

Seminar: WebSphere MQSeries and Business Process Management

Item: Seminar Invitation Copy

Please find below a sample invitation copy for the WebSphere MQSeries and Business Process Management seminar track. Feel free to customize this with your own information.

(Business Partner Name), an IBM Business Partner, and IBM Corporation cordially invite you to a complimentary WebSphere MQSeries and Business Process Management seminar on (date) in (location).

IBM WebSphere MQSeries Business Process Management delivers a seamless flow of information from beginning to end of the business, regardless of the application. You get the industry's most comprehensive application and process toolset integration solutions.

Attend this seminar to learn more about the integration of business systems both at the Application Integration & process integration levels and how IBM's WebSphere MQSeries Integration family addresses these requirements in the marketplace. In addition, you will learn how Application Integration is a key element on the business process management roadmapand learn the reason that IBM is going to market with its integration products and offerings under the banner of Business Process Management (BPM).

Please join (BP name) for this complimentary seminar!

DATE

TIME

PLACE (with directions)

Enroll today (insert enrollment info) to find out how you can transform your company into an e-business by teaming with (Business Partner Name) and IBM. We look forward to your attendance at this seminar!

(Business Partner logo) (business partner emblem)