# System z Enables Solutions For A Smarter Planet

Handling The Information Explosion

Data Volumes Are Exploding …

- **Information is doubling every 18 months**
  - ▶ Structured data growing at 32%
  - ▶ Unstructured data growing at 63%
  - ▶ Replicated data growing at 49%

- **IDC predicts by 2011, digital data will be ten times its size in 2006**

- **We now create more data than we can store**
  - ▶ By 2011, half of the data created will not have a permanent home
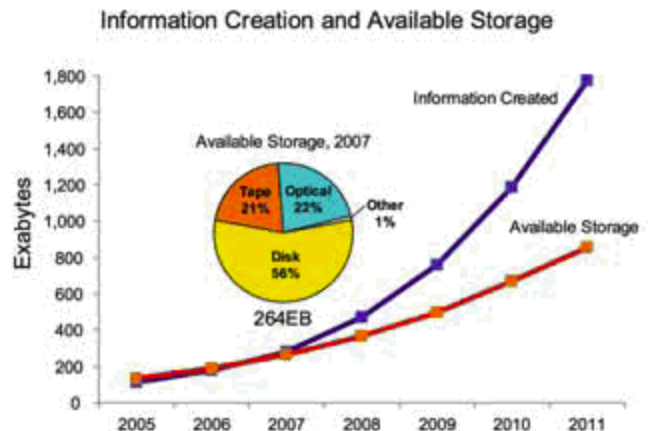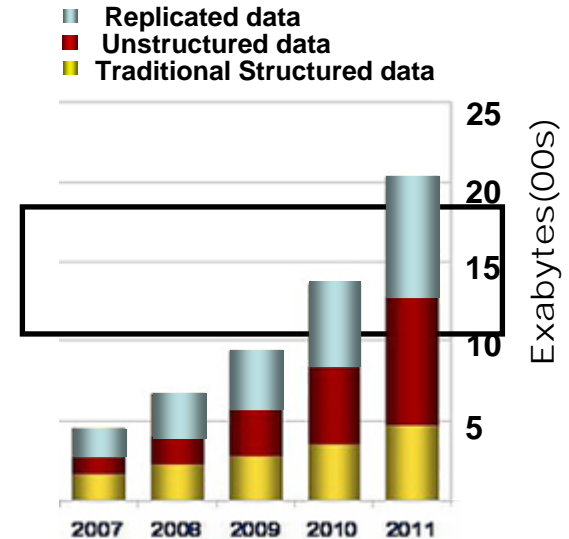
Sources: IDC worldwide enterprise disk in Exabytes from "Changing Enterprise Data Profile", December 2007 and "The Diverse and Exploding Digital Universe", March 2008

Massive Amounts Of Data Present Challenges To Datacenters

- **Lots of data means lots of devices**

  ► Growing costs for hardware and management

- **Data comes in different forms**

  ► High value online

  ► Older, infrequently referenced

  ► Archived

- **Requirements to move data**

  ► Jobs that process data need high I/O bandwidth

  ► Synchronization requirements

Too Much Data!

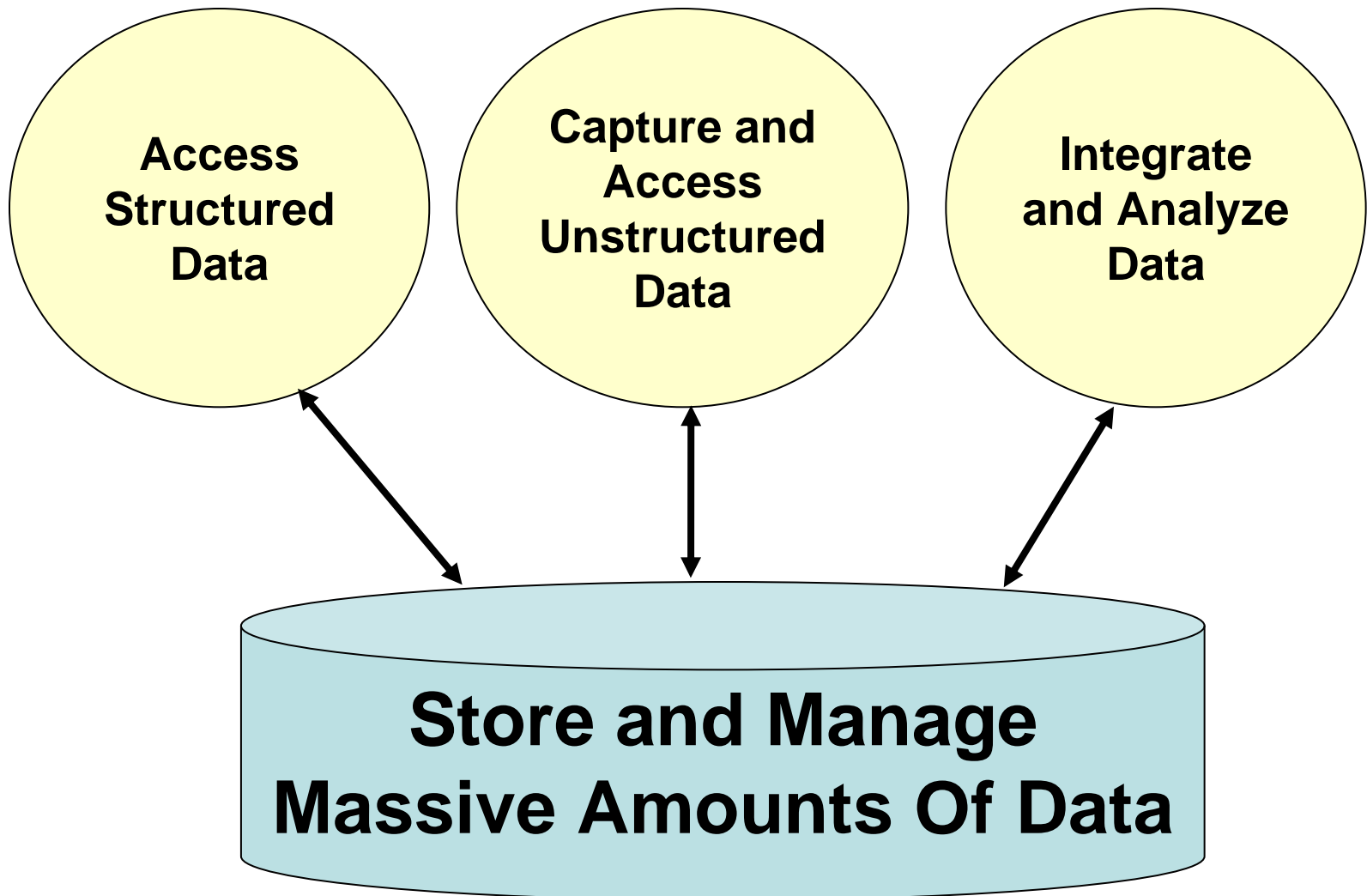**Business growth and new regulations on data retention have our data growing out of control!**

You need a smarter information management strategy.

