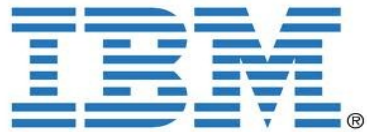




# ***Congres Intranet 2011***



Arjan Radder – IBM Lotus  
15 Maart 2011





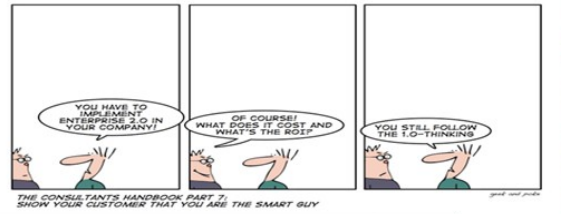
Business Value of Lotus Connections



### SOCIAL MEDIA ROI



- Efficiency
- Reputation
- Differentiation
- Risk Reduction
- Client Retention
- Brand Association
- Long Term Revenue
- Environmental Impact
- Economic Development
- Opportunity Creation
- Immediate Revenue
- Perception Shifting
- PR and Exposure
- Client Education
- Network Growth
- Building Trust
- Innovation



### Social Media ROI Analysis

### SOCIAL MEDIA ROI

### How To Calculate




### Social Media ROI





Blogs	Profile	Activities	Bookmarks	▼
Communities		Wikis	Files	



**Radder, A P (Arjan) (Arjan)**

Sales Leader, Social Software - EMEA South West

AMSTERDAM Netherlands

Building: 765 |

31-6 2294 6054

arjan.radder@nl.ibm.com

Send e-mail | 
 More Actions

## Van Steenbijl tot Nanotechnologie

Sinds menscheugenis is het creatieve brein van de homo sapiens op zoek naar gemeenschappen om het leven van alledag te vergemakkelijken. Van de stenenbijl uit de ooudheid tot de hyperanalyse uit de jaren 60, de eerste PC's in de jaren 80 en ons huidige gebruik van internet en mobiele telefoons. De evolutie van door mensen ontwikkelde gemeenschappen kent een rijke historie.

**I**nteressant aan wat ontwikkelingen in dit de informatie erom vaak gepaard gaat met weerstand, terwijl de laatste jaren later identifice technologie als "vanafgekeerd" wordt beschouwd. Toen onze communicatie in de jaren tachtig begon te digitaliseren en email ontstond, was er in het begin weerstand bij het bedrijfsleven. Inmiddels is weerstand, nu, dertig jaar later, in de naschadde waarmee sociale netwerken zowel privé als in het bedrijfsleven opspraken ongekend. Inderwee acht sites als LinkedIn vanzelfsprekend. We hebben en updaten dagelijks.

communicatie nieuwe gemeenschappen. De acceleratie hangt ook samen met het gegeven dat de afgelopen 30 jaar vooral "virtueel" is plaatsgenomen. Bestaande processen zoals ERP, CRM en HR zijn inmiddels geautomatiseerd, maar niet de menselijke factor is daarbij niet of nauwelijks rekening gehouden. Niet de komst van social media is dit definitief veranderd. Het belangrijke heeft van nu toe bedrijf is nauwelijks aan werktoeren. In de huidige westerse kennismakingen is de aanwezigheid in het gewone werkomgeving onderling, maar ook

product. De digitale connectie maakt het genereren af de toekomst niet alleen maar meer dynamisch en interactieve brengen. Denk a vooral niet dat we er af zijn. Technologie genereren zullen verrijken op zijn en zich afbrengen naar wat mee bezig waren. Niet zoals wij na terugkijken, op het openmachtingrijp. Nieuwe ontwikkelingen als echte virtuele werelden, virtuele intelligents en menscheugenis cultuur de huidige gemeenschappen doen verrijken.

Houd a vast, de toekomst is hier



### COMUNICAR NA EMPRESA COMO EM CASA

**A PROPÓSITO da apresentação da UC2, aproveitámos a presença em Portugal de ARJAN RADDER, sales leader de Social Software da IBM para a região da Europa, para percebermos melhor como a IBM olha para o futuro das comunicações em ambiente empresarial.**



**Pode descodificar este novo conceito de comunicar que a IBM propõe para os ambientes empresariais? O que estamos a tentar fazer e Unificar**

## הינור מחדש

הטלוויזיה החובבנית משרדת תוכנית הישרדות משלה

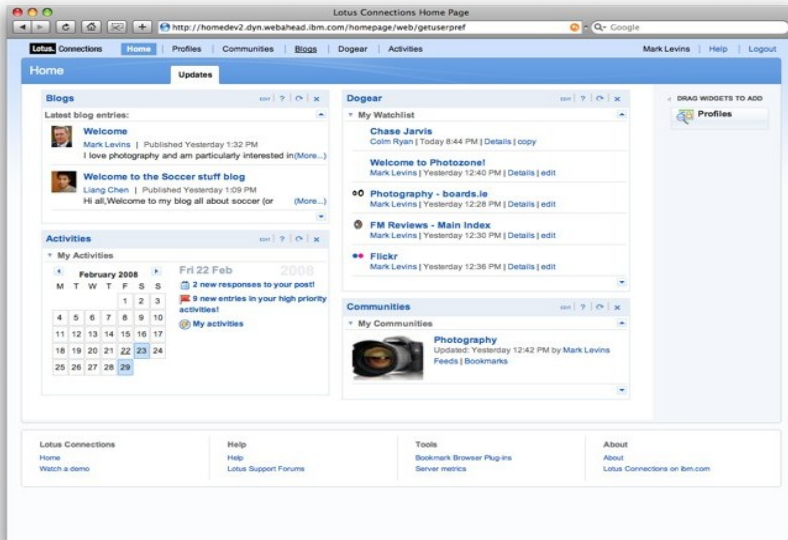
# פייסבוק לא מתאים לארגונים

איראן ראדיר, מנהל המפרטית של תחום תוכנות החברתיות של יבמ באירופה, אומר:קה המודעה מתרבו סבור שלדעות החברתיות יכול להיות המפרטית ביותר בייעוץ של ארגונים, אלא לא לפייסבוק ולגוגל+

