

## **e-Commerce is BIG Business**

***e-Commerce is not a prediction waiting to become a reality. Customers of all sizes are implementing e-commerce solutions.***

***Companies that understand best how to transform their core business processes with web technologies stand to gain a substantial, if not unsurpassable, competitive advantage. IDC is forecasting that electronic commerce will exceed \$400 billion by the year 2002.***

The **IBM Corporation** and **Business Partner Name** cordially invite you to attend a webcast on how the Internet and e-commerce can fundamentally transform the way you serve your existing customers and build partnerships with new ones. It's about business, not just technology.

Electronic commerce is making fundamental changes in the business equation. Come hear how it can make an impact on your business. You can't afford to miss it.

- Learn how to become an e-business
- Learn about the e-commerce opportunity
- Learn about IBM's new Websphere Commerce Suite

Enroll today and find out how your business can improve core business processes, save and make money with IBM e-business solutions. Safe, effective, flexible electronic commerce solutions for your business and your customers.