Service Oriented Finance CIO

IBM

A Smarter Information Management Strategy

Access Structured Data

Capture and Access Unstructured Data

Integrate and Analyze Data

Store and Manage Massive Amounts Of Data

Building A Scalable, Cost Effective Storage Environment Is The First Step

Access Structured Data

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Store and Manage Massive Amounts Of Data
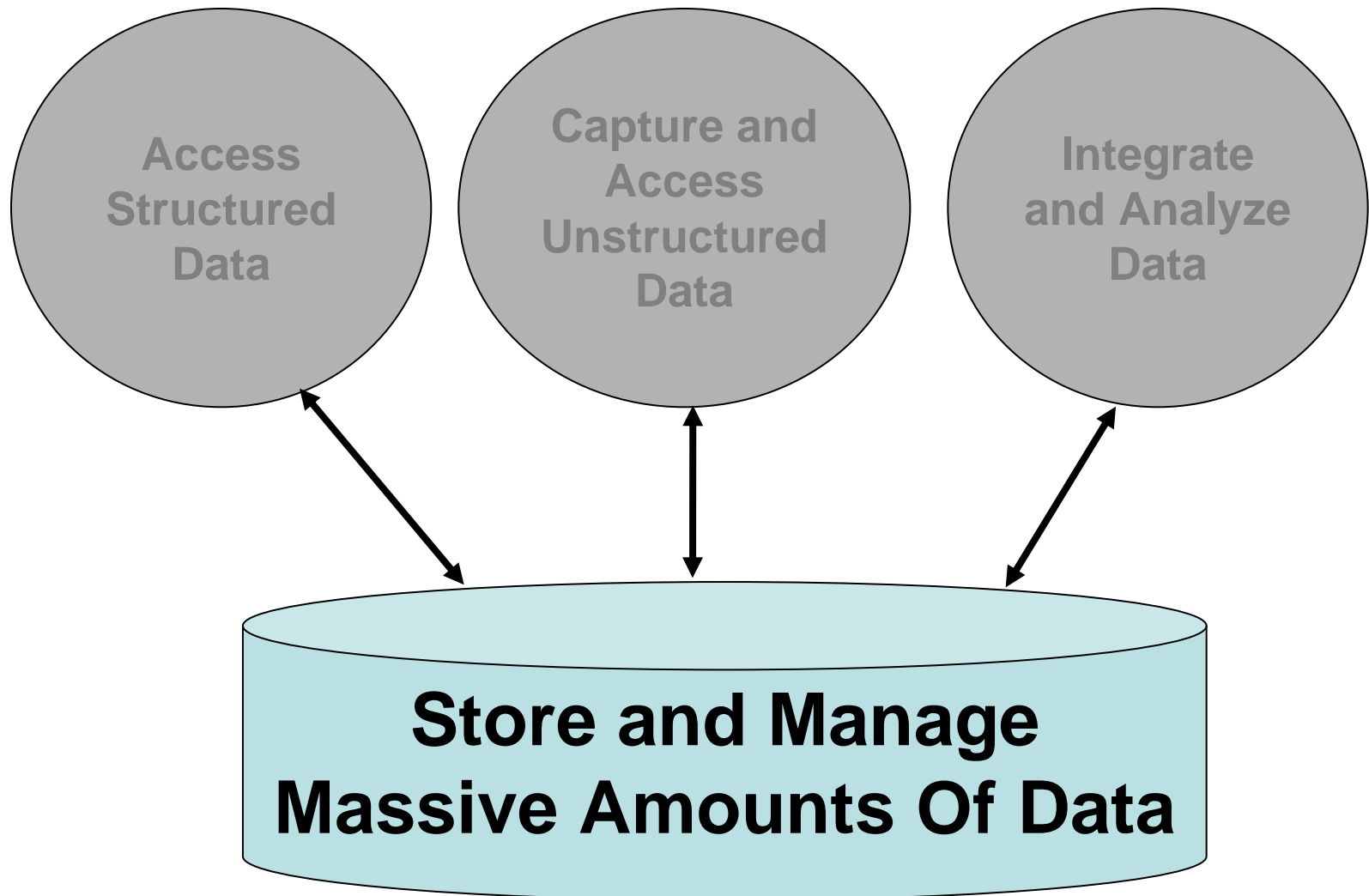
System z Storage Management Is Designed To Handle Massive Amounts Of Data

- System z Data Facility Storage Management Subsystem (DFSMS)
- System z dedicated I/O hardware offloads I/O processing cycles
- IBM System Storage DS8000 and IBM Virtualization Engine TS7700 virtualize storage and deliver massive capacity
- System z integrates these capabilities to deliver optimized storage

DFSMS

Dedicated I/O Hardware

TS7700

DS8000

Disks

Tapes
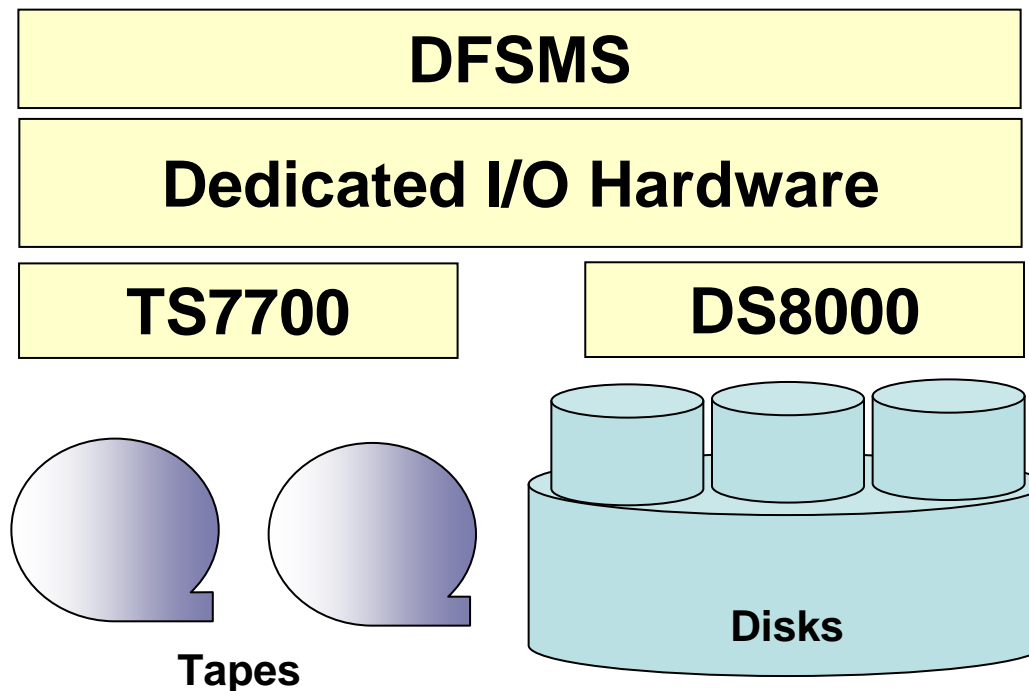
System z DFSMS Storage Management

- Provides System z file system and access methods
  - ▶ E.g. BSAM, QSAM, VSAM, z/OS Unix file system …
  - ▶ Extendable while running

- Storage management features
  - ▶ Automate management of datasets, catalogs, objects, z/OS UNIX files and logical volumes
  - ▶ Move, copy, backup, recovery and automatic space management
  - ▶ Manage removable media
  - ▶ Manage movement of data in storage hierarchy
 - ▶ Concurrent access of VSAM data

Hierarchical Storage Management (HSM) Autonomically Migrates Data For Archival

High Cost $$$

Low Cost $

DFSMShsm

Fast Access

Slow Access
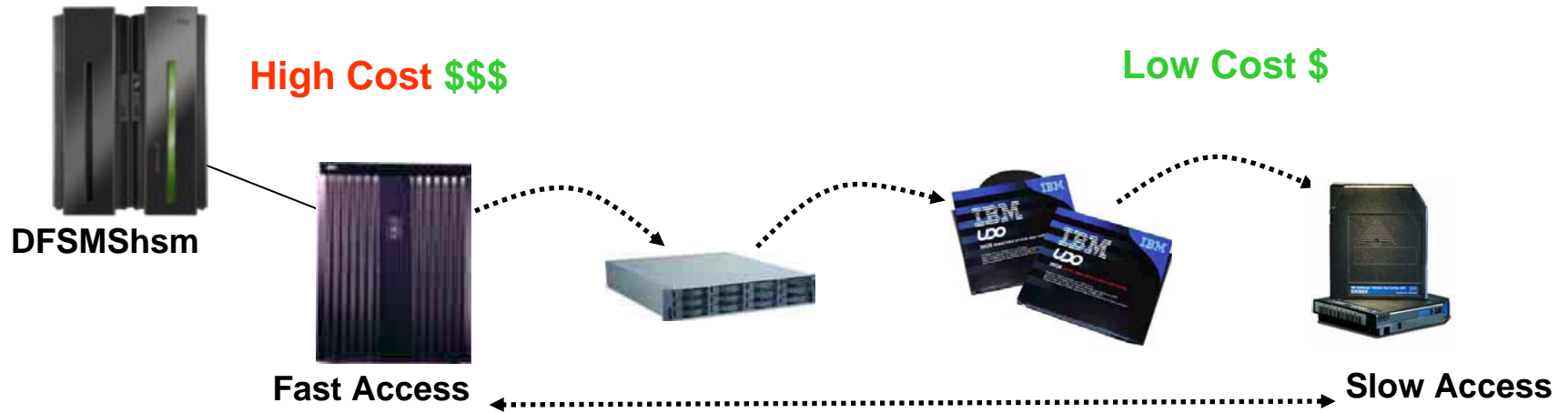
- References to data typically diminish over time

- Hierarchical storage management automatically moves older data to slower devices

  ▶ Reference to migrated data initiates immediate retrieval to faster devices

- DFSMShsm provides automated hierarchical storage management for System z

  ▶ Distributed servers require a separate product like Tivoli Storage Manager for Space Management

