

Seminar: WebSphere Host Integration Solution

Item: Seminar Welcome Letter

Attached is a sample welcome letter you can customize with your own information.

Dear Host Integration Customer,

How many of you are e-business ready? Today, more and more companies need to take their host applications that they have been using for years and extend them to employees, partners, suppliers and customers in a quick and cost-effective way. With the IBM WebSphere Host Integration Solution, businesses can do just that - WEB-enable those applications without requiring any changes to them, and deploy them quickly.

In this seminar, you will learn how the IBM WebSphere Host Integration Solution not only offers the flexibility to meet today's complex business and technology needs, but also enables simple and cost effective transformations that allow businesses to capitalize on new opportunities.

I am glad that you were able to join us today for the WebSphere Host Integration Solution seminar. We are certain that you will find this seminar enlightening and confident you will learn about the special services that IBM and (Business Partner Name) can offer you to help enable your company for e-business today!

Sincerely,

Business Partner Executive