



## MobileFirst Solution Workshop



---

### Highlights & Scope

- Develop high-level solution architecture leveraging IBM MobileFirst Reference Architecture.
- Explore and prioritize mobile use cases for implementation.
- Assess and define the high-level end-to-end Mobile solution, based upon IBM best-practices and methods, including:
  - Off-line data synchronization
  - App Implementation & Management
  - Mobile Capabilities such as Push Notifications, Proximity Services, and Mobile Data.
  - Integration
  - Security and Authenticity
  - Operational Analytics
  - Mobile on Cloud
- Analyze cross-platform development and testing.
- Identify plans for user experience and UI design into the Mobile solution.
- Introduce agility into your mobile development process with DevOps.
- Develop an implementation roadmap and resourcing to execute your mobile project.

### *Accelerate IBM MobileFirst Adoption Across Your Organization Using IBM's Mobile Services Expertise, Best Practices, and Methods.*

As a mobile enterprise, you can enable your work force, attract new customers, and transform your business and IT infrastructure.

Develop, deploy and manage mobile applications to boost enterprise efficiency, and improve customer service and interactions.

The *IBM Mobile Software Services Practice*, as extension of the IBM MobileFirst software development, is uniquely positioned to assist you in best leveraging IBM MobileFirst Platform, identifying mobile use cases, define your mobile architecture, and develop with you the most effective solutions plan for implementation.

### **What is IBM's MobileFirst Solution Workshop?**

It is a 5 day on-site workshop targeted at business and technical stakeholders, charged with the design, implementation and operation of the mobile solution based on the IBM MobileFirst Platform.

It consists of a set of highly interactive working sessions covering the key areas of a MobileFirst end-to-end solution, from use case discovery and prioritization, to planning the actual implementation, leveraging our MobileFirst reference architecture, best-practices, methods, and delivery approach.

At the conclusion of the workshop, you will have a deep insight in the IBM MobileFirst Platform capabilities and how to leverage them to address your key mobile use case, as well as the implementation roadmap for your project.

# IBM Cloud Software Services

## What Does The *Solution Workshop* Cover?

The agenda for the workshop is designed to assure that all aspects of a Mobile solution as well as all capabilities of the MobileFirst Platform are discussed.

This includes:

- Introduction to IBM MobileFirst and cloud-based solutions
- Understand your current mobile strategy and discover and capture key mobile business goals and requirements
- Assess and elaborate your mobile use cases, with value-based prioritization
- Understand your existing technical environment
- Overview of the IBM MobileFirst Reference Architecture, and how it applies to your solution
- Map requirements and use cases to IBM MobileFirst Platform and reference architecture
- Define the end-to-end Mobile solution for the use case of choice, analyzing key business and technical aspects of design and architecture (including non-functional requirements like security and performance)
- Discuss how to leverage an agile development process for Mobile with DevOps, as it relates to your existing development life-cycle
- Define an implementation roadmap for your solution and project

## What are the benefits and deliverable?

IBM expert MobileFirst resources will help you in your adoption journey, helping your business and technical teams leverage best-practices and methods, avoiding anti-patterns and greatly reducing implementation time and risk.

The deliverable from the workshop is a document covering:

- Technical and Business Requirements, including mobile business goals.
- Prioritized list of mobile scenarios and use cases
- Technical solution overview, covering architectural decisions, functional and non-functional of your mobile solution.
- Implementation Roadmap.
- Recommendations and Next Steps

## For more information

To learn more about our capabilities and offerings, please speak to your local IBM services representative.



© Copyright IBM Corporation 2015

IBM Software Group  
Route 100  
Somers, NY 10589  
U.S.A.

Produced in the United States of America  
March 2015, All Rights Reserved

IBM, the IBM logo, ibm.com, IBM Cloud and IBM MobileFirst are trademarks or registered trademarks of International Business Machines Corporation in the United States, other countries, or both. If these and other IBM trademarked terms are marked on their first occurrence in this information with a trademark symbol (® or ™), these symbols indicate U.S. registered or common law trademarks owned by IBM at the time this information was published. Such trademarks may also be registered or common law trademarks in other countries. A current list of IBM trademarks is available on the Web at "Copyright and trademark information" at: [ibm.com/legal/copytrade.shtml](http://ibm.com/legal/copytrade.shtml)

Other product, company or service names may be trademarks or service marks of others.

References in this publication to IBM products or services do not imply that IBM intends to make them available in all countries in which IBM operates.