System z Also Has Dedicated I/O Hardware To Enhance Performance

- Offload I/O operations to dedicated hardware

- Up to 11 System Assist Processors (SAP) coordinate I/O requests

- Up to 336 RISC processors handle I/O operations

- I/O Offload saves general purpose CPU cycles

- Maximum I/O Bandwidth of 288 GB/sec without impact to workload capacity

- HP Superdome uses general processors for I/O – no dedicated processors

  ▶ Sustained I/O bandwidth less than half, while impacting workload

z10 EC Processor Topology

CP/IFL/zIIP/zAAP   SAP   Spare   I/O RISC Chips
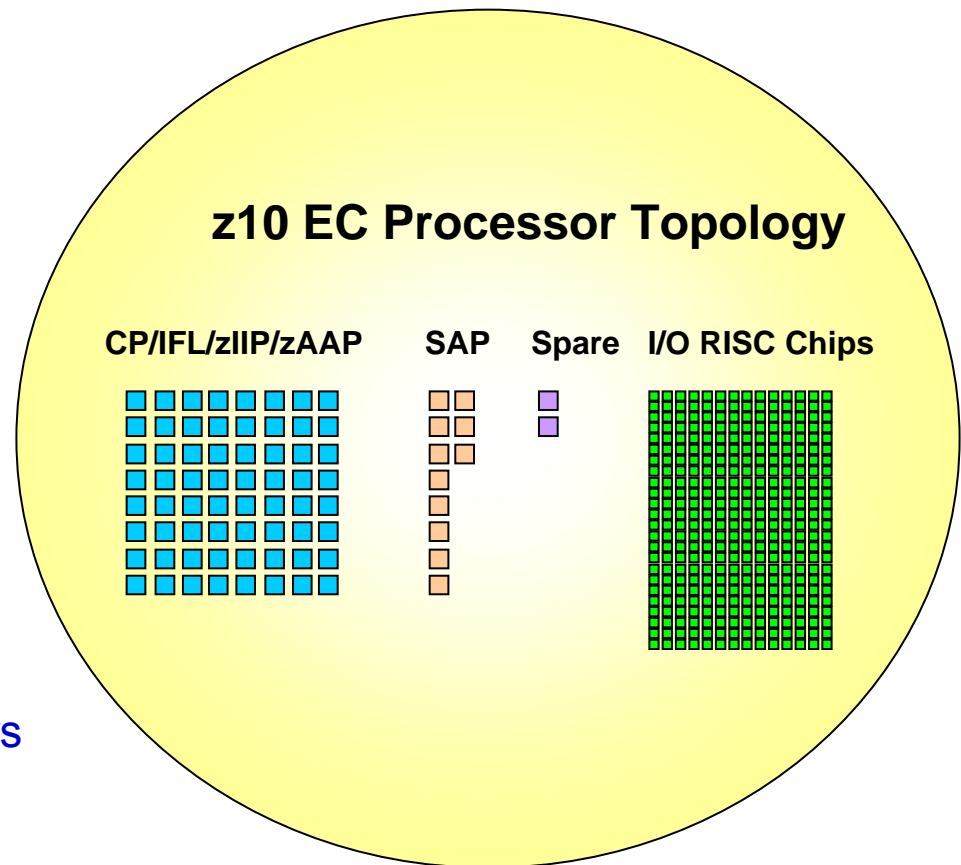
Virtualization Of I/O Enables Redundant I/O Paths

- I/O Virtualization provided by Logical Channel Subsystem
  - ▶ Up to 1024 logical channel paths
- Virtualization enables optimal Physical I/O path to be used
  - ▶ Dynamic path selection
  - ▶ Load balances I/O traffic
- Transparent Failover
  - ▶ SAP recovers I/O operations in progress and switches to alternate path

System z

Sales | Core Banking | Dev & Test | HR | Mortgage

Hypervisor

Central Processor (CP) — Start I/O request → System Assist Processor (SAP)

Logical Channel Subsystem

Channel Path | Channel Path

Data
Data   Data
DS8000
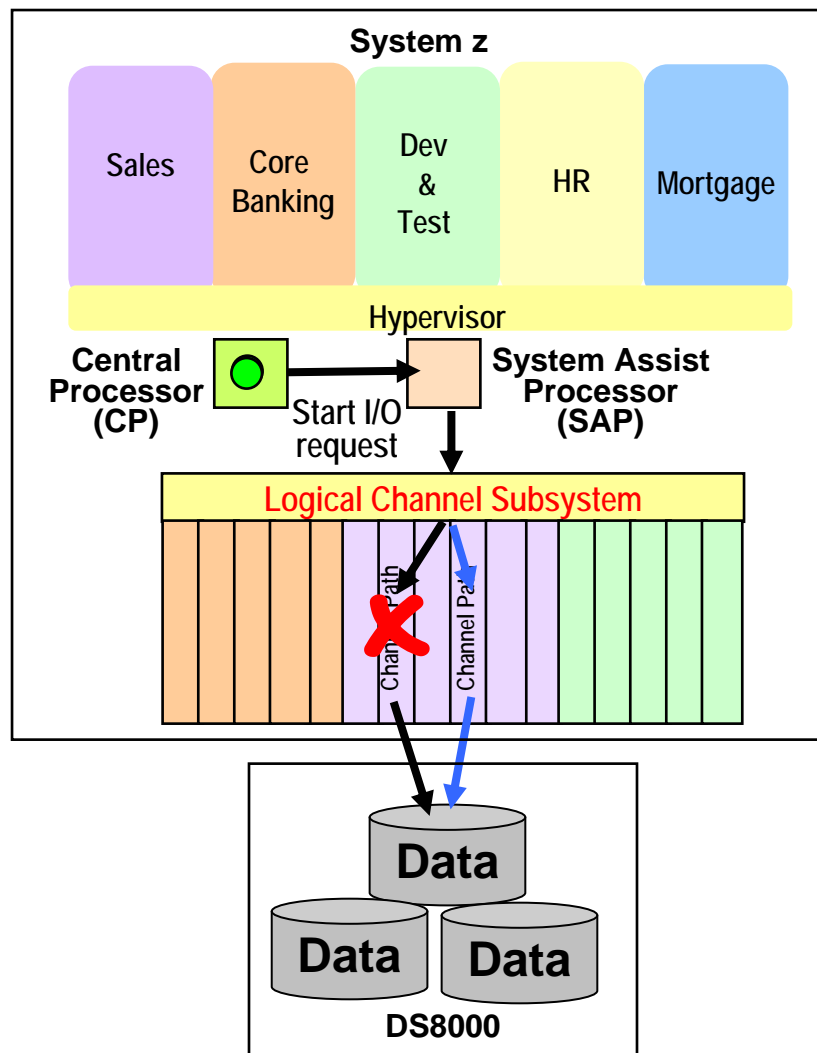
Solid State Disk Drives Are Here To Revolutionize Storage

- Semiconductor storage delivered in DS8000 storage subsystems
  - ▶ Random access solid state storage – no moving parts
  - ▶ Electronically erasable medium
- Response times is around 0.8 milliseconds in contrast to 6 milliseconds for a typical hard disk drive
  - ▶ 5-10x improvement in throughput and queries
  - ▶ SSD drives can sustain I/O rates two orders of magnitude higher than traditional spinning disk
  - ▶ Reduce the "batch window"
  - ▶ DFSMS automatically controls allocation of new datasets to SSD drives
- Cost reductions
  - ▶ 75% reduction in space
  - ▶ 80+% reduction in power and cooling
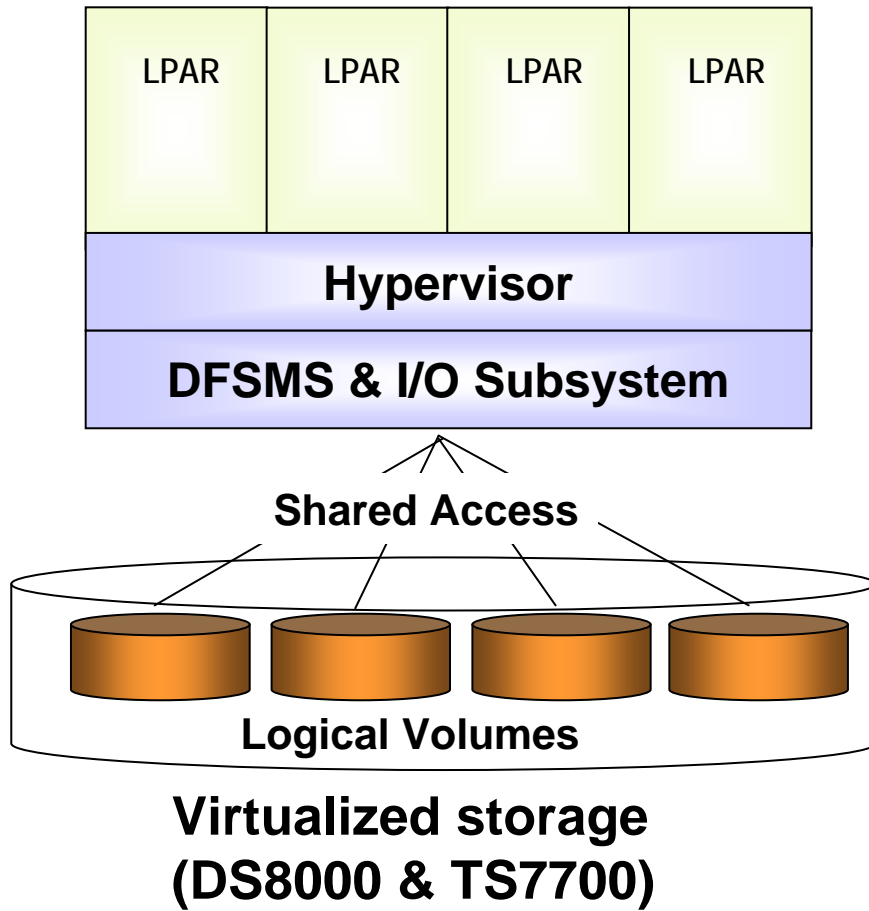 - ▶ Reduce RAM requirements

