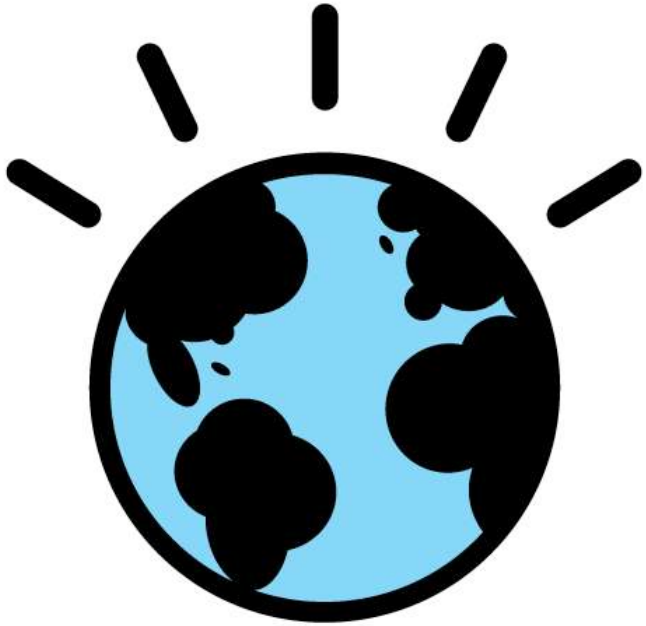
2009 IMPACT
SMART SOA CONFERENCE
MILANO, 17 GIUGNO

