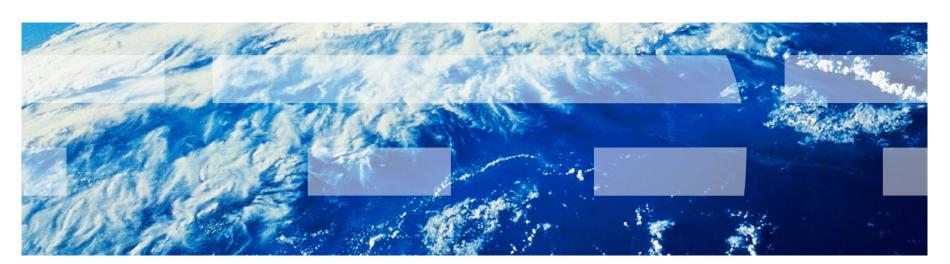






Tivoli's New Foundations Appliance Solutions

It's all about.. 'consumability'



Agenda

- The Marketplace & Demand
- Tivoli Appliances Overview
 - TFAM
 - TFSM
- Q & A

Business Process Problems Faced by Mid Market Customers



Optimize and Automate

How can I optimize and automate my IT and service processes and quickly resolve an incident and restore the service?



How can I identify equipment that is hindering my business?





Prioritization on Impact

How can I prioritize incidents according to their urgency and business impact?



Improve Service

How can I improve service levels while keeping cost down?





Measure Satisfaction

How can I see how satisfied my users are?

Business Impact

How can I assess the business impact of the tickets?



Offerings Designed and Priced for Mid-sized Organizations Enable visibility, control and automation across all Business and IT assets

IBM Tivoli Foundations Solutions:

Entry Points into IBM Service Management for availability and help desk

Increased Return on Investment
Easy Deployment – Plug & Play
Easy to Use Solutions
Integrated Disaster Recovery



Closed loop service management processes operational in under one hour!

■IBM Tivoli Foundations Service

Turn-key Service Request, Incident, Problem Management for the Mid-market • "



- "Service Desk in a Box"
- Requests for service
- Remote Diagnostics Tooling
- Self Service Knowledge Base
- Intuitive Reporting
- Best Practice Workflows
- Extends beyond IT services
- Operational in minutes

IBM Tivoli Foundations Application Manager



Turn-key Application Monitoring for the Mid-market

- "Application Monitoring in a Box"
- Asset Discovery
- Operating Systems, Email Servers, Databases, Virtual Servers, and Network
- Intuitive Reporting for both Real-time and Historical Data
- Automatic Problem Resolution
- Out of the Box Best Practices
- Operational in minutes



Partnering Across IBM to Delivery Tivoli Foundations

Tivoli is using Lotus Foundations as the delivery platform for its new SMB and GB Service Management Software



Lotus Foundations







Tivoli ISM

Appliance Load

Remote Access



Standardized Server Configuration



Software and Firmware Patch Management







Appliance Load

Lotus Foundations Core

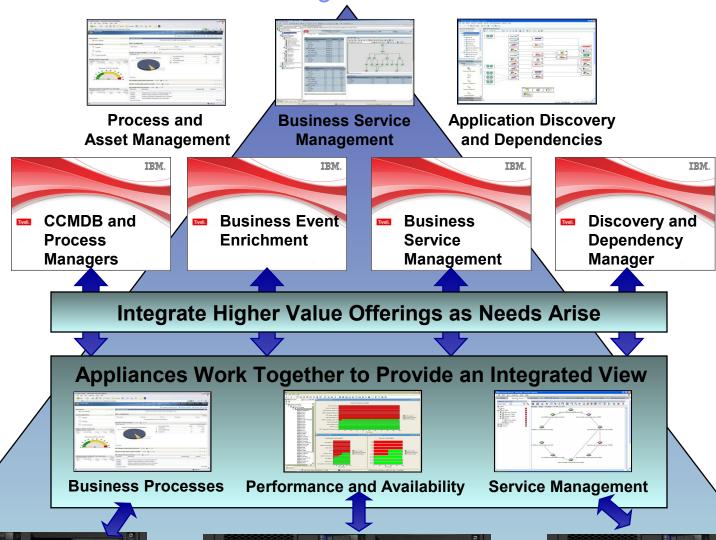
Physical Hardware

License Management





Appliances Combine to Provide Integrated ISM Value



Tivoli Foundations Service Manager

Tivoli Foundations Application Manager

Future Tivoli Foundations
Appliances





Managing Application Availability to Increase Efficiency

IBM Tivoli Foundations Application Manager



Tivoli Foundations Application Manager (Software PID 5724-Y07)