IBM DS8000 And TS7700 Provide High Capacity Storage For System z

- DS8000 supports a mix of disk drive types up to 461 TB
  - ▶ Maximum of 1024 disk drives
  - ▶ Solid State Disk drives (146GB)
  - ▶ 450 GB Fiber Channel Hard Disk Drives (450 GB)
- Up to 4.9 million I/O Operations per second
- Stripe data across multiple RAID arrays
  - ▶ Minimize disk "hot spots"
- Data mirroring for business resilience
  - ▶ Synchronous copies up to 300 km apart
  - ▶ Asynchronous copies over virtually unlimited distances
- Supports System z Extended Address Volume
  - ▶ Up to 223 GB per volume
- Supports Dynamic Volume Expansion
  - ▶ Increase volume size while running
- TS7700 provides virtual tape solution
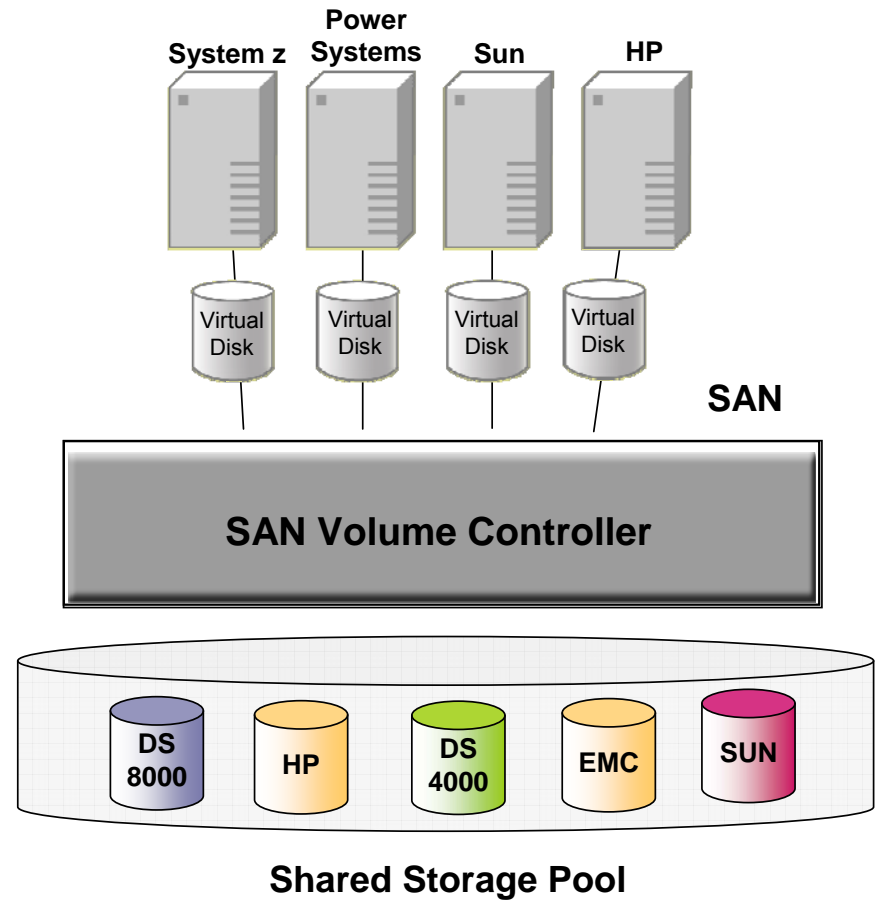 - ▶ Up to 70TB disk cache and 11PB capacity with TS3500 Tape Library

Storage Virtualization Is Built Into System z… Distributed Solutions Need Additional Products

System z

LPAR	LPAR	LPAR	LPAR

Hypervisor

DFSMS & I/O Subsystem

Shared Access

Logical Volumes

Virtualized storage (DS8000 & TS7700)

Distributed

System z | Power Systems | Sun | HP

Virtual Disk | Virtual Disk | Virtual Disk | Virtual Disk

SAN

SAN Volume Controller

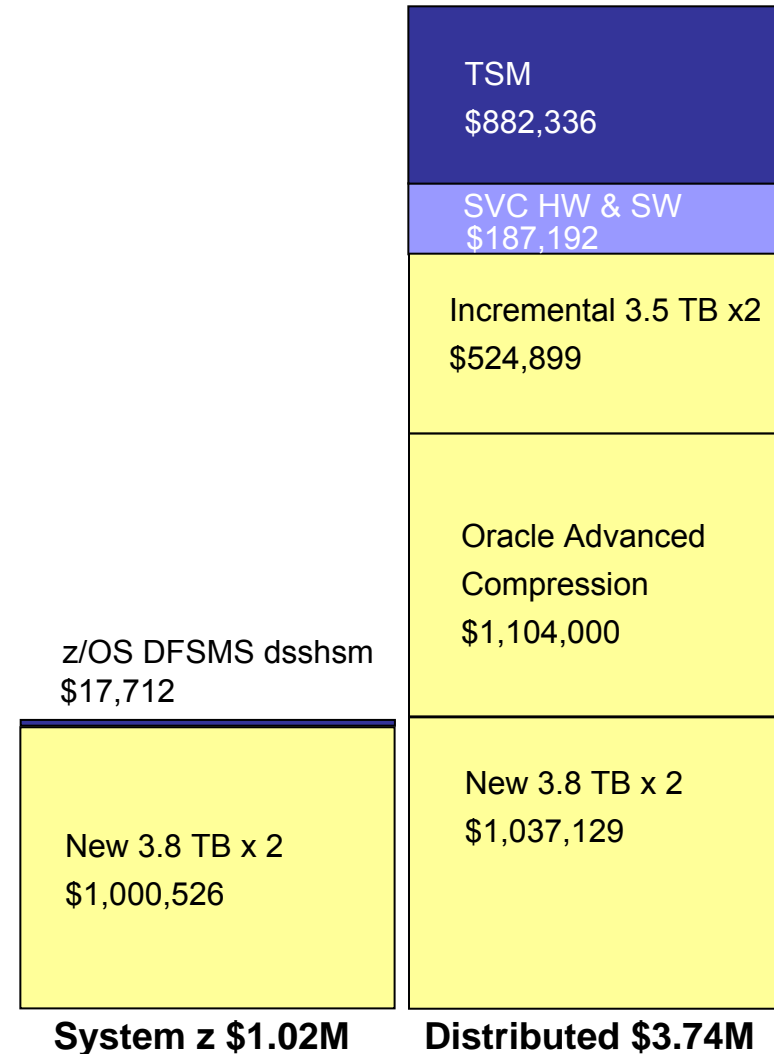DS 8000 | HP | DS 4000 | EMC | SUN

Shared Storage Pool

PAV supports parallel access of logical volumes within the same system and MA supports I/O parallelism across different systems

DB2 Hardware Compression For System z Further Reduces Storage Costs

- Data Warehouses (TPC-H benchmark):
  - ▶ 62% (DB2) vs. 27% (Oracle)
- Save over **TWICE** as much on disk space over Oracle
- DB2's compression also saves on memory and I/O used
  - ▶ You'll need less buffer cache than with Oracle
  - ▶ You'll also do less I/O than with Oracle
  - ▶ You'll also need substantially less backup storage space
- Flexible DB2 compression algorithm applies to more database tables
  - ▶ Oracle algorithm limitations limits its effectiveness

