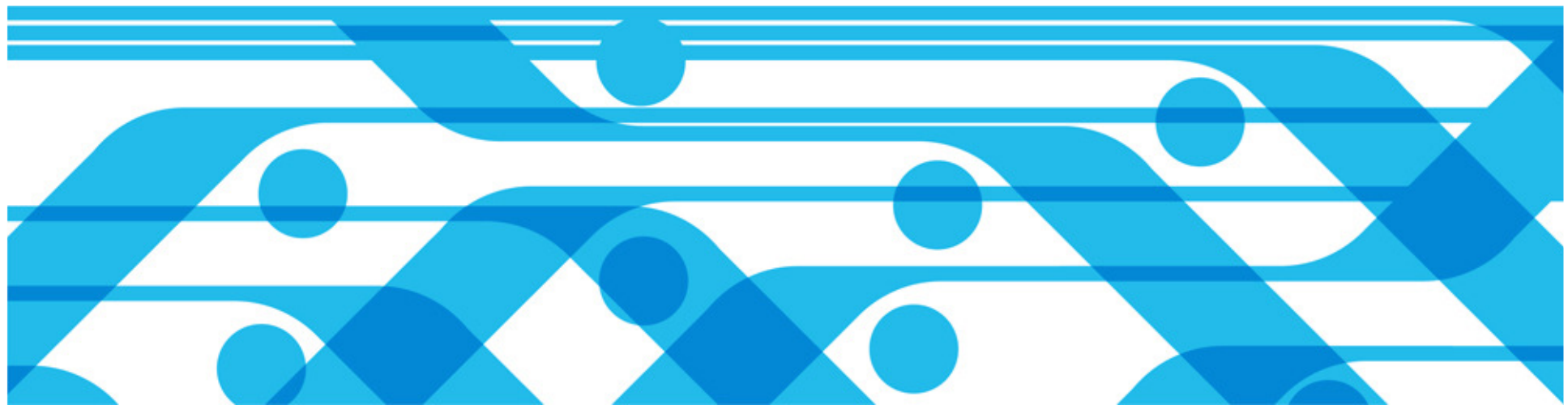


# Fit for Purpose Infrastructure

Remco Kroes

September 15<sup>th</sup> 2010



# Fit for Purpose

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*'When to use which system?'*



*'It depends....'*



Anticipate a changing environment

*It depends on trade-offs of many factors:*

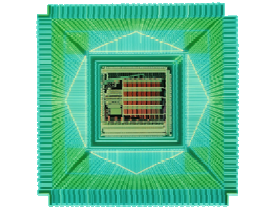


- Designs decisions involve trade-offs
  - Cost
  - Availability
  - Throughput
  - Simplicity
  - Flexibility
  - Functionality
  - Quality of Service
- Designs are different because needs are different
- Designs are different because workloads are different



