



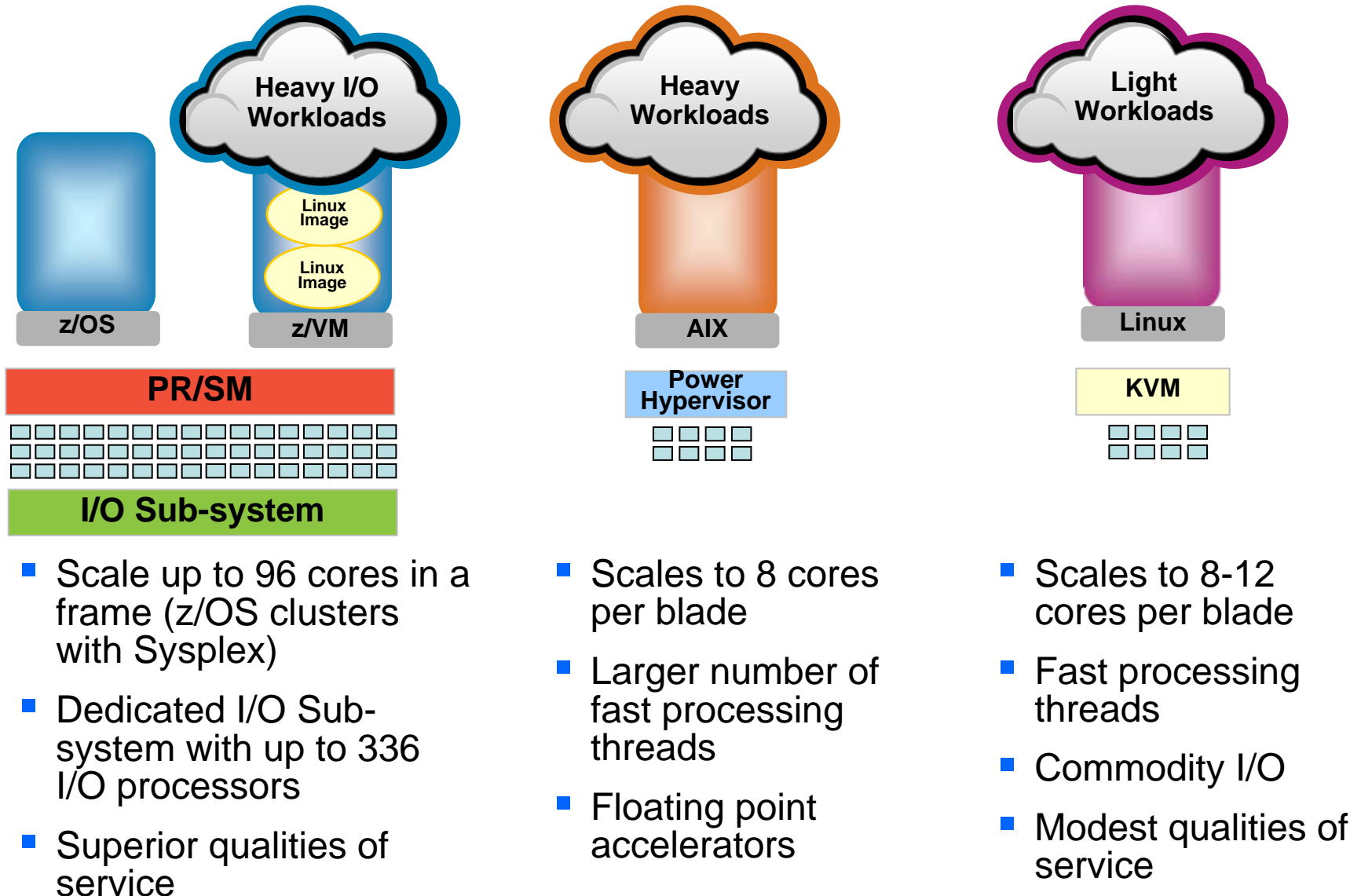
The New zEnterprise – A Smarter System For A Smart Planet

Virtualization & Consolidation
On zEnterprise

A Deeper Look At Some Topics

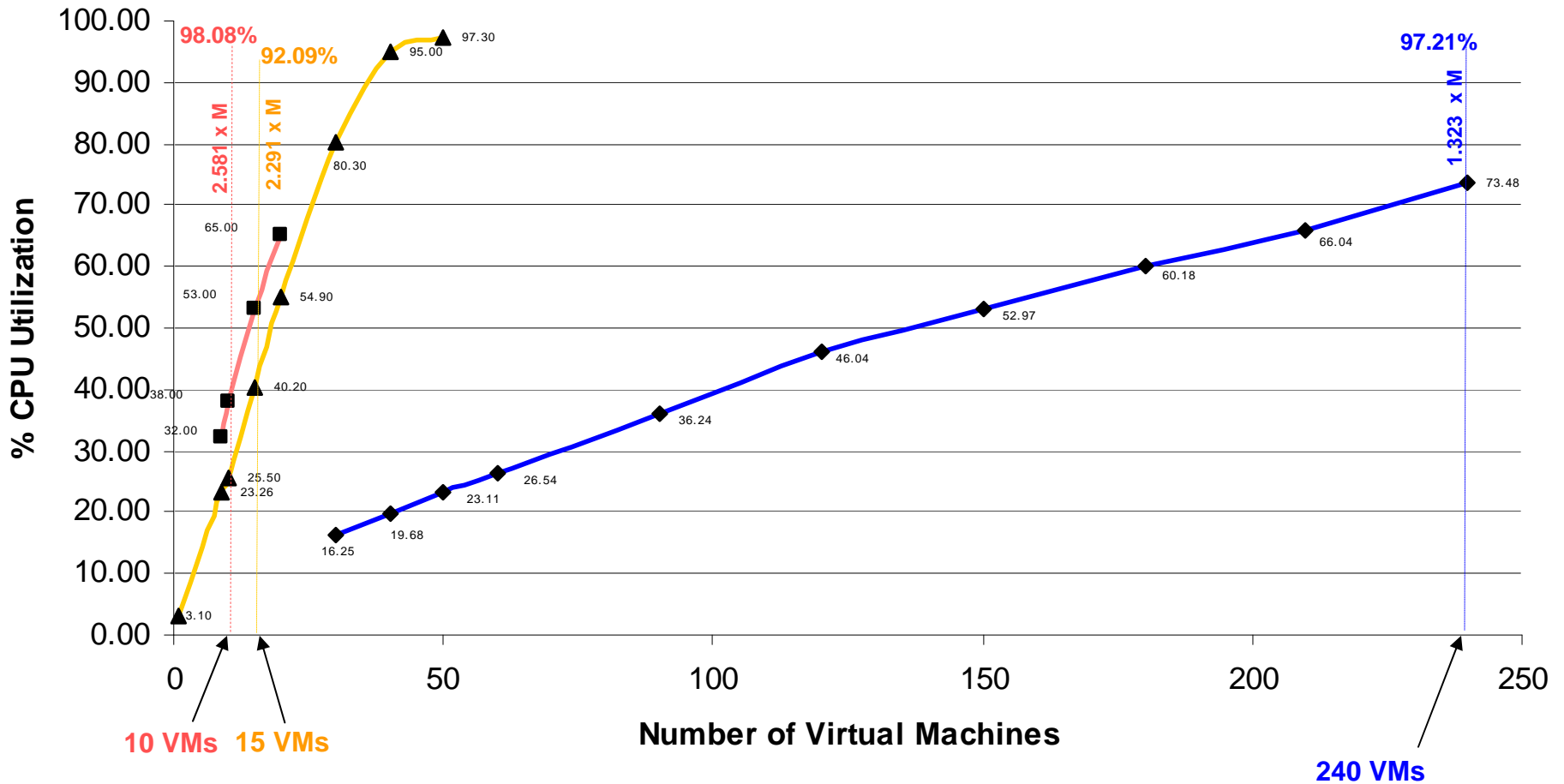
- How was “fit for purpose” determined?
- Why was Linux on z/VM best for the heavy I/O workloads?
- Network simplification with zEnterprise
- Storage simplification with zEnterprise

zEnterprise Extends Cost Advantages To A Broader Range Of Workloads



Consolidation Ratios For Distributed Workloads With Heavy I/O

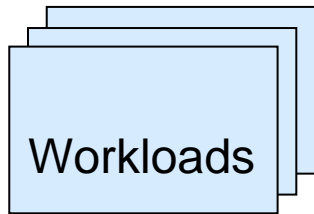
CPU Utilization - Friendly Bank with Heavy I/O Workload



Consolidation ratios derived from IBM internal studies. z196 32-way performance projected from z196 8-way and z10 32-way measurements. zBX with x86 blades is a statement of direction only. Results may vary based on customer workload profiles/characteristics.

