

Mr JUAN PI LLORENS

Director

Born in Reus (Tarragona) in 1950

Married

Spanish national

Graduated in Industrial Engineering from Universidad Politécnica de Barcelona.
PDG - General Management Programme, IESE

Professional Career:

IBM Corporation

- 1972 – 1978 Various posts. IBM Spain.
- 1978 – 1982 Financial Services Sector Manager - Catalonia. IBM Spain.
- 1983 – 1985 Head of Special Banking Projects. IBM Spain.
- 1986 – 1987 Operations Manager for Catalonia. IBM Spain.
- 1987 – 1989 Commercial Manager – Financial Services Sector. IBM Spain.
- 1990 - 1990 Head of the Personal Staff for the President of IBM EMEA. France.
- 1991 – 1992 Operations Manager for Benelux, Austria, Scandinavia and Switzerland. France.
- 1992 – 1994 Manager of Software & Services for IBM Spain.
- 1994 – 1995 General Manager of IBM Spain.
- 1995 – 1995 Manager of Competitive Strategy for IBM Corporation. USA
- 1996 – 1996 Manager of Consulting & Systems Integration, IBM Latam. USA.
- 1997 – 1998 Vice president for IBM Latam Sales. USA
- 1998 – 2001 Executive President – Spain & Portugal. IBM Spain.
- 2001 – 2005 Vice president Finance Industry IBM EMEA. UK.
- 2005 – 2008 Vice president for IBM Europe Sales.
- 2008 – 2010 Vice president, Technology & Systems Group, IBM Europe.
- 2009 – 2011 Vice president, Financial Services Sector, GMU (*Growth Markets Units*). China.

He was appointed to a BBVA directorship on 27th July 2011.