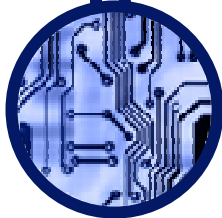
*It depends on needs & workloads:*

Different needs  
and priorities



## Smarter Systems in a Dynamic Infrastructure

A wide range  
of workloads

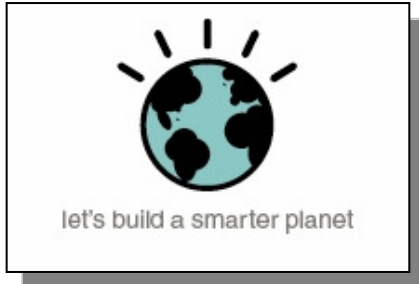


Anticipate a changing  
environment

# A Dynamic Infrastructure for a Smarter Planet

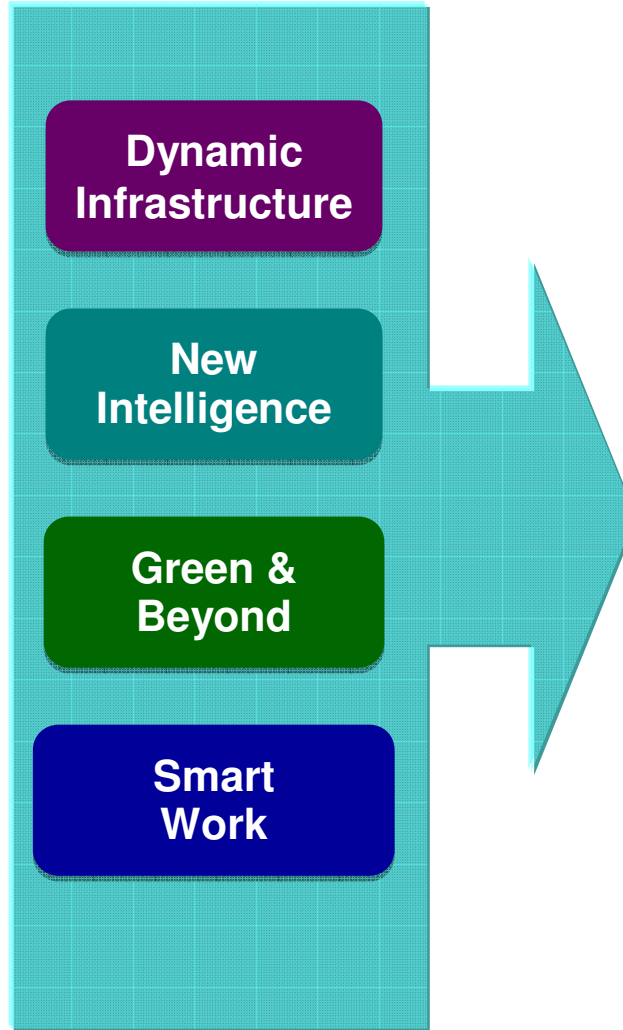


## IBM's smarter planet vision

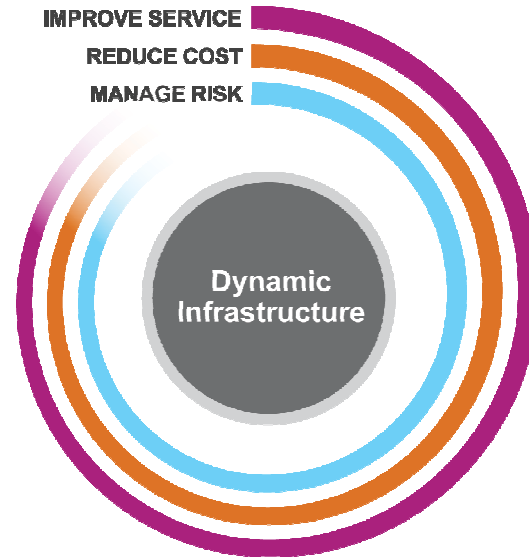


*The world has become flatter and smaller. Now it must become smarter.*

## Four major 'Smart Themes'



**Dynamic Infrastructure**

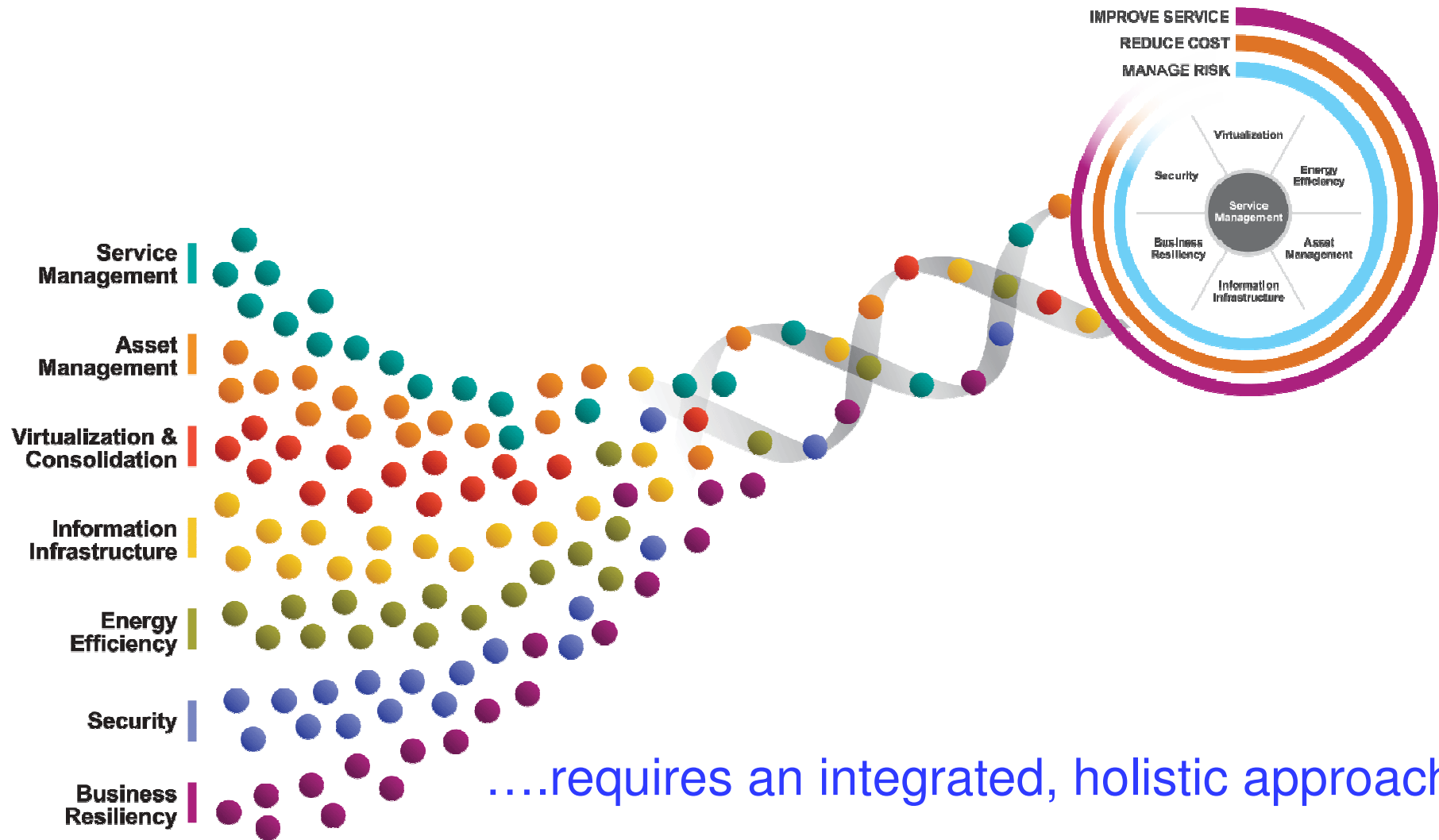


*How do I create an infrastructure that drives down cost, is intelligent and secure, and is just as dynamic as today's business climate ?*



Anticipate a changing environment

