

## **“TOM VOICE” FACT SHEET**

TOM Voice is the first voice portal for Mainland China. Based in Beijing, TOM Voice allows users voice-activated access to the Internet. Users can obtain information on a wide range of local and global topics, including stock info, voice mail, flight schedules, hotel reservations, meal orders, transport services, worldwide news, latest movies and weather forecasts.

The voice portal was developed by Beijing Super Channel Network Limited, TOM's wholly-owned subsidiary in Beijing. According to Lei Lei Wang, general manager of Beijing Super Channel Network Ltd., “TOM Voice is another breakthrough by TOM, building on its development in relation to WAP, broadband and short message service. Now users can have a convenient alternative access to Internet-based information. At the same time, “TOM Voice” can be a reliable and efficient voice-based information platform for businesses in China.”

Mr. Wang continued, “According to estimates, global mobile phone users will reach 1 billion by 2005. In Mainland China alone, phone users have reached 210 million (mobile phone users-around 70 million; fixed line users--around 140 million) which is more than ten times that of existing Internet users. TOM Voice is developed with the technical support from IBM Corporation and Intel-Dialogic Company Limited. We chose a solution from IBM and Dialogic because IBM has a strong edge in voice technology and Dialogic is a leading manufacturer of high quality hardware for computerized voice access. This voice portal platform enabled us to deploy a speech system with high accuracy which our users enjoy using and which we can easily scale as its popularity grows.”

### **About TOM.COM**

Founded in October 1999 and an associate of Hutchison Whampoa Limited, Hong-Kong-based TOM.COM LIMITED is a joint venture formed by Hutchison Whampoa Limited, Cheung Kong (Holdings) Limited and other strategic investors. The company was listed on the Growth Enterprise Market (GEM) of the Stock Exchange of Hong Kong in March 2000. Targeted at Chinese-speaking and global audiences to “Bring China to the World and the World to China”, TOM.COM LIMITED is building a multi-lingual mega-portal to offer the most comprehensive China-related information and entertainment content.

TOM.COM can be found on the Web at [www.TOM.COM](http://www.TOM.COM).

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