**ידיד לא פשוט**  
**הלקוח או**  
**התקשורת בארגון**  
**של 500 אלף**  
**עובדים ליעילה**  
**אנחנו פותחים**  
**גומולו וטוויטר**  
**גומולו וטוויטר**  
**ידיד לא פשוט**  
**ידע כוח עבודה"**

הוא חושב שפייסבוק, למשל, לרבות עסקים, יכולים להיות מועילים עבור החברות, אך לא כפי שחשבו בעבר. הוא מדגיש שחברות צריכות להיזהר מפייסבוק ולתקשר עם עובדיהן באמצעות פורטלים מקצועיים ולא באמצעות פייסבוק. הוא מוסיף שחברות צריכות להשתמש בכלי תקשורת מקצועיים כדי לתקשר עם עובדיהן באופן יעיל יותר.

**הינור מחדש**  
הטלוויזיה החובבנית משרדת תוכנית הישרדות משלה



# *Tijd voor verandering*







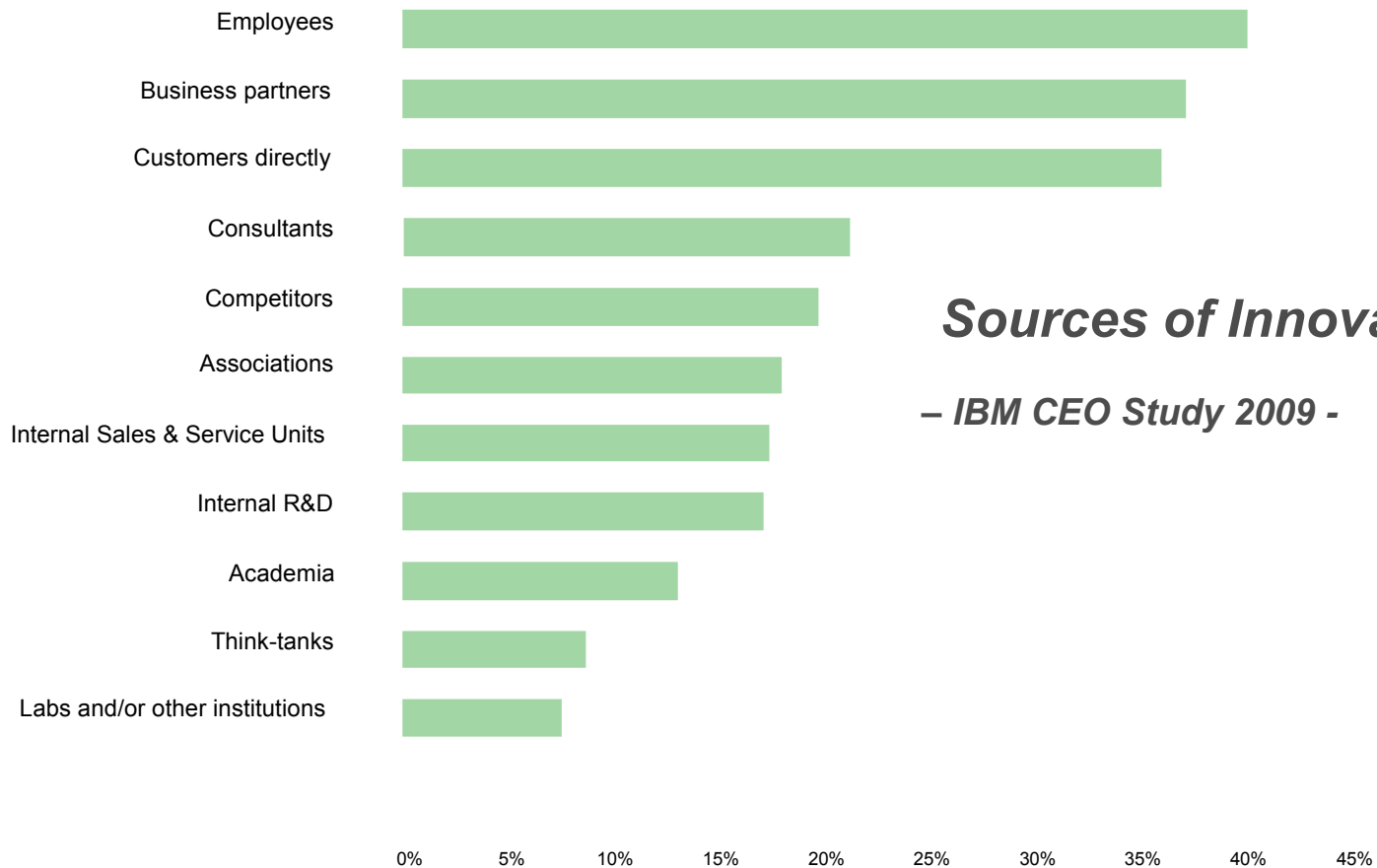
**19%** of the entire American workforce holding **executive, administrative and managerial positions will retire in the next five years**



Within the next seven years, **33 million people** in Japan (26% of the population) will be **over 65 years old**

In the year 2000, there were more people **receiving pensions** in Italy than **people working** (22 versus 21 million)

By 2016, the number of individuals **aged 60-64** in Australia is expected to almost **double**





# Nieuwe middelen om bestaande doelstellingen beter te realiseren



"That's good enough for me. I don't really need the specifics..."



