



e-business

BPM from IBM

IBM MQSeries Workflow

...the process engine for e-business

Agility, Business Services, Solutions



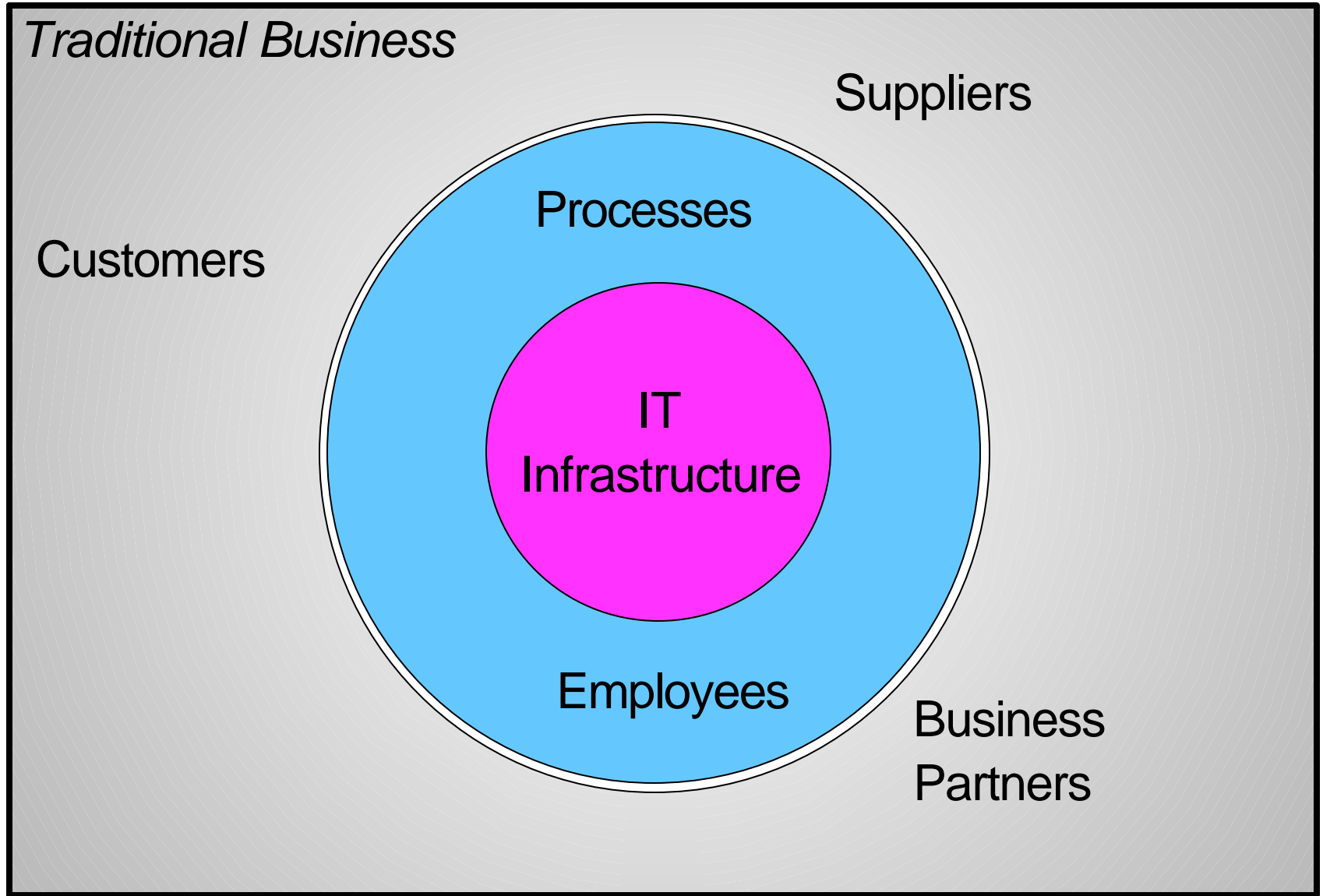