# Building a Dynamic Infrastructure...



....requires an integrated, holistic approach  
and Smarter Systems as the base building blocks.



Anticipate a changing environment



# Especially in light of today's challenges



41%

of data center managers claim their data centers will max out their energy capacity within one to two years

80%

of digital data is now unstructured and requires greater effort to transform it into usable intelligence

Processor power doubles every 18 months, but up to

85%

of this power often sits idle

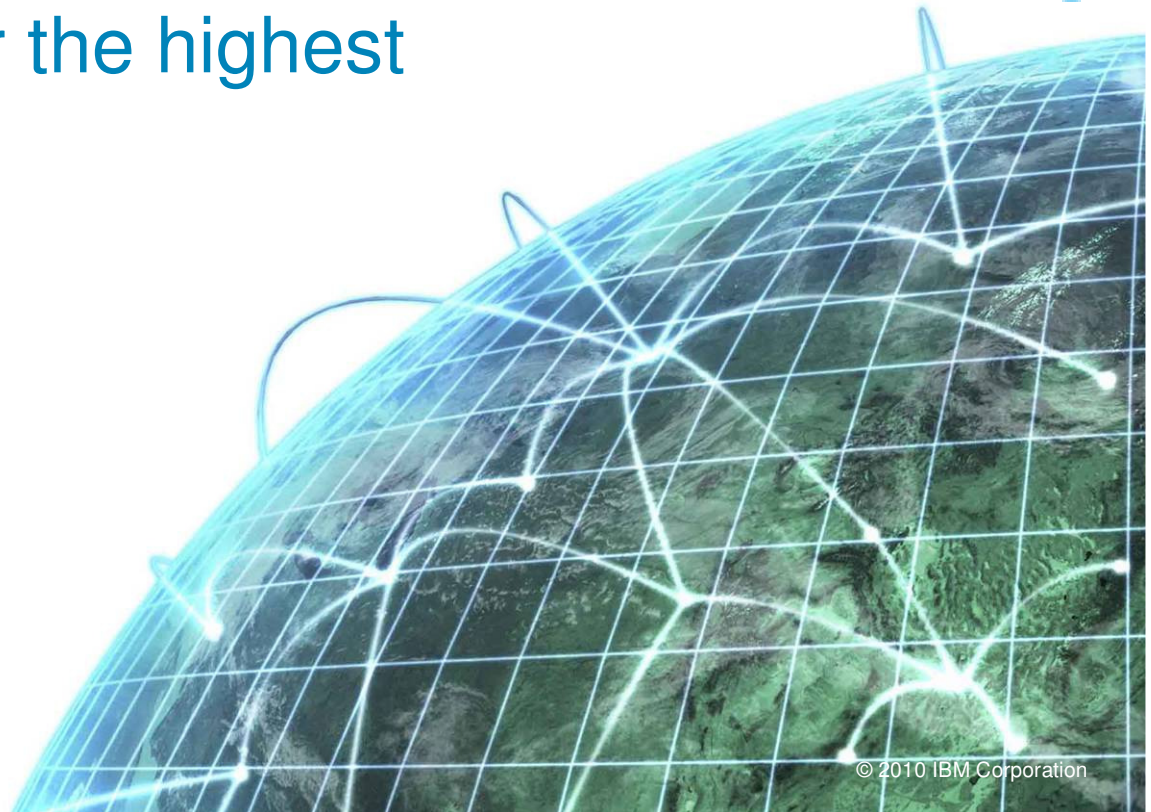


# We need Smarter Systems for a Smarter Planet

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Intentionally designing integrated systems  
that redefine performance and optimize  
resources to deliver the highest  
possible value.