System z And DB2 Reduce The Cost Of Storage By 73% For A New 10 TB Database
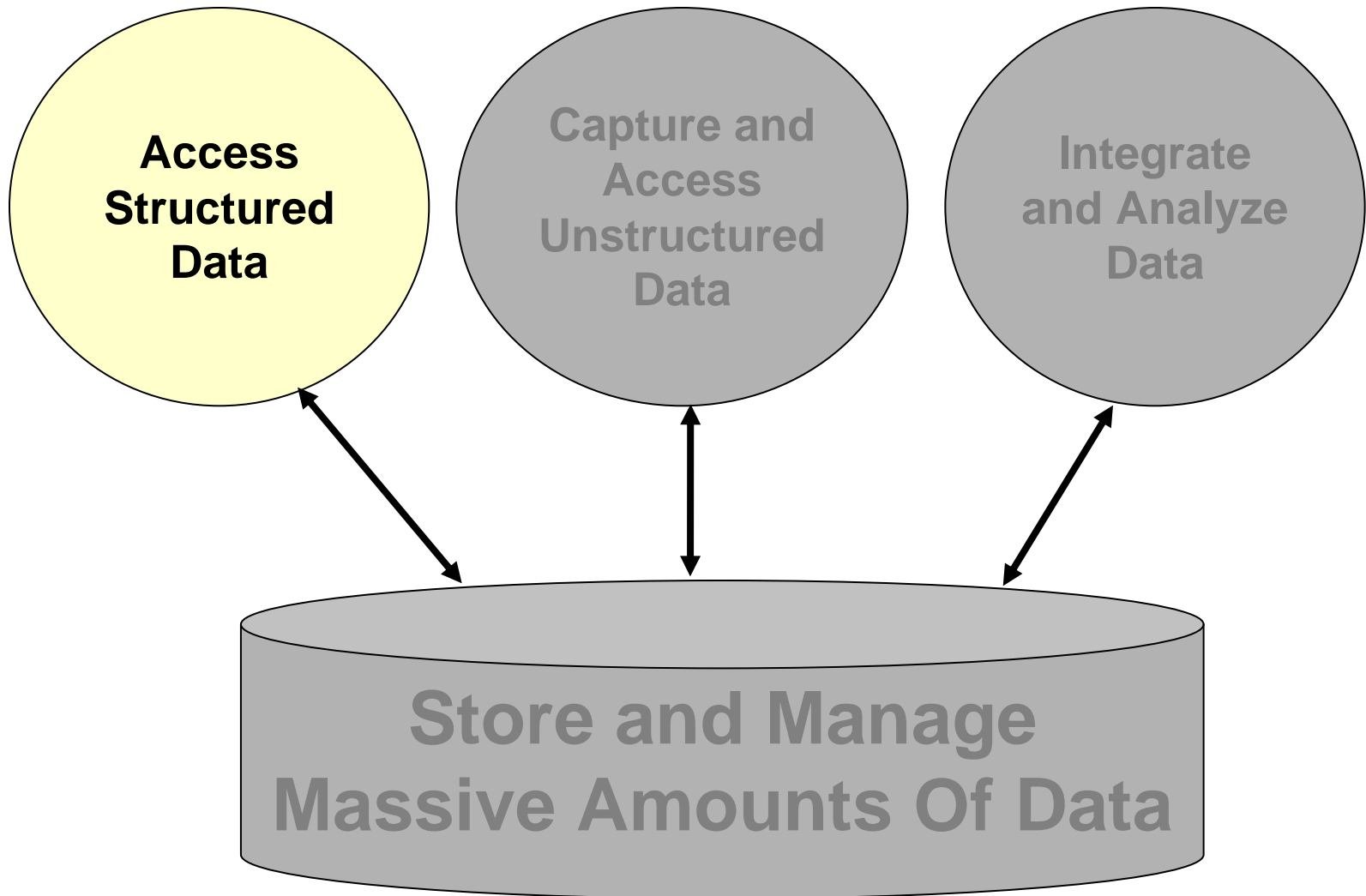
- For new storage capacity, 3.8TB x 2 (Primary+Secondary),
  - ▶ DS8100 for System z and HPXP2400 for Distributed
- Data Compression (10TB Storage)
  - ▶ System z – No incremental storage required, since DB2 uses built-in hardware compression, which supports up to 62%
  - ▶ Distributed – Incremental 3.5TB x 2 capacity since Oracle Advanced compression supports up to 27%
- Storage Management (HSM) and Virtualization (Data Sharing)
  - ▶ System z – DFSMS
  - ▶ Distributed – San Volume Controller (SVC) for Virtualization and Tivoli Storage Management (TSM) for HSM

TSM
$882,336

SVC HW & SW
$187,192

Incremental 3.5 TB x2
$524,899

Oracle Advanced
Compression
$1,104,000

z/OS DFSMS dsshsm
$17,712

New 3.8 TB x 2
$1,037,129

New 3.8 TB x 2
$1,000,526

System z $1.02M   **Distributed $3.74M**

Philippine Airlines Selects System z And IBM System Storage To Support Exponential Growth

- As PAL prepared to launch new routes to both domestic and international destinations, it realized it needed to upgrade its current information infrastructure

- PAL required better performance and superior throughput of the storage systems to run more efficiently. PAL also required an off-site fallback storage for business continuity and disaster recovery

- PAL replaced three different multi-vendor disk systems with an IBM storage solution consisting of the IBM System Storage Turbo DS8300
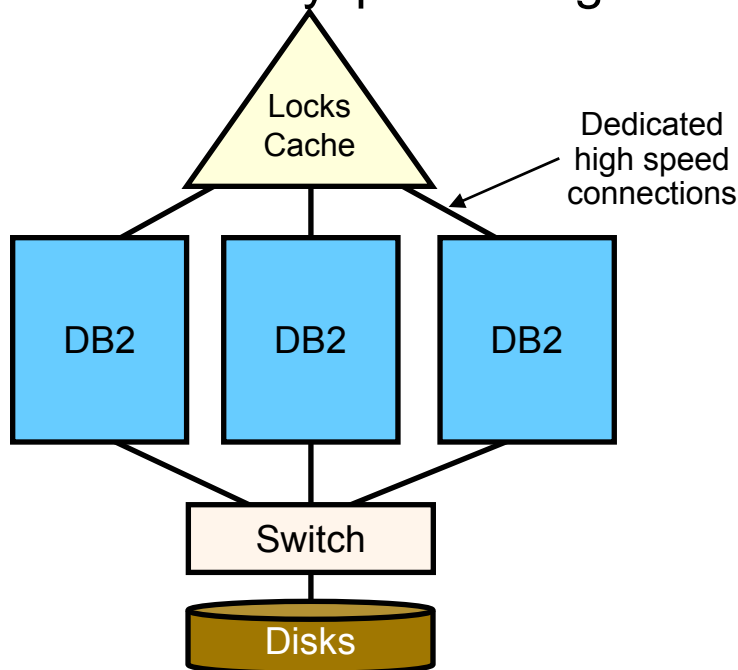
DB2 For z/OS Is The Smarter Choice For Structured Data