# Een paar eenvoudige voorbeelden



# Een Kennisprofiel / '2.0 Smoelenboek' verbindt en informeert

Profiles-My Profile - Mozilla Firefox: IBM Edition

File Edit View History Bookmarks Tools Help

http://w3.ibm.com/connections/profiles/html/myProfileView.do?lang=en

UCL Most Visited Getting Started Latest Headlines Bookmark this! IBM

Arjan Radder (arjanradder) on Twit... linkedin logo - Google zoeken Google Mail - Priority Inbox - arjanr... 740247.pdf - Powered by Google D... Facebook (2) Profiles-My Profile

For the latest news about IBM Connections on w3, please visit [this wiki](#).

Lotus, Connections Home Profiles Communities Blogs Bookmarks Activities Files Wikis English Radder, A P (Arjan) Help w3 Home Feedback Support Forum Log Out

Profiles Home My Profile Edit My Profile Profiles by Name Search

## Radder, A P (Arjan) (Arjan)

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Building: 765 | 31-6 2294 6054  
[arjan.radder@nl.ibm.com](mailto:arjan.radder@nl.ibm.com)

[Send e-mail](#) | [Download vCard](#)

[Send e-mail](#)

### Contact Information

### Background

### The Board

What are you working on right now?

**Web 2.0**

**Report to chain**

- Dorenmalen van, Harry (Harry)
- Cuppen, J P (Judith)
- Boevink, Ron
  - Radder, A P (Arjan)

[Full report-to chain](#)  
[Same manager](#)

### Network

1 new invitation

[Show all \(46\)](#)

### My Links

- IBM Lotus
- My Presentations
- My Twitter
- My LinkedIn

[Add link](#)

**Tags**

My tags for this profile:

- connections
- lotus
- software

Tagged by 5 people

- can-do 1
- connections 4
- dierenambulance 1

<mailto:arjan.radder@nl.ibm.com>

Preparing my Masterclass presentation at the People Business ondernemersfestival March 9 and 10 Thursday 4:18 PM [clear](#)

What are you working on right now?

**Radder, A P (Arjan)** Preparing my Masterclass presentation at the People Business ondernemersfestival March 9 and 10 Thursday 4:18 PM [Add comment](#)

**Persoon, E W (Edwin)** wrote Feb 25 [Add comment](#)

Hi Arjan, can you please add your activity list of Internal "stuff" to the Lotus Nederland Community ? Please put in a Wiki, so we can all discuss and add... Should make nice example of how to use the Wiki next monday. t!

**Radder, A P (Arjan)** Finding a strong Portal reference for Canon. Best would be a combi between Portal, WCM in a Oracle environment at a customer that is also using Siebel. Anybody any good ideas? Feb 10

Profiles-My Profile - Mozilla Firefox: IBM Edition

File Edit View History Bookmarks Tools Help

http://w3.ibm.com/connections/profiles/html/myProfileView.do?lang=en

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Arjan Radder (arjanradder) on Twit... Profiles-My Profile tagcloud - Google zoeken IBM Lotus Conference - Lotusphere... Google Mail - Priority Inbox (2) - arj... Programma Congres Intranet 2011

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arjan.radder@nl.ibm.com

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**Contact Information**

**Background**

**The Board**

What are you working on right now?

**Activity Feed:**

- Radder, A P (Arjan)** My Social Masterclass presentation at the Peoples Business 'Ondernemersfestival' in Zwolle on March 9 + 10 <http://slidesha.re/g6ba2E> Mar 10
- Arjan Radder** Preparing my Masterclass presentation at the People Business ondernemersfestival March 9 and 10 Mar 3
- Edwin** wrote Feb 25  
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- Radder, A P (Arjan)** Finding a strong Portal reference for Canon. Best would be a combi between Portal, WCM in a Oracle environment at a customer that is also using Siebel. Anybody any good ideas? Feb 10 (2 comments)

**Report to chain**

- Cuppen, J P (Judith)
- Boevink, Ron
- Radder, A P (Arjan)

[Full report-to chain](#)  
[Same manager](#)

**Network**

2 new invitations

[Show all \(46\)](#)

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- My Presentations
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[Add link]

**BlueThx (BETA Widget)**

**Privacy:** Only me  
[Give BlueThx now!](#)  
BlueThx received

Tags

Congres Intranet

My tags for this profile:

- connections
- lotus
- software

can-do connections  
dierenambulace  
emea-south-west  
enthusia  
ibm-swg  
lotus  
netherlands sales  
social\_sw\_profile software  
xwx\_profile

Today 8:01 PM [clear](#)

[What are you working on right now?](#)

javascript:void(0);

start Calendar - ... 2:40:50 - A... Profiles-My ... Standbeman... CongresIntr... 66% 20:48



Profiles-My Profile - Mozilla Firefox: IBM Edition

http://w3.ibm.com/connections/profiles/html/myProfileView.do?lang=en

Arjan Radder (arjanradder) on Twit... Profiles-My Profile tagcloud - Google zoeken IBM Lotus Conference - Lotusphere... Google Mail - Priority Inbox (2) - arj... Programma Congres Intranet 2011

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 Building: 765 | 31-6 2294 6054  
 arjan.radder@nl.ibm.com

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Local Time: 8:47 PM

Radder, A P (Arjan)  
 Preparing my presentation for the Congres Intranet tomorrow. Big name speakers like Dion Hinchclif and Peter Hinssen and over 400 paying visitors. Looking forward!

