

Seminar: WebSphere Host Integration

Item: Audience Profile - Who to Invite

Audience: This seminar is targeted at IT executives and key managers, that is, those managers that have lead or strongly influence the business strategy and supporting IT strategy of their firms.

Company Size: You should focus on companies with 100 or more employees with a host system in use (S/390, AS/400, DEC/UNIX).

Target Industries: Banking and Financial
Manufacturing and Distribution
Government
Telecommunications
Health

Functional Titles: CIO; VP/Dir/Mgr IS/MIS; Vice President/Dir of LAN/Network;
Database Admin; Sr. Programmer/Analyst; VP/Dir/Mgr Application
Development/Systems; IT Services