Fivoli

Tivoli Foundations Application Manager

150 Managed Servers Max 25 Managed Network Devices Max

LOTUS

Lotus Foundations Start for TFAM

Included Functionality

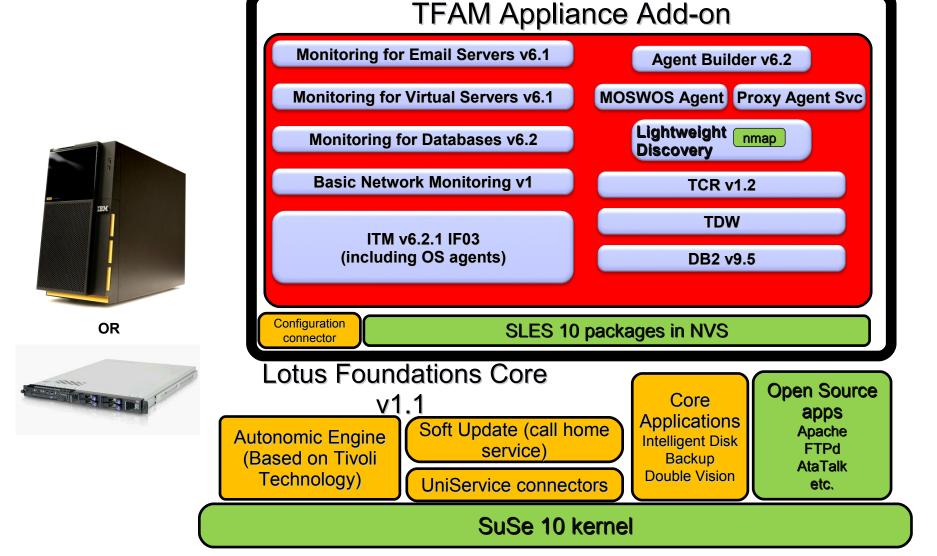
- OS Monitoring
- Virtual Server Monitoring (VMware, Microsoft)
- Database Monitoring
- Email Monitoring
- Network Monitoring
- Automated Discovery
- Reporting & Alerting
- Data Warehousing
- Integration to TFSM Appliance

Included Functionality

- Server Configuration
- Server and Firmware Management
- System Users & Security
- Remote Service Accessibility
- Firewall License Management

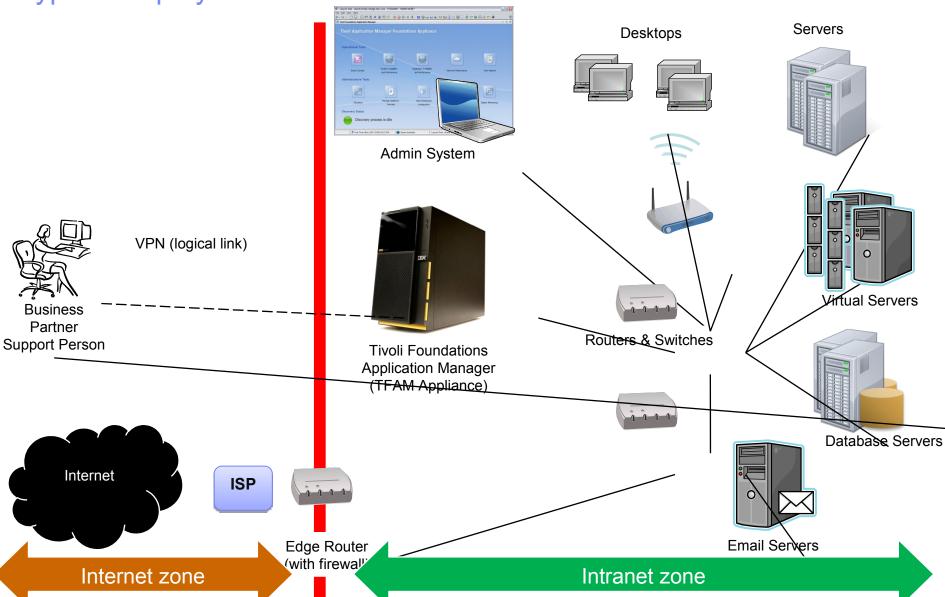
Hardware Ordered Separately

Under the hood: Software Stack





Typical Deployment



TFAM Welcome page

IBM.

Tivoli Foundations Application Manager 1.1

Application performance and availability management for the GB Market

This appliance allows you to easily manage the applications, servers, and networks critical to your business.

