

Managing risks and controlling costs – a best practices approach to systems management

Attend one of our free system management education seminars to learn how to use systems management tools to handle Service Oriented Architecture, governance, compliance, automation and chargeback

Systems management in today's business environment goes way beyond the IT concepts of performance and availability. All systems require careful management to keep a business running efficiently and according to government regulations. This is compounded with the growing pressure put on departments and internal organizations to lower operational costs while continuing to maintain and improve service levels to end-users. With limited in-house skills to do this, it's time to look at tools that can manage these critical components of your business – and help you meet compliance requirements.

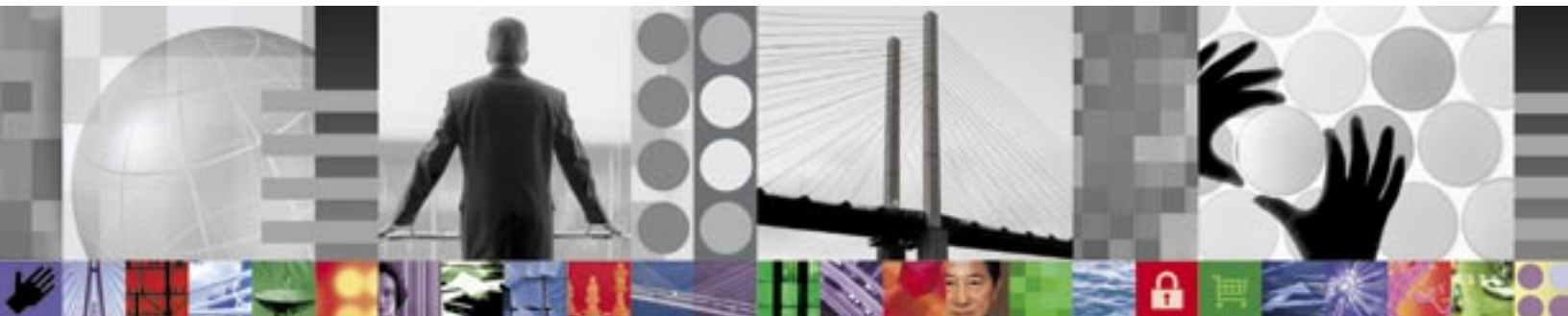
This complimentary seminar provides a unique opportunity for business and technical professionals from finance, operations and IT, to learn best practices for managing critical systems and processes. You'll also have a unique opportunity to interact with IBM experts who present their in-depth knowledge of the tools, processes and best practices.

In this half-day seminar, **Managing risks and controlling costs – a best practices approach to systems management**, we'll share knowledge on how to:

- *Manage services in an SOA environment*
- *Analyze and report on security events and security exposures*
- *Automate, dynamically manage and optimize service execution activities end-to-end*
- *Deliver centralized management of planning and controlling enterprise-wide production workloads*
- *Improve or enhance current chargeback and cost allocation processes.*

Register online today!

This seminar will help you better understand the products and services available to you, as well as best practices to follow so you can learn from the experience of your peers. Visit ibm.com/software/systemz/sysmgmtseminars right now to locate the seminar nearest you.



Agenda

Continental breakfast will be available at 8:30 a.m. The formal program will commence at 9:00 a.m.

9:00 <small>A.M.</small>	How to effectively manage an SOA architecture
9:55 <small>A.M.</small>	Governance and compliance consideration
10:50 <small>A.M.</small>	Break
11:00 <small>A.M.</small>	Best practices for data center operations and automation
11:45 <small>A.M.</small>	Best practices for defining the right chargeback methodology
12:30 <small>P.M.</small>	Casual lunch
1:30 <small>P.M.</small>	Closing

Locations and dates

Long Beach February 12, 2008

IBM
600 Anton Blvd.
Costa Mesa, CA
Room 206

Chicago February 14, 2008

IBM at Hyatt Center
71 S. Wacker Drive
Chicago, IL
Room 6607

Philadelphia February 19, 2008

Hyatt Regency Penns Landing
201 So. Columbus Blvd.
Philadelphia, PA
Riverview Ballroom

Birmingham February 21, 2008

IBM
3500 Blue Lake Drive
Birmingham, AL
Classroom



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