



Highlights

- Accelerate your first IBM Cognos Business Intelligence v10 implementation with confidence
 - Installation and configuration of an IBM Cognos Business Intelligence v10 “Quick Start Development” Environment
 - Leverage Cognos Business Intelligence v10 functionality such as IBM Cognos Workspace, IBM Cognos Active Reports and more
 - Proven practices from IBM product experts with information transfer to your team
 - Suitable for new or existing IBM Cognos Business Intelligence customers
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IBM Cognos Business Intelligence v10 Quick Start Service

Considerations

IBM Cognos Business Intelligence v10 features, such as the single Business Intelligence workspace, Cognos Workspace for dynamic dashboards, Cognos Active Reports for flexible disconnected reporting, and the ability to incorporate external data into analytics, all bring valuable capabilities to your users and your IT organization creating new innovative ways to address business needs. However, some important considerations include:

- How can the concept of a single Business Intelligence workspace help our business users with self-service?
- Where would Cognos Workspace dashboard “widgets” be most valuable for ever-changing business needs?
- When can Cognos Active Reports be most effective for disconnected access to information?
- When is the use of external data in a report most appropriate?
- What are the latest proven practice standards for installing and configuring Cognos Business Intelligence v10?

Overview

This Service combines our deep knowledge of Cognos Business Intelligence v10 capabilities with our extensive installation and configuration experience. In addition, it accelerates your first implementation by establishing a proven “Quick Start Development” Environment as a strong foundation for further exploration of capabilities, which will help uncover new opportunities and leverage your investment throughout your organization.



The Service includes:

- Establishing a “Quick Start Development” Environment
- Selecting an appropriate target Business Intelligence application and defining requirements
- Designing and creating an Cognos Business Intelligence v10 metadata model
- Designing, creating, and unit testing selected Cognos content (reports and dashboard)
- Recommending a go forward strategy for maximizing your software investment

Activities & Deliverables

The IBM Cognos Business Intelligence v10 Quick Start Service encompasses the following activities and deliverables:

Scoping & Kickoff

In order to establish a clear scope of activities specific to your needs, this Service begins by discussing with key business and IT stakeholders which business and application areas would realize maximum benefit and value with Cognos Business Intelligence v10 functionality such as Cognos Active Reports, Cognos Workspace and the concept of the single Business Intelligence workspace.

We will work with your key stakeholders to:

- Understand your current Cognos Business Intelligence applications (if applicable)
- Conduct a custom features and functionality workshop
- Determine the scope and requirements for the engagement

The scope encompasses the following Cognos Business Intelligence v10 functionality:

- Cognos Workspace including advanced charting capabilities
- Cognos Workspace Advanced incorporating external data
- Cognos Active Reports
- Optionally, an IBM Cognos Transformer model created in lieu of an IBM Cognos Framework Manager model

With the scope defined, a formal kickoff meeting with appropriate sponsors, management and IT staff, together with the IBM team, will review the business use cases, requirements, scope and the proposed project plan, our mutual roles and responsibilities, any key assumptions or constraints, and the expected deliverables. This will set the delivery expectations and allow for the scheduling and staffing of the remaining tasks and activities.

There will then be two primary work streams that will occur in parallel—the *Application Work Stream* with a focus on your Cognos Business Intelligence content, and the *Installation Work Stream* to establish your “Quick Start Development” Environment.

Application Work Stream

With a confirmed scope and requirements in hand, this work stream will design and build the Cognos Framework Manager model or Cognos Transformer cubes using an iterative approach and publish the necessary metadata “packages” to begin building the Business Intelligence Content. The IBM team will then design and build the required content in the new “Quick Start Development” Environment. Unit testing will also occur to determine if the content created meets the technical and business requirements. After the Business Intelligence Content is built and deployed, a final technical review will be completed by the engagement team.

Installation Work Stream

Technical experts will install and configure the “Quick Start Development” Environment. This will include pre-installation conformance checks, a system health and readiness assessment, a series of configurations (including auditing, basic authentication, notifications, and basic tuning) and post installation environment and function tests. You are provided with a comprehensive *IBM Cognos Business Intelligence v10 Installation Document* so your staff benefits from the insights and information transfer on proven practices employed for the environment.

Project Completion

At the completion of the Service, you will have an installed and configured “Quick Start Development” Environment with a Cognos Framework Manager model and selected Business Intelligence Content as a starting point for exploring new capabilities. Deliverables include:

- An *IBM Cognos Business Intelligence v10 Installation Document* capturing and detailing the “Quick Start Development” Environment as configured by IBM.
- The *Quick Start Closure Document* reviewing the features that were selected, the activities that occurred, and the completed outcomes. In addition, this document will contain specific go forward recommendations to ensure ongoing success and serve as a reference to realize the potential of your software investment.
- An *Education Recommendations Document*, developed collaboratively by IBM education specialists, which will serve as a reference of available education options and programs as well as a tailored training recommendation specific to your solution.

Engage Today

The IBM Cognos Business Intelligence v10 Quick Start Service is designed for Cognos customers who are looking to initiate a new Cognos Business Intelligence v10 implementation from existing data sources. This Service is available either as a Fixed-Fee service or as a “Time-and-Material” service. For the Fixed-Fee service, some limitations apply. Details are available from your IBM Business Analytics Lab Services sales representative.

If you wish instead to upgrade from an existing IBM Cognos Business Intelligence v8 environment, rather than initiate a new implementation, please use the *IBM Cognos Business Intelligence v10 Upgrade Initiate Service* located on ibm.com.

About IBM Business Analytics Lab Services

As an integral part of Business Analytics software division within IBM Software Group, the Business Analytics Software Services organization provides education and expert services exclusively focused on the Business Analytics product portfolio. Our depth of experience and extensive proven practices help customers maximize their software investment, mitigate risks, raise the quality of their implementations, and build valuable skills. We have provided training, guidance, advice, reviews, assessments, and assistance to thousands of clients around the world helping to ensure their business analytics implementations are optimized to take full advantage of our product capabilities.

About IBM Business Analytics

IBM Business Analytics software delivers data-driven insights that help organizations work smarter and outperform their peers. This comprehensive portfolio includes solutions for business intelligence, predictive analytics and decision management, performance management, and risk management.

Business Analytics solutions enable companies to identify and visualize trends and patterns in areas, such as customer analytics, that can have a profound effect on business performance. They can compare scenarios, anticipate potential threats and opportunities, better plan, budget and forecast resources, balance risks against expected returns and work to meet regulatory requirements. By making analytics widely available, organizations can align tactical and strategic decision-making to achieve business goals.

For more information

For further information, please visit ibm.com/business-analytics.

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