

## **Seminar: WebSphere Host Integration**

### **Item: Seminar Invitation Copy**

Please find below a sample invitation copy for the WebSphere Host Integration seminar track. Feel free to customize this with your own information.

(Business Partner Name), an IBM Business Partner, and IBM Corporation cordially invite you to a complimentary WebSphere Host Integration seminar on (date) in (location).

Businesses are demanding that companies be fast, flexible and fearless. With the emergence of the Web, customers now want to extend their mission-critical applications to the Web.

Where are your customers today in getting their applications to the Web? How can they begin to immediately address a Web presence today?

The IBM WebSphere Host Integration solution offers a comprehensive, secure, scalable way to extend host data to intranet, extranet, and internet environments. While the prospect of becoming an e-business may seem overwhelming, attending this seminar will help you understand how the WebSphere Host Integration product portfolio can offer you the quickest, most cost-effective, flexible and secure way to turn your business into an e-business.

Please join (BP name) and IBM for this complimentary seminar!

**DATE**

**TIME**

**PLACE** (with directions)

Enroll today (insert enrollment info) to find out how you can transform your company into an e-business by teaming with (Business Partner Name) and IBM. We look forward to your attendance at this seminar!

(Business Partner logo) (business partner emblem)