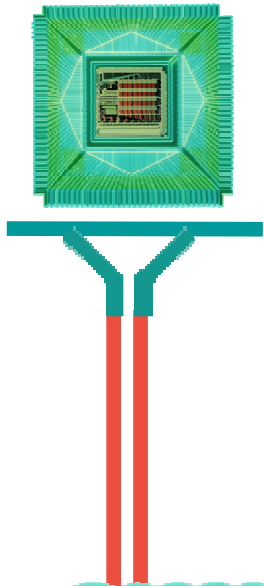


Smarter systems are optimized for the  
needs and the workloads of the world we live in today

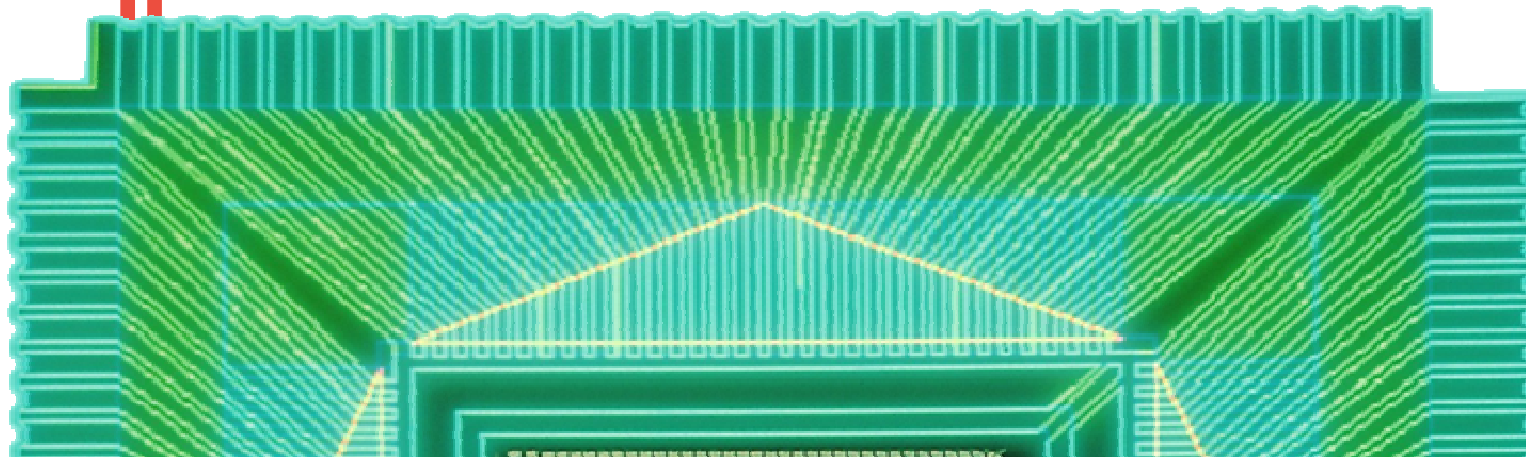


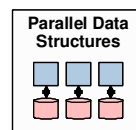
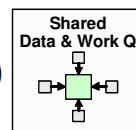
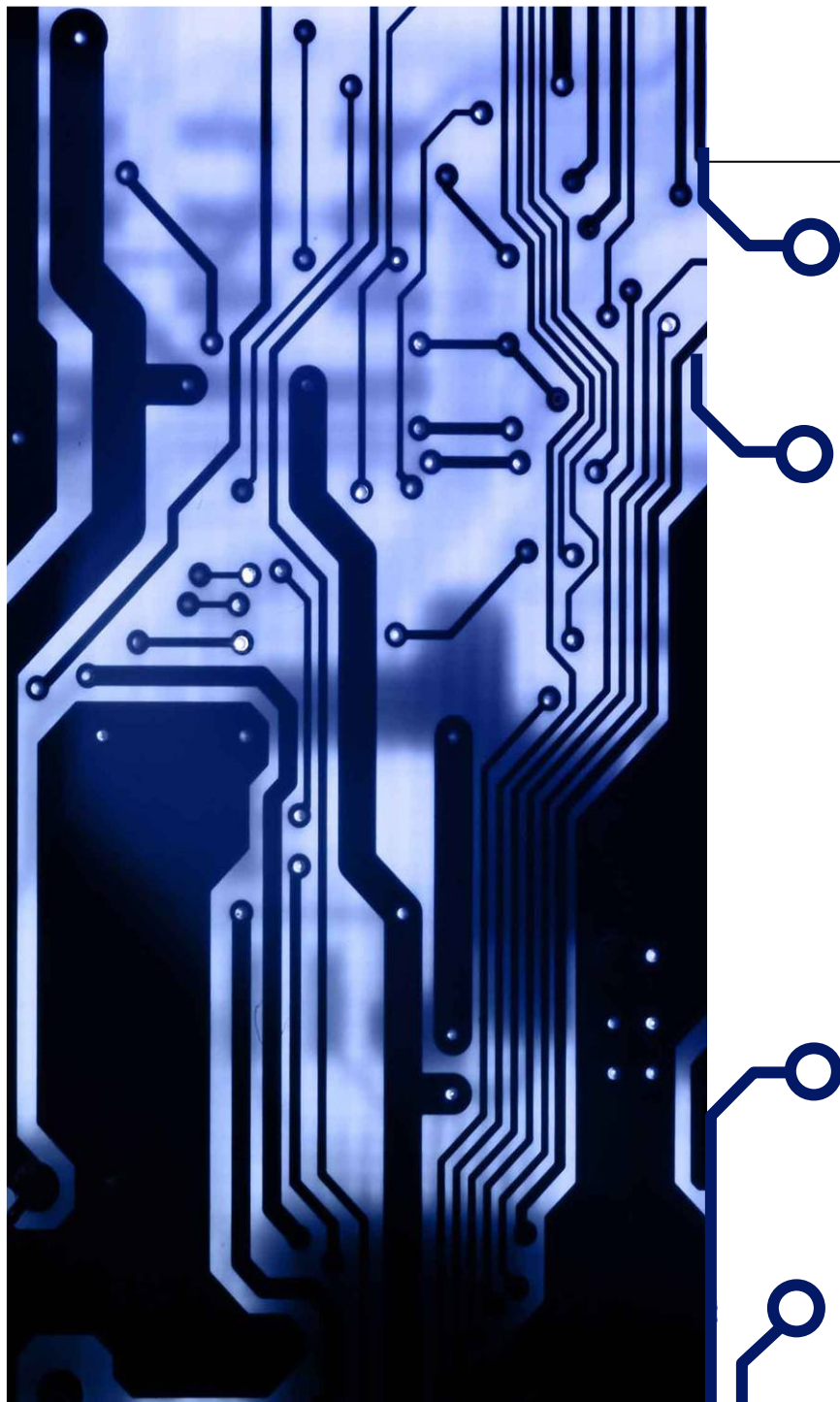


# The needs



- Empower the workforce
- Manage risk, security and compliance
- Deliver operational efficiency & business agility
- Reduce the cost and complexity of managing data
- Discover insights and optimize processes – in real time.
- Achieve the business performance and scale required





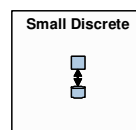
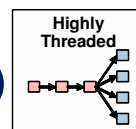
## The workloads

Transaction Processing and Database Applications

Business Intelligence, Analytics and HPC

Business Process Management Applications

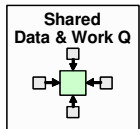
Web, Collaboration and Infrastructure Applications



# Workloads: basic types and attributes



Type 1



Transaction Processing and Database



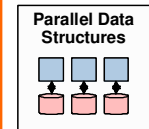
**High Transaction Rates**  
**High Quality of Service**  
**Scale: Peak Workloads**  
**Resiliency and Security**

BI, Analytics and High Performance

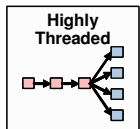


**Compute or I/O intensive**  
**High memory bandwidth**  
**Floating point**  
**Scale out capable**

Type 3



Type 2



Business Applications



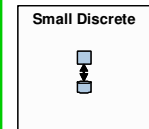
**Scale: Highly Threaded**  
**High Quality of Service**  
**Large memory footprint**  
**Responsive infrastructure**

Web, Collaboration and Infrastructure



**Small Discrete Appl. Instances (Threaded)**  
**Throughput-oriented**  
**Scale out capable**  
**Lower Quality of Service**

