## Seminar: Host Integration

## **Item: Seminar Invitation Copy**

Below please find a sample invitation copy for a Host Integration eseminar. Feel free to customize this with your own information.

(Business Partner Name), an IBM Business Partner, and IBM Corporation cordially invite you to a <u>complimentary</u> Host Integration seminar on (date) in (location).

Are you ready to extend the reach of your business systems, connecting your internal users wherever they are? Are you ready to stay one step ahead of your competition by extending these systems out to the Web, reaching new customers and markets, and being more closely connected to your business partners.

Attend this seminar and you will learn to learn how IBM WebSphere Host Integration products can work for you and your customers, what's new for 2000, and how to get started with the Host Integration solution. Take this opportunity to also hear how you can take your customers' host applications to the Web, without any changes! Whether migrating a database to the Web or putting a new face on a legacy applications, the WebSphere Host Integration solution offers a comprehensive, secure, scalable way to extend host data to intranet, extranet, and internet environments.

Enroll today to find out how YOU can transform your company into an e-business by teaming with (Business Partner Name) and IBM. Note: PlaceWare will provide specific instructions on registration for the e-seminar.

We look forward to your attendance at this seminar!

(Business Partner logo) (business partner emblem)