

Differentiate your application development tools from the competition.

The Ready for WebSphere Studio program

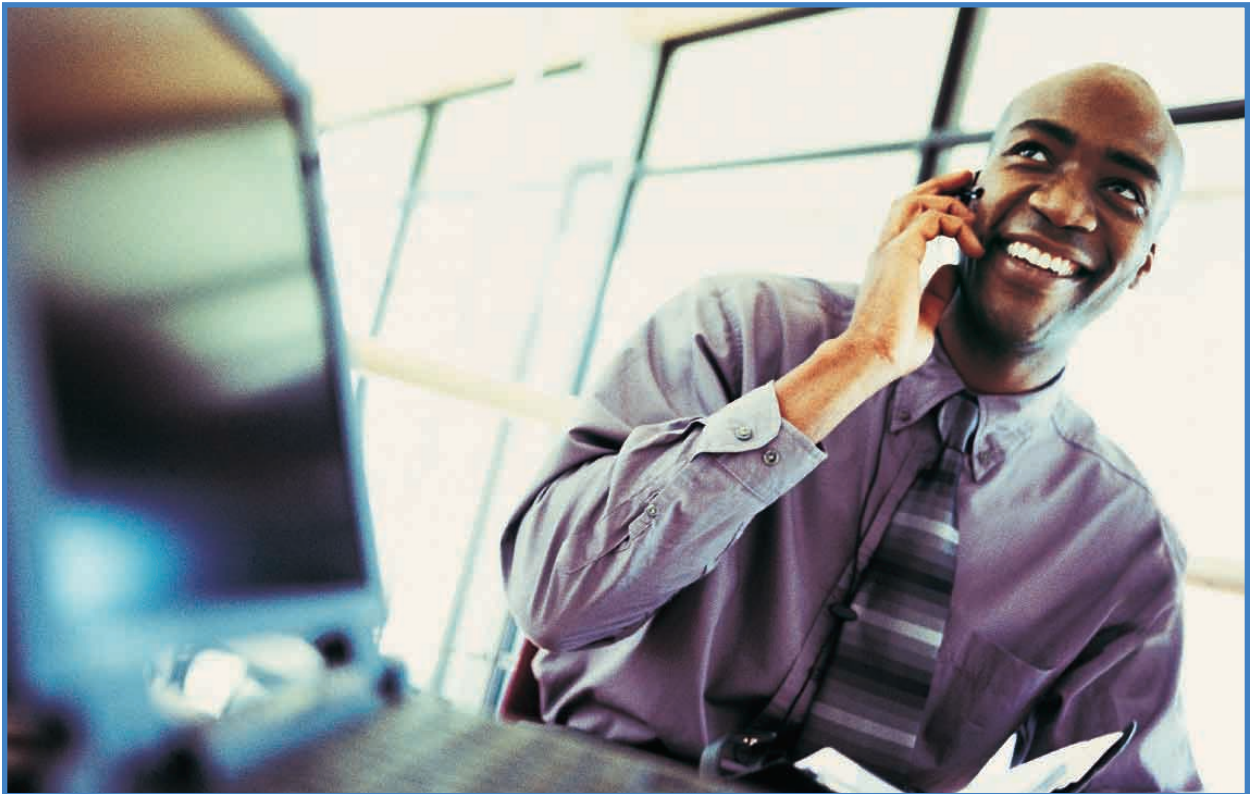


***Build customer confidence and broaden
your marketing reach.***

As an independent software vendor (ISV), you know how competitive the e-business marketplace can be. To stay ahead of the game, you must differentiate your application development tools from those of your competitors. Help build customer confidence and shorten the time required to evaluate your offering. Show customers that your offering integrates with IBM WebSphere® Studio Workbench and IBM WebSphere Studio family products, key components of the IBM WebSphere software platform for e-business. How? Through the Ready for WebSphere Studio program*.

WebSphere Studio family—a new IBM family of premier application development tools designed for the WebSphere software platform for e-business—facilitates integration by interfacing seamlessly with tools from other vendors. As an IBM Business Partner, when you integrate your tools with WebSphere Studio family, your customers can get the power of both your tools and WebSphere Studio family. Based on IBM WebSphere Studio Workbench, WebSphere Studio family facilitates WebSphere Studio family integration. WebSphere Studio Workbench is available at no charge to commercial members of IBM PartnerWorld® for Developers. Based on the Eclipse project, this set of open-source tool integration frameworks, written in the Java™ programming language, can help developers integrate tools from many vendors to increase developer productivity. The Eclipse project is developed by an independent open source community, eclipse.org, run by industry leaders from the application development and operating system communities.

Ready for WebSphere Studio validation can allow you to broaden your marketing reach through use of the Ready for WebSphere Studio emblem and through several incremental marketing resources provided by IBM. Your customers can get application development tools that can integrate with the WebSphere Studio family and other application development tools, helping to maximize flexibility. Help your customers get to market faster by providing tools that are integrated with the WebSphere Studio Workbench or WebSphere Studio family of tools. Help simplify the skills required for evaluating and purchasing your tools. And help build customer confidence by providing offerings that have been validated to integrate with, and meet the standards of, the award-winning WebSphere Studio Workbench and WebSphere Studio family products.