Today 8:01 PM [clear](#)

[What are you working on right now?](#)

▶ **Contact Information**

▶ **Background**

▼ **The Board**

What are you working on right now?

My Social Masterclass presentation at the Peoples Business 'Ondernemersfestival' in Zwolle on March 9 + 10 <http://slidesha.re/g6ba2E>

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 (2 comments)

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- Boevink, Ron
- Radder, A P (Arjan)

[Full report-to-chain](#)  
[Same manager](#)

**Network**

2 new invitations

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- IBM Lotus
- My Presentations
- My Twitter
- My Linked in

[\[Add link\]](#)

**Blue Thx (BETA Widget)**

**Privacy:** Only me  
[Give BlueThx now!](#)

**Tags**

Congres Intranet [+](#)

intranet [Add tag\(s\) to](#)

intranet-economies

intranet-experts

intranet-password

intranet-ssl-certificate-authority

intranet\_effectiveness

intranets

intranetworking

connections 4 x

dierenambulance 1 x

emea-south-west 1 x

javascript:;

start Calendar - ... 2:40:22 - A... Profiles-My ... Standbeman... CongresIntr... 66% 20:48

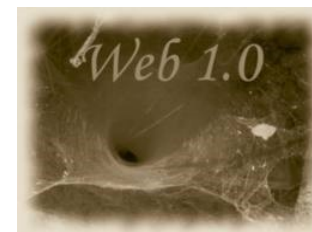
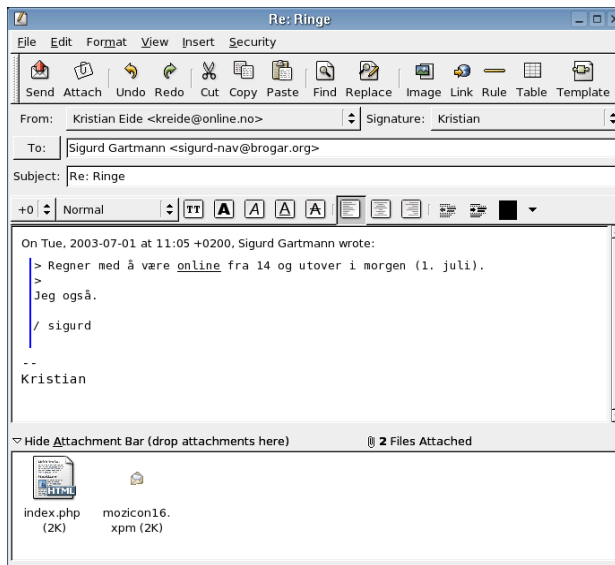
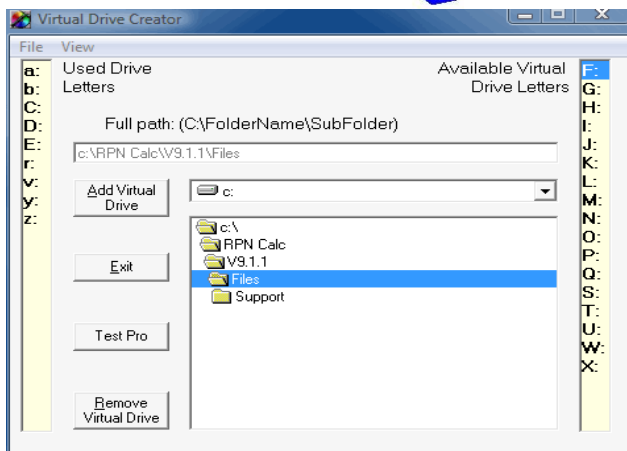
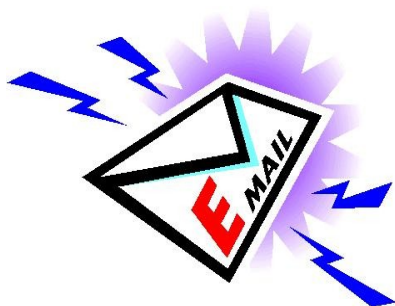


## *En helpt personen en bedrijven om*

- Mensen aan elkaar te verbinden
- Sneller, relevante, kennis te bemachtigen
- Sneller een beter antwoord te krijgen
- Betere besluiten te maken
- Kennis te delen en betrokken te blijven



# Samenwerken aan een project?



# Een centraal opgeslagen en gedeelde 'Aktiviteit' is efficiënter



My Activities - Mozilla Firefox: IBM Edition

http://w3.ibm.com/connections/activities/service/html/mainpage#dashboard,myactivities

golf haute nendaz

Arjan Radder (arjanradder) on Twit... My Activities tagcloud - Google zoeken IBM Lotus Conference - Lotusphere... Google Mail - Priority Inbox (1) - arj... Programma Congres Intranet 2011

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Activities To Do List Activity Templates My Activities Search

### My Activities

**Start an Activity**

\*Title

Activity goal

Tags   
activity  
activity\_ets\_test  
activity-challenge  
activity-page

Due date

- My Activities
  - Completed
  - Tuned Out Activities
  - Trash
- Prioritized Activities
  - High Priority
  - Medium Priority
- Public Activities
  - Active
  - Completed
  - Trash

Recent updates

Tags

business dealclinics  
iotsw edwin omron  
opportunities ron  
smart\_work  
smarter\_work social  
ssl telewerkforum  
week-van-hnw  
View as cloud | list

People

A. L. Widmer

My Activities - Mozilla Firefox: IBM Edition

http://w3.ibm.com/connections/activities/service/html/mainpage#dashboard,myactivities