Manage applications, server, and networks for your environment

View Reports

Documentation

Tivoli Foundations Application Manager documentation

Downloads

Get IBM Tivoli Agent Builder

Get BIRT Report Designer v2.2.1 for Tivoli Common Reporting

Get IBM Java Runtime Environment 1.5

Lotus Foundations Administration Console

Lotus Foundations Quick Start Guide

Lotus Foundations Administration Guide

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Launches TEP Java
Client

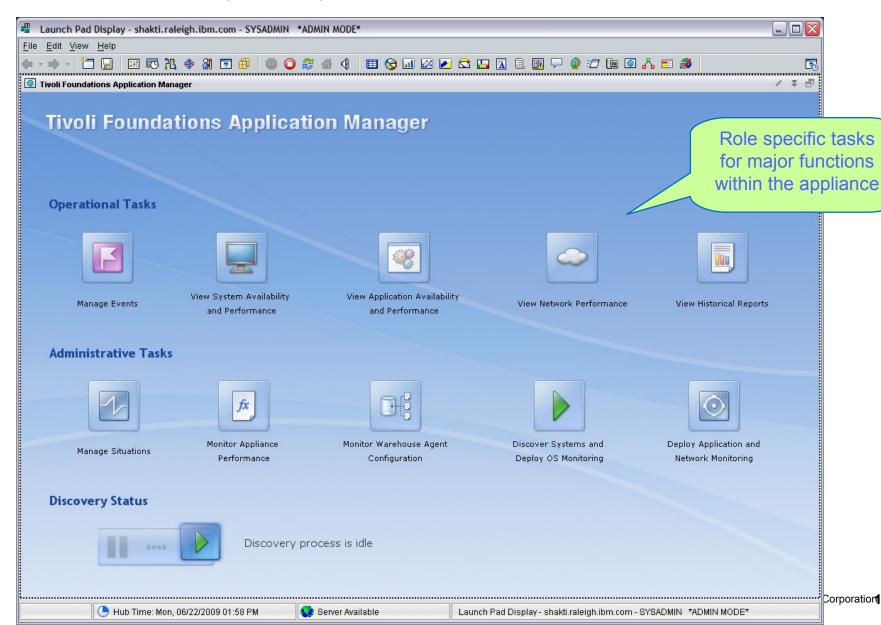
Launches TCR/TIP
Client
In a browser window

Launches Lotus foundations
Web Config UI in same
window





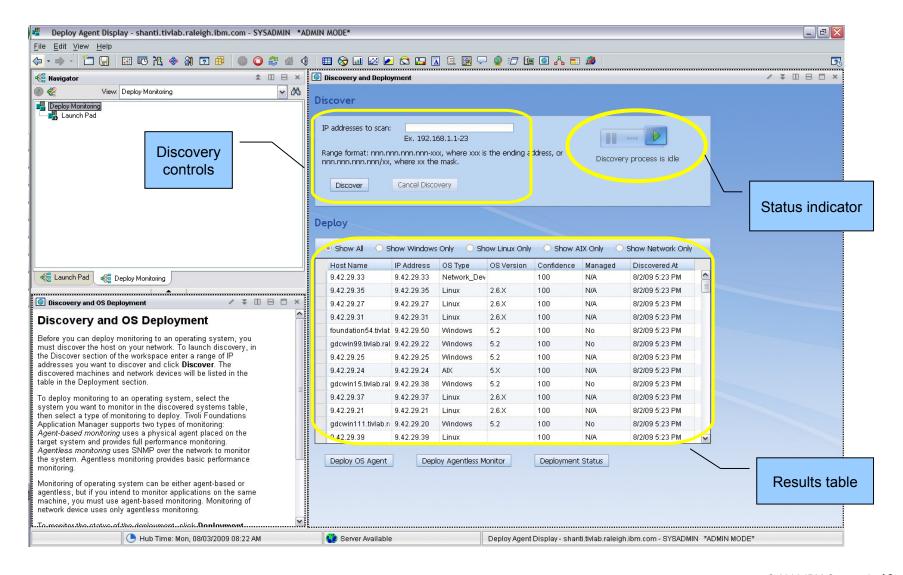
TFAM Launch Pad (in TEP)







