

**R01 X-Architecture - The Next Generation
by Dr. Tom Bradicich**

Tom will discuss the development of the next generation of xSeries Architecture - IBM's design blueprint for building proven enterprise capability into xSeries industry standard servers. Advances in IBM technologies, such as Systems Management and Blades are highlighted, along with trends and directions in industry standard server technologies such as Networking and Virtualization. Tom will present an overview of how these technologies are the basis for the current and future xSeries product offerings. In addition, the role of xSeries technologies in IBM's On Demand strategy will be presented.