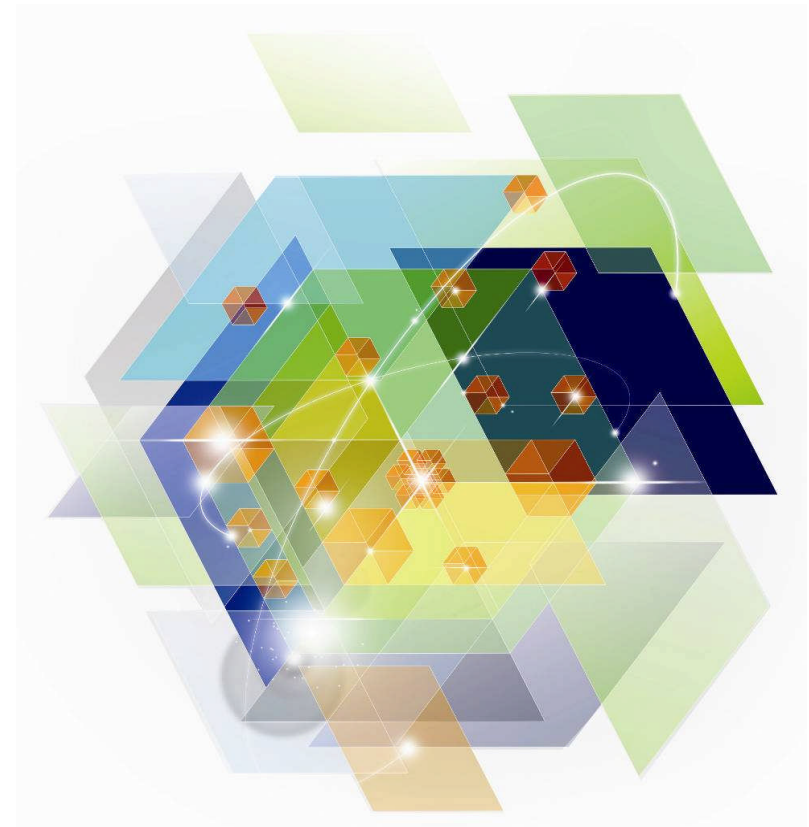




# Smarter Computing with System z

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IBM Software Group

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# RE-THINK

the Impossible

IBM zEnterprise – Freedom through Design



Today

Technology is king...



# The CIO role holds even more importance

Business needs and expectations drive the CIO's mandate to use technology



58%

CIOs report their organizations have largely integrated business and technology to innovate



