

IBM Web Self-Service Solutions

a FREE seminar from IBM and Business Partner

Move from Static to Dynamic!

Do you want results from your current Web site that improve your bottom line? Is just publishing company information no longer good enough?

(BP Name), an IBM Business partner, and the IBM Corporation invite you to a complimentary seminar to learn how IBM Web Self-Service solutions can help you interact dynamically with your market!

What are Web Self-Service solutions all about? Basically, they are applications that give your customers, employees, business partners and suppliers the ability to look up information and conduct business transactions with your company with no human intervention. This allows you to:

- let you customers interact with your at their convenience
- present individualized information to your customers
- increase your reach to new customers with virtually no incremental costs
- lower the cost of serving existing customers; and
- improve overall customer satisfaction

Learn how to exploit the technology in IBM's Web Self-Service solutions. Find out how YOU can transform your company into an e-business by teaming with (BP name) and IBM. Discover the benefits of increasing your global reach and turning you Web visitors into repeat customers.

Please join (BP name) and IBM for the complimentary seminar!

DATE

TIME

PLACE (with directions)

Registration begins at **INSERT TIME**, and the program runs from **INSERT TIME** to **INSERT TIME**

To RSVP call **INSERT REGISTRATION PHONE NUMBER** or enroll on our web site at **INSERT URL**

Isn't it time both you and your customers got more of what you wanted from the Web?
Register today!

(business partner logo) (bp emblem)