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**My Activities**

- Completed
- Tuned Out Activities
- Trash

**Prioritized Activities**

- High Priority
- Medium Priority

**Public Activities**

- Active
- Completed
- Trash

### My Activities

Start an Activity

1 - 13 of 13 Previous | Next

Sort by: Last updated | Due date

- Input QTD Q1 result with expected achievement Q1 and one slide on Q2/H1 roadmap for team meeting Match 17th @ IBM Antwerp** [More](#)  
updated by Ron Boevink Today 4:04 PM
- Extreme Qualification Q1 2011** [More](#)  
updated by Maarten Raeymaekers Yesterday 7:36 PM
- SSL call Ron - Edwin** [More](#) Community Activity  
updated by E. W. Persoon Mar 10
- ron** [More](#)  
k Mar 2
- 2011** [More](#)  
k Feb 22
- werkForum** [More](#) Community Activity  
rgens Jan 27 | Due Feb 4
- De week van het nieuwe werken ( 8-14 nov 2010)** [More](#) Community Activity  
updated by L. Ammerlaan-Van Rijn Jan 21 | Due Oct 27 2010
- Social business Offering (Smart Work)** [More](#) Community Activity  
updated by Maaïke Kamphuis Jan 14 | Due Dec 31 2010
- Customer activities & opportunities** [More](#) Community Activity  
updated by L. Ammerlaan-Van Rijn Jan 11 | Due Jan 31

Recent updates

Tags

[business\\_dealclinics](#)  
[lotsw](#) [edwin](#) [omron](#)  
[opportunities](#) [ron](#)  
[smart\\_work](#)  
[smarter\\_work](#) [social](#)  
[ssl](#) [telewerkforum](#)  
[week-van-hnw](#)

View as cloud | list

▼ People

A. L. Widmer



My Activities - Mozilla Firefox: IBM Edition

http://w3.ibm.com/connections/activities/service/html/mainpage#dashboard,myactivities,tag=dealclinics iotsw

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Activities To Do List Activity Templates My Activities Search

**My Activities**

Start an Activity

With tag: dealclinics iotsw X

1 - 1 of 1 Previous | Next

Sort by: Last updated | Due date

**Dealclinics** More

updated by Claudia Butera Dec 20 2010 | Due Dec 31 2010

Feed for these activities

- My Activities
  - Completed
  - Tuned Out Activities
  - Trash
- Prioritized Activities
  - High Priority
  - Medium Priority
- Public Activities
  - Active
  - Completed
  - Trash
- Recent updates
- Tags

dealclinics iotsw  
View as cloud | list

People

- A. L. Widmer
- A. M. Kerr
- A. Ramirez
- Agop Gurunlian
- Alain Kremer
- Alan Cooke

start | Calendar - ... | 1:49:58 - A... | My Activities... | Standbeman... | CongresIntr... | 11% | 19:57



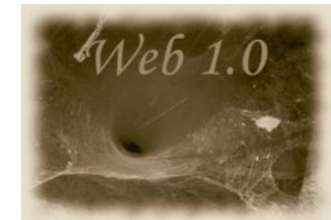
## Omdat

- ALLE informatie nu op één plek beschikbaar is voor de leden
- U gemakkelijk bestanden, links en todo's kunt toevoegen
- De informatie toegankelijk en terugvindbaar is in de toekomst
- Het de volume van uw email en 'persoonlijke organisatie' reduceert
  
- U zo efficiënter werkt, tijd en geld bespaart
- U betere resultaten en een beter 'product' oplevert (dan uw concurrent!)
- U de toegankelijkheid van informatie in de toekomst waarborgt

Web  
2.0

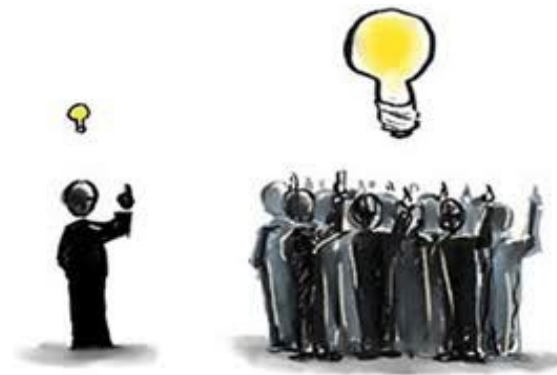
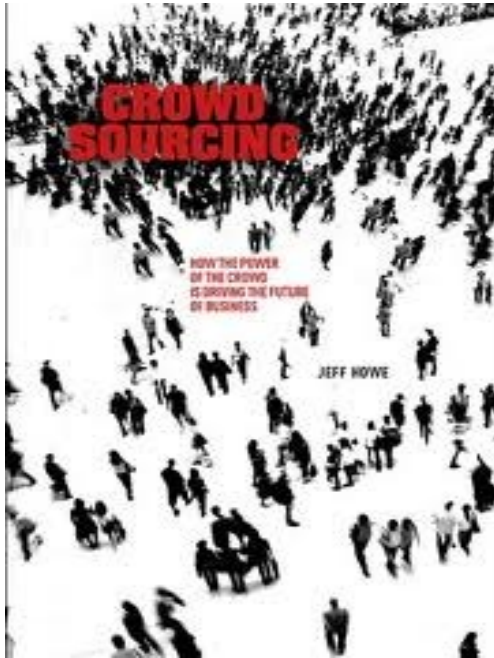


# *Hoe creëert u een nieuwe versie van uw product of dienst?*





# Het is slim om uw klanten en partners bij dit proces te betrekken



Public Communities - Mozilla Firefox: IBM Edition

http://w3.ibm.com/connections/communities/service/html/allcommunities

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Public Communities My Communities Public Communities Search

