

Seminar: WebSphere Everyplace Access

Item: Seminar Invitation Copy

Please find below a sample invitation copy for the WebSphere Everyplace Access seminar track. Feel free to customize this with your own information.

(Business Partner Name), an IBM Business Partner, and IBM Corporation cordially invite you to a complimentary WebSphere Everyplace Access seminar on (date) in (location).

IBM WebSphere Everyplace Access opens the world of pervasive e-business by extending applications for voice and wireless interaction. It's based on proven technologies and implements open standards-protecting your customers' existing IT investments. WebSphere Everyplace Access enables the easy integration of new devices, and it's scalable - allowing your customers to start now and add support for new technology as it becomes available.

Attend this seminar to learn how IBM's WebSphere Everyplace Access Offering extends e-business to wireless devices and voice interaction - enabling a company to reach customers and employees in a secure environment, on any device, in any place. You will also learn the need for Everyplace Access ... we'll explain exactly what it is, and isn't, and the value of the offering. In addition, we'll address the components of the offering and how it works.

Please join (BP name) for this complimentary seminar!

DATE

TIME

PLACE (with directions)

Enroll today (insert enrollment info) to find out how you can transform your company into an e-business by teaming with (Business Partner Name) and IBM. We look forward to your attendance at this seminar!

(Business Partner logo) (business partner emblem)