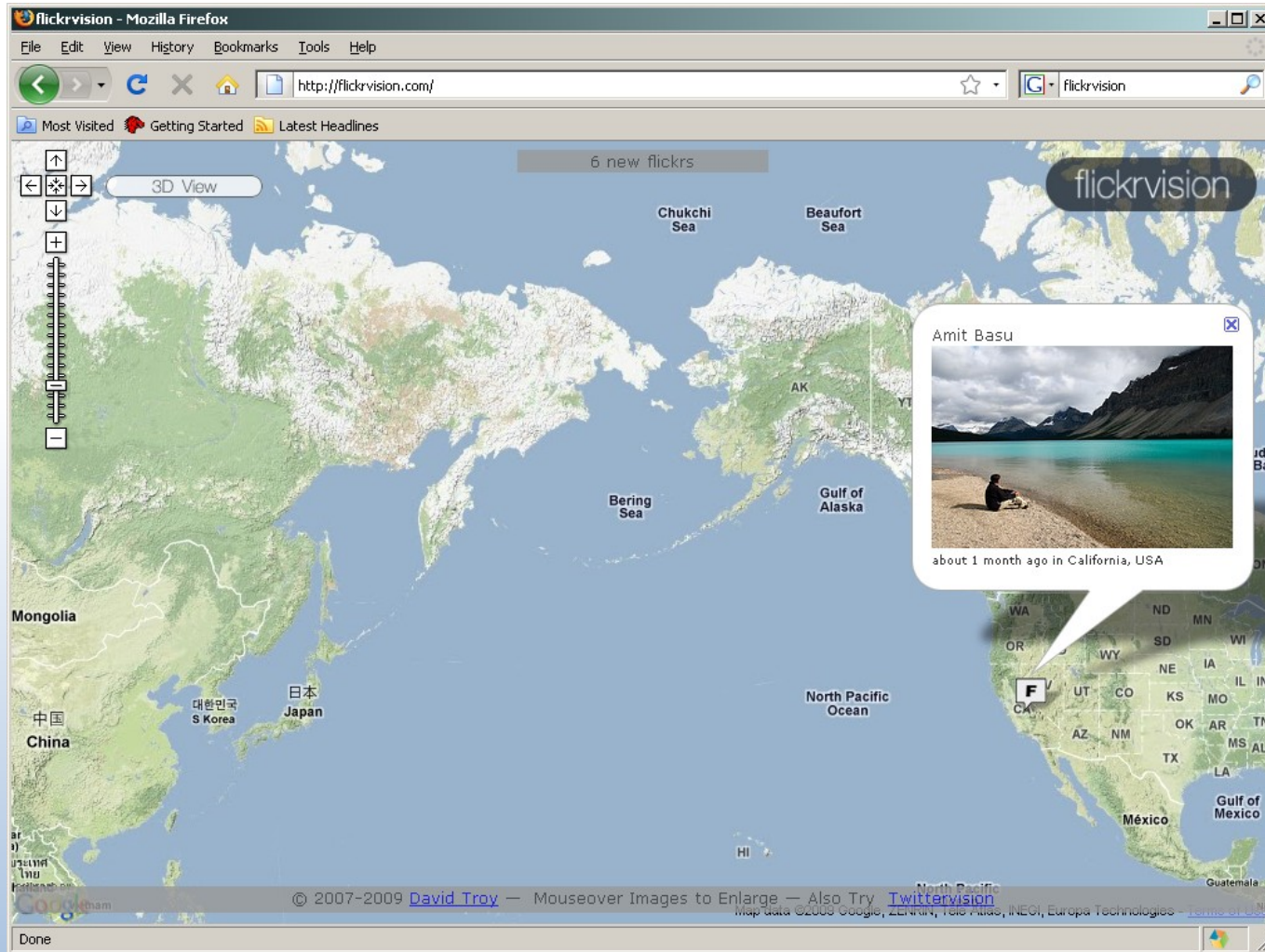


Web ve Mobilde İşbirlikçi İnovasyon

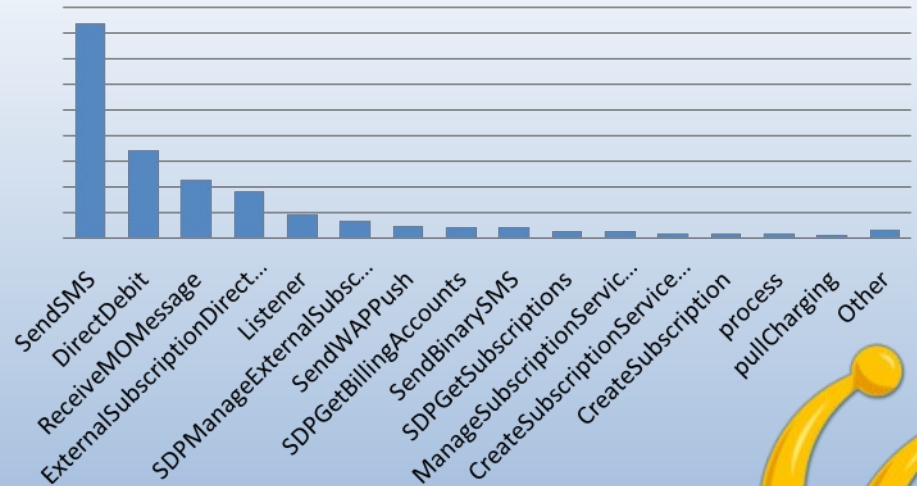
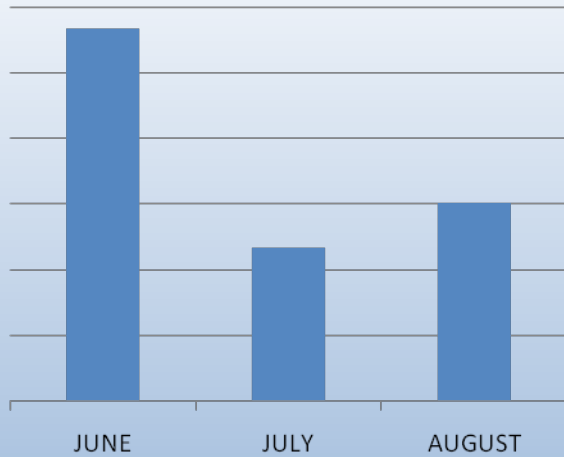