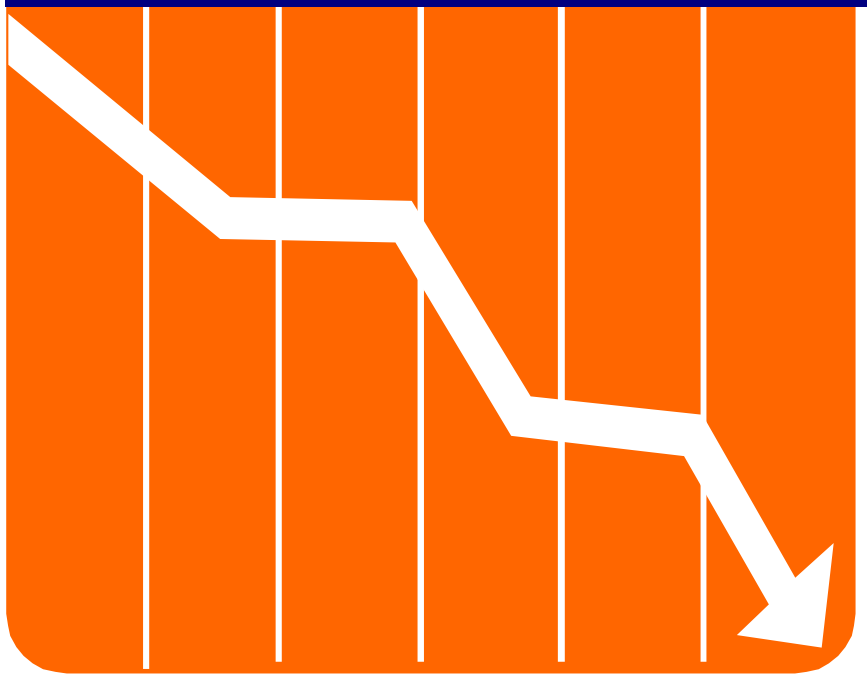


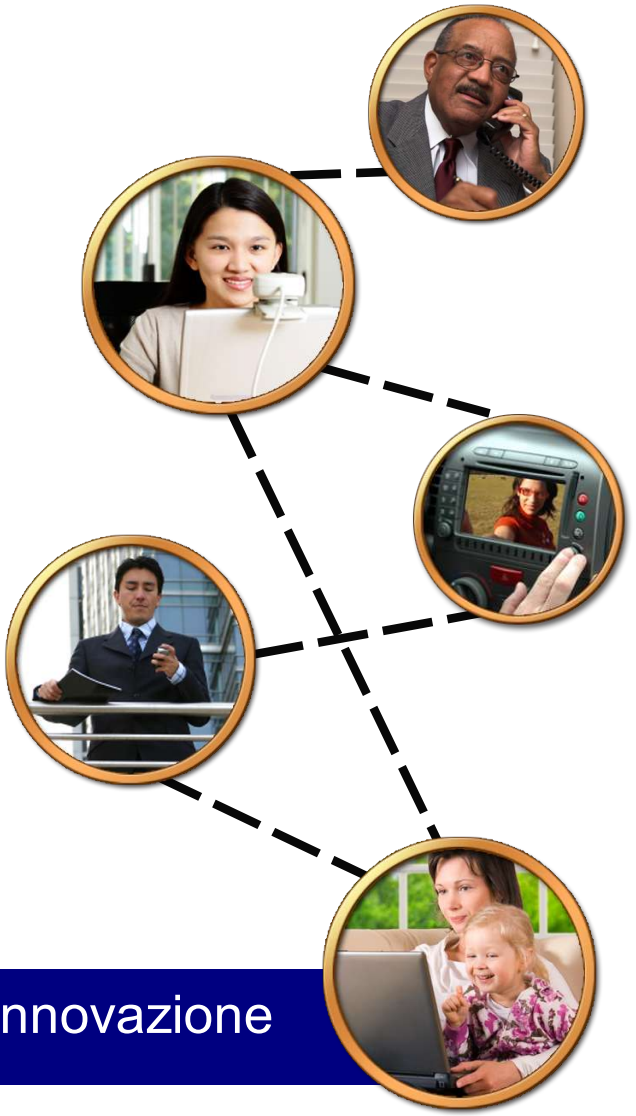
Monica Tassinari

SmartWork
Le soluzioni IBM Lotus Software per uno Smarter Planet

CREATED WITH LOTUS® SYMPHONY™