Deploying Workloads With Heavy I/O Requirements

Benchmark to determine which platform provides the lowest TCA over 3 years



- IBM WebSphere ND
- Monitoring software
- On 4 core "Older" Intel

Online banking workloads, each driving **22** transactions per second, with **1 MB I/O per transaction**

10 workloads per Intel blade



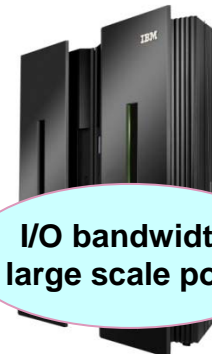
Virtualized on Intel
8 core blade
\$23,621 per workload

15 workloads per POWER7 blade



PowerVM on PS701
8 core blade
\$15,614 per workload

240 workloads per 32-way z/VM



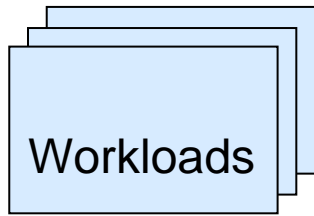
I/O bandwidth large scale pool

z/VM on zEnterprise CPC
32 IFLs
\$13,599 per workload

Consolidation ratios derived from IBM internal studies. z196 32-way performance projected from z196 8-way and z10 32-way measurements. zBX with x86 blades is a statement of direction only. Results may vary based on customer workload profiles/characteristics. Prices will vary by country.

Deploying Heavy Workloads

Benchmark to determine which platform provides the lowest TCA over 3 years



- IBM WebSphere ND
- Monitoring software
- On 8 core Nehalem servers

Online banking workloads, each driving **460** transactions per second with light I/O

1 workload per Intel blade



Virtualized on Intel
8 core blade
\$236,208 per workload

2 workloads per POWER7 blade



PowerVM on PS701
8 core blade
\$117,108 per workload

more parallel threads

23 workloads per 32-way z/VM

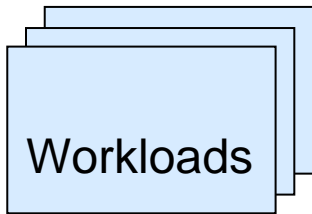


z/VM on zEnterprise CPC
32 IFLs
\$141,900 per workload

Consolidation ratios derived from IBM internal studies. z196 32-way performance projected from z196 8-way and z10 32-way measurements. zBX with x86 blades is a statement of direction only. Results may vary based on customer workload profiles/characteristics. Prices will vary by country.

Deploying Light Workloads

Benchmark to determine which platform provides the lowest TCA over 3 years



- IBM WebSphere ND
- Monitoring software
- On 4 core "Older" Intel

Online banking workloads, each driving **22** transactions per second with light I/O

36 workloads per Intel blade



Fast low cost threads

Virtualized on Intel 8 core blade
\$6,561 per workload

34 workloads per POWER7 blade



PowerVM on PS701 8 core blade
\$6,889 per workload

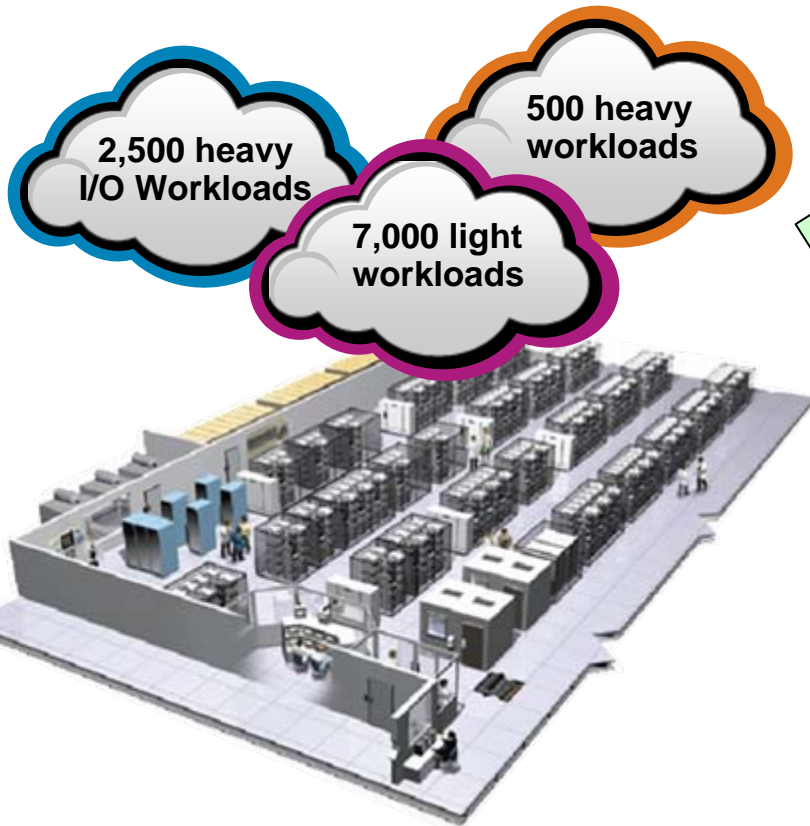
270 workloads per 32-way z/VM



z/VM on zEnterprise CPC 32 IFLs
\$12,088 per workload

Consolidation ratios derived from IBM internal studies. z196 32-way performance projected from z196 8-way and z10 32-way measurements. zBX with x86 blades is a statement of direction only. Results may vary based on customer workload profiles/characteristics. Prices will vary by country.

Options For Deploying Distributed Workloads – Best Fit Strategy On zEnterprise Produces Lowest Cost



Deploy all distributed workloads on x blades
\$223 M



Deploy all distributed workloads on p blades
\$145 M



Deploy all distributed workloads on Linux on System z
\$189 M

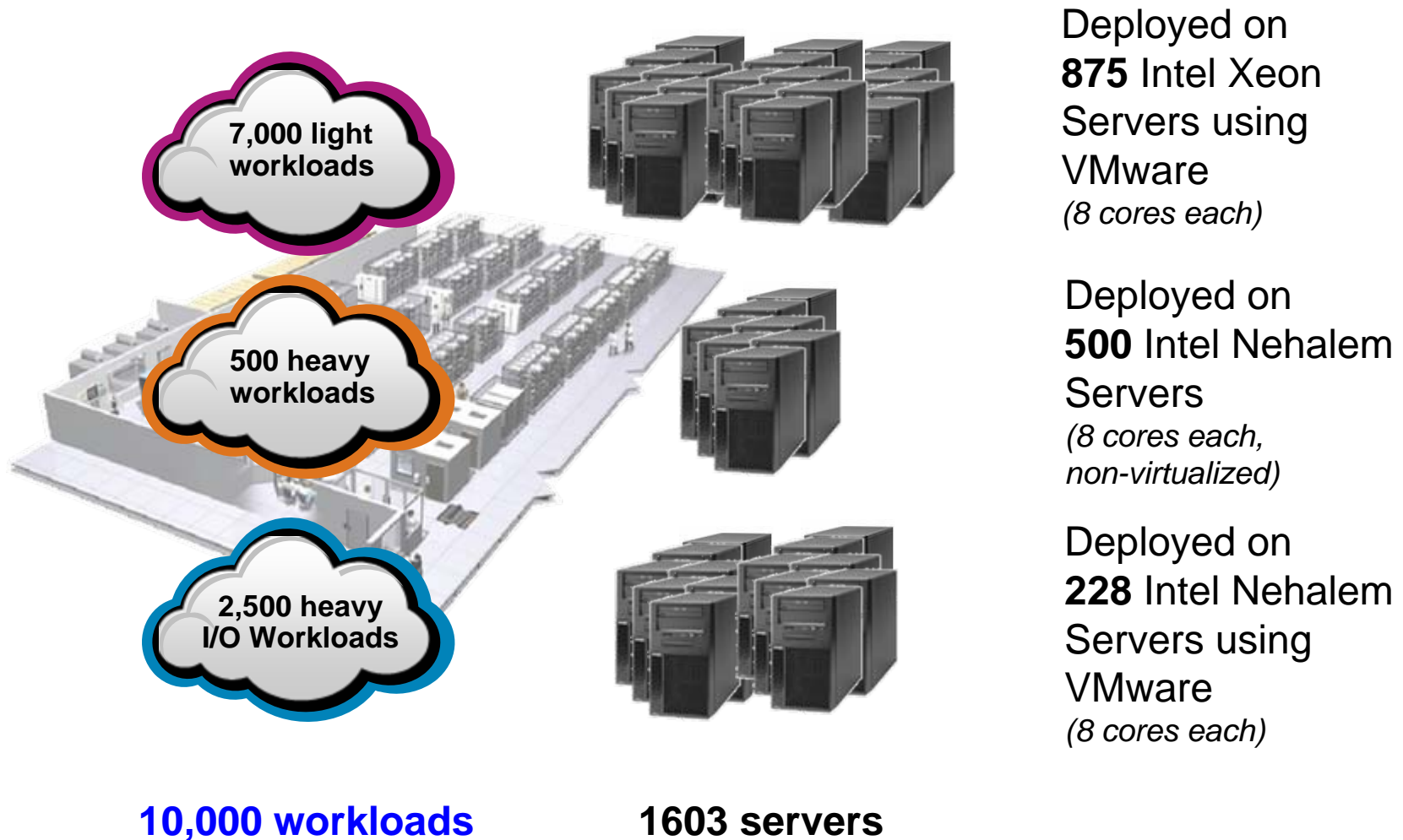


Best Fit deployment on zEnterprise (Linux on System z, x blade, p blade)
\$138 M



Consolidation ratios derived from IBM internal studies. z196 32-way performance projected from z196 8-way and z10 32-way measurements. zBX with x86 blades is a statement of direction only. Results may vary based on customer workload profiles/characteristics. Prices will vary by country.

