

IM Weblinks at your fingertips

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DB2 Family Deliverables- BP Links

Top line Deliverable	Deliverable location
Announcement Letter	http://www-01.ibm.com/common/ssi/ShowDoc.jsp?docURL=/common/ssi/rep_ca/3/649/ENUSA09-0493/index.html&breadCrum=DET001PT022&url=buttonpressed=DET002PT005&specific_index=DET001PEF502&DET015PGL002=DET001PEF011&submit.x=7&submit.y=8&lang=en_GB
60 second Video	http://www-01.ibm.com/software/data/db2/lowerdatabasecosts/
DB2 Trial Download	https://www14.software.ibm.com/webapp/iwm/web/preLogin.do?lang=en_US&source=swg-dm-db297trial
DB2 Family Podcast	http://www-01.ibm.com/software/data/db2/library/#Podcasts
E Book	https://www14.software.ibm.com/webapp/iwm/web/signup.do?lang=en_US&source=sw-infomgt&S_PKG=book-cobra
Analysts Reports, Demos, Industry Solutions	http://www-01.ibm.com/software/data/db2/linux-unix-windows/library.html
White Papers, Data Sheets, Briefs, Case Studies	http://www.ibm.com/search/csass/search?q=db2+LUW+white+papers&cc=us&en=utf&co=us&sn=mh&lang=en&lo=any
Developer Resources	http://www.ibm.com/developerworks/data/products/db2/
Support Downloads Select DB2 9.7 in Portal	http://www-947.ibm.com/support/entry/portal/Overview
BP Sales Kit: (Brochure, Client Presentation, QRG, Demo, Sales Guide, Video)	https://www-304.ibm.com/partnerworld/wps/servlet/mem/ContentHandler/swg_co_m_sfw_data_featured_kits_and_plays

Informix Deliverables - BP Links

Top line Deliverable	Deliverable location
Announcement Letter	http://www-01.ibm.com/common/ssi/cgi-bin/ssialias?subtype=ca&infotype=an&supplier=897&letternum=ENUS210-367
Client Videos	http://www.youtube.com/user/InformixMarketing
Free Download	https://www14.software.ibm.com/webapp/iwm/web/preLogin.do?source=swg-ifxnce
BP Quick Reference Tool	https://www.ibm.com/developerworks/wikis/display/im/Quick+Reference+Tool+for+Informix+Business+Partners
e-Book	https://www14.software.ibm.com/webapp/iwm/web/signup.do?lang=en_US&source=sw-infomgt&S_PKG=discover-informix-ebook
Analysts Reports, Demos, White Papers, Data Sheets, Briefs, Case Studies	http://www-01.ibm.com/software/data/informix/library.html
Developer Resources	http://www.ibm.com/developerworks/data/products/informix/index.html
Support Downloads	http://www-947.ibm.com/support/entry/portal/Overview/Software/Information_Management/Informix_Product_Family
BP Sales Kit: (Brochure, Client Presentation, QRG, Demo, Sales Guide, Video)	https://www-304.ibm.com/partnerworld/wps/servlet/mem/ContentHandler/D414681T43504D26/1c=en_US