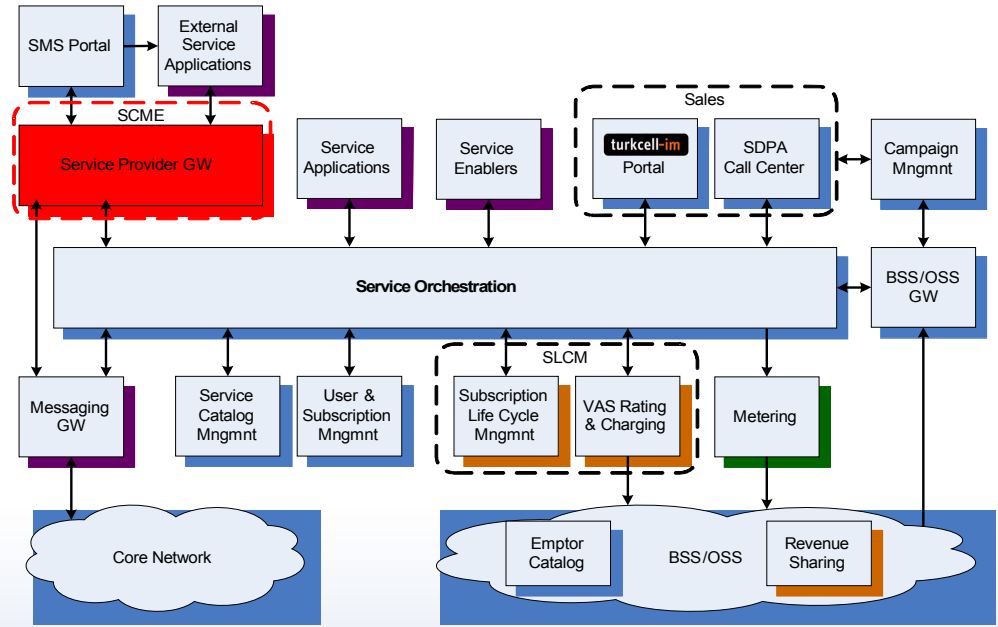
A **mashup** is an application that combines *data* or *functionality* from one or more sources into a single integrated application.