Getting started

To qualify for participation, you must be a commercial member of IBM PartnerWorld for Developers. The Ready for WebSphere Studio program provides you with program requirements and tools to validate your software, according to two levels of predefined criteria:

- *Ready for WebSphere Studio: IBM WebSphere Studio Workbench*
- *Ready for WebSphere Studio: IBM WebSphere Studio Family*

To be validated as Ready for WebSphere Studio: WebSphere Studio Workbench, you must certify that your application development tools:

- *Satisfy WebSphere Studio Workbench integration criteria at the user interface (UI) as well as at the application programming interface (API) or data level.*
- *Use WebSphere Studio Workbench APIs correctly.*
- *Follow all available UI guidelines.*
- *Operate successfully within the current WebSphere Studio Workbench environment.*



To be validated as Ready for WebSphere Studio: WebSphere Studio family, you must certify that your application development tools:

- *Satisfy the requirements for Ready for WebSphere Studio: WebSphere Studio Workbench.*
- *Meet WebSphere Studio family integration criteria, such as WebSphere Studio Workbench Java development tool APIs.*
- *When available, correctly use APIs in the WebSphere Studio family of products as specified in the program requirements.*

Note: If your tools meet WebSphere Studio family API integration criteria, and you would like Ready for WebSphere Studio program validation, your product must be validated at the Ready for WebSphere Studio: WebSphere Studio family level.

Today, the WebSphere Studio family of products includes WebSphere Studio Workbench, IBM WebSphere Studio Site Developer and IBM WebSphere Studio Application Developer. Other WebSphere Studio products will be added as they become available. The integration criteria will cover use of WebSphere Studio Workbench facilities to:

- *Launch your tools from WebSphere Studio Workbench.*
- *Create tool views within WebSphere Studio Workbench.*
- *Manage tool attributes and preferences.*
- *Connect tools to WebSphere Studio Workbench views and editors.*
- *Exchange data with and extend WebSphere Studio Workbench Java development tools.*
- *Exchange data with and extend WebSphere Studio product components.*
- *Create tool help information.*
- *Package and install tools.*

What it means to you

The benefits you receive as a Ready for WebSphere Studio Business Partner build on the benefits you already receive as a member of PartnerWorld for Developers. Achieving the Ready for WebSphere Studio status can give you valuable marketing benefits, based on the level attained:

WebSphere Studio Workbench

- *Use of Ready for WebSphere Studio emblem in marketing materials and product packaging*
- *A customer brochure that you can download and customize with information on your specific qualifying tool, explaining the benefits of purchasing a Ready for WebSphere Studio qualifying product*
- *Online IBM Global Solutions Directory (GSD) entry annotated with Ready for WebSphere Studio emblem*
- *Listing on the Ready for WebSphere Studio Plug-in Central Web site*
- *Listing in a downloadable Ready for WebSphere Studio Business Partner directory for use with customers*

WebSphere Studio Family

All of the benefits of Ready for WebSphere Studio: WebSphere Studio Workbench validation, plus the following:

- *Opportunities to provide IBM WebSphere field sales team with collateral and educational material*
- *Priority selection for customer references and success stories*
- *Inclusion in the solution finder tool on the WebSphere Internet site, as well as promotion at no charge for validated ISV tools at select IBM sponsored events.*

Are you in?

Step through the validation process from the Ready for WebSphere Studio program Web site at **ibm.com/partnerworld/developer/websphere/ready**. Access the validation requirements, an application for the program and a pretest tool, which you can run on your product to verify that it is ready to be tested for validation. Based on the test results, a customized set of testing scenarios for the specific tool is sent to you for a full product testing. Once those product results are submitted and you certify that your product meets the defined requirements, IBM will determine whether your product qualifies for Ready for WebSphere Studio validation.

For more information

To learn more about the Ready for WebSphere Studio program and how you can participate, visit:

ibm.com/partnerworld/developer/websphere/ready





© Copyright IBM Corporation 2002

IBM Corporation
Software Group
Route 100
Somers, NY 10589
U.S.A.

Printed in the United States of America
02-02
All Rights Reserved

The e-business logo, IBM, the IBM logo, PartnerWorld and WebSphere are trademarks or registered trademarks of International Business Machines Corporation in the United States, other countries or both.

Java and all Java-based trademarks and logos are trademarks of Sun Microsystems, Inc. in the United States, other countries or both.

Other company, product or service names may be trademarks or service marks of others.

IBM intent with the Ready for WebSphere Program is to validate that a vendor's application development product generally meets the Ready for WebSphere Studio integration requirements. IBM does not exhaustively test all user interfaces and components of a vendor's product for complete integration. The vendor warrants to IBM that the product meets the Ready for WebSphere Studio integration requirements including: (i) support for coexistence with other WebSphere Studio Workbench-based products; (ii) use of common Workbench user interface concepts; and (iii) use of common Workbench systems such as the team environment, build and help systems. IBM does not warrant the functionality, reliability or performance of a vendor's product or that a vendor's product will meet a customer's requirements. For more information, go to [web site].

All statements regarding IBM's future direction or intent are subject to change or withdrawal without notice, and represent goals and objectives only.

* The difference between Ready For WebSphere Studio and Powered by WebSphere Studio is that Ready for WebSphere Studio validates that an ISV's tool integrates with our WebSphere Studio Workbench or WebSphere Studio family of products. Powered by WebSphere validates that a product is running on IBM WebSphere Application Studio, which may be a customer or business partner product or website.

 Printed in the United States on recycled paper containing 10% recovered post-consumer fiber.



G325-5527-00