68%

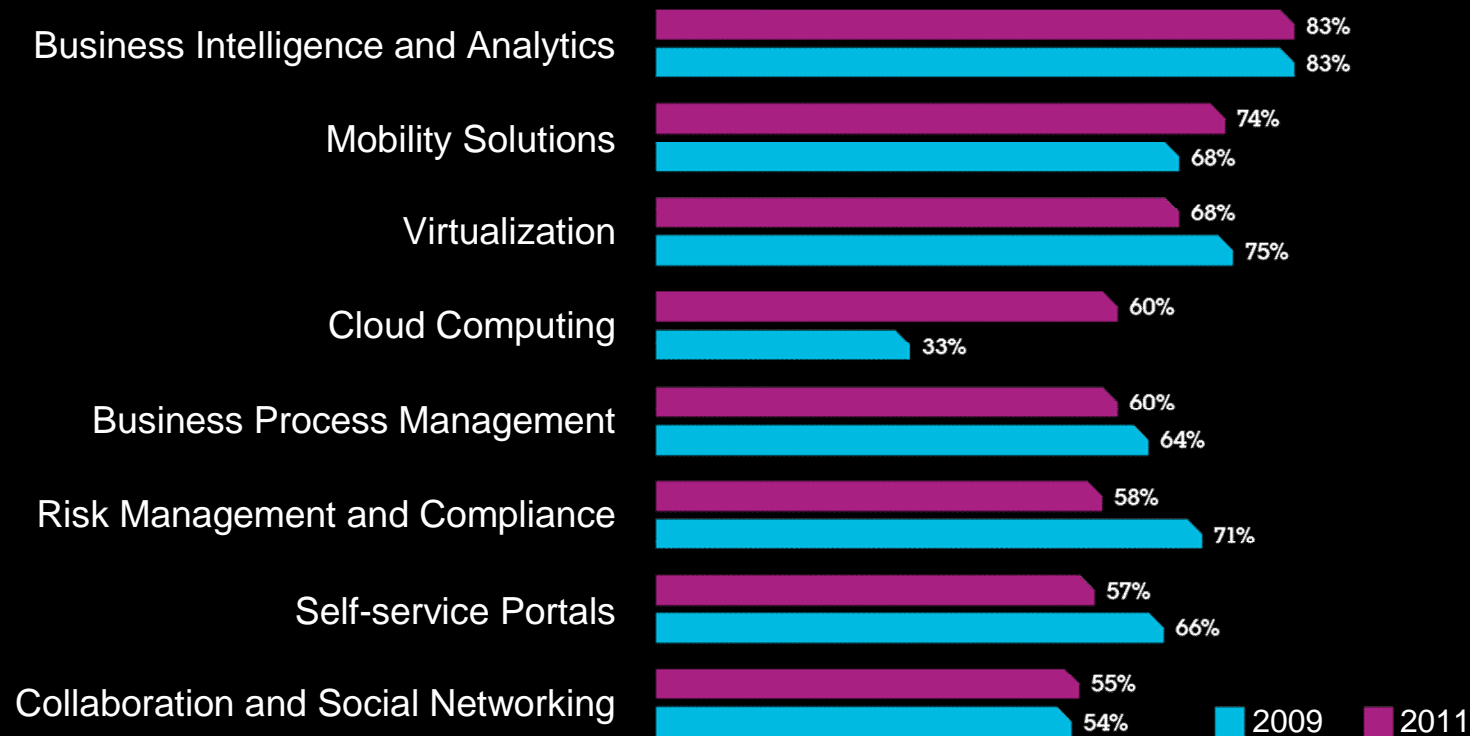
Senior management would rank technology as totally critical to the success of the business

Source: 2011 CIO Study, Questions D.C: "To what extent has your organization integrated business and technology to innovate?"; D.E: "What score would the entire senior management team give technology for its contribution to the business?" (n=3,018)



# CIO visionary plans are evolving

Most important visionary plan elements  
(Interviewed CIOs could select as many as they wanted)



Source: 2011 CIO Study, Q12: "Which visionary plans do you have to increase competitiveness over the next 3 to 5 years?" (n=3,018)



# The inefficiencies of traditional computing get in the way

More than  
**70%**

of budgets on average is spent on ops and maintenance – and this percentage is growing<sup>2</sup>

**2/3**  
of companies

go over schedule on their project/ solution deployments<sup>3</sup>

IT complexity is  
**doubling**

every two years at its current pace<sup>1</sup>

“Our IT systems have become complex and difficult to manage, and as a consequence IT is increasingly finding itself in the position of being a barrier to innovation rather than an enabler of it.”

– The Bathwick Group, The road to Smarter Computing

<sup>1</sup> Enterprise Systems Journal, “5 Best Practices for Reducing IT Complexity”

<sup>2</sup> IDC Analyst Matt Eastwood, IDC Directions Presentation, 2011

<sup>3</sup> IBM Market Intelligence Time-To-Value Study, National Analysts, November 2011



# Top 10 Things you did not know System z can do...

Re-Think the Impossible



# Transactional Processing

## Before...

Mainframe used for batch and online transaction processing only

## Today...

- Transactional processing has included web services , business rules, etc
- Millions transactions per day with less than 1 second response is the norm



Less than **1 second**  
response time

**New!** CICS Transaction Server  
for z/OS Trial Version





# Transactional Processing

## Garanti Technology

Second largest bank in Turkey, used System z with CICS and DB2 for z/OS to deliver over 200 million transaction/day of banking services 24/7