FlickrVision: Google Maps API + Flickr API



Turkcell API



leylek.com: Turkcell Lokasyon API + Google Maps API



Nazlı Gökçe

Son girişi: 30/03/2009 Online



Nazlı Gökçe 4 Mesajlar kredi: 0 Çıkış

Profil Ayarlar Fotoğraflar Arkadaşlar Mesajlar

Ara

Map Satellite Hybrid

Nazlı Gökçe

7 üyemiz çevrende: [Tülay](#) [duvqu](#) [Çağdas](#) [Tarkan](#) [Tolqa](#) [Hikmet](#) [Cem](#)

Map data ©2009 Basarsoft - Terms of Use

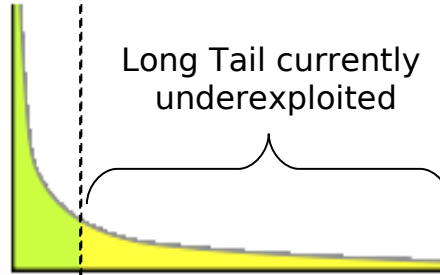


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OneAPI



Current partners



Open access to innovative 3rd parties





One API



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Turkcell Developer Lab: lab.turkcellpartner.com

Kullanıcı Adı


[Sifremi unuttum](#) | [Üye ol](#)


TURKCELL | PARTNER

[Partner Program](#) [Turkcell Lab](#)

Ana sayfa | **Turkcell Lab**


Turkcell ile Geliştir


 **Öğren**



Turkcell Wiki
Turkcell'in uygulama geliştiricilere açtığı yetenekler hakkında bilgi almak için Wiki bölümümüzü inceleyin.


[Turkcell Wiki'ye git](#)

 **Paylaş**




Turkcell Partner Blog
Hem teknik hem de iş geliştirme anlamında Turkcell ve iş ortakları tarafından paylaşılan bu makalelere mutlaka göz atın.

[Turkcell Partner Blog'a Git](#)

 **Geliştir**


Çok kullanışlı olduuuuu...



Test Platformu
Hem Turkcell yetenekleri hakkında bilgi sahibiyim, hem de aklımda denemek istediğim bir proje var diyorsanız test platformumuzu kullanarak fikrinizi hayata geçirin.

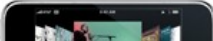
[Turkcell Test Platformu'nu Deneyin](#)

Projem var!




[Hemen Başvur](#)

Haberler ve Duyurular



iPhone Çin'e giriyor mu?
iPhone'un, sadece Çin piyasasına sınırlı olarak...

Ekosistem Varlıkları



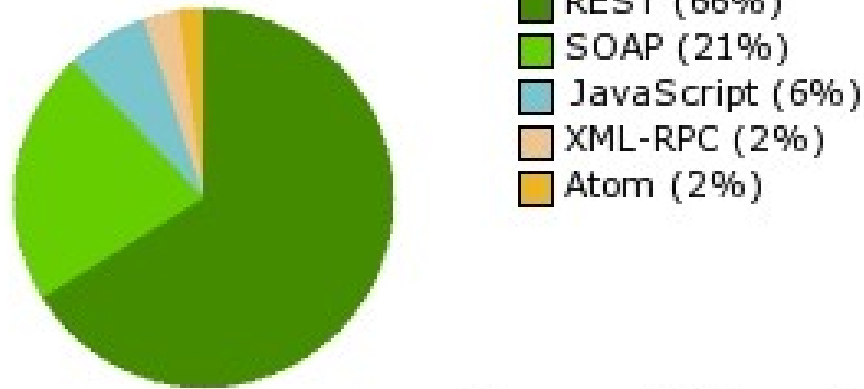
Navteq Harita ve Navigasyon Sistemleri
Turkcell'le beraber navteq harita ve navigasyon sistemleri...



