

**BusinessConnect**

A New Era of Smart

29/05/2014

# CREATING A SMARTER WORKFORCE

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# OUR WORLD IS CHANGING



## **EMPLOYEE**

- Can't find the perfect job or in some cases, any job
- Don't understand the skills they have or need
- Take jobs they aren't ideally suited for
- Plateau at their jobs when they have more to give
- Are not engaged enough to bring out their full potential

## **EMPLOYER**

- Can't often fill specific positions
- Don't often create the best working environments
- Struggle to provide mechanisms for effective performance
- Struggle to retain talent especially their best talent
- Don't know how to get the best from their people

**THE CHALLENGES WE FACE TODAY**



# THE OPPORTUNITIES AHEAD



MORE INFORMED AND  
EMPOWERED WORKFORCE

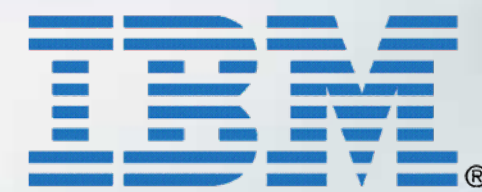


GREATER INSIGHTS  
ON HUMAN BEHAVIOUR



GUESS CAN BE REPLACED  
WITH SCIENCE AND DATA





ENGAGING EMPLOYEES TO GROW THE BUSINESS

THAT'S A SMARTER WORKFORCE

A sunlit path through a forest of tall trees with vibrant green foliage. The path is paved and leads into the distance, flanked by tall grasses and large, mature trees. Sunlight filters through the leaves, creating a warm, golden glow. The overall scene is peaceful and natural.

BEHAVIOURAL  
SCIENCES

ANALYTICAL  
INSIGHTS

SOCIAL & MOBILE  
COLLABORATION

DIGITAL  
WORKPLACE

REINVENTING THE WAY WORK WORKS

# IBM Smarter Workforce

Attract the very best talent  
get them productive

Make smarter  
decisions with  
Big Data insights

Invest wisely in your  
employees



Listen to the voice of your  
Organization and engage  
your workforce

Connect employees to the  
information they need



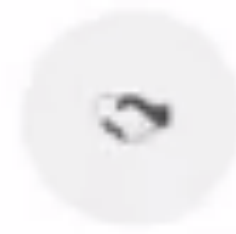
Home



Tasks



Performance



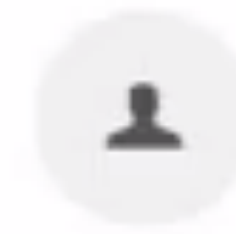
Jobs



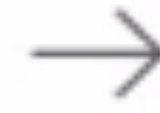
Newsfeed



Communities



People

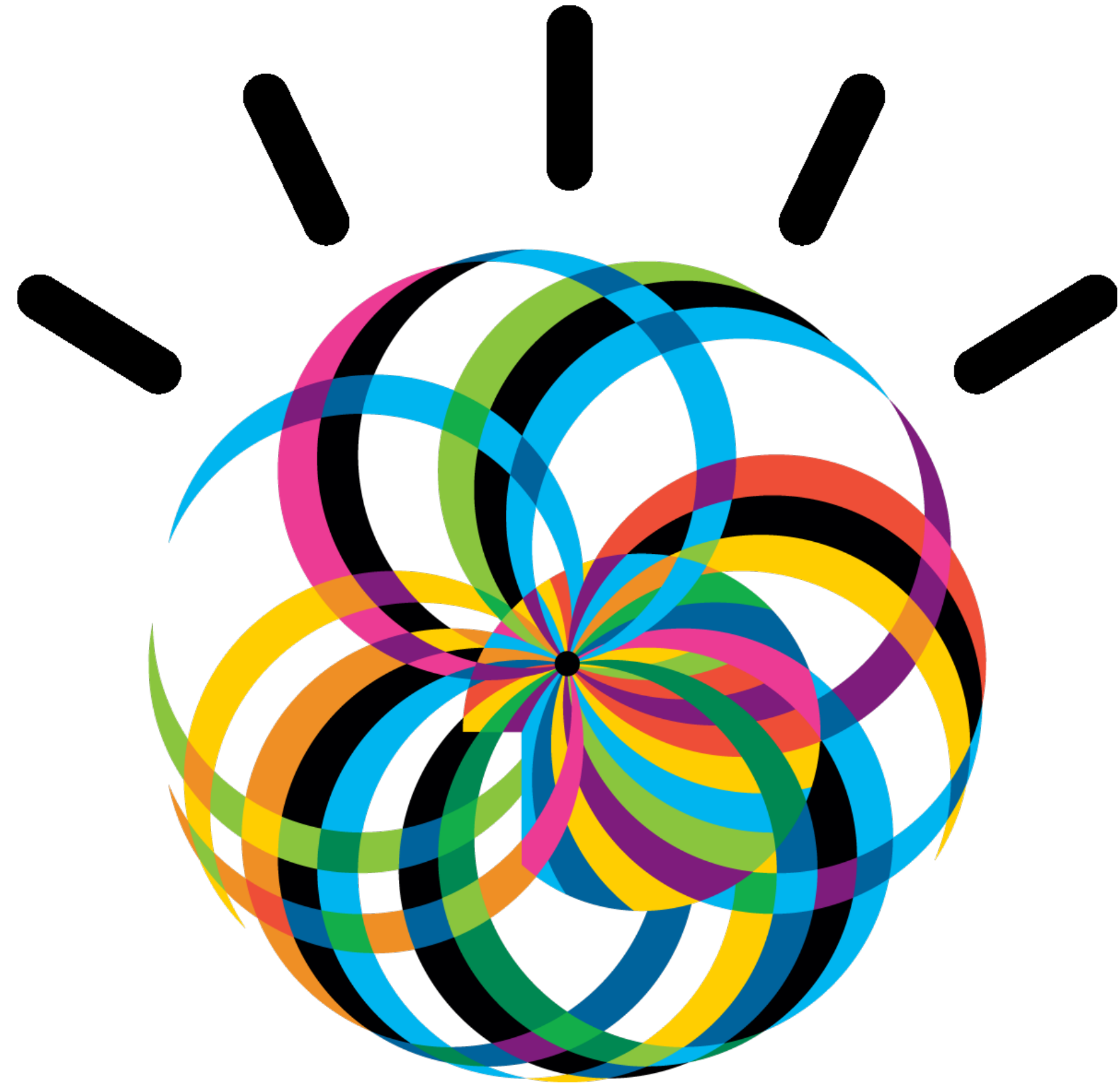


Welcome Matt  
You have 5 tasks

- Code of Conduct Compliance Read & Sign
- Complete Training Equity Trading System
- Complete Training Policy Compliance

[View all](#)





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