

Seminar: WebSphere Portal Family Strategy and Offerings

Item: Seminar Invitation Copy

Please find below a sample invitation copy for the WebSphere Portal Family Strategy and Offerings seminar track. Please include registration instructions for your seminar in your invitation. You may also feel free to customize this with your own information.

(Business Partner Name), an IBM Business Partner, and IBM Corporation cordially invite you to a complimentary WebSphere Portal Family Strategy and Offerings seminar on (date) in (location).

Are you ready to learn how the IBM WebSphere Portal Family can address the unique portal requirements of your e-business. Secure access to dynamic information, applications and people is essential to build a successful B2B, B2C and B2E portals. Do you want to find out how the WebSphere Portal Family can help you realize substantial return on investment through collaboration, personalization and a single access point to your e-business.

Attend this seminar to learn how IBM's WebSphere Portal Family of Solutions can help you reduce the costs of building and maintaining first-class access portals for your e-business. Please join (BP name) for this complimentary seminar on DATE, TIME, PLACE (with directions).

Enroll today (insert enrollment info) to find out how you can transform your company into an e-business by teaming with (Business Partner Name) and IBM. We look forward to your attendance at this seminar!

(Business Partner logo) (business partner emblem)