Large Data Center – What Did It Cost To Deploy 10,000 Workloads On Virtualized Intel Servers?



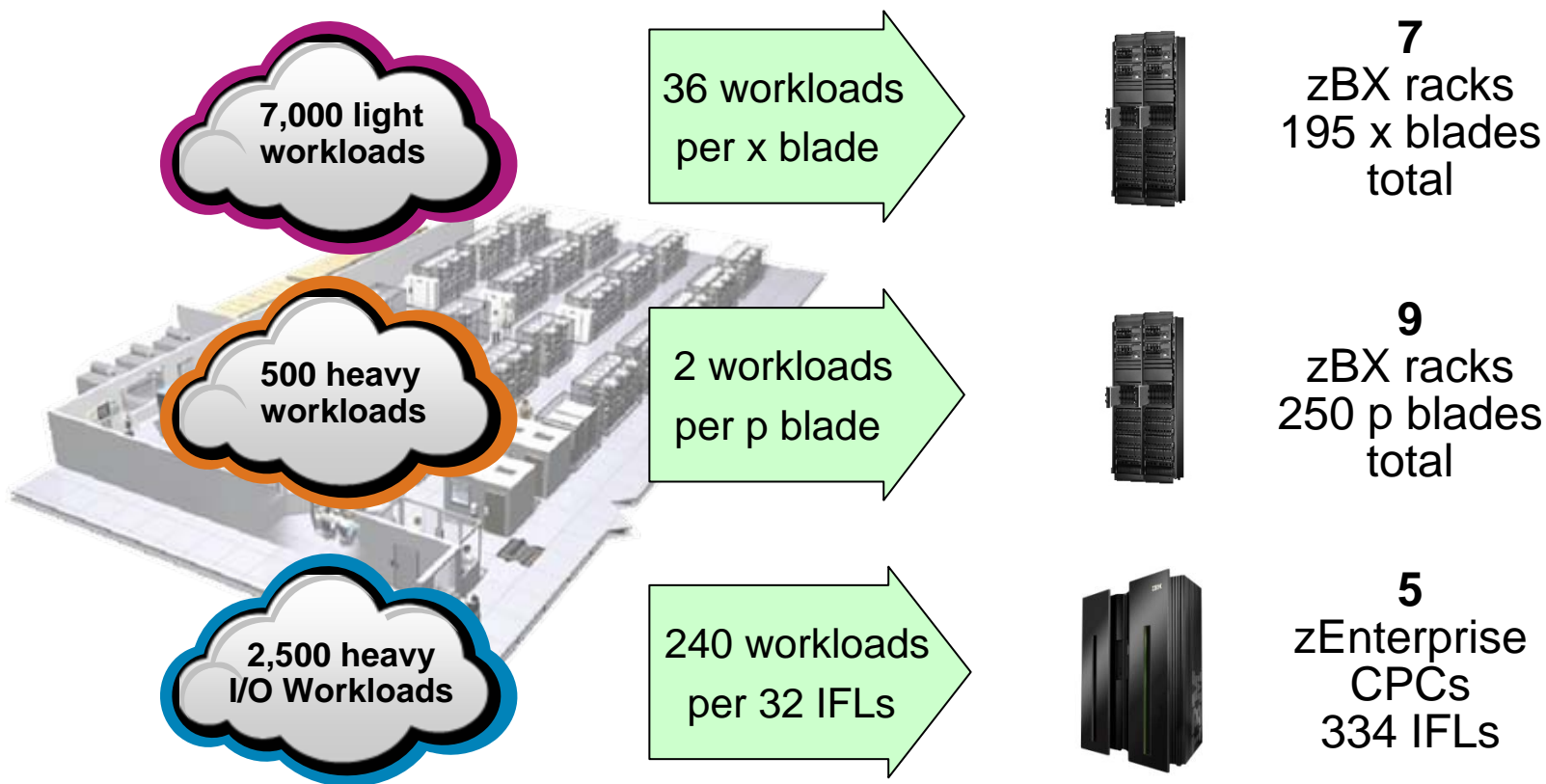
Deployed on
875 Intel Xeon
Servers using
VMware
(8 cores each)

Deployed on
500 Intel Nehalem
Servers
*(8 cores each,
non-virtualized)*

Deployed on
228 Intel Nehalem
Servers using
VMware
(8 cores each)

IBM analysis of a customer scenario with 10,000 distributed workloads. Deployment configuration is based on consolidation ratios derived from IBM internal studies.

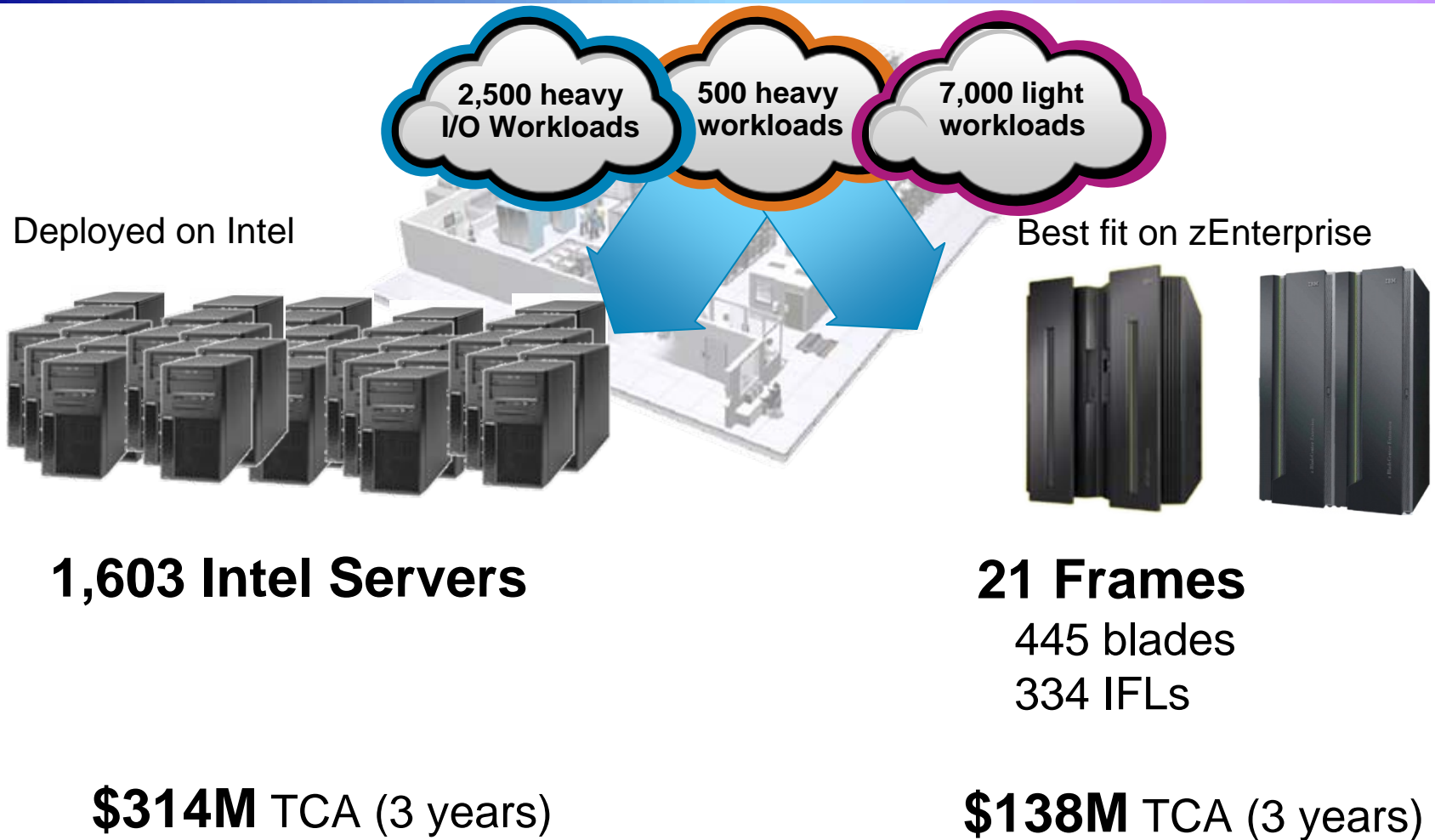
Large Data Center – What Does It Cost To Deploy 10,000 Workloads On zEnterprise?



Best fit assignments

Configuration is based on consolidation ratios derived from IBM internal studies. z196 32-way performance projected from z196 8-way and z10 32-way measurements. The zBX with x86 blades is a statement of direction only. Results may vary based on customer workload profiles/characteristics.