Access Structured Data

Capture and Access Unstructured Data

Integrate and Analyze Data

Store and Manage Massive Amounts Of Data

DB2 Optimized For z/OS Outperforms Oracle Designed For Commodity Hardware

DB2 for z/OS
Centralized Sysplex Design

Oracle RAC
Distributed Lock and Data Design

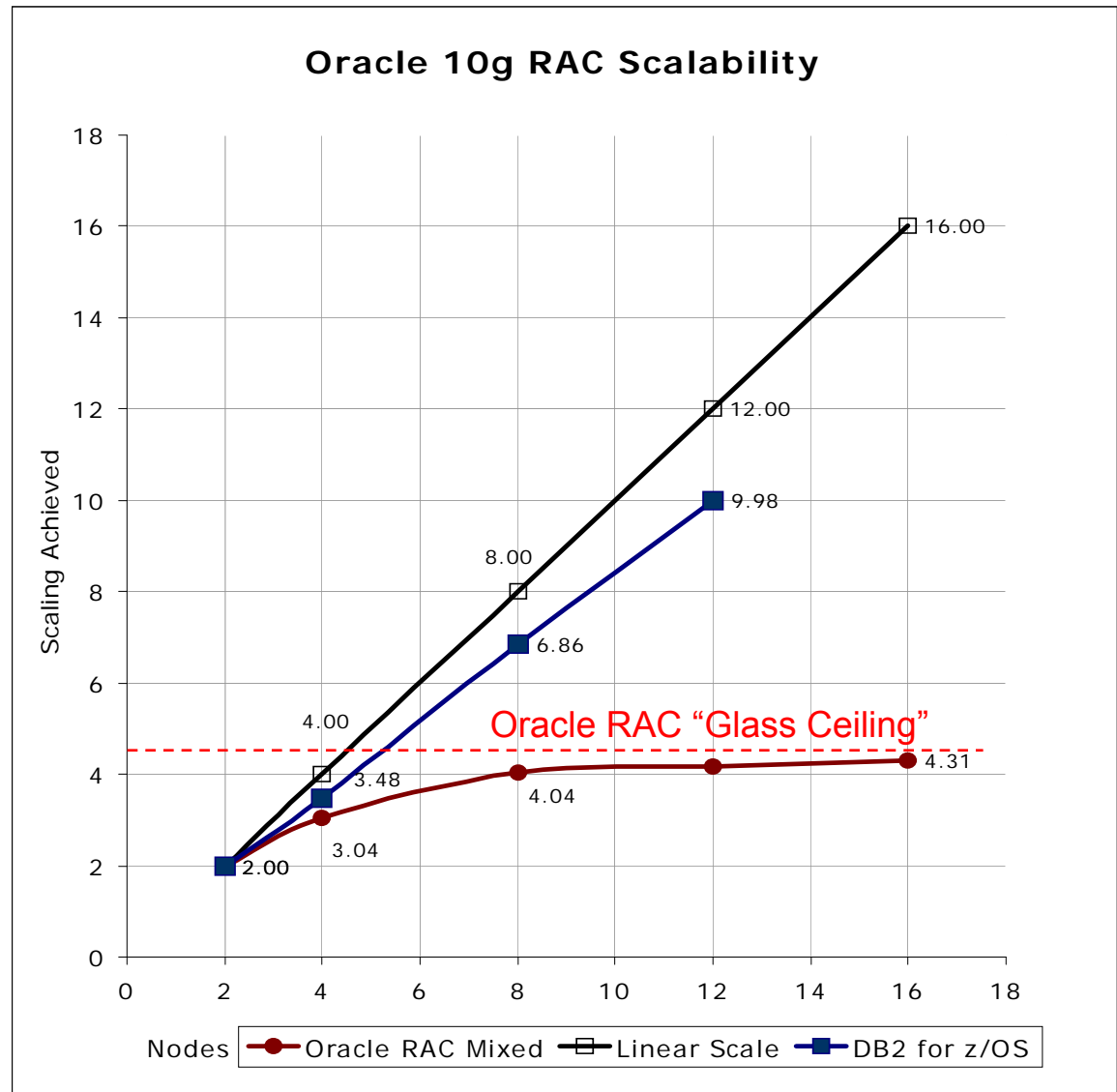**High speed centralized** lock manager in coupling facility
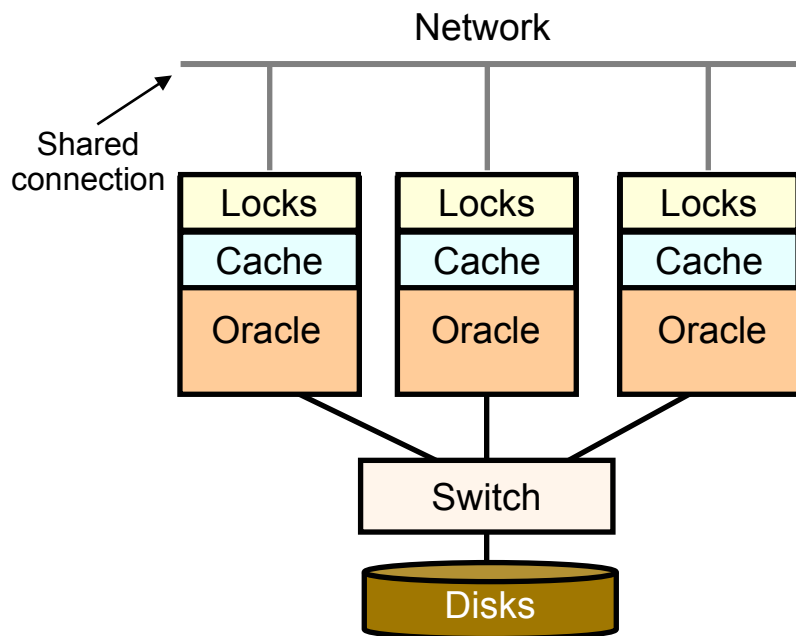
Distributed lock management with high messaging **overhead**

HP Agrees! Oracle RAC Scale Out Is Limited

- DB2 for z/OS provides near-linear scalability with relatively little overhead as nodes are added

- With Oracle RAC, overhead increases rapidly as additional nodes are added and performance degrades after only 4 to 6 nodes

Sources: "Scale-up versus scale-out using Oracle 10*g* with HP StorageWorks", Hewlett-Packard, 2005

"Enterprise Data Base Clustering Solutions" ITG, October 2003

Oracle 10g RAC Scalability

Scaling Achieved (Y-axis: 0 to 18) vs Nodes (X-axis: 0 to 18)

Linear Scale: 2.00, 4.00, 8.00, 12.00, 16.00
DB2 for z/OS: 2.00, 3.48, 6.86, 9.98
Oracle RAC Mixed: 2.00, 3.04, 4.04, 4.31

Oracle RAC "Glass Ceiling"

Legend: Oracle RAC Mixed — Linear Scale — DB2 for z/OS

DB2 pureXML Is Most Efficient

```
<MISMOversionID="2.3.1" ?>
<RespondingParty="ABC Credit">
 <RESPONSE_DATA>
   <CREDIT_RESPONSE_MISMOVersionID="2.3.1"
    CreditResponseID="CRResp0001"
    CreditRatingCodeType="Equifax">

   <CREDIT_BUREAU _Name="ABC Credit" _StreetAddress="..
    ...
   </CREDIT_BUREAU>
   <BORROWER BorrowerID="B1" _FirstName="Joe" _LastName="Smith"
    ....
   </BORROWER>
   <CREDIT_LIABILITY CreditLiablityID="CrL12923"
    ....
     <_CURRENT_RATING _Code="9" _Type="Collection/>
.......
</RESPONSE_DATA>
```
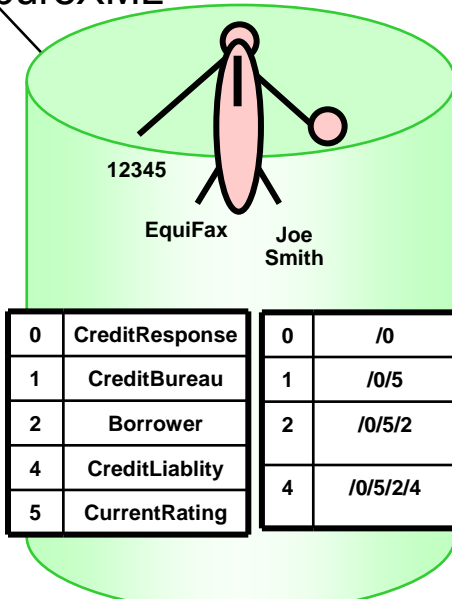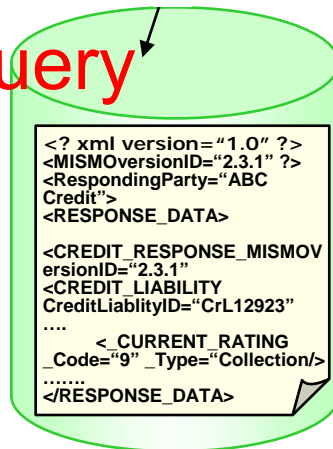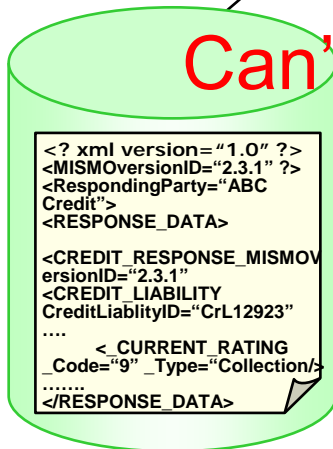
BEST!
Performance
Sparse Data
Schema
Evolution

pureXML

File Name

SQL XML

SQL XML

Can't Query

Overhead

12345

EquiFax   Joe
            Smith

```
<? xml version="1.0" ?>
<MISMOversionID="2.3.1" ?>
<RespondingParty="ABC
Credit">
<RESPONSE_DATA>

<CREDIT_RESPONSE_MISMOV
ersionID="2.3.1"
<CREDIT_LIABILITY
CreditLiablityID="CrL12923"
....
     <_CURRENT_RATING
_Code="9" _Type="Collection/>
.......
</RESPONSE_DATA>
```

```
<? xml version="1.0" ?>
<MISMOversionID="2.3.1" ?>
<RespondingParty="ABC
Credit">
<RESPONSE_DATA>

<CREDIT_RESPONSE_MISMOV
ersionID="2.3.1"
<CREDIT_LIABILITY
CreditLiablityID="CrL12923"
....
     <_CURRENT_RATING
_Code="9" _Type="Collection/>
.......
</RESPONSE_DATA>
```