Recent Popular Alphabetical

Tags for Public Communities

analytics application architect architecture automation bao blue\_community bpm business center cloud cognos collaboration communications community 289 data delivery design development ecm education enablement enterprise gbs germany global gts ibm industry industryspace information innovation insurance integration it learning lotus management marketing mobile notes oracle performance portal process project public rational rational-small-group sales sap

Public Communities

Start a community

1-10 of 19,431 Page 1 | 2 | 3 | 4 | 5 | ... 1,944 Previous Next

**Storage Infrastructure Optimization - Enablement Assets**  
388 members | Updated by Morfini Ferentinos | Today 8:57 PM | Tags: assets, delivery, enablement, execution, infrastructure, initiative, optimization, sales, storage  
This is the repository for final versions of sales and delivery enablement materials for the Storage Infrastructure Optimization (SIO) Sales Execution Initiative.

**Source Next (TRIO)**  
by RODERICK C. HENDERSON | Today 8:57 PM | Tags: community-source, development, jazz, open-source, oss, rtc, swg  
is hoped to be a future incantation of the SWG Community Source mission, focusing on providing a centralized place to locate and participate in various component development activities internally.

**IBM Enablement Team** Moderated  
by Teresa C. Lafoon | Today 8:56 PM | Tags: enablement, rational

**Community**  
Updated by Samantha Elizabeth Carfi | Today 8:56 PM | Tags:  
Welcome to my test Community. I'm working on the process of creating and editing a Community, and it's components - wikis, blogs, files, feeds, bookmarks, and discussion forums.

**EQC CMS Support** Moderated  
8 members | Updated by Chris Anderson | Today 8:56 PM | Tags: claimcenter, cms, eqc, guidewire  
EQC CMS support community This is the community for the NZ Earthquake Commission (EQC) Claims Management System support team. It will consolidate useful information and links to useful information in one place. Information that has been accumulated through the experience of supporting

**CommunityBuilders**  
1,719 members | Updated by Michael Maloney | Today 8:56 PM | Tags: collaboration, communities, community-builders, community-building, community-manager, communitybuilders, enterprise2.0, facilitators, good-practices, knowledge-sharing, learning, lessons-learned, social-computing, social-software  
Our vision is to be IBM's premier leader in developing, leveraging, and sustaining communities, both internal and externally. All across IBM communities are enabling our business strategies by exploiting social computing, knowledge sharing and collaborative capabilities that are recognized as diffe

**Real Plays Government Q2 (00472868)** Moderated

http://w3.ibm.com/connections/communities/service/html/allcommunities?tag=collaboration

start Calendar - ... 2:49:01 - A... Public Comm... Standbeman... CongresIntr... 74% 20:56

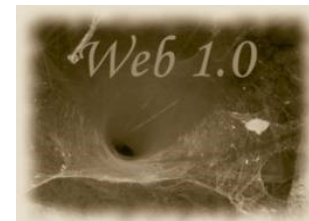
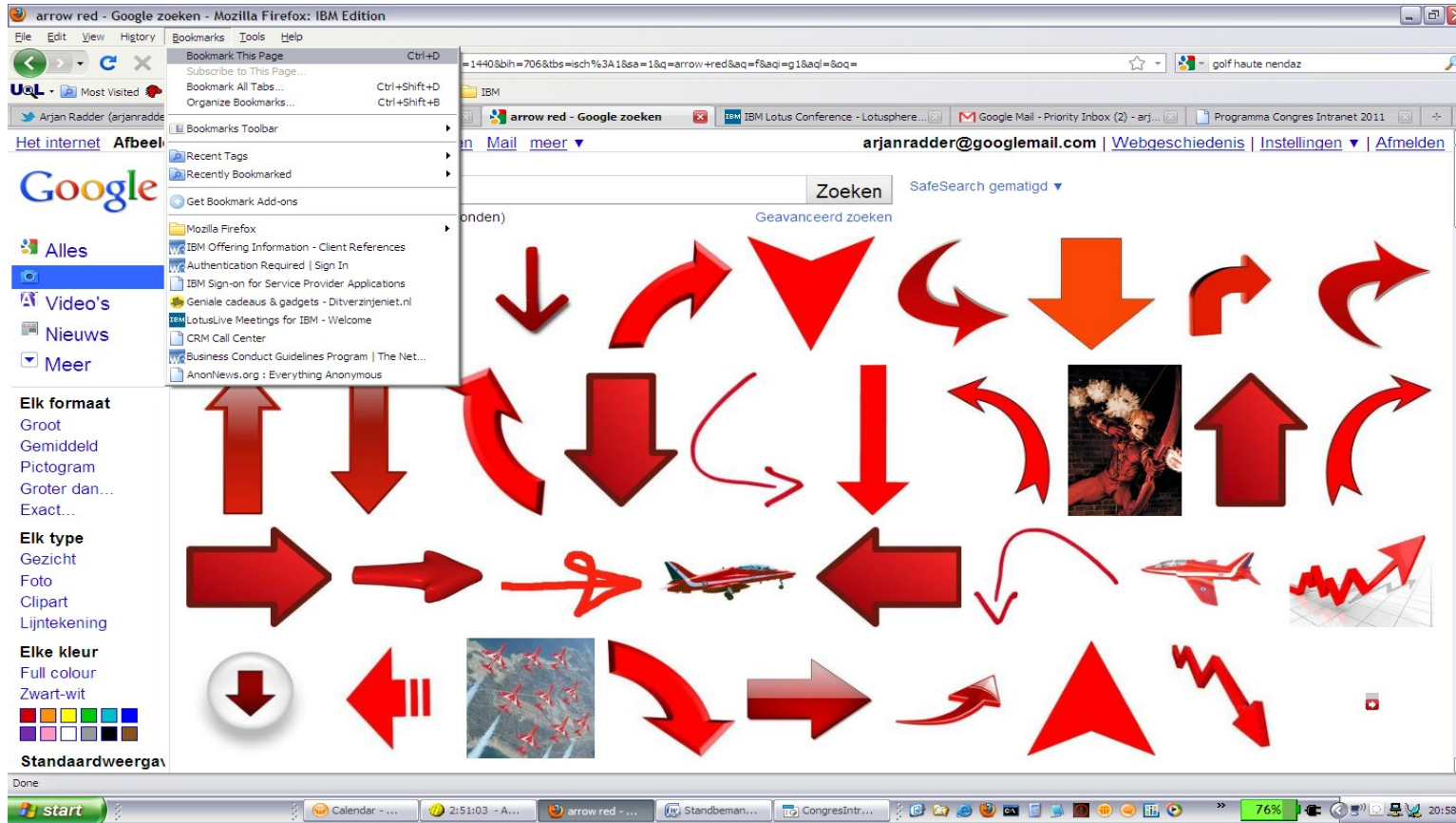