SOAP vs. REST

API Protocols

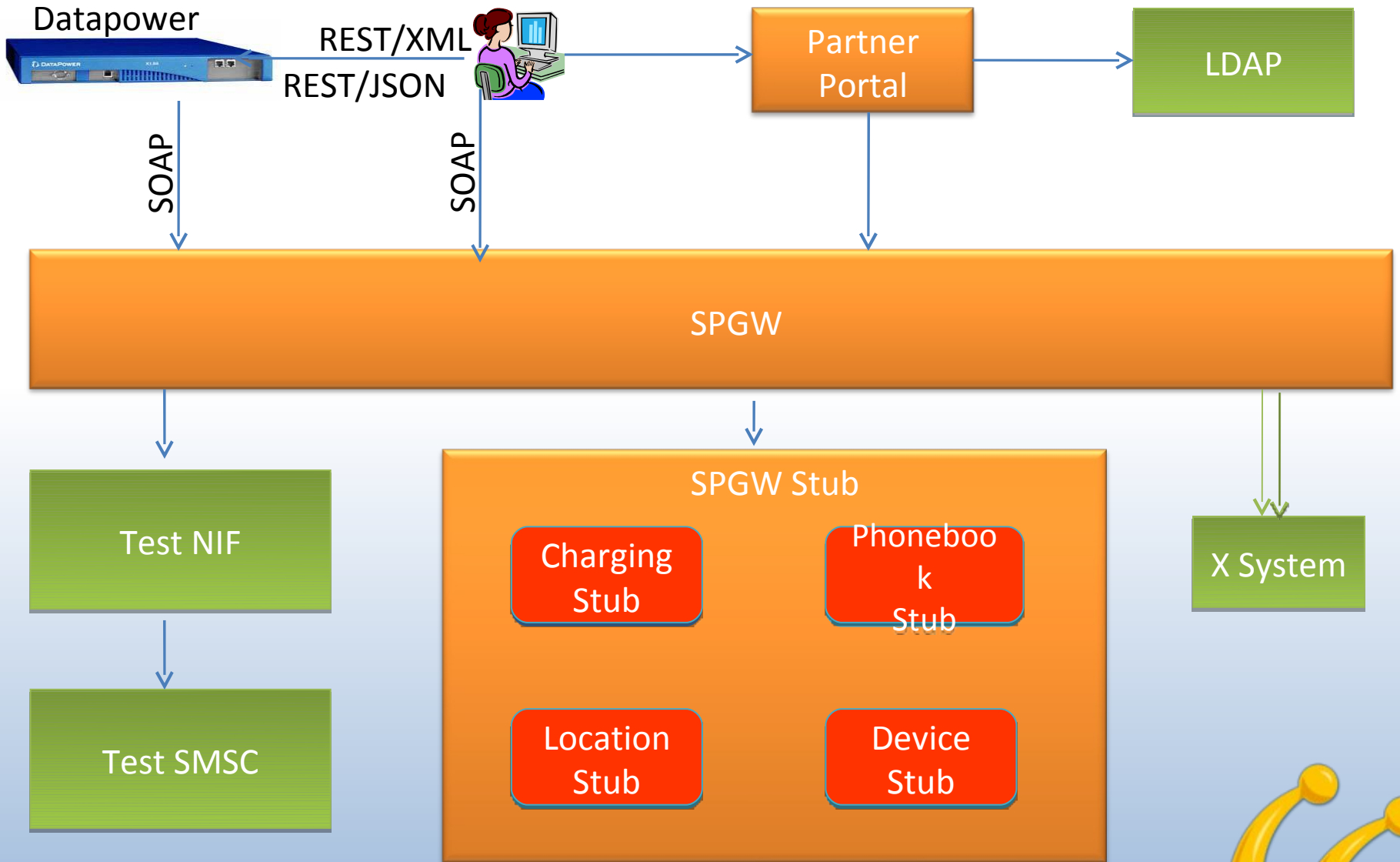
Protocol Usage by APIs