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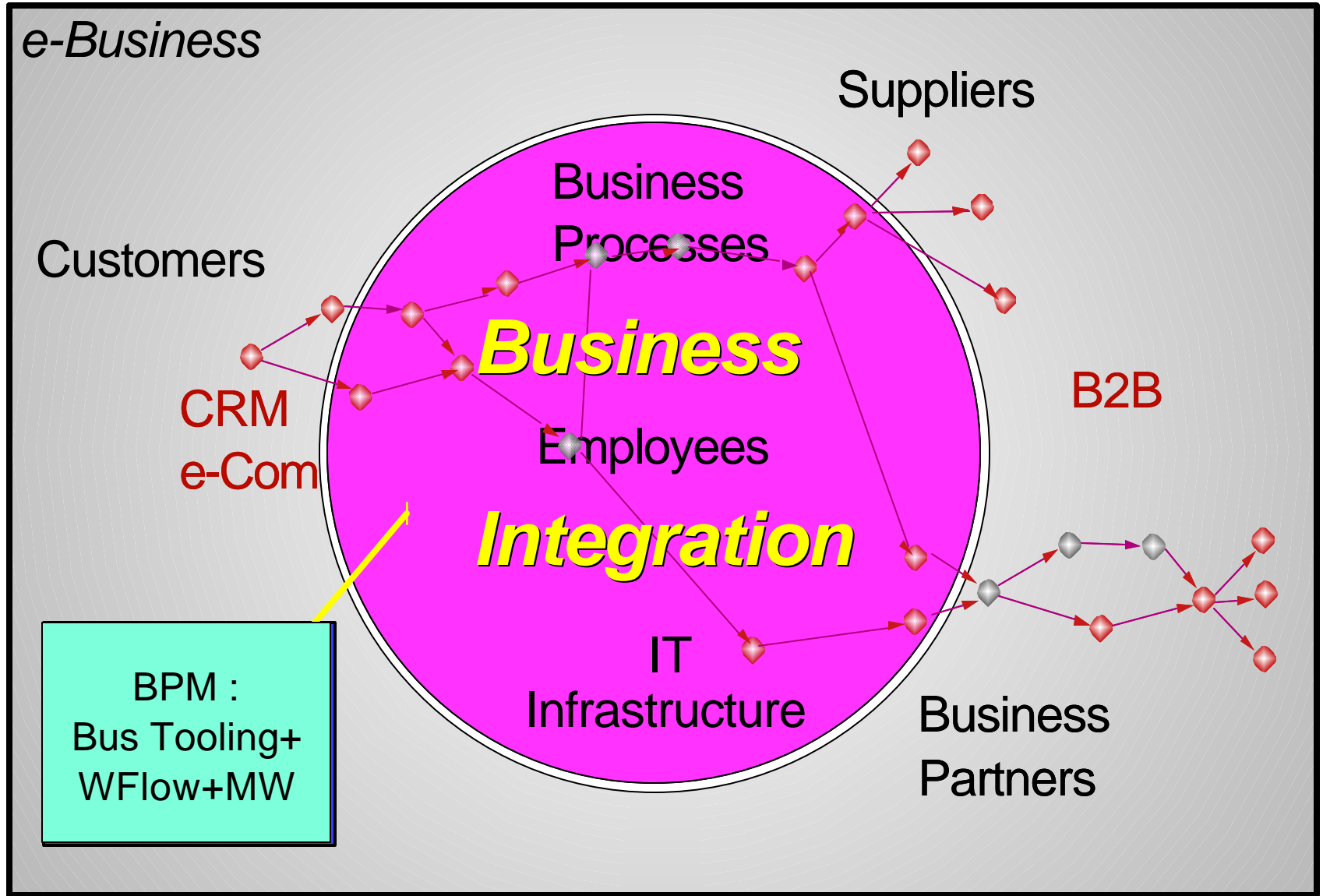
Transforming from a traditional business...