Pressione su riduzione dei costi

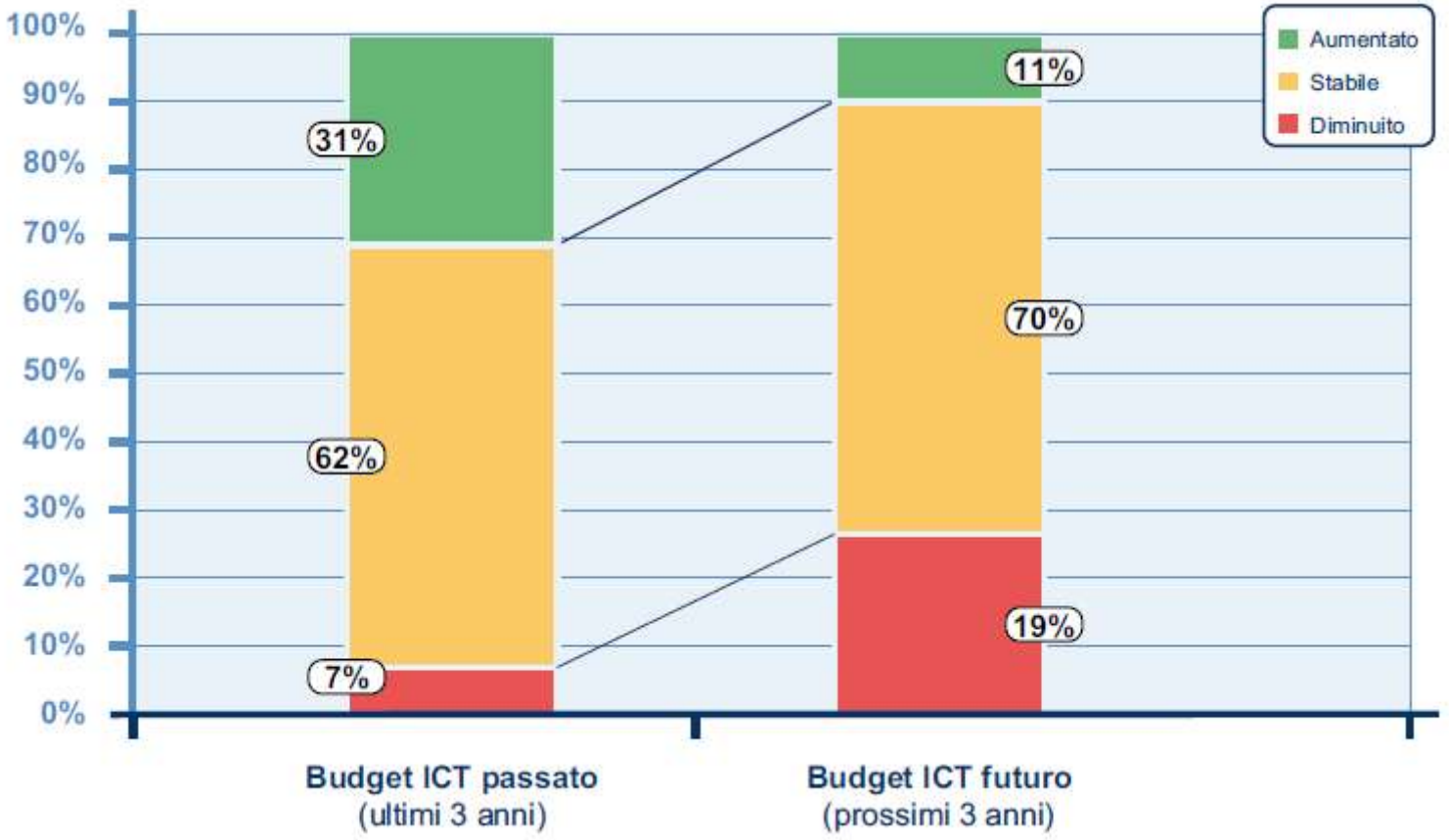




Esigenze di efficienza ed innovazione

IMPACT NOW

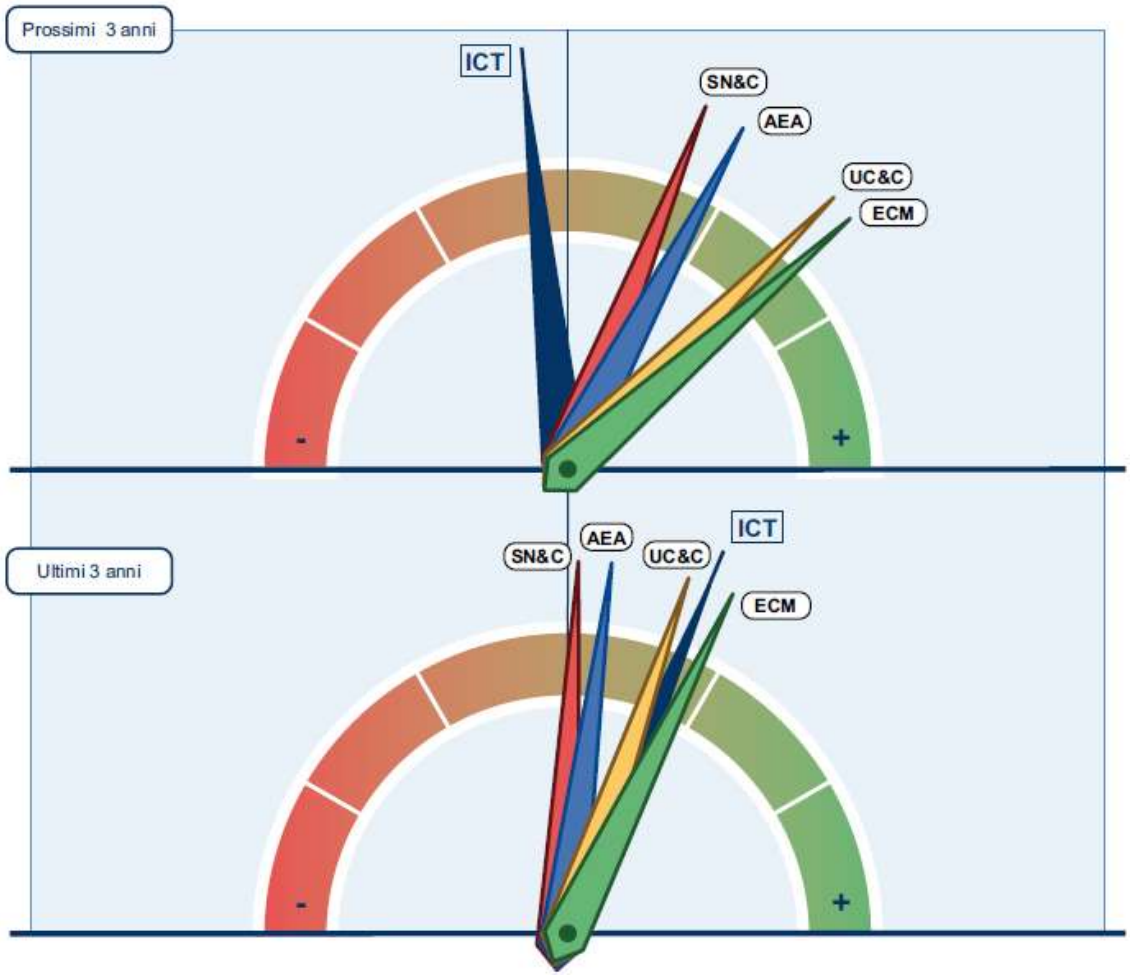
www.lotuslive.com

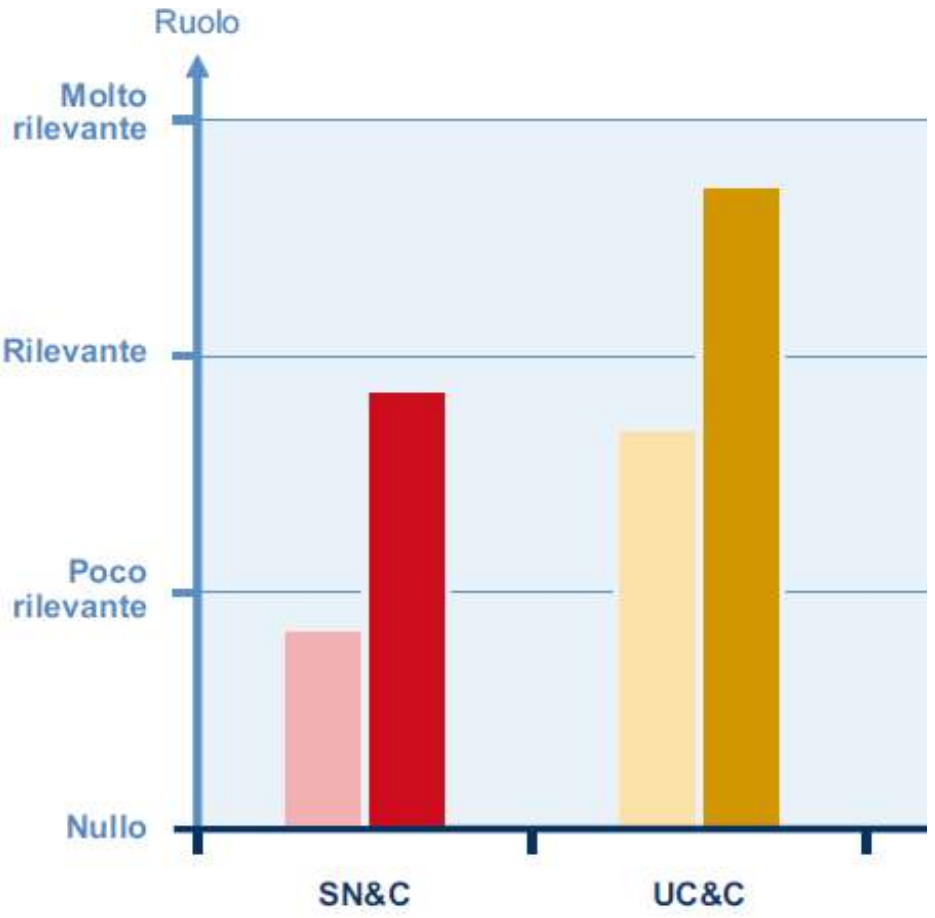


