

# Pulse2013

Optimizing the World's Infrastructure

# IBM SmartCloud Foundation

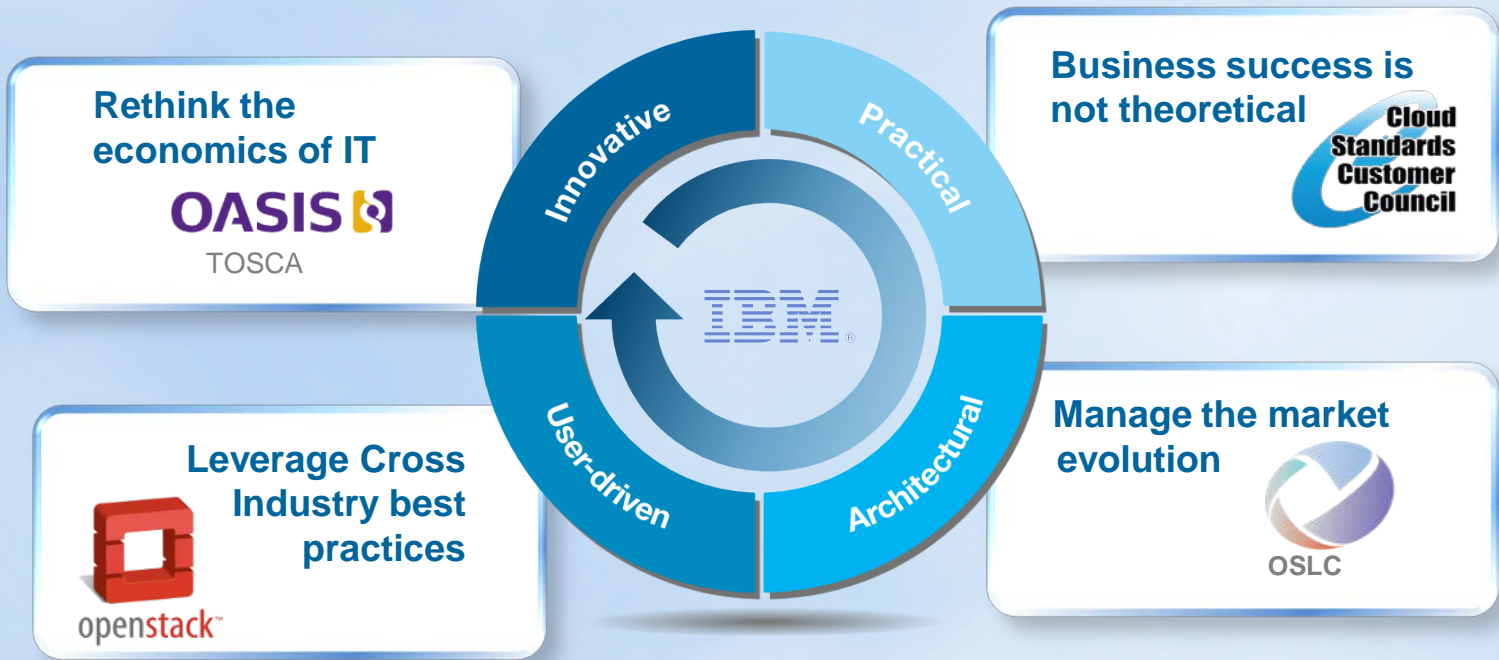
An integrated set of capabilities for enabling private/hybrid clouds and the virtualization, automation and management of service delivery

- Resilient to the velocity of changing business needs
- Enterprise-class, workload-aware
- Built-in analytics for improved insight
- Choice & flexibility in hybrid environments