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... it turns the model inside-out!





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BPM from IBM

- ***Business Agility***
 - ▶ reducing complexity
- ***Business Management***
 - ▶ service levels
- ***Reusable Business Services***
 - ▶ rapid solution deployment

... A Business Services Oriented Approach to Integration

- ▶ Process Independence
- ▶ Rapid Process Deployment Methodology
- ▶ Manage start-to-end processes
 - in the age of the internet
 - federating business services
 - integrating existing processes (systems, or systems and people)
- ▶ Flexible Business Solutions
 - highly scalable
 - ultra reliable, maintaining process consistency across systems



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Latest ... MQSeries Workflow 3.3

■ MQSeries Workflow 3.3 - GA March 2001

- ▶ the process engine for WebSphere and MQSeries
- ▶ "WebSphere makes open standards real"

■ Platform Information

▶ MQSeries Workflow Servers

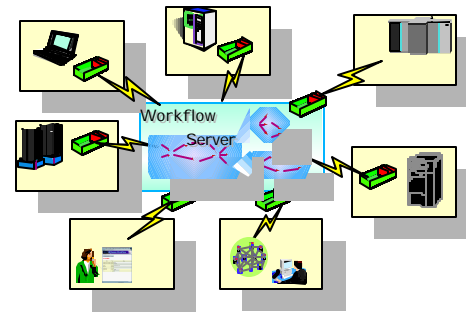
- Windows
- AIX
- HP-UX
- Sun Solaris
- z/OS and OS/390

▶ MQSeries Workflow Clients

- Web app servers (Java)
- Windows

▶ MQSeries Messaging for application integration

- 35 platforms



■ Standards-based

▶ approach to application integration

- MQSeries and XML, including web application servers and EJBs

▶ web support and ultra-thin client

- J2EE, EJB, JNDI, RMI over IIOP, HTTP, HTML, XML, servlets, JSPs



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MQSeries Workflow 3.3 ... Main Features

- ***JSP Wizard (Available now as support pack)***
 - ▶ Rapid generation and change of user screens by easy to use wizard
 - Based on the data held in the process definition
 - Uses WebSphere Studio - can use any web app server at run-time
 - ▶ For use with Rapid Process Deployment
- ***Comprehensive Web Integration Support***
 - ▶ Web Client now part of product, and supporting web server farms
 - ▶ J2EE, EJB/JNDI support
 - ▶ Authentication exit for secure single sign-on
- ***Oracle 8 Support***
 - ▶ Run time database on distributed platforms
 - ▶ In support of Tivoli ASP Framework
- ***Asynchronous Event Handling Support***
 - ▶ Exploiting MQ/XML and MQSI pub-sub
- ***Dynamic sub-process invocation***
 - ▶ sub-process invoked at run time based on user data
- ***Performance improvements***
 - ▶ 24% overall; includes staffless workflow performance



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BPM Solutions

- ***IBM Information Framework (IFW) - process and data models***
 - ▶ Retail and Commercial Banking (account open, et.al.)
 - ▶ 'Critical Business Processes' - 25 years of consulting experience
- ***IBM MQSFSE***
 - ▶ Insurance - IAA processes (*MQWF*), GOLD messages (*MQSI*)
- ***Centerprise CenterSphere***
 - ▶ ASP-hosted risk management solution to Financial Services
 - ▶ Process templates 'based on sound industry and regulatory practices'
- ***i2 TradeMatrix***
 - ▶ E-Marketplace - Reference E-Business Platform (ReF) infrastructure
- ***CIBC Bank-in-a-Box***
 - ▶ Franchise, sold by CIBC to its partners
- ***IBM Enterprise Information Portal (EIP v7)***
 - ▶ Content-based processes with access to business information in a variety of IBM and non-IBM sources (*documents, scanned images, e-mail, spreadsheets, etc*)
- ***IBM Tivoli ASP server***
 - ▶ Managing service requests
- ***IBM WebSphere Business Integrator***
 - ▶ Supply Chain Management (Manufacturing, Retail, Distribution)



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Unlock the Potential of Your Processes

"Resolution Strategies require solutions that can link the electronic world to the paper world. The key components of such solutions are strong process management or workflow; business rule creation, change and simulation; information movement, translation, and packaging across a variety of media."



David Yockelson, Meta Group



"The ultimate reward of eBPM lies in the improved management of competitively differentiated end-to-end process, from early innovation of the product to after-sales service. By adopting a focused strategy to improve business process integration and business process control, companies can begin to unlock the potential of their processes and the people who enable them"

Pierre Mitchell, [AMR Research](#)



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Manage Processes Effectively

"Applications must work together to deliver on business imperatives like Internet commerce and customer relationship management. As the value of applications working together surpasses the value of individual apps, users will demand solutions that manage enterprise-scale processes more effectively."



Eric Brown, Forrester
Research

"By 2003, over 90 percent of e-businesses will be exploiting process automation technology (0.8p)

David McCoy,
Gartner Group

"Enterprises must embrace the explicit process management style of BPM and must begin building the IS and business level

"e-Business Process Management represents a convergence of various application classes and technologies, but at its core it is a business process modeling and monitoring layer, owned by end-users, that controls workflow and coordinates applications",



AMR Research, Inc.

Bold Ideas. Compelling Research. Unparalleled Service.



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e-Business is REAL Business

**"Today, e-business is just
business - real business..."**



Lou Gerstner
Chairman and CEO IBM

**"...And the winners understand that this next
phase of e-business is going to be all about two
things: Integration and Infrastructure"**



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