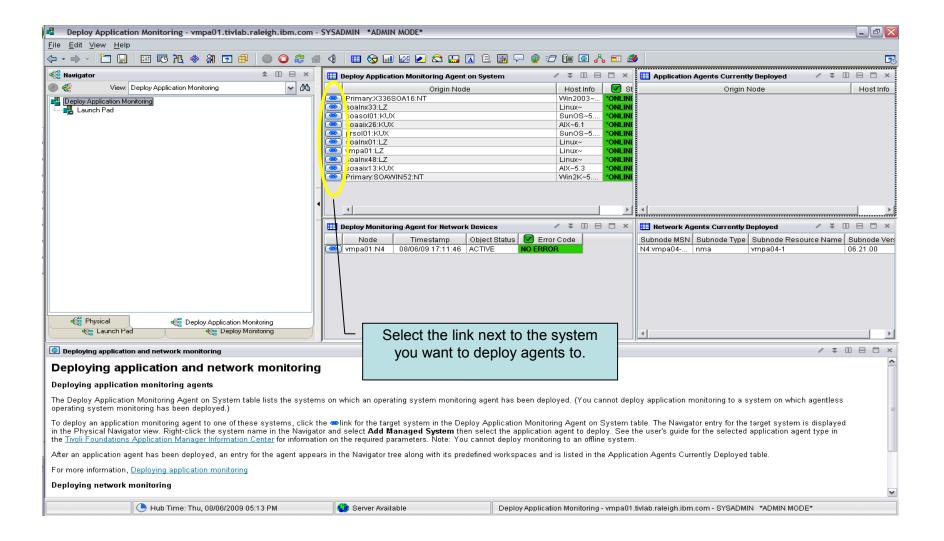
Discovery features







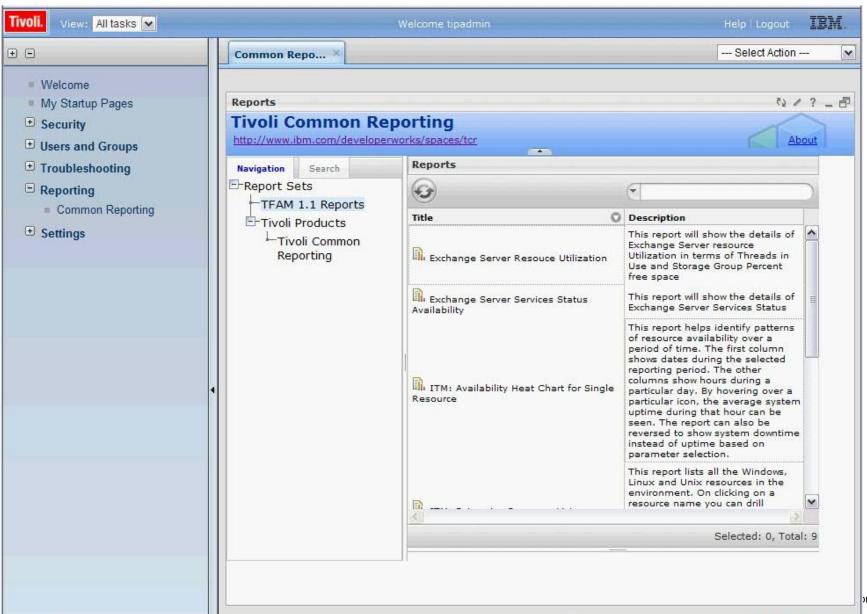
Deployment workspace







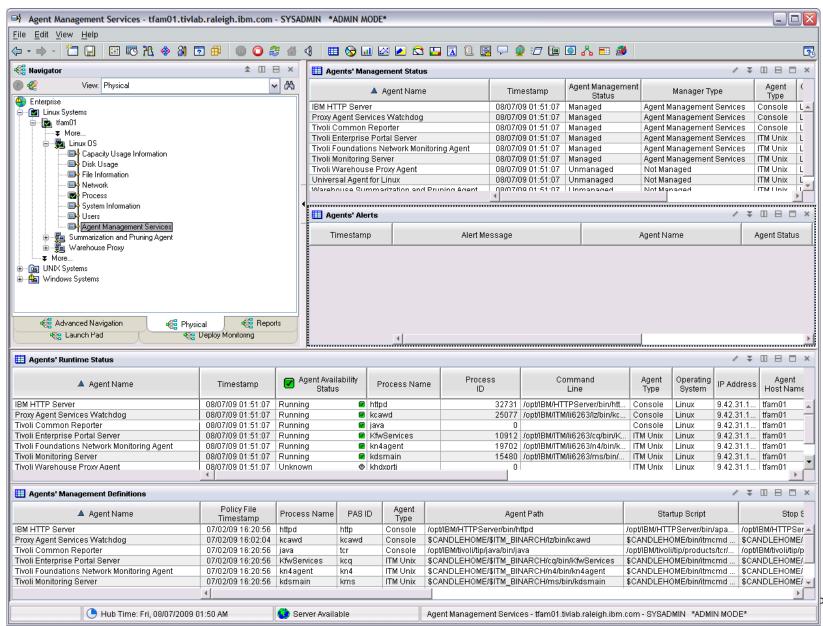
TCR with TFAM reports (running in TIP)







Proxy Agent Management in the appliance

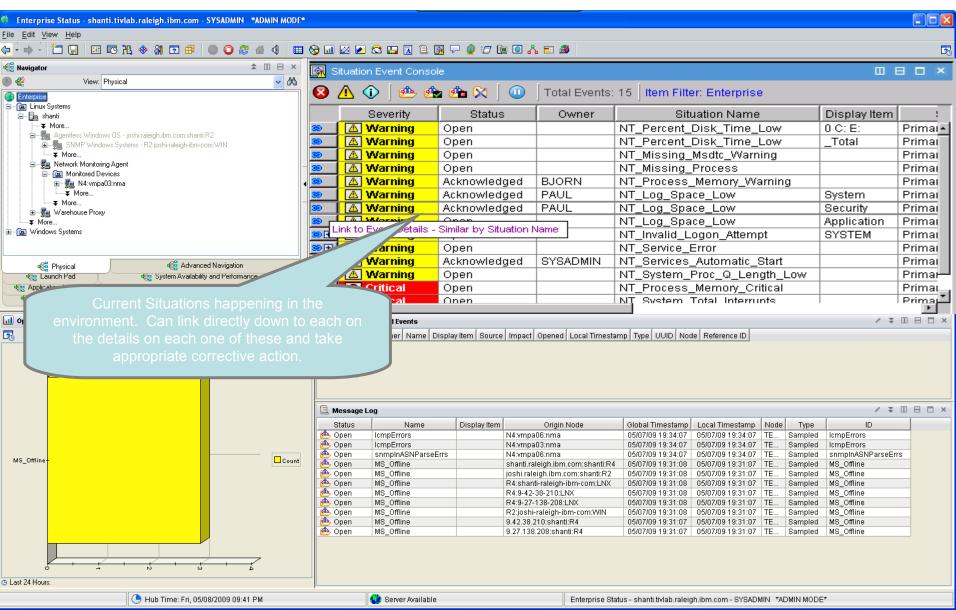






Event Console for Abnormal Availability and Performance Situations

Situation and Message Log Viewing







Tivoli Foundations Application Manager Comparison Between TFAM and Enterprise Offerings