Compare Server Cost of Acquisition



Server configurations are based on consolidation ratios derived from IBM internal studies. Prices are in US currency, prices will vary by country

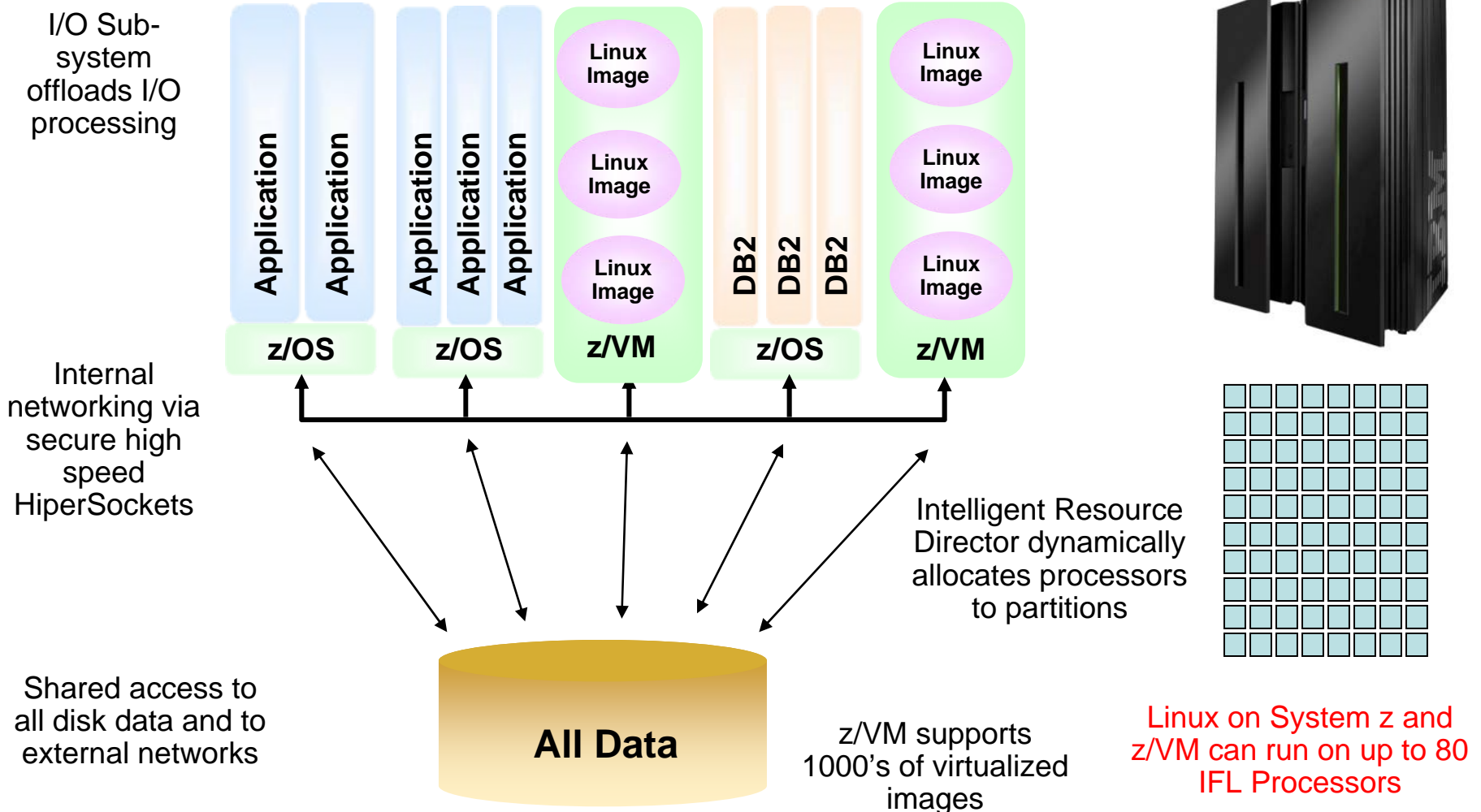
56% less

Linux On z196 Achieves Lowest TCA For Heavy Processing And I/O Workloads

- Larger scale of shared processor pools (32 cores vs. 8 cores)
- Statistical benefit of sharing a larger pool of processors
- Software priced per core
- Cost benefit of Enterprise Linux Server Solution Edition pricing
- Dedicated I/O Sub-system offloads I/O processing
- Greater I/O bandwidth
- Virtualization of I/O processing resources
- Built-in storage virtualization and switching

z196 Is Designed For Large Scale Virtualization And Consolidation

Logical Partitions Share Processors, Common Cache Structures, and I/O



z/VM on System z – Optimized For Large Scale Virtualization

- Large scale virtualization yields pooling benefits
 - ▶ Shared processor pool
 - ▶ Lower headroom requirement to accommodate variations in workload demand
- On System z, up to 32 IFL processor cores can be supported by a single z/VM LPAR
 - ▶ Large scale virtualization platform can support hundreds of virtual machines
- zBX blades are limited to 8-12 cores (currently)

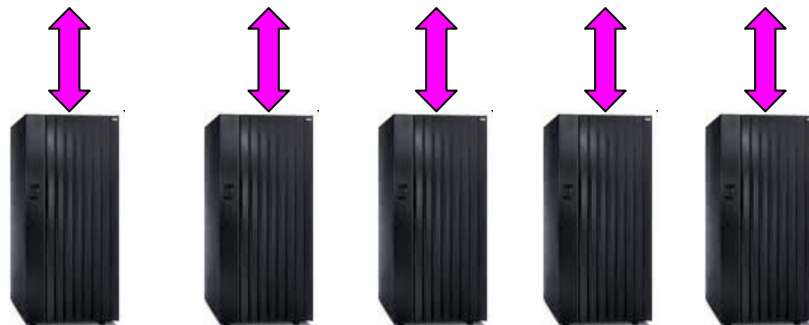
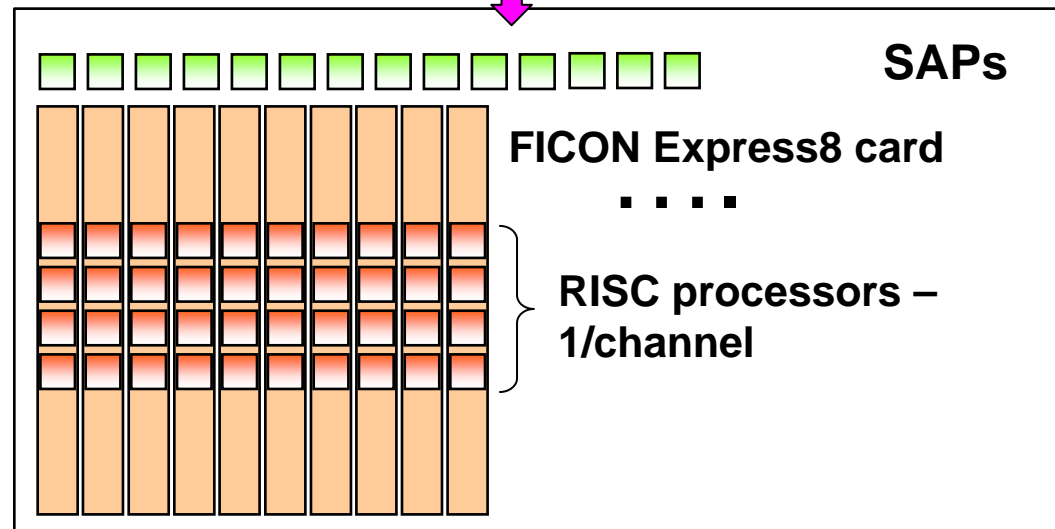
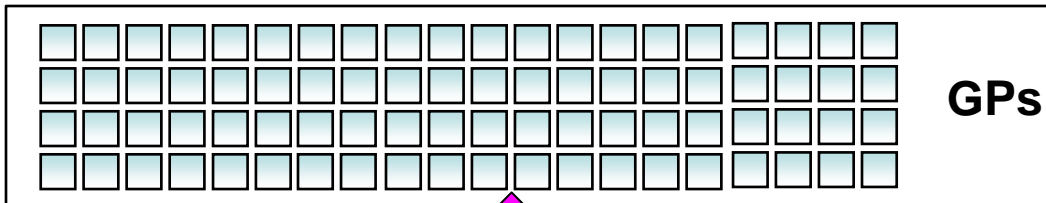
System z Solution Edition For Enterprise Linux And The Enterprise Linux Server

Transforming the economics of large scale integration at a special packaged price!