# A Smarter Approach to Interoperability in the Cloud

*Standards-based. Flexible. Customer Driven.*



# Cloud Infrastructure Solutions

Build and scale your cloud through modular components

## Infrastructure as a Service Capabilities



Infrastructure



Management



Availability

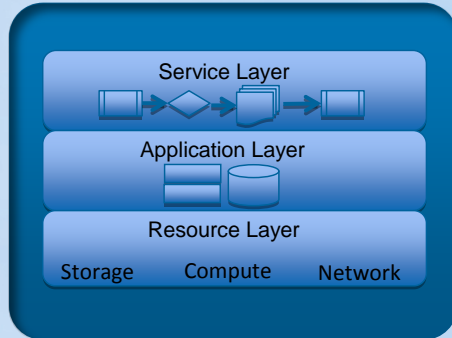


Security

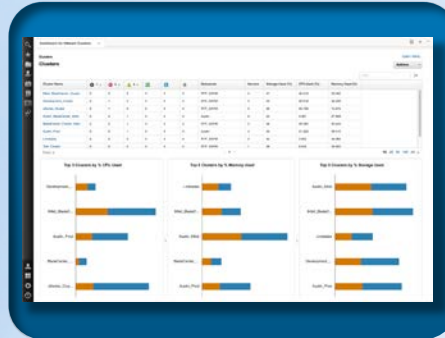


Usage

Orchestrate all components of a cloud lifecycle



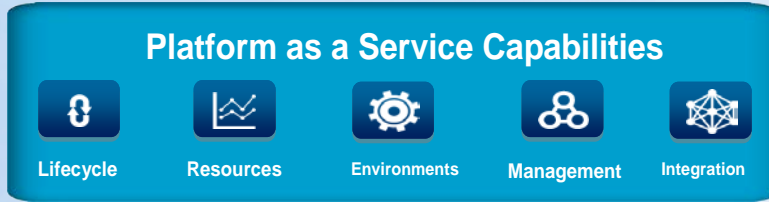
Optimize across the infrastructure



Leverage Expert Integrated Systems



# Cloud Platform Solutions



**Provision a delivery pipeline instrumented with performance management**



**Integrate with IT (Service Request) and Business (Workload Automation) processes**

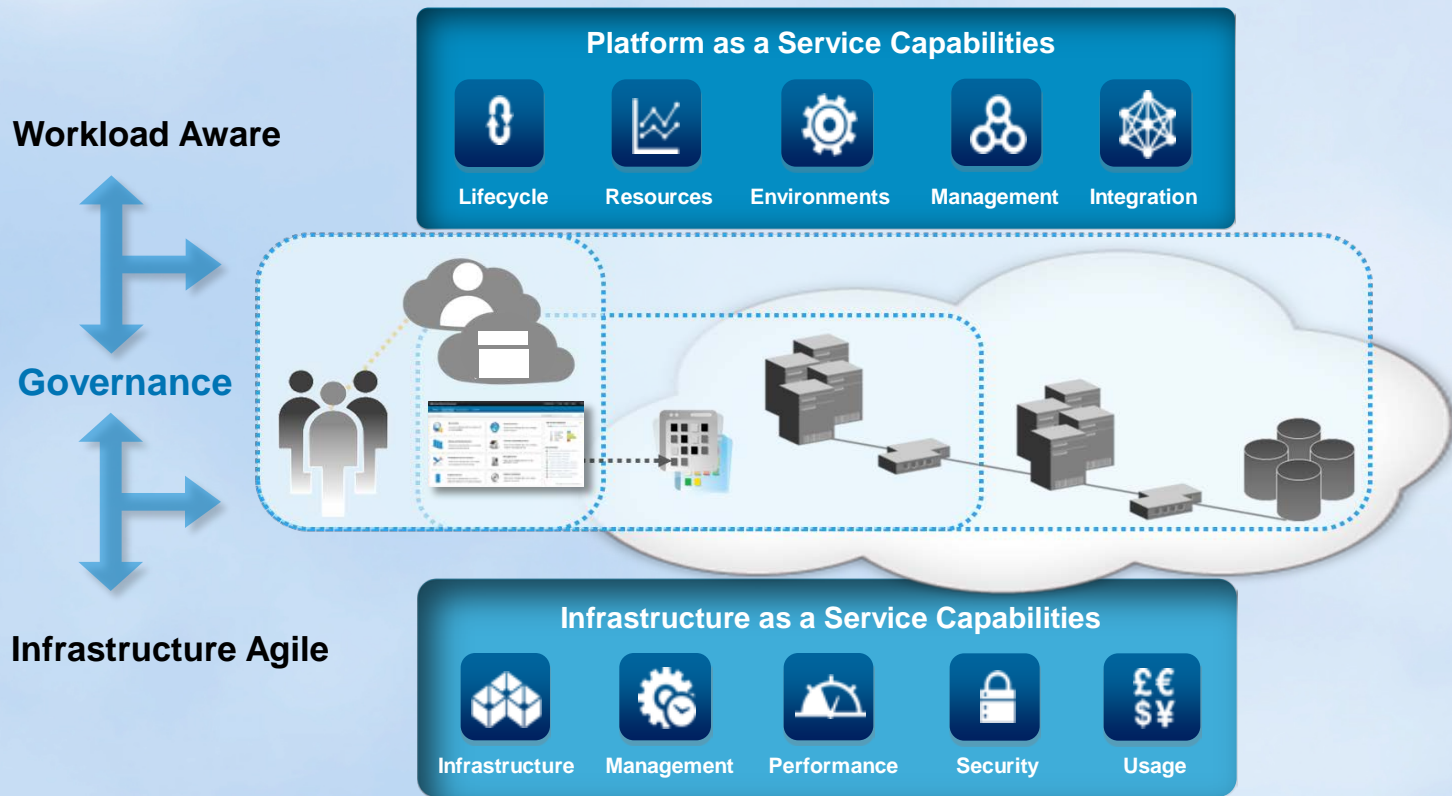


**Deploy repeatable patterns on highly optimized systems**





# IBM SmartCloud Foundation



# Delivering Flexibility in Consuming and Integrating Hybrid Clouds



Common Cloud Management Services built on an open standards reference model



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