Type 4

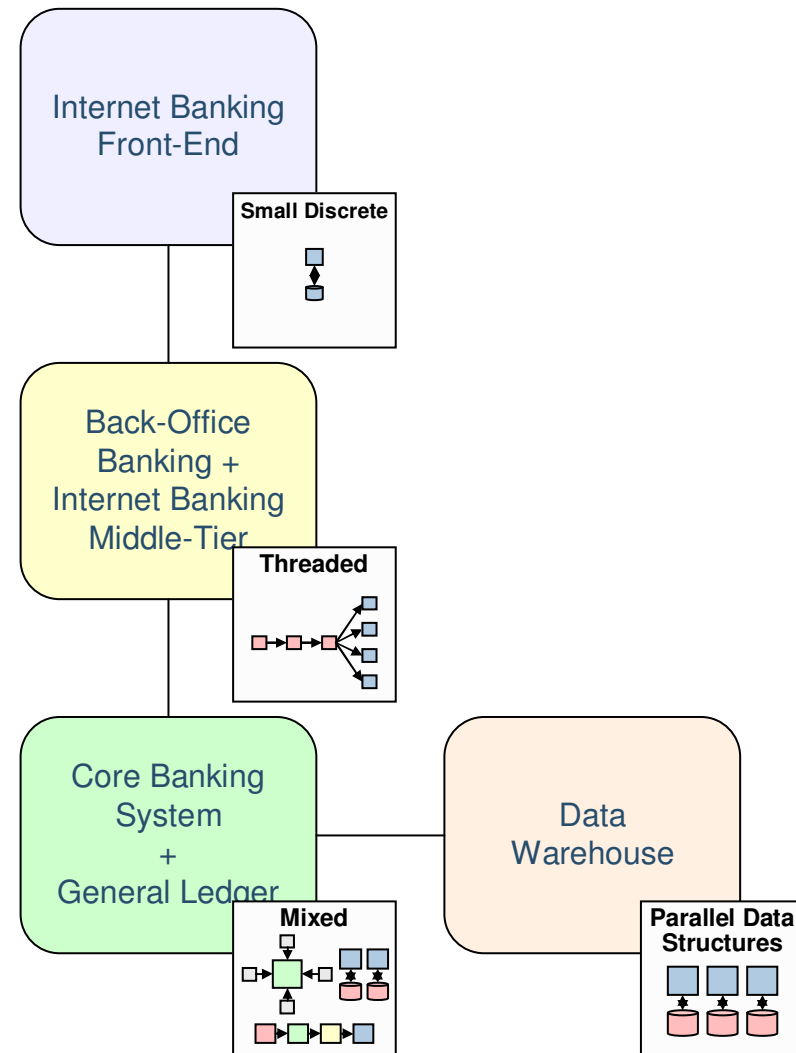


Anticipate a changing environment

# Workloads may mix and evolve



- A business service may be comprised of multiple workload types
- The same IT service can have multiple types of workloads based upon usage patterns
- Other non-functional requirements and local factors apply
- Workloads may evolve over time!

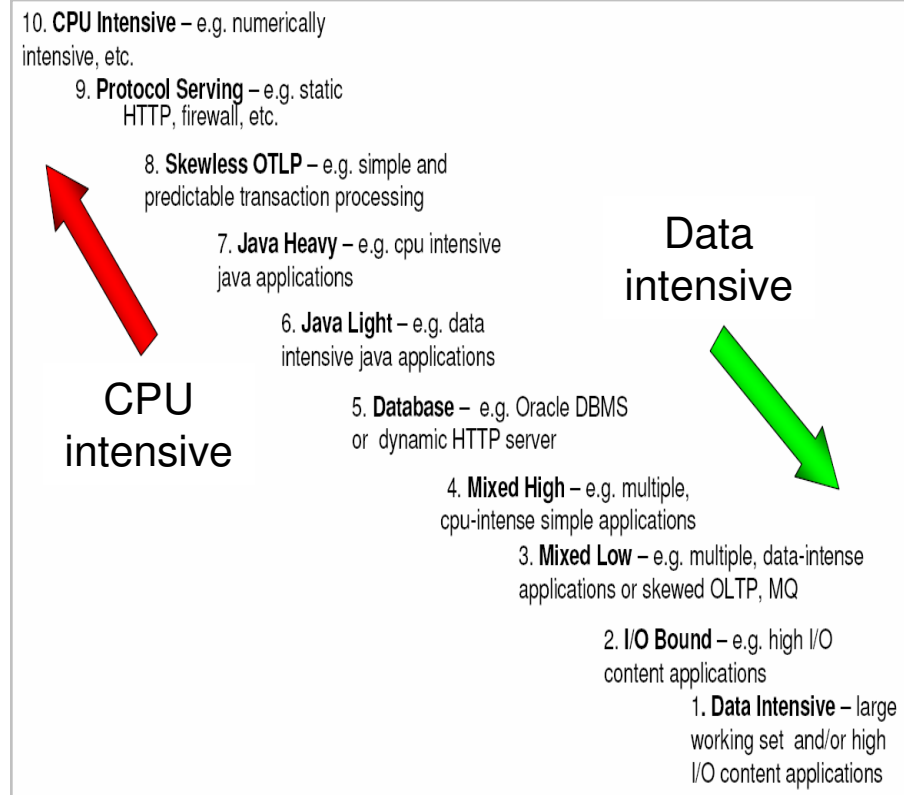
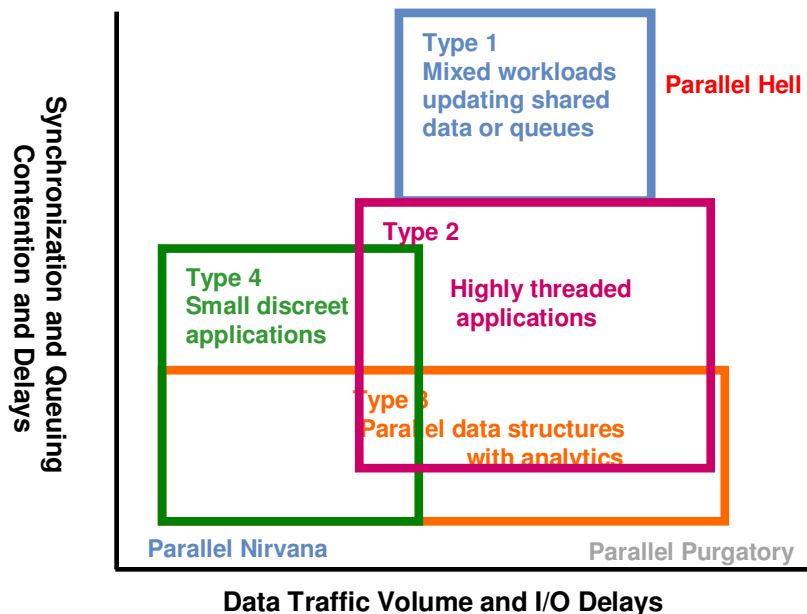
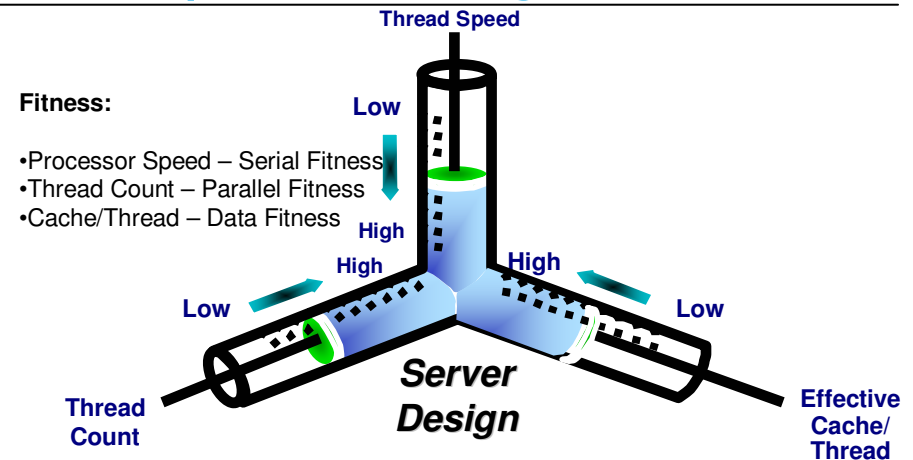