- System z Solution Edition for Enterprise Linux
 - ▶ Integrated Facility for Linux (IFL) processors, memory and z/VM added to an existing mainframe
 - ▶ Hardware and software maintenance for three or five years
- Enterprise Linux Server
 - ▶ Standalone System zEnterprise server with IFLs, memory, I/O connectivity, and z/VM
 - ▶ Hardware and software maintenance for three or five years
- Linux on System z available from distribution partners
 - ▶ (Novell SUSE and Red Hat)



z196 - Optimized For High I/O Bandwidth



- Up to 80 General Purpose (GP) or Specialty Engine processors
 - ▶ Execute business logic

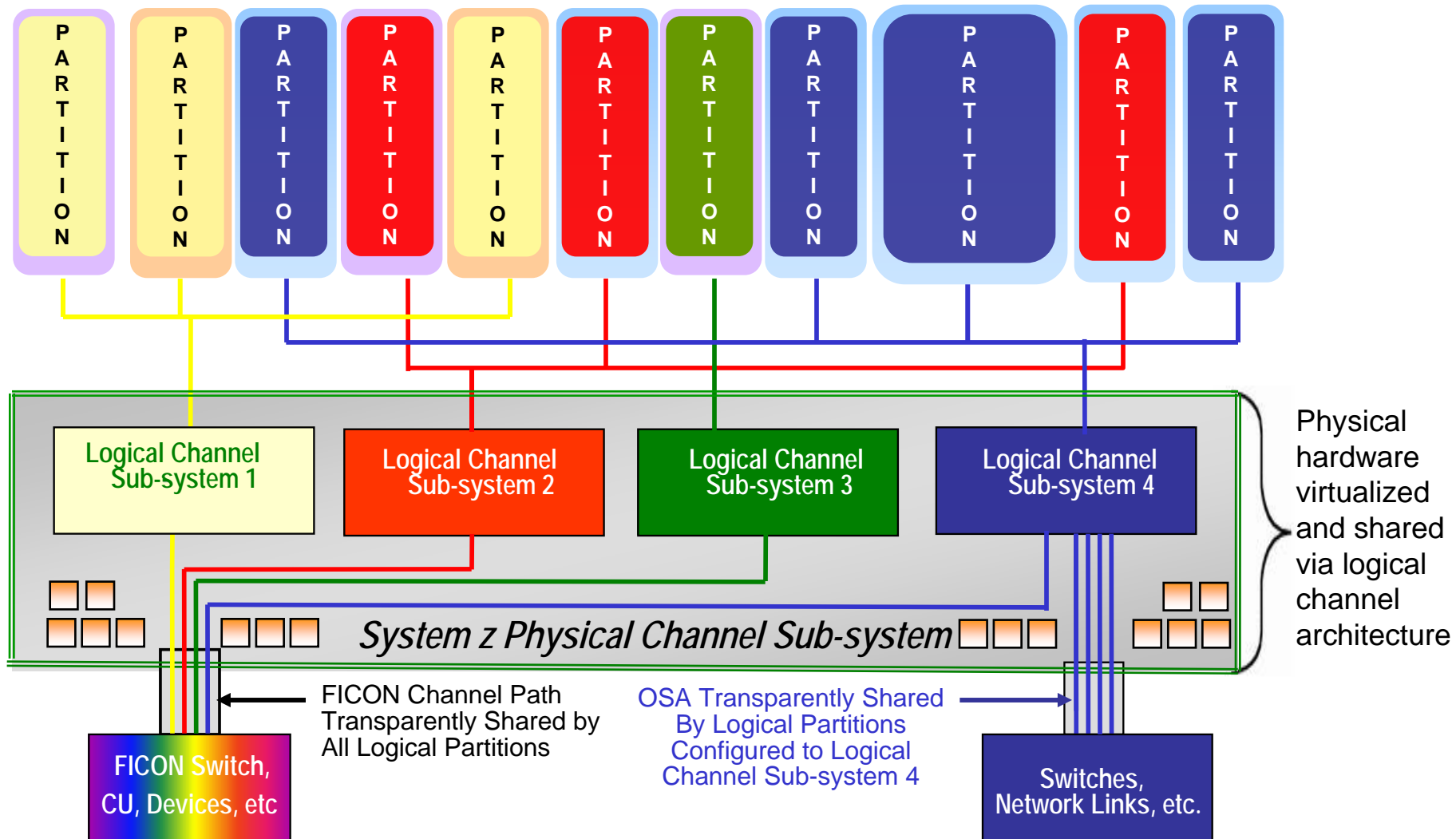
- Up to 14 System Assist Processors (SAP) to manage I/O requests
 - ▶ Can sustain up to **2.2M IOPS¹**
- Logical Channel Sub-system virtualizes I/O
 - ▶ Up to 1024 logical channels
- Up to 84 physical FICON cards for I/O transfers
 - ▶ Up to **336 RISC channel I/O processors**
 - ▶ High Performance FICON connections

- IBM DS8700 Storage System
 - ▶ Up to **420K IOPS capability** with zHPF

- Benefits both z/OS and z/VM workloads

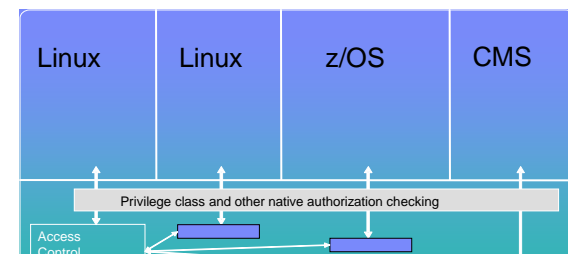
¹Recommend 70% max SAP Utilization – 1.5M IOPS

Physical I/O Adapters And Channels Are Virtualized And Shared By The Consolidated Workloads



z/VM Security For Virtualization

- Operates without interference/harm from guest virtual machines
- Virtual machines cannot circumvent system security features
- Protects virtual machines from each other
- Ensures that a user only has access to resources specifically permitted
- Tracks who is accessing all system resources
- LPAR certified Common Criteria EAL5
- z/VM certified at Common Criteria EAL4+
- HiperSockets for highly secure internal networking
- Access to System z Crypto features
 - ▶ CPACF, CryptoExpress3

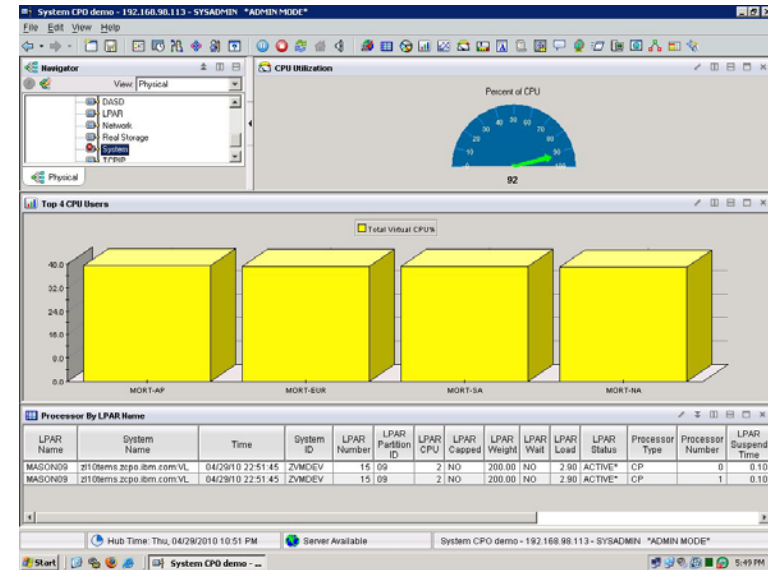


Linux On System z Workloads Inherit System z Qualities Of Service

- Reliability, availability, serviceability characteristics of System z
- Site failover for disaster recovery
- Capacity on demand upgrades
- Add physical processors to Linux environment without disruption

DEMO: Dynamically Add New Processor To z/VM LPAR To Handle Increased Risk Analysis Workload

1. A customer has in-house Risk Analysis program running on Linux on System z
2. Increased workload to all 4 Linux guests is causing z/VM LPAR utilization of 90%+
3. Customer determines this is a long term trend - additional physical capacity needed
4. New capacity made available to LPAR as new Logical CPU, available for work
 - ▶ Without disruption in service



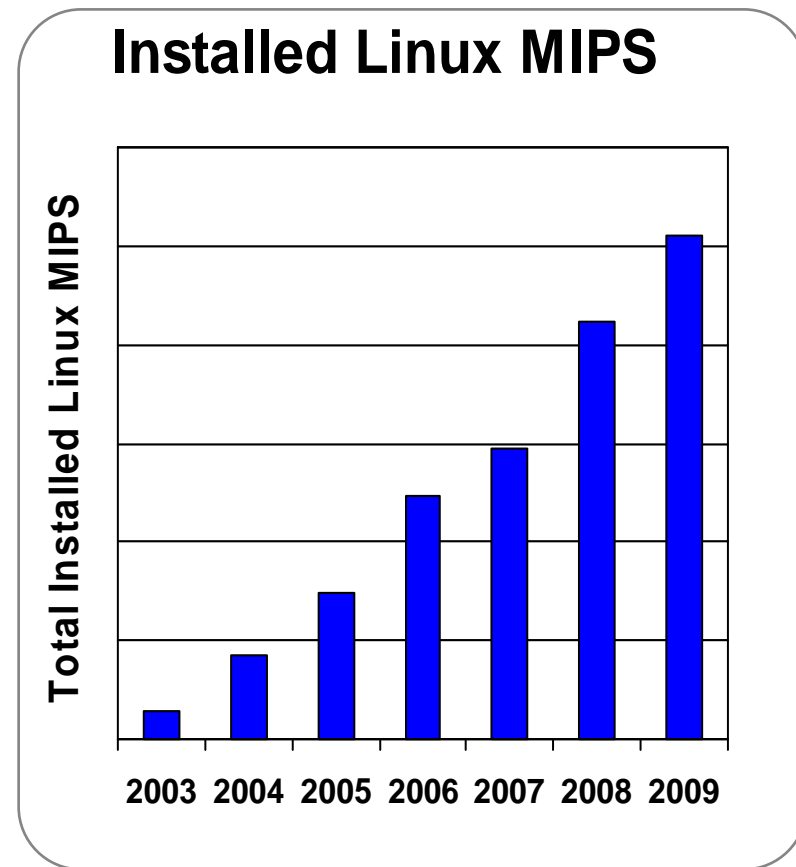
VMware can't recognize and take advantage of additional physical processors without bringing down and rebooting the system