IBM Smart Analytics Systems

Top line Deliverable	Deliverable location
Announcement Letter	<p>7700: http://www-01.ibm.com/common/ssi/cgi-bin/ssialias?subtype=ca&infotype=an&appname=iSource&supplier=897&letternum=ENUS210-126</p> <p>5600: http://www-01.ibm.com/common/ssi/ShowDoc.jsp?docURL=/common/ssi/rep_ca/7/649/ENUSA10-0917/index.html&breadCrum=DET001PT022&url=buttonpressed=DET002PT005&specific_index=DET001PEF502&DET015PGL002=DET001PEF011&submit.x=7&submit.y=8&lang=en_US</p> <p>1050/2050: http://www-01.ibm.com/common/ssi/ShowDoc.jsp?docURL=/common/ssi/rep_ca/3/897/ENUS210-293/index.html&breadCrum=DET001PT022&url=buttonpressed=DET002PT005&specific_index=DET001PEF502&DET015PGL002=DET001PEF011&submit.x=7&submit.y=8&lang=en_US</p>
60 second Video	http://ibmtvdemo.edgesuite.net/software/data/infosphere/guided-tour/infoSphere_smart_analytics/index.htm
InfoSphere Warehouse Trial	http://www-01.ibm.com/software/data/infosphere/warehouse/downloads.html?S_CMP=rnav
Smart Analytics Podcast	http://public.dhe.ibm.com/software/data/sw-library/infosphere/podcasts/Understanding_Smart_Analytics.mp3
E Book	https://www14.software.ibm.com/webapp/iwm/web/preLogin.do?source=swg-iis&S_PKG=ebook1
Analysts Reports, Demos	http://www-01.ibm.com/software/data/infosphere/smart-analytics-system/
Industry Solution Briefs	<p>Cross Industry: http://public.dhe.ibm.com/software/data/sw-library/infosphere/briefs/IBM_Smart_Analytics_System-Industry_Overview.pdf</p> <p>Banking and Finance: http://public.dhe.ibm.com/software/data/sw-library/infosphere/briefs/IBM_Smart_Analytics_System_Banking_Finance.pdf</p> <p>Healthcare Payor: http://public.dhe.ibm.com/software/data/sw-library/infosphere/briefs/IBM_Smart_Analytics_System-Healthcare_Payor.pdf</p> <p>Healthcare Provider: http://public.dhe.ibm.com/software/data/sw-library/infosphere/briefs/IBM_Smart_Analytics_System-Healthcare_Providers.pdf</p> <p>Insurance: http://public.dhe.ibm.com/software/data/sw-library/infosphere/briefs/IBM_Smart_Analytics_System-Insurance.pdf</p> <p>Retail: http://public.dhe.ibm.com/software/data/sw-library/infosphere/briefs/IBM_Smart_Analytics_System-Retail.pdf</p> <p>Teleco: http://public.dhe.ibm.com/software/data/sw-library/infosphere/briefs/IBM_Smart_Analytics_System-Telecommunications.pdf</p>
White Papers, Data Sheets, Briefs, Case Studies	http://www-01.ibm.com/software/data/infosphere/data-warehousing/library.html
Developer Resources	https://www.ibm.com/developerworks/data/products/datawarehousing/
Support Downloads	http://www-947.ibm.com/support/entry/portal/Overview/Software/Information_Management/IBM_Smart_Analytics_System
<p>BP Sales Kit: (Brochure, Client Presentation, QRG, Demo, Sales Guide, Video)</p> <p>Sales Kit update by Feb 1 – Industry Sales and Telemarketing Guide for IT and LOB contacts (Banking, Healthcare, Insurance, Retail, Telcom)</p>	<p>IBM Smart Analytics for General Business Large Enterprise: https://www-304.ibm.com/partnerworld/wps/servlet/mem/ContentHandler/J335510O60691A55/lc=en_US</p> <p>IBM Smart Analytics for Midmarket (1050 /2050):</p> <p>http://public.dhe.ibm.com/partnerworld/pub/smb/blueprints/smart_analytics_systems_1050_2050_blueprint.pdf</p>

InfoSphere Information Server

Top line Deliverable	Deliverable location
Announcement Letter	8.5 Announcement: http://www-01.ibm.com/common/ssi/cgi-bin/ssialias?subtype=ca&infotype=an&appname=iSource&supplier=897&letternum=ENUS210-177
On Minute Video	http://ibmtvdemo.edgesuite.net/software/data/infosphere/guided-tour/infosphere_information_server/index.htm
Demo: Information Server Tour	http://public.dhe.ibm.com/software/data/sw-library/infosphere/videos/information-server-flash/
White Paper: Forrester Report – “Total Economic Impact of IBM”	https://www-304.ibm.com/partnerworld/wps/servlet/mem/ContentHandler/E672576I80591C02
White Paper: “Build an effective integration study to drive innovation” (competitive positioning)	https://www-304.ibm.com/partnerworld/wps/servlet/mem/ContentHandler/Z684449M96041F13
8.5 Customer Brochure	https://www-304.ibm.com/partnerworld/wps/servlet/mem/ContentHandler/Z177276Z07165T94
GB Promotion (Customer Incentive)	https://www-304.ibm.com/partnerworld/wps/servlet/mem/ContentHandler/F224224W55871C27
Information Server ROI Calculator	https://www-304.ibm.com/partnerworld/wps/servlet/mem/ContentHandler/U970277J80073D36
Learner Portal for Information Management	http://www.ibm.com/partnerworld/mem/pat/pat_sw_im_learnerportal.html
Analyst Report, Briefs, Books, Data Sheets	http://www-01.ibm.com/software/data/integration/en_US/sw-library/
Developer Resources	http://www.ibm.com/developerworks/data/products/infosphere/index.html?S_TACT=105AGX11&S_CMP=LP
Marketing Materials (email, web banner, web content, Postcard)	https://www-304.ibm.com/partnerworld/wps/servlet/mem/ContentHandler?cmsId=U630059F51706X76&selectedTab=3
Support Downloads	http://www-01.ibm.com/support/search.wss?rs=14&tc=SSZJPZ&rank=8&dc=D400&dtm
BP Sales Kit: (Brochure, Client Presentation, QRG, Demo, Sales Guide, Video)	Informatica Attack with InfoSphere Information Server 8.5 https://www.ibm.com/partnerworld/wps/servlet/mem/ContentHandler/U630059F51706X76 Trusted Business Information https://www.ibm.com/partnerworld/wps/servlet/mem/ContentHandler/R681090O48391Y46/lc=en_US

