

IBM Rational Software Conference 2009

Innovation 2009: Telelogic User Group Conference

As **REAL** As It Gets!



2 Conferences
for the
price of 1

Join Us May 31 - June 4, 2009

Walt Disney World Swan and Dolphin Resort | Orlando, Florida



Enterprise Modernization Track

Sessions you can't afford to miss!

Related Sessions and Workshops

System z Specific Sessions

- Lower the TCO of multiplatform development by consolidating to a common team infrastructure
- Reduce costs and improve project predictability with a lifecycle management solution for composite applications
- Reduce cost and improve flexibility by leveraging modern architectures
- Improve collaboration across multi-platform teams with Rational Team Concert for System z

General Enterprise Modernization Sessions

- Enterprise Modernization: Lowering TCO for Multi-Platform Applications
- Understand the Value of and Risks in Your Application Portfolio
- Achieve faster ROI by Modernizing Enterprise Applications
- Debunking the Myths about IBM's i™ and z™ Platforms
- Improve Workforce Productivity and Agility by Eliminating Skills Silos
- Build Modern Web 2.0 User Interfaces Without Being a Technology Expert
- Enterprise Modernization—Putting it all Together... Somehow
- Reduce Costs and Increase Flexibility by Migrating to a World Class Software Delivery Platform
- Avoid Embarassing Quality Failures with Your Multi-platform Applications
- Leverage Compilation Technology to Optimize Return on Investment

PLUS: Additional Sessions In

- Application Security & Compliance
- Change & Release Management
- IBM Software Delivery Platform
- Modeling, Architecture & Construction
- Quality Management
- Requirements Definition & Management
- Systems & Software Development & Delivery

Enterprise Modernization Track and Conference Highlights Include:

- Over 25 technical sessions and workshops focused on EM designed to help you quickly adapt to changing conditions
- General Enterprise Modernization sessions PLUS additional EM content across multiple tracks
- IBM® System z™ Product demo stations in the IBM Solution Center focused on Enterprise Modernization
- IBM Certification Testing — First one free
- Rational Labs: A look into the future of IBM Rational's emerging technologies
- Play with the products in the SOA and System z Enterprise Modernization Sandbox
- Hands-on Workshops to hone your skills
 - Simplified Web 2.0 and Ajax Development with EGL Rich UI
 - Collaborative Development using IBM Rational Team Concert for System z

Attend sessions in the Enterprise Modernization track, where you will learn:

- Ways to actively manage your application portfolio
- How to leverage modern architectures to build flexible applications
- How to service enable your existing IBM System z™ applications
- How to increase capacity and performance without hardware upgrades
- How to increase productivity of your new and existing developers
- Tools to build multi-platform applications without being a technology expert
- Tricks to extend your green screen applications to the web
- How to focus on quality throughout the software lifecycle
- How unify disparate IT infrastructures and reduce costs
- Methods to improve development efficiency and collaboration

See all scheduled sessions and conference agenda at www.ibm.com/rational/rsdc