Note: Assumes available processors on installed books

Client Adoption Drives Linux Success

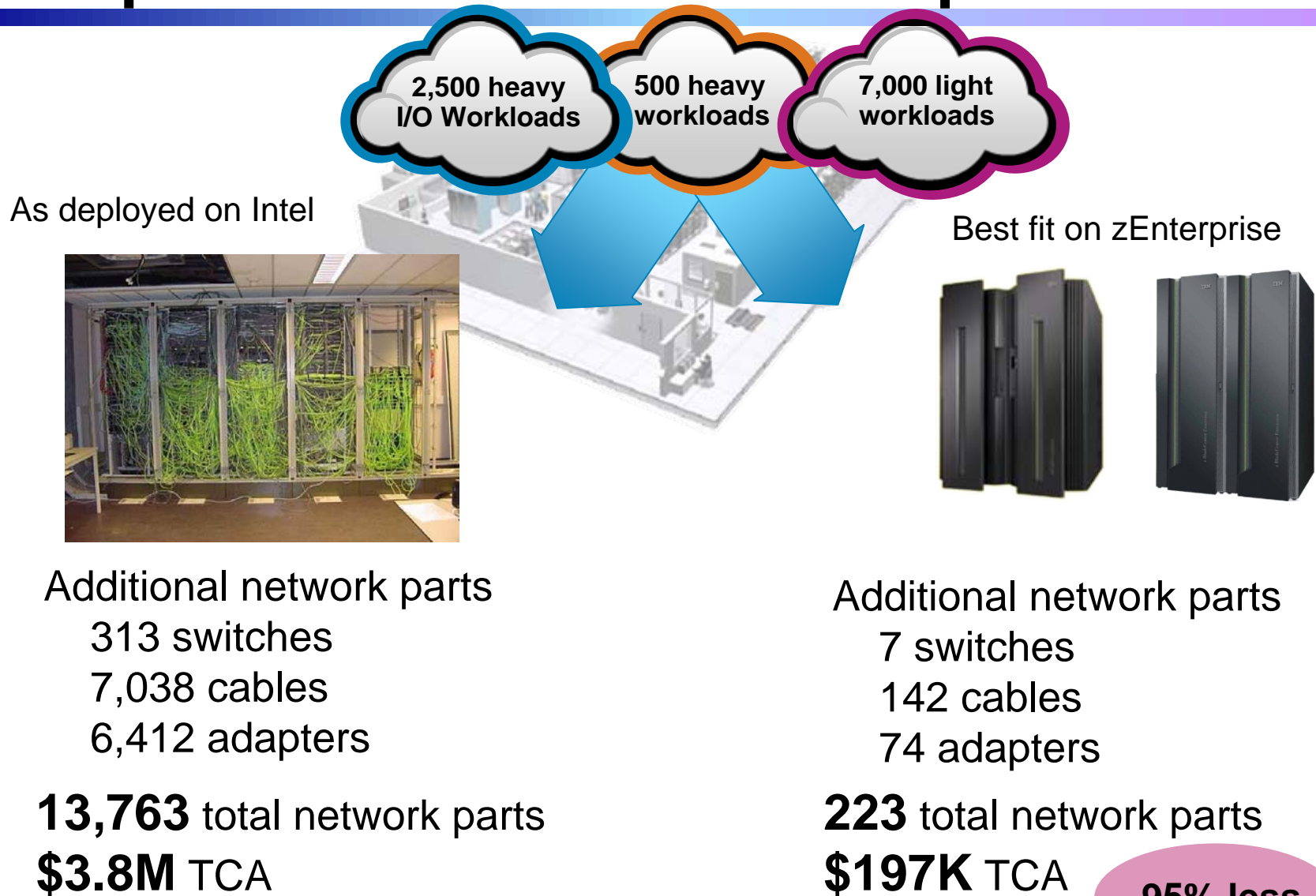
Installed Linux MIPS At 43% CAGR¹

- The momentum continues:
 - ▶ **Shipped IFL MIPS increased 65% from YE07 to YE09**
- Linux is 16% of the System z customer install base (MIPS)
- 70% of the top 100 System z clients are running Linux on the mainframe
- >3,100 applications available for Linux on System z



¹Based on YE 2004 to YE 2009

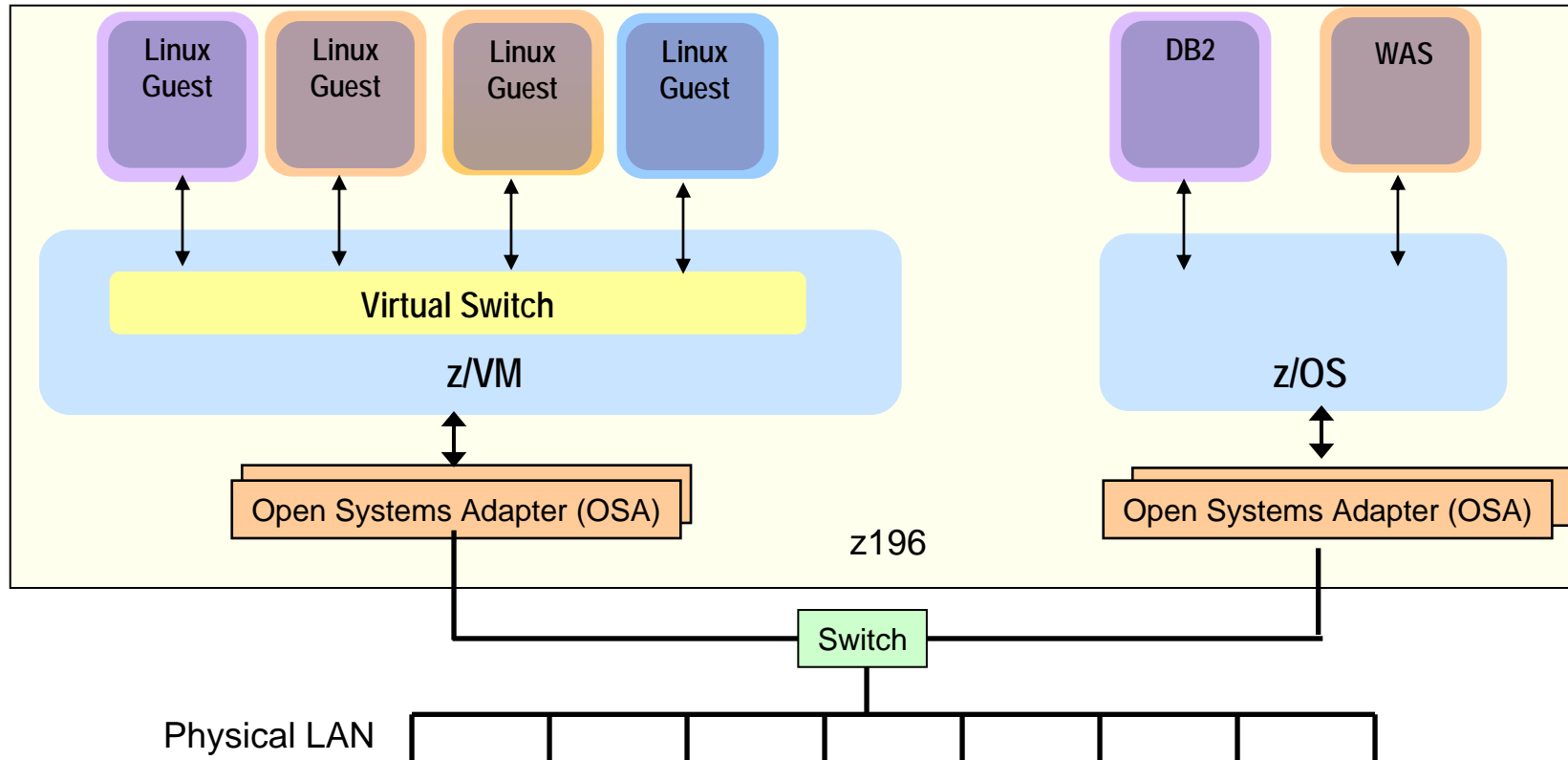
Compare Network Cost Of Acquisition



Network configuration is based on IBM internal studies.
Prices are in US currency, prices will vary by country

