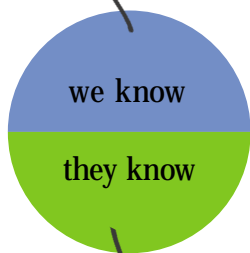UPTIME

we know

they know

REAL TIME

IBM AND PEOPLESOFT—LEADING THE WAY TO THE REAL-TIME COLLABORATIVE ENTERPRISE

Change the way you do business

Today, business survival means refocusing on business basics—profitability, customer satisfaction and competitive advantage. As you look for ways to increase the efficiency of your existing operations, challenges associated with inefficient systems emerge, including:

• Difficulties in accessing mission-critical information
• Disjointed business processes
• High maintenance costs
• Ineffective avenues of communication.

To help you overcome these obstacles, IBM and PeopleSoft have teamed to provide comprehensive, Internet-ready solutions. They include a full suite of integrated, best-of-breed enterprise software from PeopleSoft; leading e-business hardware, middleware and database software from IBM; and world-class services from both companies.

Taking advantage of e-business is an intelligent, strategic business decision. But to compete effectively, you must transform your businesses into a real-time, collaborative network of customers, employees

and suppliers. Adopting Web-based solutions from IBM and PeopleSoft can result in big payoffs, including:

• Higher revenues
• Expanded market reach
• Faster time-to-market
• Greater customer loyalty
• Improved efficiency and management
• A flexible, fully integrated infrastructure with a low total cost of ownership
• Real-time access to information.

Take a look at two valuable white papers that explain why adopting an Internet-based solution can create significant competitive advantage, and how IBM and PeopleSoft can help smooth the transition. In _Enabling Your e-business Initiatives_, IBM discusses the various stages of e-business and how Web-enabling transactions—as well as integrating business processes, knowledge, content and applications—allows for the free flow of information across multiple organizational boundaries. _The Business Impact of Internet Technologies, Why Forward-Thinking Businesses Are Headed for the Web_ from PeopleSoft examines why the move

IBM | *e* business solutions | **PeopleSoft**

to Web-based applications produces opportunities that allow for improved data interpretation, which is critical for strategic decision-making and long-term profitability.

IBM and PeopleSoft—maximizing your business value

The transition from current, inefficient systems isn't a matter of *if* but *when.* With comprehensive solutions from IBM and PeopleSoft, you can enhance your organizational performance and improve your chances of competitive survival.

PeopleSoft has integrated, best-of-breed applications for customer relationship management, supply chain management, human capital management, financial management and application infrastructure. Through universal access to applications via PeopleSoft Pure Internet Architecture™, you can improve business productivity, avoid product maintenance activities and create a flexible, scalable solution. PeopleSoft pure Internet software can also help you reduce costs and increase productivity through real-time collaboration with your customers, suppliers and employees. And business analytics are integrated into all PeopleSoft applications, so you can make critical decisions faster.

An integrated e-business infrastructure is the key to achieving e-business results. IBM e-business infrastructure is ideal for running PeopleSoft applications, which are pre-integrated and optimized with IBM hardware, database software and middleware. This enables quick integration into existing systems and fast operations after implementation. IBM e-business infrastructure provides benchmark-setting performance and the scalability and security you need to run your business. And IBM e-business skills and experience span multiple industries and are delivered through complete consulting, implementation, support and financing services—so you get the help you need and the solution you want.

An alliance for evolving e-businesses

The fastest way to transform your business into a real-time collaborative network is by working with IBM and PeopleSoft. We have the technology and experience to help deliver a best-in-class enterprise solution that integrates easily with your existing processes and technologies, supports your management strategy and helps you meet your business objectives. To start making IBM and PeopleSoft alliance solutions work to your advantage, call 1 866 426-9989.

"The IBM and PeopleSoft alliance is focused on helping organizations optimize their businesses using Internet-based enterprise solutions. IBM's e-business technology and professional services and PeopleSoft's enterprise applications could prove to be a compelling proposition to the organization committed to providing state-of-the-art applications and successful e-business initiatives."

—Christopher Fletcher, Vice President and Research Director, Aberdeen Group