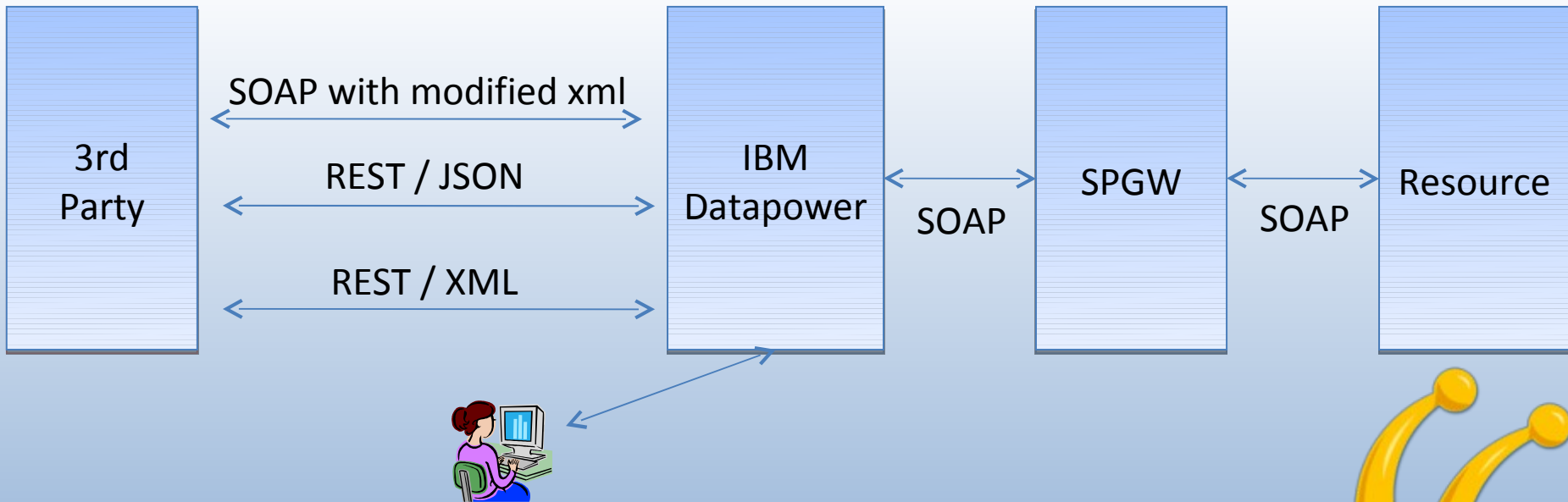
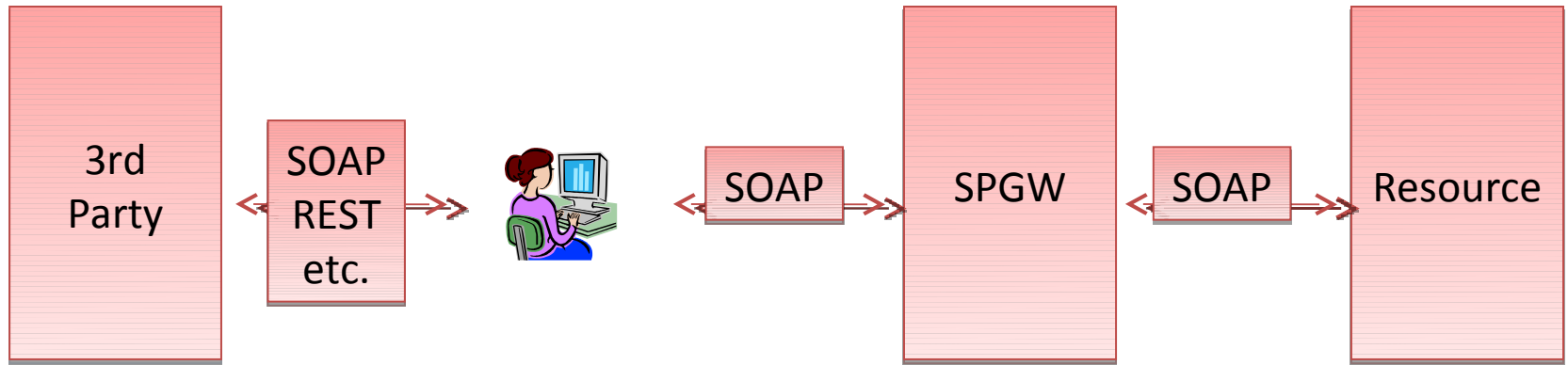
ProgrammableWeb.com 05/12/09