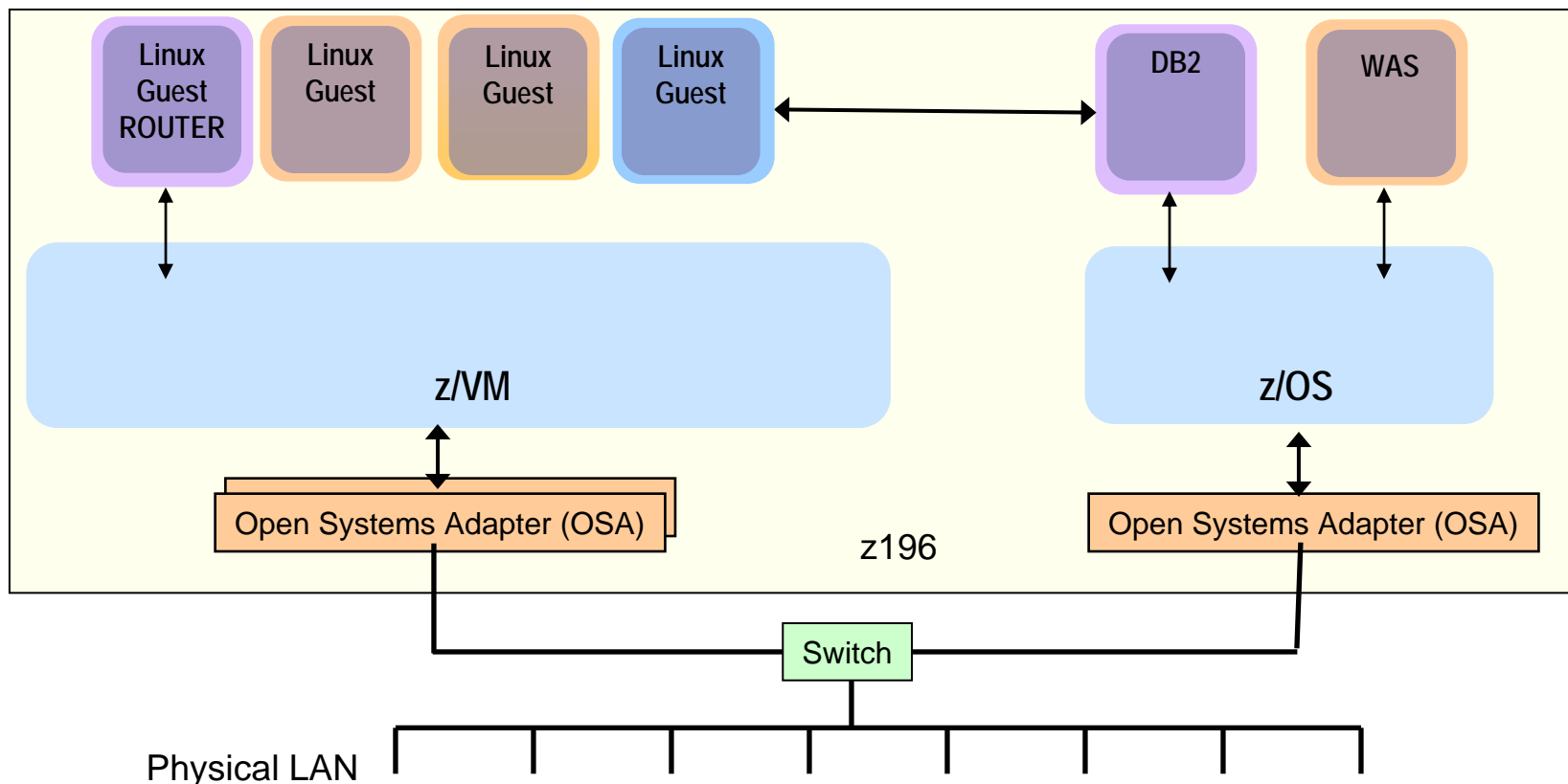
System z Features Enable Network Simplification

– z/VM Virtual Switch



- Linux guests can talk to each other via z/VM virtual switch – memory speed
- Linux guests can talk to outside world via z/VM virtual switch connected to shared OSA adapter
- Attach up to 8 physical OSA ports - redundancy, balancing
- Dynamically add new physical OSA to support Linux workload growth

System z Features Enable Network Simplification – HiperSockets

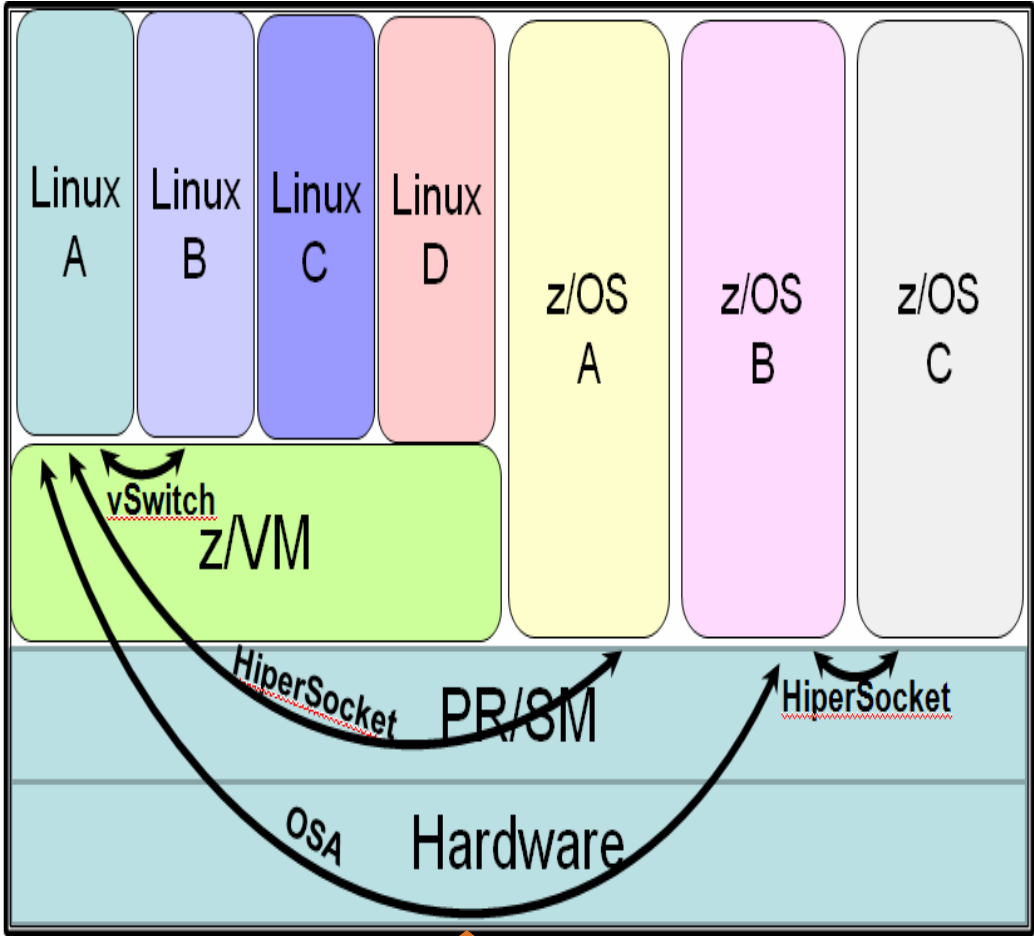


- Linux guests can talk to z/OS applications
- **Secure** IP communication at memory speed

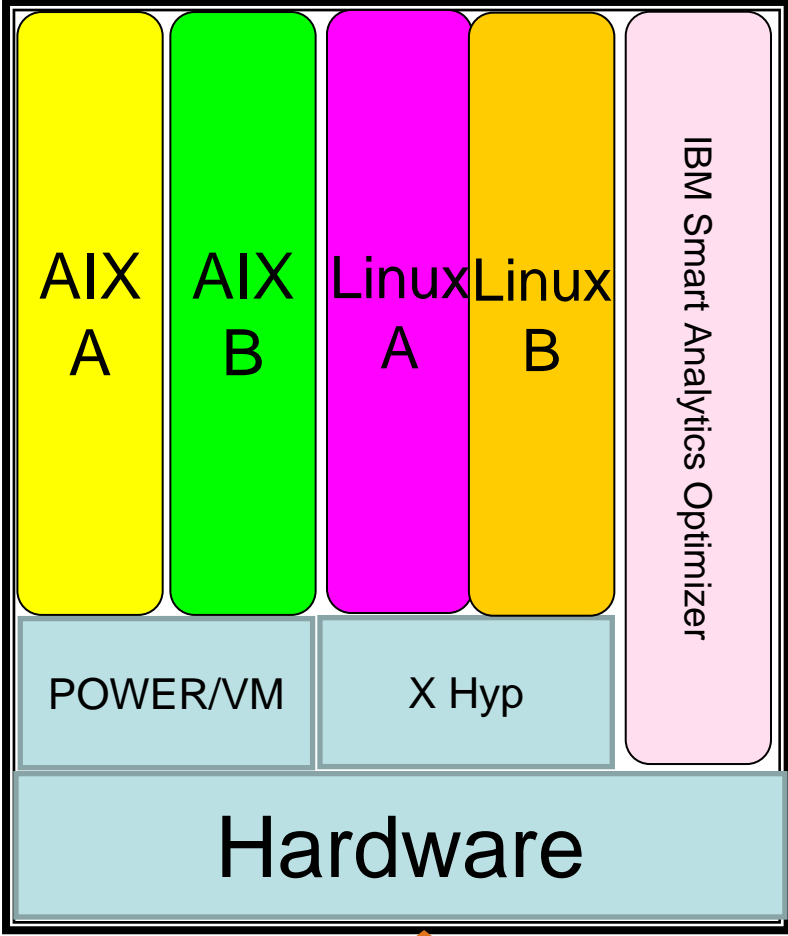
- Close integration of data-intensive applications with database
- Reduces network management and physical assets