# Systems design affects workload processing



Workloads consist of:

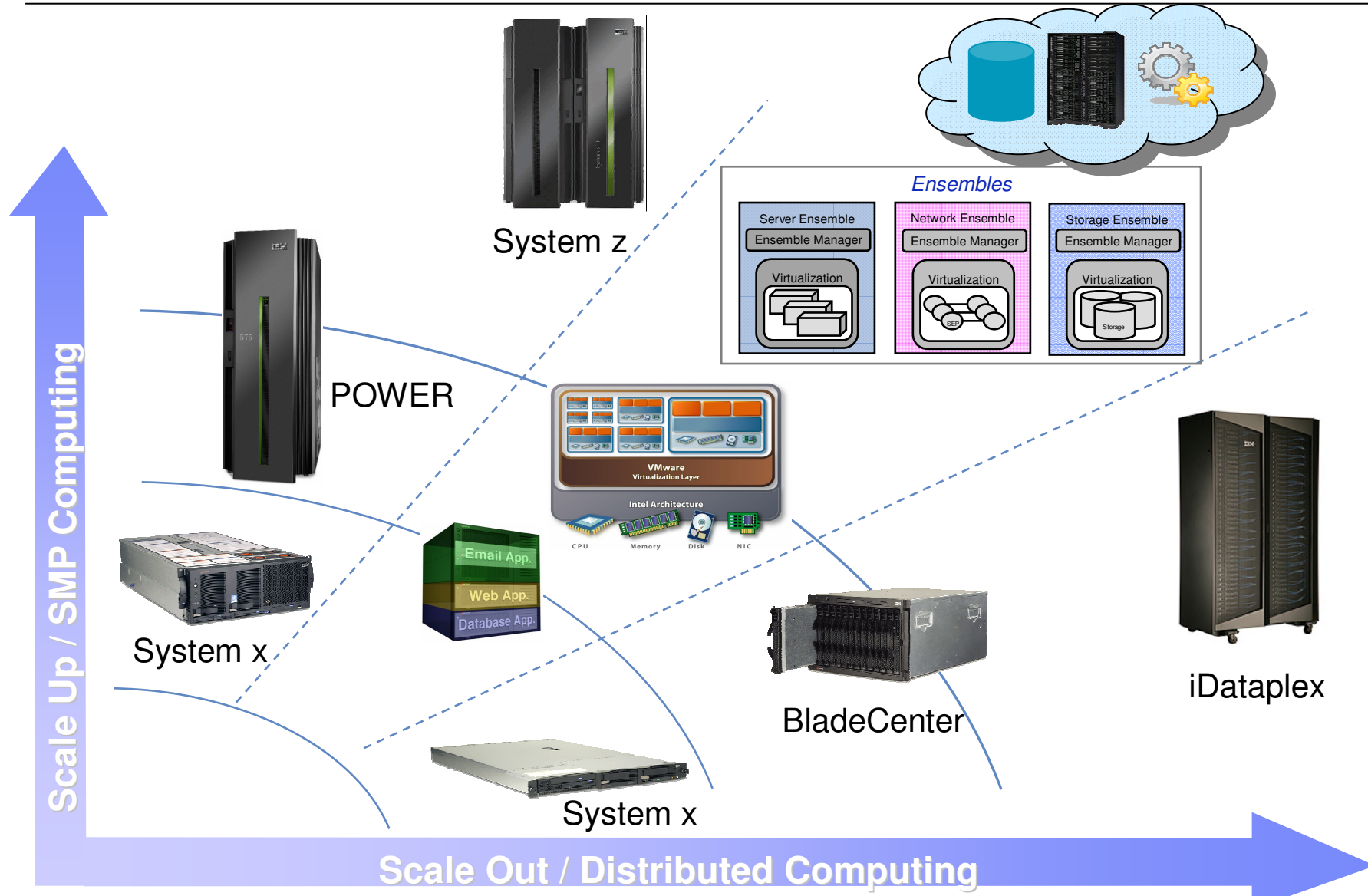
- Application function, structure & code
- Data Structure and Scale
- Usage patterns
- Service Level Requirements
- Integration of components
- Integration with other workloads