Monitoring Capability

Windows OS

Agentless Monitoring

SQL Server (Database)

Exchange (Email)

VMWare (Virtual Server)

Active Directory

Cluster Server

.NET Framework

SharePoint & Biztalk

IIS (Web Server)

Linux OS's

Unix OS's

DB2 (Database)

Oracle (Database)

Sybase (Database)

Lotus Domino (Email)

Apache (Web Server)

iPlanet (Web Server)

J2EE Application Servers

MQ

Custom Monitoring (via UA)

Discovery (Lightweight)

Network Monitoring (Lightweight)

Tiovli
Foundations
Application
Manager
✓
✓
✓
✓
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ITM for Microsoft Applications	ITCAM for Applications
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Tivoli Foundations Service Manager Overview

"Service Desk in a box"

Tivoli Foundations Service Manager

The basic idea behind the appliance is to provide a...

"Service Desk in a box"

Provides extensive Service Request Management, Incident Management, Problem Management and Knowledge Management capability

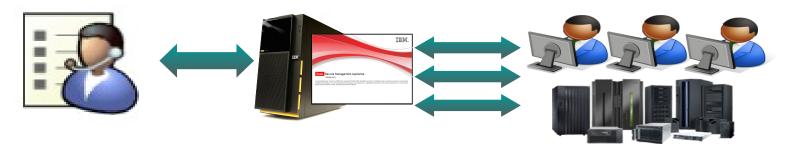
Rich set of out of the box templates and best practice/starter content

Includes robust capabilities for value-add customization and integration



Managing Service Requests to Improve Service

IBM Tivoli Foundations Service Manager



Tivoli Foundations Service Manager (Software PID 5724-Y08)

Tivoli

Tivoli Foundations Application Manager

Authorized User

20 Max, No Charge for Self Service Users

SUTC

Lotus Foundations Start for TFAM

Hardware Ordered Separately

Included Functionality

- Service request, incident, problem management
- Best practice content such as process workflows, reports, KPIs, escalations and classifications.
- Links changes in assets to incidents
- Remote Diagnostics
- Intuitive Reporting
- Manage both IT and non-IT assets
- · Measure end user satisfaction using built-in survey

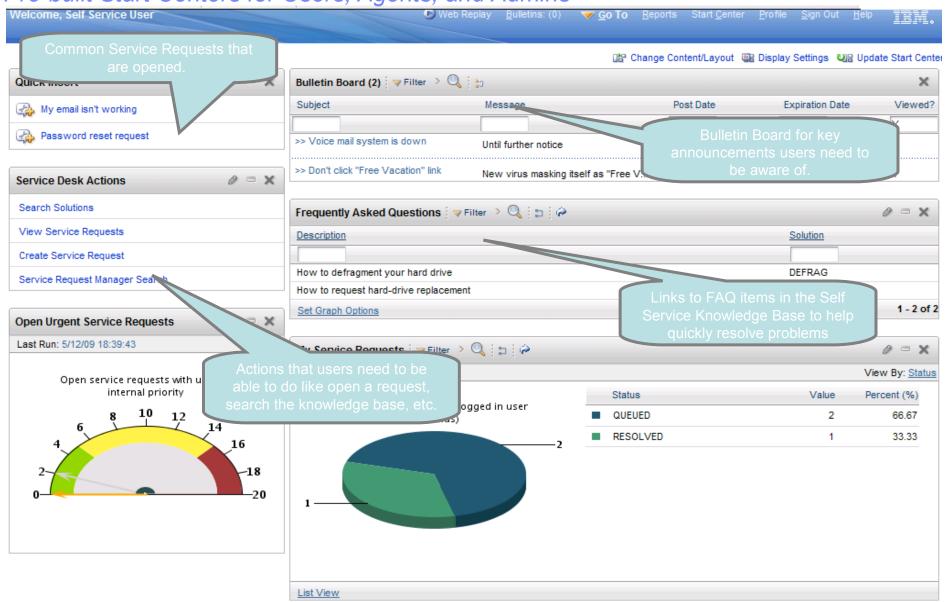
Included Functionality

- Server Configuration
- Server and Firmware Management
- System Users & Security
- Remote Service Accessibility
- Firewall License Management