12345	EquiFax	Joe Smith	...

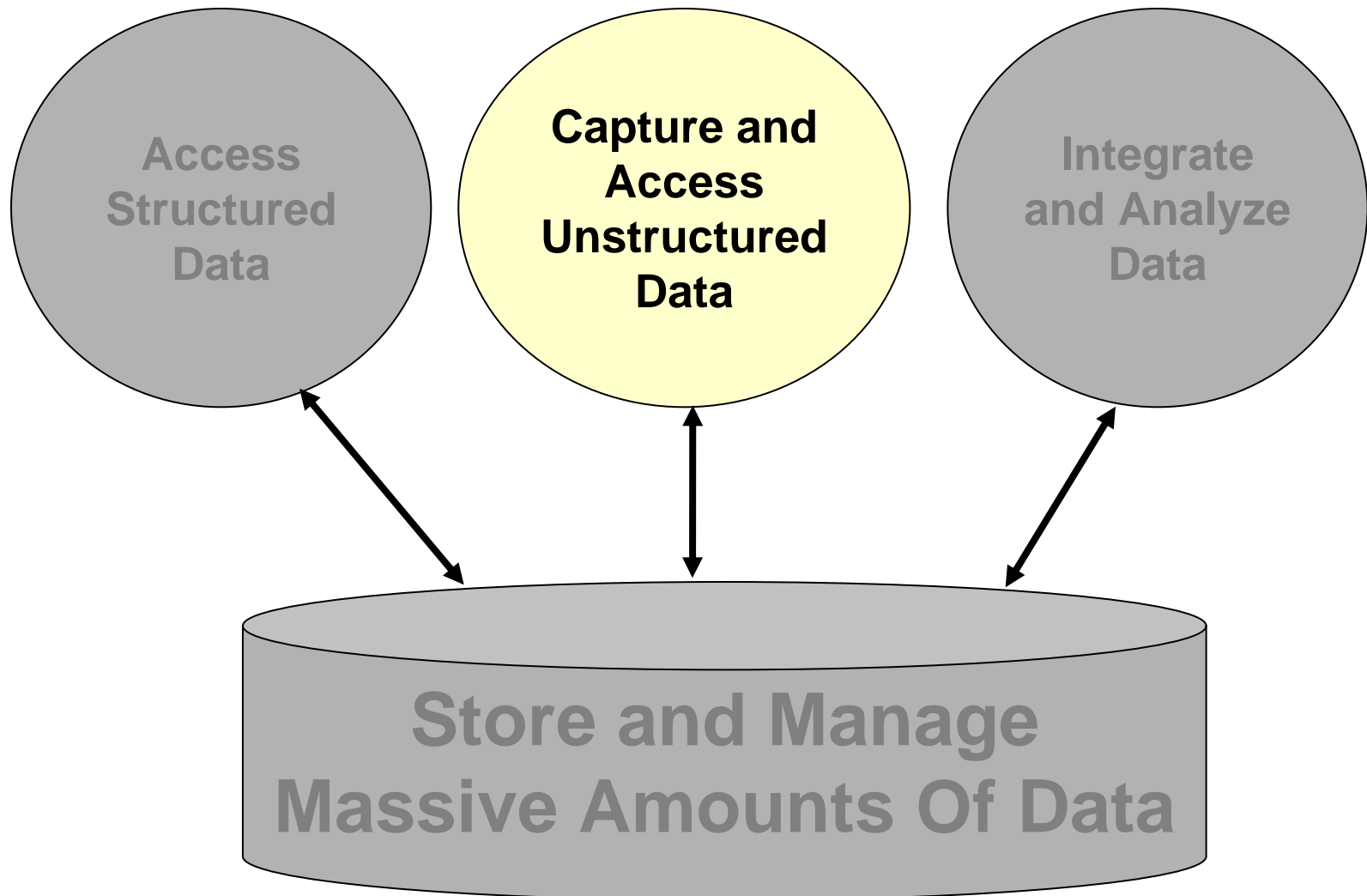|				
0	CreditResponse		0	/0
1	CreditBureau		1	/0/5
2	Borrower		2	/0/5/2
4	CreditLiablity		4	/0/5/2/4
5	CurrentRating			

File System

BLOB (Oracle)

Shredded (Oracle)

Native Support (DB2)

System z Is A Perfect Platform For DB2

- Coupling Facility enables unmatched scalability through centralized cache and lock management
- Hipersockets enable fast, secure communication between DB2 z/OS and zLinux applications
- Integrated with RACF and Multi Level Security
- Supports System z hardware encryption – Crypto Express 2
- DB2 Recovery Expert for automatic recovery and backup
- Average offload 40% of workload onto zIIP processors to reduce licensing costs
- Hardware compression in addition to "Venom" deep compression can reduce storage up to 70%
- System z parallel sysplex supports rolling updates to running DB2

Handling Unstructured Data Is A Key Step In A Smarter Information Management Strategy

Access Structured Data

Capture and Access Unstructured Data

Integrate and Analyze Data

Store and Manage Massive Amounts Of Data

Capture Paper Documents And Manage Electronic Data With FileNet

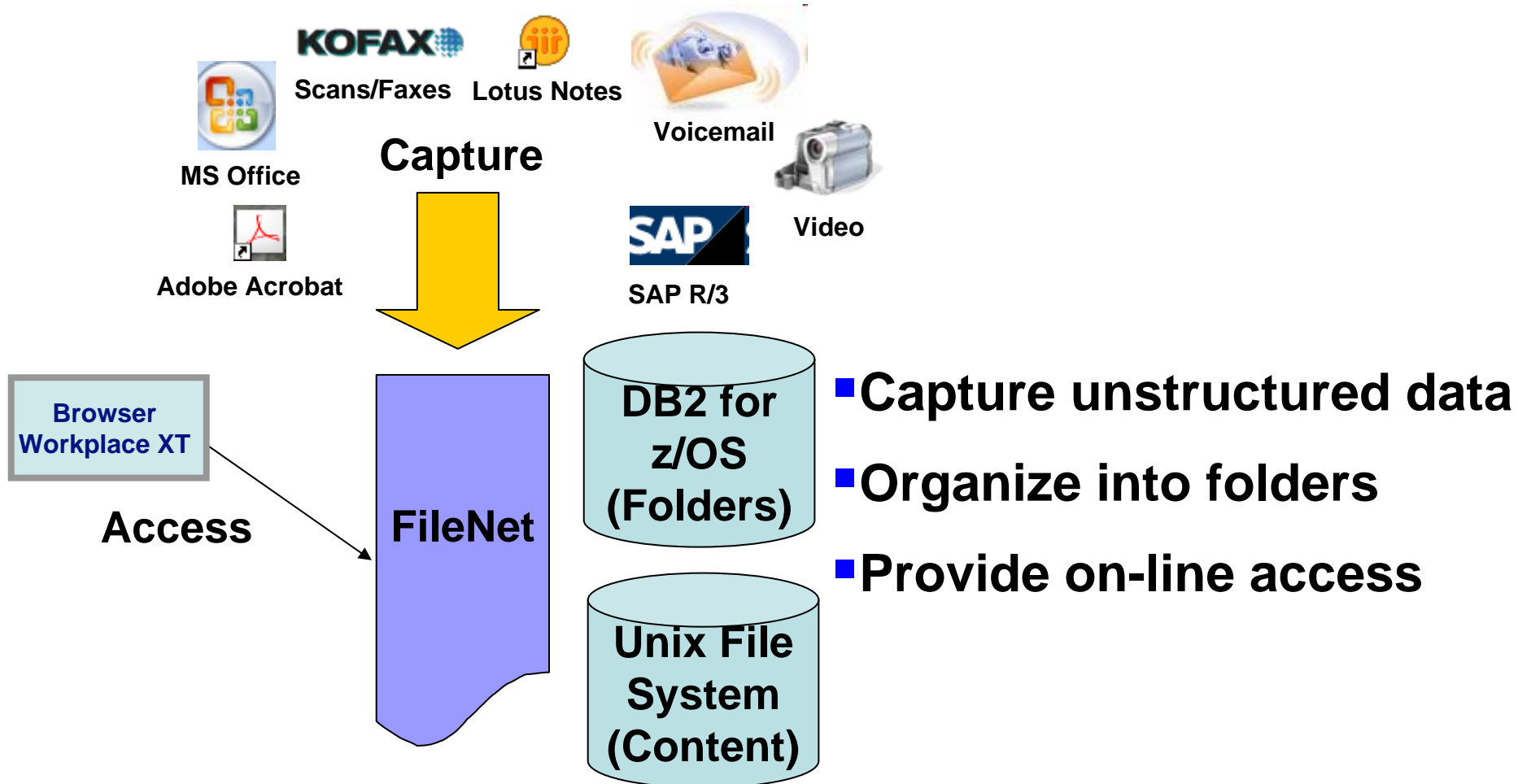Our mortgage business is drowning in paper and folders! It's costly and slows us down

FileNet Content Manager on System z can help you efficiently store and use data in case management scenarios

Mortgage Business VP

IBM

FileNet Content Manager Captures A Variety Of Content Data Online

KOFAX
Scans/Faxes **Lotus Notes**

MS Office

Voicemail

Adobe Acrobat

Capture

SAP R/3

Video

Browser Workplace XT

Access

FileNet

DB2 for z/OS (Folders)

Unix File System (Content)

- **Capture unstructured data**
- **Organize into folders**
- **Provide on-line access**

FileNet Content Manager Can Help Service Oriented Finance Go Paperless

Case Management Paradigm

- "Folder" collects all the documents for each mortgage:
  - ► Credit Reports
  - ► Proof of Identity (Driver's License)
  - ► Email
  - ► Change of Address eForm
  - ► Picture and Video of house
  - ► Appraisal, Inspection Report
  - ► Federal Tax Return

- Role-based security

- Library Services (Check-In/Check-Out)
  - ► Versioning and Tracking for compliance

> Mortgage documents can be accessed on-line using a case management approach.
>
> Let's review some of the capabilities IBM'S FileNet P8 Platform provides