## Zodat u

- Een beter produkt
- Sneller naar de markt kan brengen
- Met meer support van uw partners en klanten
- Uw concurrent te snel af bent
- Uw aandeelhouders kunt bekoren



# Een interessante URL zo bewaren / bookmarken?



# Interesante links op 1 centrale plek delen is efficiënter

The screenshot shows a Mozilla Firefox browser window displaying the Lotus Connections Public Bookmarks page. The browser's address bar shows the URL <http://w3.ibm.com/connections/dogear/html?lang=en>. The page content includes a navigation menu with tabs for 'Public Bookmarks', 'Popular', 'My Bookmarks', and 'My Updates'. A search bar is present with the text 'Public Bookmarks' and a search icon. Below the navigation, there is a list of bookmarks with columns for tags, title, author, date, and a 'show details' link. The first bookmark is 'SAP Kernel Patch and SAPJVM Upgrade Step by Step Document for ABAP and NetWeaver 700, 710 and 720' by RAJEEV GROVER. Other visible bookmarks include 'SPSS BonTon Analytic Marketing Deployment', 'IBM Smarter Computing', 'Role: Project Office', 'Gartner; Forecast: Connected Mobile Consumer Electronics, Worldwide, 2008-2014...; December 22 2010', 'SWG Technical News | Apple iOS SDK: what you need to know', 'ILX | The Informal Learning Exchange, ILX', 'Gartner; SWOT: IBM, Communications Outsourcing and Professional Services, Worldwid; December 22 2010', 'Kassensturz - iPhone Apps spionieren aus', and 'SWG Technical News | Tivoli and the cloud revolution'. On the right side, there is a 'Most Visited Bookmarks' section listing items like 'Your salary versus other IBM employees - Paul Spoerry - BlogCentral' and 'Lotus Connections Plug-Ins'. The browser's taskbar at the bottom shows the start button, several open applications, and a system tray with a 79% battery indicator and the time 21:01.

The screenshot shows a Mozilla Firefox browser window with the address bar displaying `http://w3.ibm.com/connections/dogear/html?lang=en`. The main content area shows a 'Public Bookmarks' page with a search bar and a list of bookmark entries. A 'New Bookmark' dialog box is open in the foreground, with the following details:

- Title:** Bookmarks - Public Bookmarks
- Description:** (Empty text area with a rich text editor toolbar)
- URL:** `http://w3.ibm.com/connections/dogear/html?lang=en`
- Tags:** IBM
- Options:**  Create bookmark,  Public,  Private
- Buttons:** Save, Cancel

The background page lists various bookmark entries, including:

- SAP Kernel Patch and SA... (RAJEEV GROVER - Today 9:00 PM)
- SPSS BonTon Analytic M... (LINDA LALONDE - Today 8:59 PM)
- IBM Smarter Computing (K. S. Roche - Today 8:59 PM)
- Role: Project Office (Liz Shortt - Today 8:58 PM)
- Gartner; Forecast: Conn... (Sophia Salazar Cavallini - Today 8:58 PM)
- SWG Technical News | Ap... (Neil Mackinnon - Today 8:55 PM)
- ILX | The Informal Learn... (Howard K. Smith - Today 8:53 PM)
- Gartner; SWOT: IBM, Cor... (Sophia Salazar Cavallini - Today 8:53 PM)
- Kassensturz - iPhone Ap... (Roger Haenggli - Today 8:50 PM)
- SWG Technical News | Ti... (Neil Mackinnon - Today 8:50 PM)

The right sidebar of the page features 'Most Visited Bookmarks' with entries like 'Your salary versus other IBM employees - Paul Spoerry - BlogCentral' and 'Lotus Connections Plug-Ins'.

Bookmarks - Public Bookmarks - Mozilla Firefox: IBM Edition

File Edit View History Bookmarks Tools Help

http://w3.ibm.com/connections/dogear/html?lang=en

UoL - Most Visited Getting Started Latest Headlines Bookmark this! IBM

Arjan Radder (arjanradder) on Twit... Bookmarks - Public Bookmarks arrow red - Google zoeken IBM Lotus Conference - Lotusphere... Google Mail - Priority Inbox (2) - arj... Programma Congres Intranet 2011

For the latest news about IBM Connections on w3, please visit this wiki.