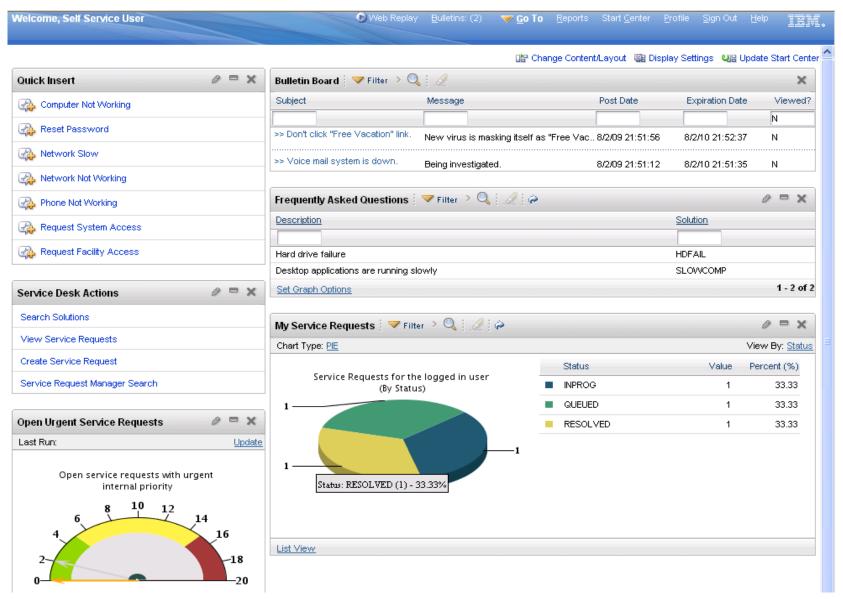
Pre-built Start Centers for Users, Agents, and Admins





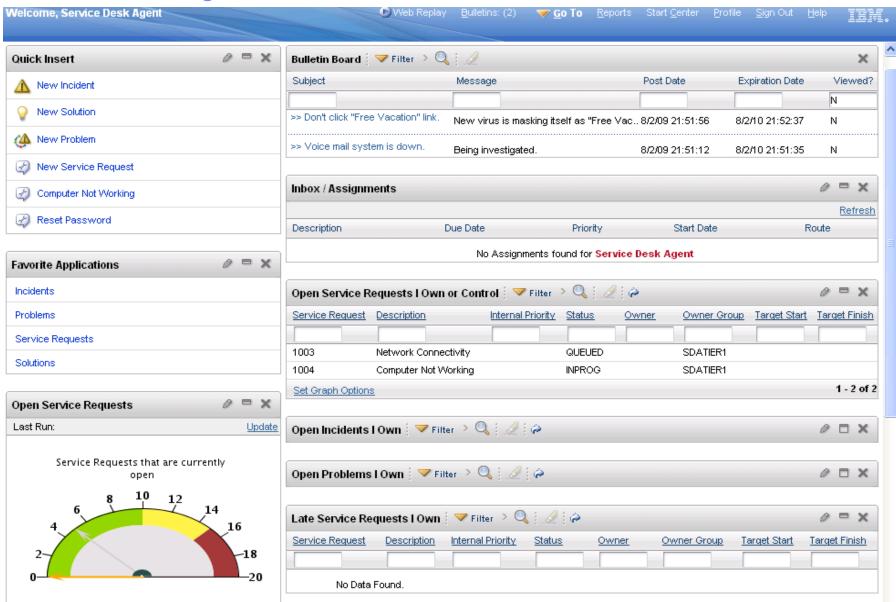
IBM yazılım'09

Self Service User Screen Shot...



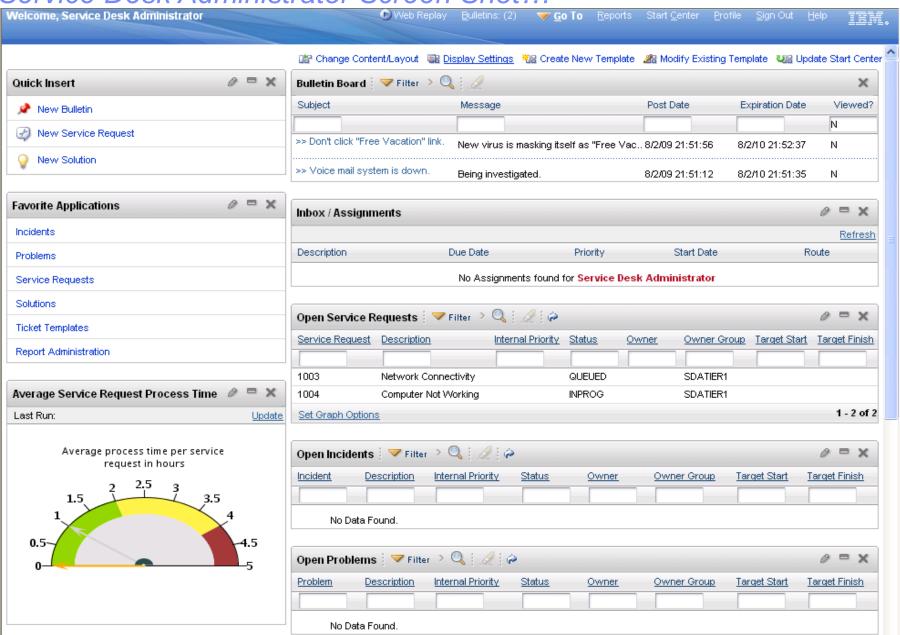


Service Desk Agent Screen Shot...



