



IBM WebSphere Commerce Suite Implementation Services for Blueprint Customization

The IBM WebSphere Commerce Suite Implementation Services for Blueprint Customization offering provides you with a set of existing assets and consulting services to jump-start your e-commerce project. These existing assets serve as the starting point for your new commerce site.

Your Business Challenge

- You have products to sell to your customers and do not currently have a commerce site
- You want to begin with a minimum investment
- You need your commerce site up and running in a very near-term time frame
- You need the right skills and experience to architect, build and deploy your commerce solution

Services Solution

The IBM WebSphere Commerce Suite Implementation Services for Blueprint Customization offering makes it easy for you and your staff to get your e-commerce initiative up and running in no time. IBM Consultants give you the benefit of their experience by providing near-complete templates for all stages in the e-commerce project life-cycle.

Here are some of the features in the Blueprint Customization asset:

- e-Commerce shopping flow, including registration, catalog navigation, product search, shopping list, order placement and check out with online or off-line payment
- Support for internationalization
- Password reset via e-mail for members who have forgotten their password
- Ability for guest users to check on their order status
- Ability for members to maintain multiple wish lists and to e-mail the lists to a friend
- Ability to collect demographic information on registered users
- Market or feature products for different members according to demographic information collected during registration
- Ability for members to check out in one step

Blueprint Customization is also integrated with:

- A tax package for tax calculation
- WebSphere Payment Manager for payment processing
- WebSphere MQ for integration with your existing ERP system for order processing and order status information
- WebSphere Commerce Analyzer for reporting
- DB2 Net Search for catalog search

Benefits

- Speed of Delivery: Your site is up and running quickly, based on the reuse of existing assets
- Product Expertise: The Software Services for WebSphere team provides all the necessary product knowledge and trains your I/T staff
- Engagement Methodology: Your site is developed using proven best practices for the e-commerce project life-cycle
- Start simple and grow as necessary: Simple yet fully-functional entry point that can be upgraded and extended with subsequent phases at your own pace



IBM Software Services for WebSphere

Statement of Work

- Site Planning Workshop with the Software Services for WebSphere team
- Data modeling workshop where your catalog data is modeled using the existing WebSphere Commerce Suite schema
- Installation of WebSphere Commerce Suite development environment
- Creation of your e-business solution by extending and modifying the existing assets to integrate with your business
- Integration testing of the various components in your environment
- Installation of production environment and application deployment
- Assistance with acceptance testing
- Customer training around the e-commerce solution and for the line-of-business tools that are part of WebSphere Commerce Suite

Your responsibilities

- All infrastructure decisions, purchases and setup related to hardware and software
- Logos and other images in electronic format, ready for Web pages
- Any coding on your ERP system to translate the order information into the format required by WebSphere MQ
- Any coding or mapping tools that need to be created to convert your existing catalog data to the required WebSphere Commerce Suite XML format
- Definition and management of any additional vendor integration
- Conduct Acceptance testing

Duration

The duration of this service offering is between 60 and 90 days. All work is completed using a time and materials contract.

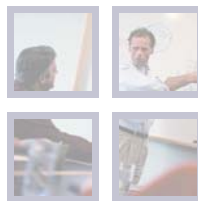
©IBM Corporation 2001. All rights reserved.

IBM Corporation
Route 100, Building 1
Somers, NY, 10589
USA

IBM, WebSphere, DB2 and the e-business logo are trademarks or registered trademarks of International Business Machines Corporation in the United States and other countries. All rights reserved.

The IBM products and services in this publication may not be available in all countries.

Other company, product, and service names may be trademarks or service marks of others.



For more information contact:
swsvcs@us.ibm.com

