



IBM Software Servers solution No.1 of a series

### Build a Website for your business without hiring your nephew.

Establish your presence on the Web with the help of Lotus Notes. It lets you set up and maintain a home page and distribute information easily. So your customers and employees can use the Internet to communicate anytime, anywhere.



IBM Software Servers solution No.2 of a series

### Get your people to work together even if they're spread across the world.

Now your employees working in virtual environments can collaborate online, so decisions can be solidified more quickly. Lotus Notes provides a central access point to facilitate the collaborative process. And the faster you get your products to market, the faster sales will increase.



IBM Software Servers solution No.3 of a series

### Use Internet commerce to boost your sales and customer base.

Selling your products on the Web exposes your company to millions of new prospects. And risks. IBM Directory and Security Server and Transaction Server help reduce those risks. They provide a secure environment for processing confidential information such as invoices and credit cards.



IBM Software Servers solution No.4 of a series

### Leverage your current investment and taste new opportunities.

No matter what size of business you are, the hardware and software you have in place can perform more innovative functions with a boost from IBM Software Servers. They can be used individually or in groups and run on Windows NT, OS/2 and AIX.



IBM Software Servers solution No.5 of a series

### Improve customer service by providing your employees the right tools.

IBM Software Servers help your staff communicate more effectively with customers. For example, a simple credit card payment inquiry can be resolved instantly with in-depth, up-to-the-minute answers, even over the intranet. And timely answers reduce overall operating costs, too.



IBM Software Servers solution No.6 of a series

### Give your reps out in the field access to the real world.

Mobile employees can obtain up-to-the-minute information anytime via the Web. A combination of IBM Software Servers lets them access inventory, product and parts data, pricing and company news. The Communications Server assists in a seamless sales process.



IBM Software Servers solution No.7 of a series

### Analyze data so deeply, you're able to conquer new ground.

Transform piles of data into nuggets of vital customer information to help you make smarter, quicker decisions. For instance, access a data warehouse with our DB2 Database Server. It's completely scalable and runs on Windows NT, OS/2 and AIX.



### It's easier to solve your business problems when you've got a number of options.

Call 1 800 IBM-2468, ext. GE133  
Visit us on the Web at [www.software.ibm.com/ibm/oc5/](http://www.software.ibm.com/ibm/oc5/)  
Or fill out the reverse side and mail it back to us.

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