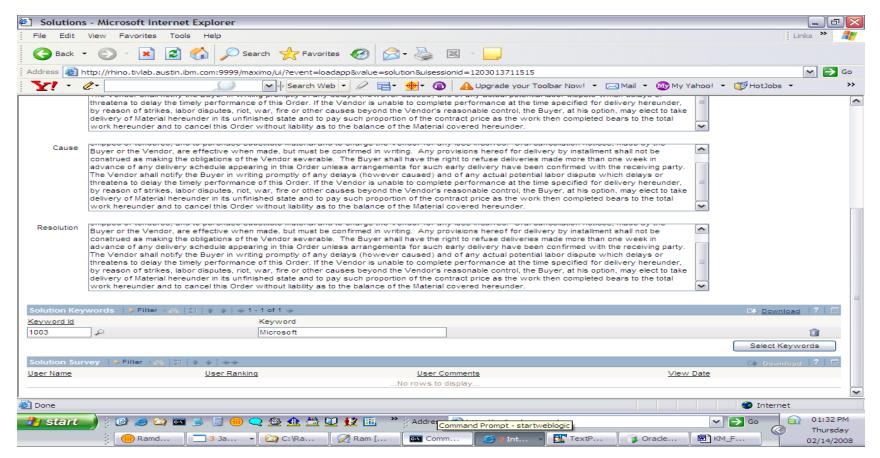


Service Desk Administrator Screen Shot...





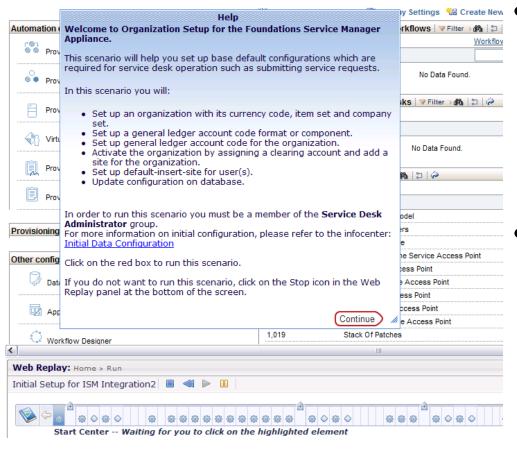
Knowledge Base to Resolve Problem



- Structured representation of formal knowledge
 - Symptoms/Cause/Resolution
 - Grouped under well-defined classifications



Web Replay Scenario—Organization configuration...

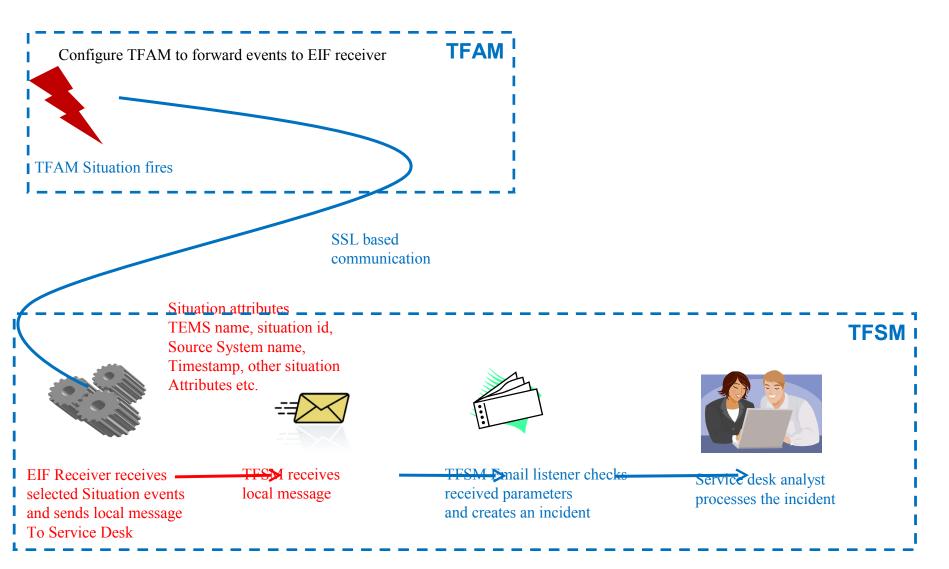


- To facilitate quick configuration
 - For example,Organization and Site configuration
- To quickly train users, agents and administrators...
 - "How do I submit a ticket"
 - "How do I search the knowledgebase"
 - "How do I create solutions"