IBM

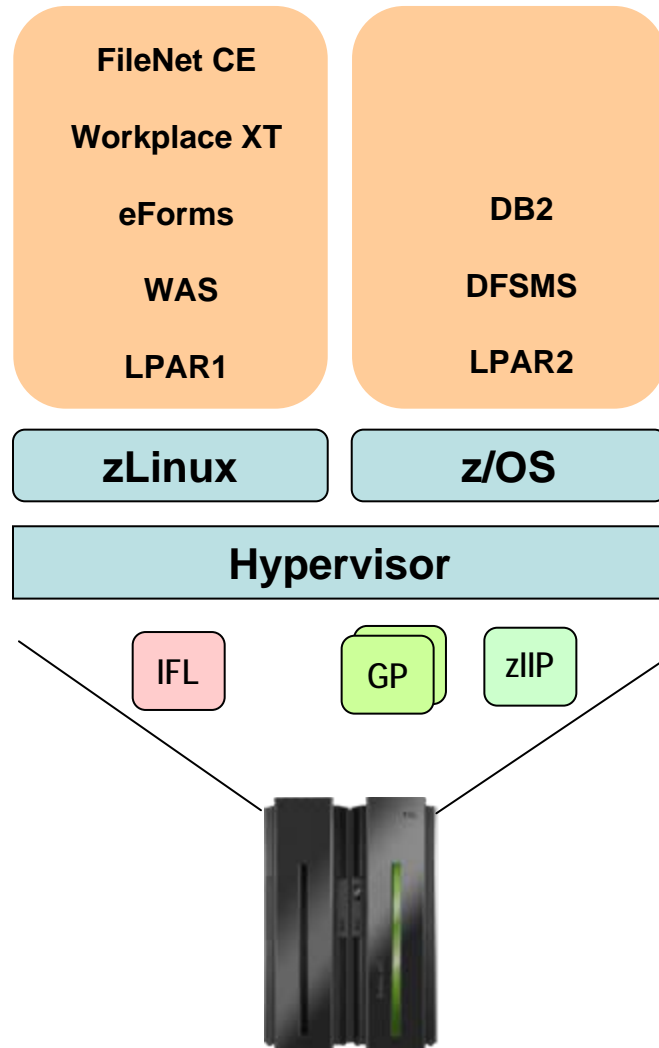# FileNet Enterprise Content Management Solution For Mortgage Document Handling
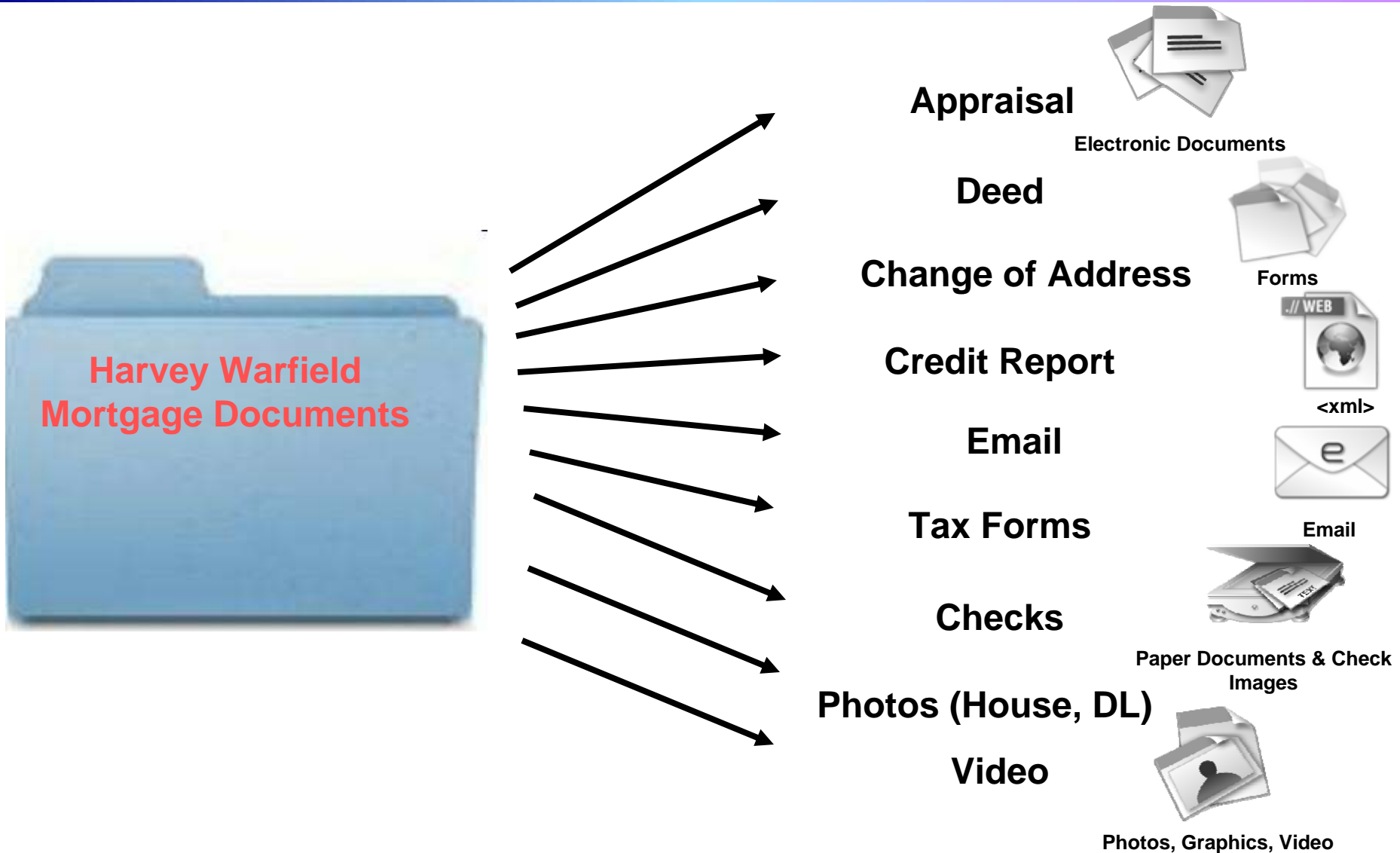

Processor (Lisa)

Compliance Officer (Homer)

Supervisor (Maggie)

FileNet CE

Workplace XT

eForms

WAS

LPAR1

DB2

DFSMS

LPAR2

zLinux

z/OS

Hypervisor

IFL

GP

zIIP

DEMO: IBM FileNet Workplace XT, eForms And IBM FileNet Content Engine

Harvey Warfield Mortgage Documents

Appraisal

Deed

Change of Address

Credit Report

Email

Tax Forms

Checks

Photos (House, DL)

Video

Electronic Documents

Forms

.// WEB

<xml>

Email

Paper Documents & Check Images

Photos, Graphics, Video

Why Deploy FileNet On System z?

- Lower cost as an incremental workload

- Take advantage of System z storage management capabilities

  - ► Capability to store massive amounts of data

  - ► Virtualized storage is included

  - ► Hierarchical storage management is included

  - ► Dedicated I/O subsystem offloads I/O

- Linux for System z quality of service

  - ► Reliability and serviceability

Case Study: Deploy FileNet Content Manager On System z With Disaster Recovery (1,000 Users)
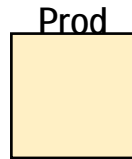
Existing Mainframe

Existing Disaster Recovery Site

Add 1 LPAR for FileNet Content Manager w 3.8 TB incr. storage

And add Disaster Recovery w 3.8 TB Storage

Prod

2,184 MIPS additional workload on z/OS and 920 MIPS on zLinux

Prod

3 year cost of acquisition $5.7M

Existing z10:
2 GP 1,720 MIPS
DB2 and utilities
With 20Tb storage

Existing:
1 GP processor for hot disaster switch-over
1 "dark" DR processor
With 20Tb storage

Incremental:
2 GP   1,310 MIPS (60%) DB2, Utilities & DFSMS
1 zIIP   874 MIPS (40%) DB2
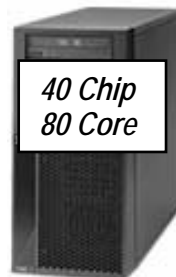1 IFL   920 MIPS FileNet Content Manager & WAS
Add 10 GB memory
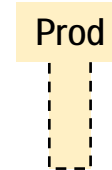
Capacity Backup:
2 GP
1 zIIP
1 IFL

Or add HP Integrity Superdome sx2k 9140N Server w 3.8 TB incr. storage

And add Disaster Recovery w 3.8 TB storage

Prod

Prod

40 Chip 80 Core

Documentum, Oracle, SVC, TSM

40 Chip 80 Core

3 year cost of acquisition $12.6M

272,902* Performance Units

HP DR solution is used in software and hardware

*Performance Units required = (2,184+920) MIPS x 87 = 270,048

New Intelligence Is The Next Step For A Smarter Information Strategy

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