Lotus, Connections Home Profiles Communities Blogs **Bookmarks** Activities Files Wikis English | A. P. Radder | Help | w3 Home | Feedback | Support Forum | Log Out

Public Bookmarks Popular My Bookmarks My Updates Public Bookmarks Search

Tags

Type to find a tag

Add a Bookmark

Active Tags

2011 analyst\_report analytics announcements bao bao\_aao bao\_knowledge e\_harvesting bao\_sales\_workshop blueiq bonton business cloud cognos collaboration communities competitive competitors connections demo developers domino education enterprise\_infor mation\_management enterprise.2.0 firefox gartner google ibm innovation insights iphone japan knowledge-sharing lc learning lotus lotus-connections lotuslive management master\_data\_ management mdm micro-blogging microsharing mobile na\_folder news notes oss\_cop ovum portal presentation productivity productivity-tips quickr rational reflections

1 - 10 of 855,354 1 | 2 | 3 | 4 | 5 ... | 85,536 Previous | Next

ch and SAPJVM Upgrade Step by Step Document for ABAP and NetWeaver 700, 710 and 720  
yday 9:00 PM | Tags: netweaver\_composition\_environment, nw720, sap, sap\_kernel\_patch, sapjvm, sapjvm\_upgrade [show details](#)

alytic Marketing Deployment  
yay 8:59 PM | Tags: 03\_development\_industrialization, bao, bao\_aao, bonton, deployment, na\_folder, pes\_report, spss, spss\_migration [show details](#)

omputing  
:59 PM | Tags: bigdata, cloud, optimized, smartercomputing, systems, workload [show details](#)

ffice  
Liz Shortt - Today 8:58 PM | Tags: deliverables, management, plan, products, project, responsibilities, roles, system, work [show details](#)

Gartner; Forecast: Connected Mobile Consumer Electronics, Worldwide, 2008-2014...; December 22 2010  
Sophia Salazar Cavallini - Today 8:56 PM | Tags: analyst\_report, gartner, media\_tablets, mobile, mobile\_consumer\_electronics, mobile\_phones [show details](#)

SWG Technical News | Apple iOS SDK: what you need to know  
Neil Mackinnon - Today 8:55 PM | Tags: apple-ios, apple-sdk, apps, cross-brand, developers, ipad-apps, iphone-apps, legal, mobile, swg, swg-legal, swg-technical-community [show details](#)

ILX | The Informal Learning Exchange, ILX  
Howard K. Smith - Today 8:53 PM | Tags: demo, ilx, laurie, overview, recommended, recording [show details](#)

Gartner; SWOT: IBM, Communications Outsourcing and Professional Services, Worldwid; December 22 2010  
Sophia Salazar Cavallini - Today 8:52 PM | Tags: analyst\_report, communications\_outsourcing\_and\_professional\_services, cops, gartner, ibm [show details](#)

Kassensturz - iPhone Apps spionieren aus  
Roger Haenggli - Today 8:50 PM | Tags: apps, iphone, spionieren [show details](#)

SWG Technical News | Tivoli and the cloud revolution [show details](#)

Most Visited Bookmarks

Your salary versus other IBM employees - Paul Spoerry - BlogCentral  
Paul D. Spoerry

Lotus Connections Plug-Ins  
Michael Ehler

Faces  
Hiromi Ishizuka

TeamCalendar - WW Vis / Reg - WikiCentral  
Georg Kissler

Concerto  
Douglas N. Breaux

LC Team Dev and OGS Wiki  
Sharon A. Corbett

http://w3.ibm.com/connections/dogear/html?tag=collaboration&lang=en

start Calendar - ... 2:55:04 - A... Firefox Standbeman... CongresIntr... 80% 21:02



## Zodat u

- Informatie ook toegankelijk maakt voor anderen
- De 'collectieve intelligentie' van uw bedrijf vergroot
- Weet dat de informatie er nog steeds is ook als u zou vertrekken
- Beter geïnformeerde besluiten kunt maken
- Minder tijd en geld kwijt bent met zoeken







# Maar let op; Verschillende elementen zijn van belang en moeten in context worden benaderd

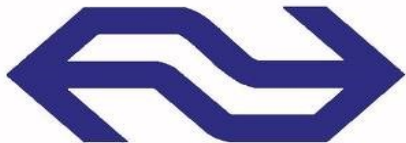


# SUCCESS

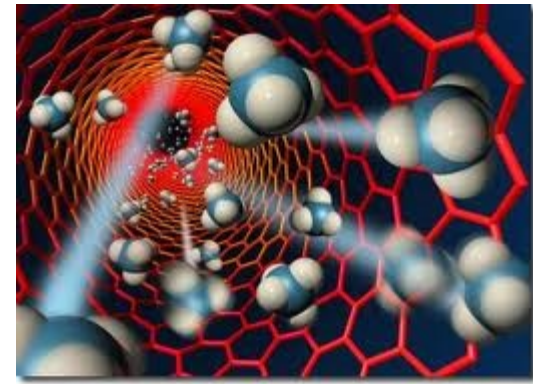
Web 2.0



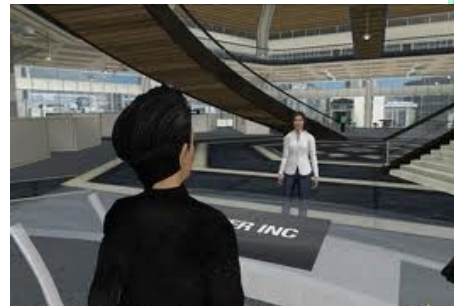








*De toekomst...*





## Meer informatie en demonstratie

- [www.lotus.com/connections](http://www.lotus.com/connections)
- Try Lotus Connections live via <http://greenhouse.lotus.com>





Blogs Profile Activities Bookmarks

Communities Wikis Files



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