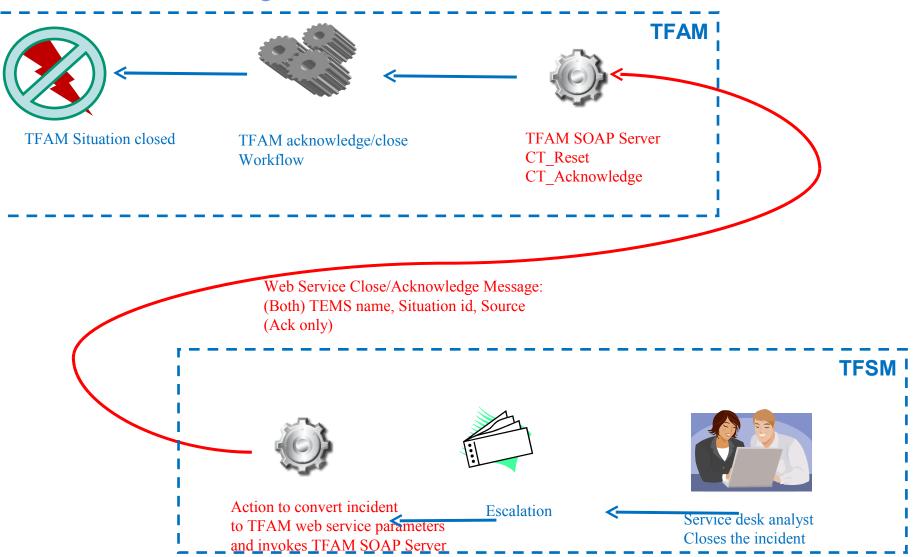
Quick time to value

- Tuning appliance for small & medium sized business (SMB) needs
 - Wizard to simplify initial configuration
 - Simplified UIs
 - New content for SMBs (Roles, Start Centers) tailored to fewer/broader roles
 - New CI applications
 - Training Aids (using Web Replay) Tutorials
- Runs on Lotus Foundations Start designed for SMB
 - "Instant" deployment
 - Can leverage services from L Foundations Start core (e.g. SMTP, file serving, etc.)
- Import of Configuration Items/Assets:
 - Import of configuration items/assets from csv files

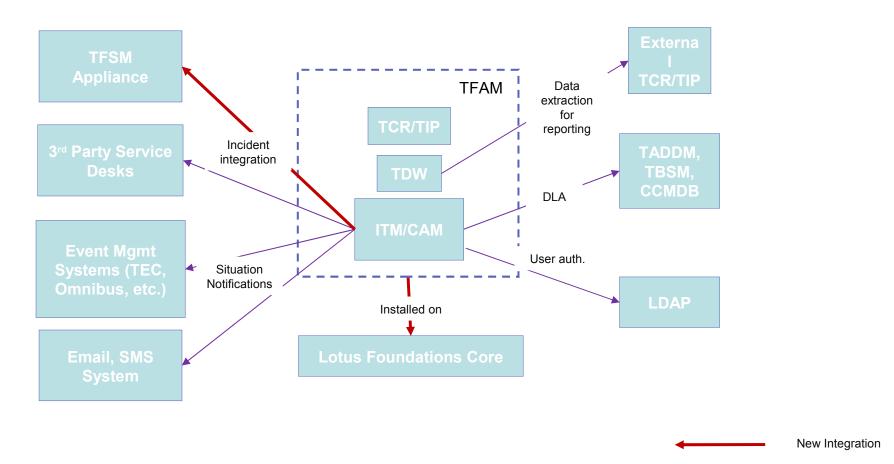
TFSM & TFAM integration



TFSM & TFAM integration



TFAM Appliance integrations



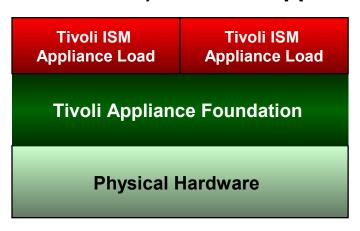
Existing Integration

Q&A

Standardized Appliance Physical Machines

• Utilize the 2 -3 standard hardware types and models (Entry Level and

Advanced) for Tivoli Appliances:







Hardware Offering

- 1-year warranty only
- Appliance components: LCD panel,
- Removable HDD, flash drive
- Foundations preload / bios

Туре	CPU	Mem	HDD	Flash Drive	Enet	Other	Preload	Warranty	Bezel
Entry Level	E7200 DC 2.53 GHz	2x1GB	SS SATA 1 x 250 GB Removable HDD with IBM 500 GB SATA drive	PATA flash with interposer card	1 Dual port Intel PRO/1000	LCD Display	Foundation	1 Year	Tivoli ISM Bezel
Advanced	X3330 QC 2.66 GHz	2x2GB	SS SATA 1 x 500 GB Removable HDD with IBM 1 TB SATA drive	PATA flash with interposer card	1 Dual port Intel PRO/1000	LCD Display	Foundation	1 Year	Tivoli ISM Bezel





Bu sunum 22 Ekim 2009 tarihinde İstanbul Swissotel the Bosphorus'da yapılan Yazılım Zirvesi 2009 için hazırlanmıştır.

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