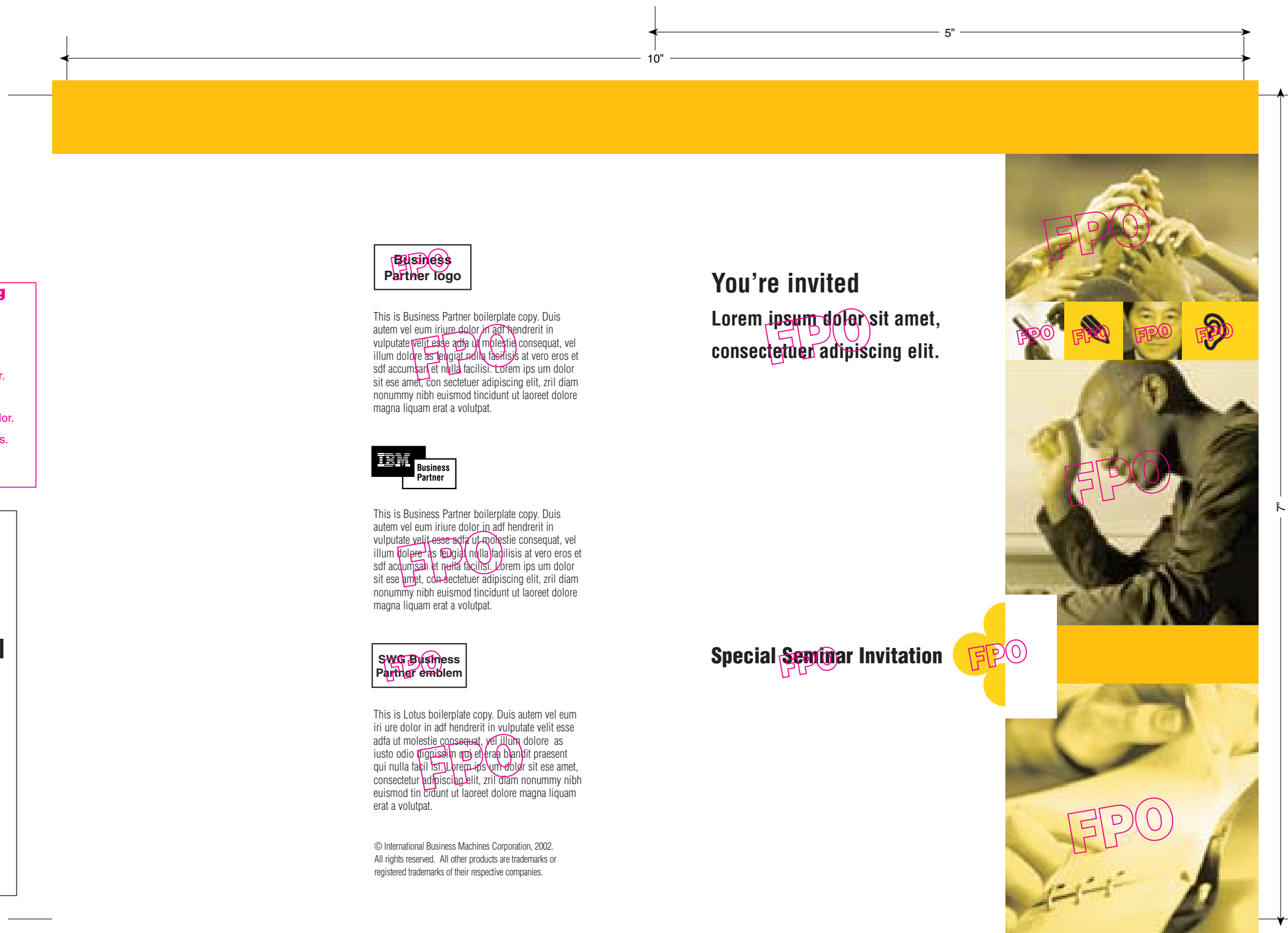


LOTUS EXECUTIVE INVITE BUSINESS PARTNERS (OUTSIDE)



Notes to Production for replacing FPO art in templates:

- 1) All art work marked FPO must be replaced.
- 2) Lotus art files must be prepared in CMYK or Two Color. Refer to the Lotus Cookbook for these options.
- 3) Business Partner art files must be prepared in Two Color. Refer to the Lotus Cookbook for all the approved colors.
- 4) Option for PMS color pending FPO logo

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WDM

Client:
IBM
 Job Number:
IBM-LTC-021206
 Product:
Lotus Cookbook
 Description:
Lotus Executive Invite Business Partners C# 2C24392
 Publication:
n/a
 Space/Unit:
10" x 7'
 Issue Date:
3-29-02
 Code/Extension:
n/a
 Account Executive:
J. Reiss
 Asst. Account Executive:
K. Yee
 Art Director:
D. Healy
 Copywriter:
n/a
 Customer Service Rep:
L. Garcia
 Production Manager:
A. Marasovic
 Production Associate:
M. Mitchell
 Cost Control:
n/a
 Vendor:
Studio

File Name: Form 1
 F15 R4 T1

Gary Gibson - Needed linked

art
 <NDL>

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 00625220>

<VIEW OF273A7A30:
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 007C8D6E>

<NOTE OF337D11A6:

LOTUS EXECUTIVE INVITE BUSINESS PARTNERS (INSIDE)

Client:
IBM
 Job Number:
IBM-LTC-O21206
 Product:
Lotus Cookbook
 Description:
Lotus Executive Invite Business Partners C# 2C24392
 Publication:
n/a
 Space/Unit:
10" x 7"
 Issue Date:
3-29-02
 Code/Extension:
n/a
 Account Executive:
J. Reiss
 Asst. Account Executive:
K. Yee
 Art Director:
D. Healy
 Copywriter:
n/a
 Customer Service Rep:
L. Garcia
 Production Manager:
A. Marasovic
 Production Associate:
M. Mitchell
 Cost Control:
n/a
 Vendor:
Studio
 File Name: Form 2
F15 R4 T1

10" 5"

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Date:
WEEKDAY, DATE

Time:
XX:XX A.M./P.M. to XX:XX A.M./P.M.

Location:
**Place, Address
 City, State, Zip**

**Place, Address
 City, State, Zip**

**Place, Address
 City, State, Zip**

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Program

Speakers:
**NAME, TITLE
 NAME, TITLE**

Discussion Topics:

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Please RSVP no later than DATE by faxing the enclosed registration form to **XXX XXX-XXXX** or calling **XXX XXX-XXXX** and mentioning invitation code **XXXXXX**. Or you may register online at ibm.com/tivoli/TBD

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**WEEKDAY, DATE, -X:XX A.M./P.M. to XX:XX A.M./P.M.,
 Place, Address, City, State, Zip**
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Body copy, Date:, Time:, Location:
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Legal copy
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Program
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NAME, TITLE, Discussion Topics:, XXX-XXX-XXXX
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Speakers:, Body copy:
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