**0.06 second**  
response time

**200 million**  
transactions



# Security

## Before...

Mainframes were reliable and secure

## Today...

- System z is 99.999% reliable and to our knowledge has never been hacked
- It is the ONLY server with EAL5+ security
- Cryptographic coprocessors and accelerators that are individually specialized to address various encryption needs
- Supports Elliptic Curve Cryptography (ECC), an emerging public-key algorithm – most advanced security in the marketplace
- Supports key ANSI and ISO standards for the banking and finance industry

99.999% reliable and secure



# Security

## Payment Solution Providers

Consolidated its entire IT infrastructure on System z with information management software to support key business operations



**Up to 35%** savings in IT costs over HP servers with Oracle databases

**PCI compliance** with highest level security and unmatched scalability



# Integrated Service Management

## Before...

- Servers were managed independently
- Management of applications was siloed

## Today...

- zEnterprise Unified Resource Manager can now manage both System z and distributed workloads
- Tivoli service management solutions extend the management out to the entire enterprise with a single point of control
- Enhanced Service Management Visibility for decreased Enterprise costs

**New! OMEGAMON Family**



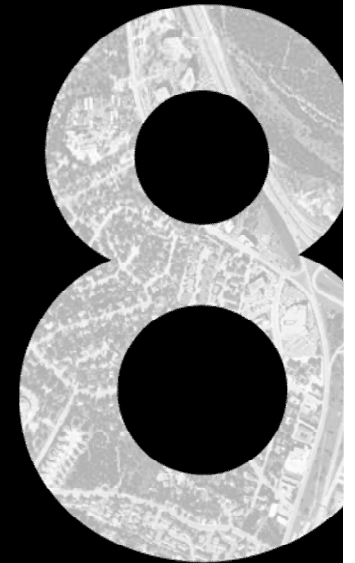
# Integrated Service Management

Electronuclear  
automates its backup, archive and recovery  
processes from a single point of control



Reduced payroll  
processing from  
**20 to 5 days**

**90%** reduction of  
month-end closing time



# Virtualization

## Before...

- Mainframe was a virtualized system within itself

## Today...

- zEnterprise is a system of systems
- More than 3,000 applications are available for Linux on System z
- Low cost and high efficiency
- zEnterprise supports over 13,000 Virtual Machines per Server and over 100,000 Virtual Machines in a cluster (Ensemble)



**New advances with z/VM V6.2**



# Virtualization

## Svenska Handelsbanken

As the oldest company in the Stockholm Stock Exchange, they run hundreds of systems on a single System z, by running Linux, Java, and database workloads on System z



Java workload costs reduced **15% per year**



# Business Rules and Processes

## Before...

Rules, Processes, Rules.... only manually, if they existed at all

## Today...

- Leverages native z/OS and other data structures to create reusable services
- Monitors processes, other z/OS applications and events, and provides user-customizable dashboards for overall monitoring and KPI-based predictive analytics
- Provides functionality for authoring, testing, analyzing and deploying decision logic used by System z applications



**New!** Business  
Rules for z/OS

**New!** Business  
Monitor for z/OS



# Business Rules and Processes

## Highmark

uses SOA to mesh their systems together to provide unified, real-time access to all of its information



Created a **Center of Excellence** to  
accelerate the adoption of SOA

# Modern Application Development

## Before...

- Development on System z was assembler and procedural languages
- All developers were in one location

## Today...

- Many languages are the same for System z and distributed
- Rational tools provide a single unified platform for development - Develop once, distribute to appropriate platforms
- Team collaboration, sharing of code and resources all available through Rational tools
- Compilers optimized for the technology avoiding recoding of applications and optimal **performance**

**New! COBOL vNext Beta Compiler**



# Modern Application Development

## ITERGO

Developed a strategic GUI-based COBOL development environment for core insurance software which attracted new COBOL developers and enabled a significant increase in development productivity



More than 200 developers using  
Rational Developer for System z



# Integrated Appliances

## Before...

Appliances were built manually and often with multiple vendors

## Today...

- System z appliances today
  - DataPower XI50 - provides XML hardware acceleration, streamline and secure valuable SOA applications
  - Smart Analytics System - comprehensive data management system consisting of hardware, software and services
  - DB2 Analytics Accelerator - System z and Netezza technologies for complex analytic business needs

**Game changer for new workloads**



# Integrated Appliances

Zavod za zdravstveno zavarovanje  
Slovenije (ZZZS)