Turkcell'de Datapower Mimarisi

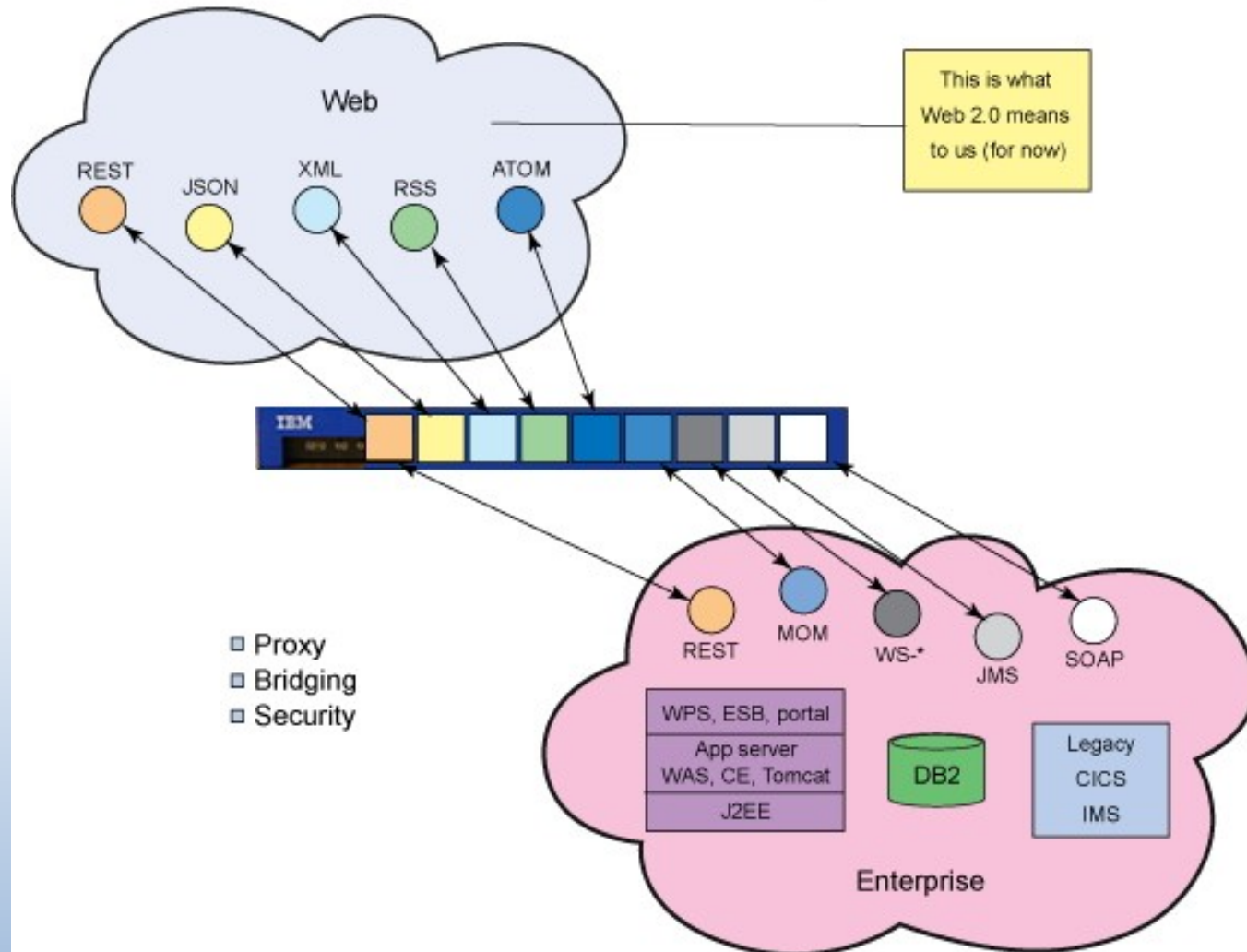


Eski ve Yeni Yapı



IBM Datapower

Bridging "Web extended SOA" and "Enterprise SOA"



Teşekkürler...

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Bu sunum 22 Ekim 2009 tarihinde İstanbul Swisotel the Bosphorus'da yapılan Yazılım Zirvesi 2009 için hazırlanmıştır.

<http://www.ibm.com/software/tr>

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