InfoSphere Optim Data Growth Deliverables- BP Links

Top line Deliverable	Deliverable location
IBM InfoSphere Optim Data Growth Home Page	http://www-01.ibm.com/software/data/data-management/optim-solutions/data-growth.html
Smarter Data Governance Business Partner Call Series Webcasts	https://www-304.ibm.com/partnerworld/wps/servlet/ContentHandler/swg_com_sfw_optim_smarterbp_callseries
Analysts Reports, Demos, Industry Solutions	http://www-01.ibm.com/software/data/optim/library.html
White Papers, Data Sheets, Briefs, Case Studies	http://www-01.ibm.com/software/data/optim/library.html
IBM Business Partner Learning Center for InfoSphere Optim and InfoSphere Guardium	https://www-304.ibm.com/partnerworld/wps/servlet/ContentHandler/swg_com_sfw_svp_plc_optim_guardium_overview
BP Sales Kit: (Brochure, Client Presentation, QRG, Demo, Sales Guide, Video)	https://www-304.ibm.com/partnerworld/wps/servlet/mem/ContentHandler/X689987N28902W88/lc=en_US
IBM InfoSphere Optim Partner Portal	http://www-304.ibm.com/partnerworld/wps/pub/overview/BF200

InfoSphere Optim Data Privacy Deliverables- BP Links

Top line Deliverable	Deliverable location
IBM InfoSphere Optim Data Privacy Home Page	http://www-01.ibm.com/software/data/data-management/optim-solutions/data-privacy.html
Smarter Data Governance Business Partner Call Series Webcasts	https://www-304.ibm.com/partnerworld/wps/servlet/ContentHandler/swg_com_sfw_optim_smarterbp_callseries
Analysts Reports, Demos, Industry Solutions	http://www-01.ibm.com/software/data/optim/library.html
White Papers, Data Sheets, Briefs, Case Studies	http://www-01.ibm.com/software/data/optim/library.html
IBM Business Partner Learning Center for InfoSphere Optim and InfoSphere Guardium	https://www-304.ibm.com/partnerworld/wps/servlet/ContentHandler/swg_com_sfw_svplc_optim_guardium_overview
BP Sales Kit: (Brochure, Client Presentation, QRG, Demo, Sales Guide, Video)	https://www-304.ibm.com/partnerworld/wps/servlet/mem/ContentHandler/U798922K68371U36/lc=en_US https://www-304.ibm.com/partnerworld/wps/servlet/ContentHandler/X293759M97842W13
IBM InfoSphere Optim Partner Portal	http://www-304.ibm.com/partnerworld/wps/pub/overview/BF200

InfoSphere Optim Test Data Management Deliverables- BP Links

Top line Deliverable	Deliverable location
IBM InfoSphere Optim Test Data Management Home Page	http://www-01.ibm.com/software/data/data-management/optim-solutions/test-data.html
Smarter Data Governance Business Partner Call Series Webcasts	https://www-304.ibm.com/partnerworld/wps/servlet/ContentHandler/swg_com_sfw_optim_smarterbp_callseries
Analysts Reports, Demos, Industry Solutions	http://www-01.ibm.com/software/data/optim/library.html
White Papers, Data Sheets, Briefs, Case Studies	http://www-01.ibm.com/software/data/optim/library.html
IBM Business Partner Learning Center for InfoSphere Optim and InfoSphere Guardium	https://www-304.ibm.com/partnerworld/wps/servlet/ContentHandler/swg_com_sfw_svpplc_optim_guardium_overview
BP Sales Kit: (Brochure, Client Presentation, QRG, Demo, Sales Guide, Video)	*** COMING: Playbook will be live soon
IBM InfoSphere Optim Partner Portal	http://www-304.ibm.com/partnerworld/wps/pub/overview/BF200

InfoSphere Guardium Deliverables- BP Links

Top line Deliverable	Deliverable location
IBM InfoSphere Guardium Home Page	http://www-01.ibm.com/software/data/guardium/
Webcasts	https://www-304.ibm.com/partnerworld/wps/servlet/ContentHandler/swg_ben_res_swv_n_guardium_mkt_isguardium_webcasts/lc=en_US
Analysts Reports	https://www-304.ibm.com/partnerworld/wps/servlet/ContentHandler/swg_ben_res_swv_n_guardium_mkt_analyst_reports_db_security/lc=en_US
White Papers, Data Sheets, Briefs, Case Studies	https://www-304.ibm.com/partnerworld/wps/pub/benefit/BKW00/MKTPW/en_US
IBM Business Partner Learning Center for InfoSphere Optim and InfoSphere Guardium	https://www-304.ibm.com/partnerworld/wps/servlet/ContentHandler/swg_com_sfw_svp_plc_optim_guardium_overview
BP Sales Kit: (Brochure, Client Presentation, QRG, Demo, Sales Guide, Video)	https://www-304.ibm.com/partnerworld/wps/servlet/ContentHandler/J657596N04007T66 https://www-304.ibm.com/partnerworld/wps/servlet/ContentHandler/X293759M97842W13
IBM InfoSphere Guardium Partner Portal	https://www-304.ibm.com/partnerworld/wps/pub/overview/BKW00