Network Simplification Extends To The zBX

z196



zBX



Private data network (IEDN)

Compare Storage Cost



7.7 PB embedded storage

31% utilization

1,603 points of admin

\$211M TCO (3 years)

240GB active storage required per workload (2.4PB total)

4.5 PB provisioned storage

53% utilization

10 points of admin

\$108M TCO (3 years)

49% less

IBM System Storage – Optimized For Different Requirements



DS8700

- Mix of random and sequential I/O
- Highest availability and performance with High Performance FICON, large cache, and Easy Tier for SSDs



XIV

- Mostly random block I/O
- Ideal for distributed apps
- Exceptional ease of use and management productivity

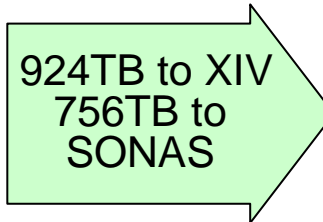


SONAS

- Mostly sequential file server I/O
- Scalable network storage
- Ideal for consolidating distributed filers

Best Fit Storage

Distributed light workload -
240GB active storage
55% block/45% file



7 zBX racks
with x blades

+

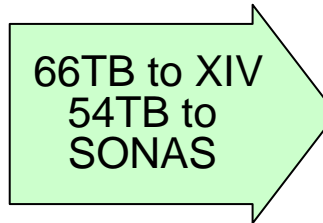


XIV
6 via SAN



SONAS
1

Distributed heavy workload -
240 GB active storage
55% block/45% file



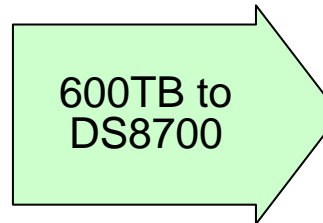
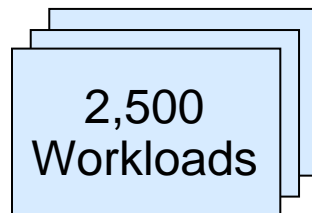
9 zBX racks
with p blades

+



XIV
1 via SAN

Distributed light workloads with heavy I/O -
240 GB active storage
100% block



5 zEnterprise CPCs

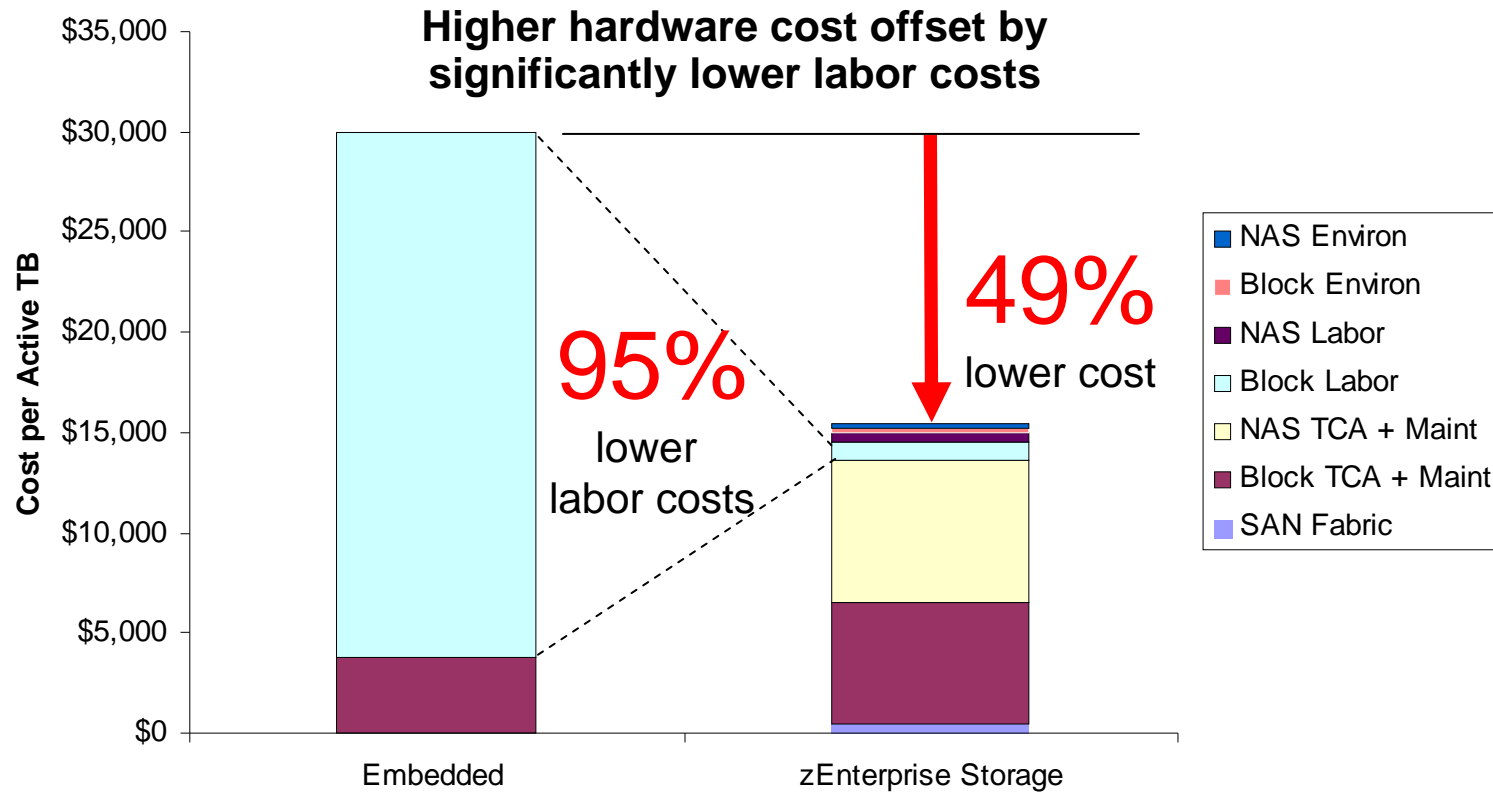
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DS8700
3

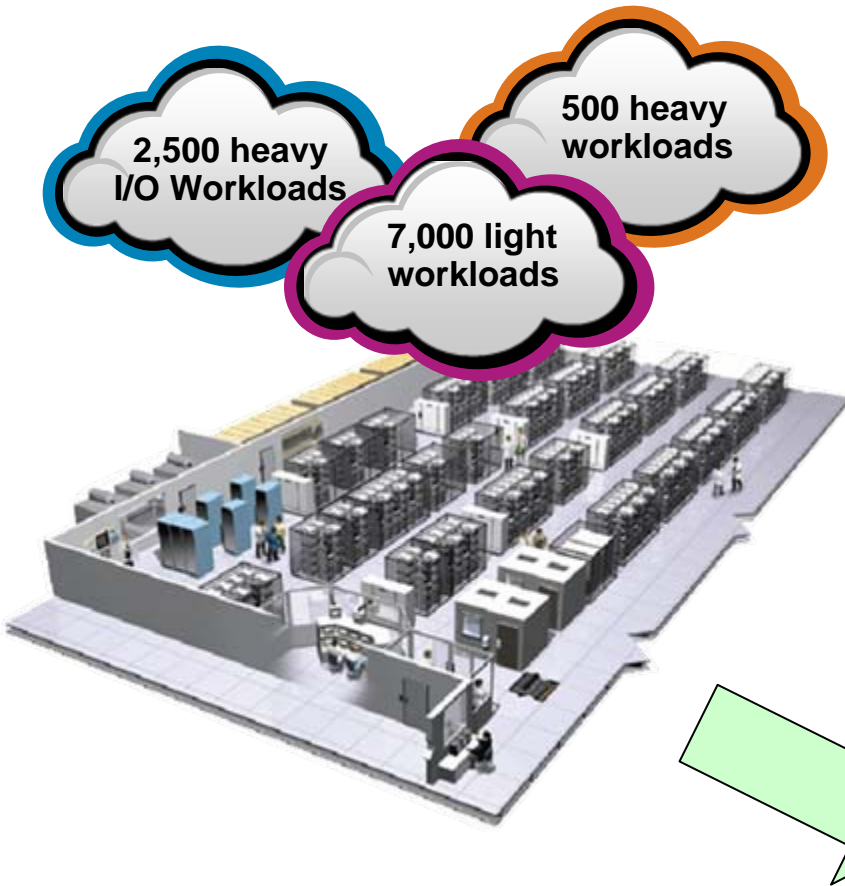
Consolidation Also Reduces Storage Costs

Storage Costs in a 10,000 Workload Environment



Storage numbers based on IBM study.
Individual customer scenarios will vary.
Prices are in US currency, prices will vary by country

zEnterprise Is A Roadmap To The Data Center Of The Future



- Lower cost per unit of work for large scale workloads
- Revolutionary cost reductions for smaller scale workloads
- Data center simplification
- Improve quality of service
- No other platform can match!

**Mainframe workloads
+
distributed workloads
best fit for cost**