Replaced its electronic insurance cards with  
a secured online system that enabled direct  
access to health insurance information for  
citizens, medical staff, and insurers



Grown from **400,000 to 1.7 million transactions per day**,  
with full availability of services and data around the clock

IBM



# Data Warehousing

## Before...

Data was designed in a silo, mobility of data was not designed for maximum reuse and productivity

## Today...

- DB2 10 for z/OS adds unique temporal capabilities to support business and system time within the database itself, making application development and maintenance significantly simpler and more cost effective
- zBX
  - selected IBM POWER7<sup>®</sup> blades and IBM System x<sup>®</sup> blades for deploying applications in a multi-tier architecture
  - High-performance optimizers and appliances to accelerate time to insight and reduce cost
  - Dedicated high-performance private network

Over **100** zBX  
installations

**1500+** New  
Applications from ISVs

**New!** Support for  
Windows on zBX





# Data Warehousing

## Florida Hospital

Moved from a data mining to a full scale data warehousing on System z allowing doctors to share information quickly



High performance  
24/7 system

Patients recovering  
significantly faster



# Cloud Computing

## Before...

Mainframes were built for Time Sharing

## Today...

- zEnterprise –scalable, shared-everything design coupled with its unique ability to manage a heterogeneous infrastructure give organizations the ability to deploy a robust cloud solution for 50-70% less than a typical x86 scale-out architecture
- Heterogeneous cloud all managed by the Unified Resource Manager
- zLinux and z/VM environments running in seconds

Deploy a cloud solution for **50-70% less**





# Cloud Computing

Using, IFLs, City and County of Honolulu migrated from a Windows environment to develop a Cloud environment to offer Software-as-a-service to other departments



Planning, deployment and maintenance of hardware and services could be done in **hours vs. weeks**

# Business Analytics

## Before...

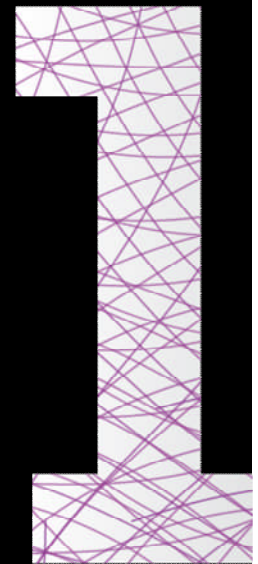
Analytics performed through batch data analysis

## Today...

- DB2 Analytics Accelerator - Fast, predictable response times for “right-time” analysis in a highly secured environment
- IBM Smart Analytics System – Broad analytics capabilities on a powerful warehouse foundation with IBM server and storage
- COGNOS z/OS - query, reporting, analysis, dashboarding, realtime monitoring

queries run  
up to **80x** faster

**New!** DB2  
Analytics Accelerator



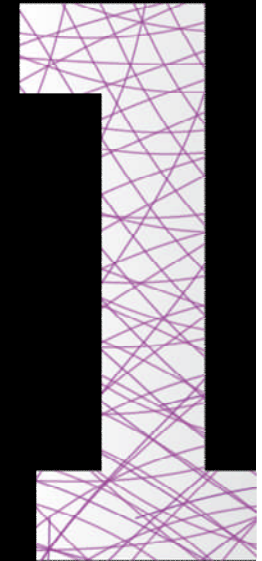
# Business Analytics

## Swiss Re

With 2.5 billion transactions, they use IBM DB2 Analytics Accelerator to develop analytical reports in minutes which previously took hours



More capacity allowing to shift workloads to  
Netezza technology



# The Death of the mainframe was a bit premature

“I predict that the last mainframe will  
be unplugged on March 15, 1996.”

– Stewart Alsop, March 1991



# Re-think the impossible with the value of System z

- Most reliable and fastest system for mission critical workloads
- Most secure system with 99.999% reliability
- Most sophisticated data warehousing and analytics solutions with the fastest query performance in the market
- Unified platform for rapid development of applications
- Only system to enable x86, POWER, and System z applications under a centralized management system
- Ideal platform for a “cloud in a box”





IBM



# Thank You