Anticipate a changing environment



# Smarter Systems Architectures (Scale up & Scale out)

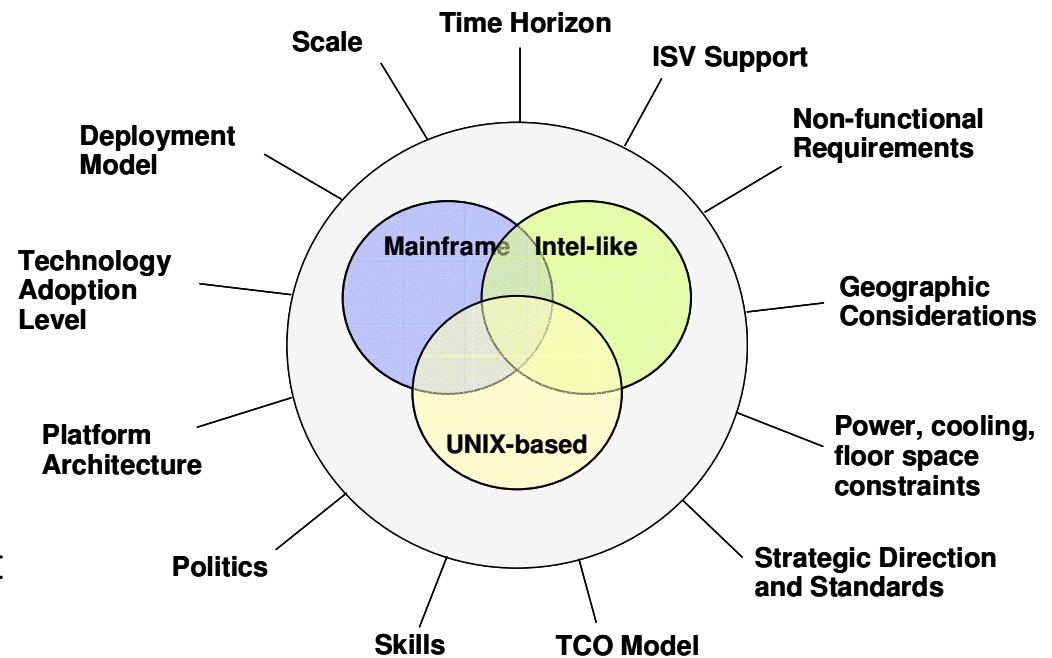


Anticipate a changing environment

# Fit for Purpose Conclusions



- Many factors influence platform selection – a simple matrix does not exist
- Local factors affect platform selection
- Infrastructure size matters
- Each deployment model has its place – virtualize or centralize where possible
- Non-functional requirements are the significant element of platform selection
- An enterprise wide view provides the best optimization opportunity
- Select platforms based upon **workload** requirements not middleware



*One size does not fit all!*



# Fit for Purpose Infrastructure

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