Fonte L'ENTERPRISE 2.0 AL TEMPO DELLA CRISI: LA CONCRETEZZA DI CHI OSA

Copyright © Politecnico di Milano – Dipartimento di Ingegneria Gestionale

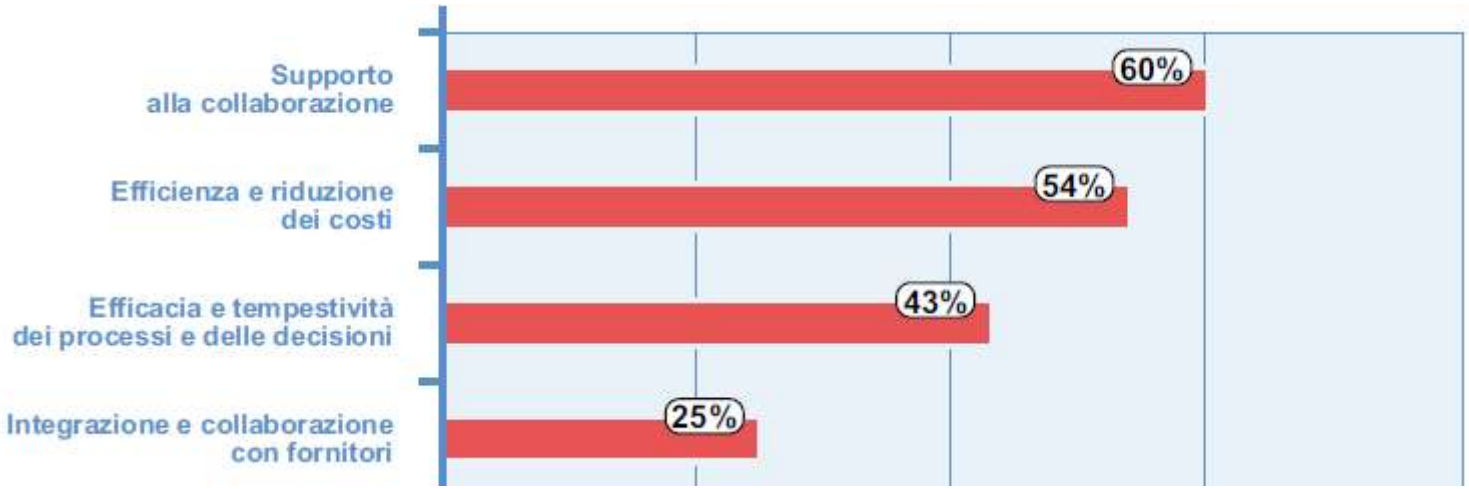
IMPACT NOW

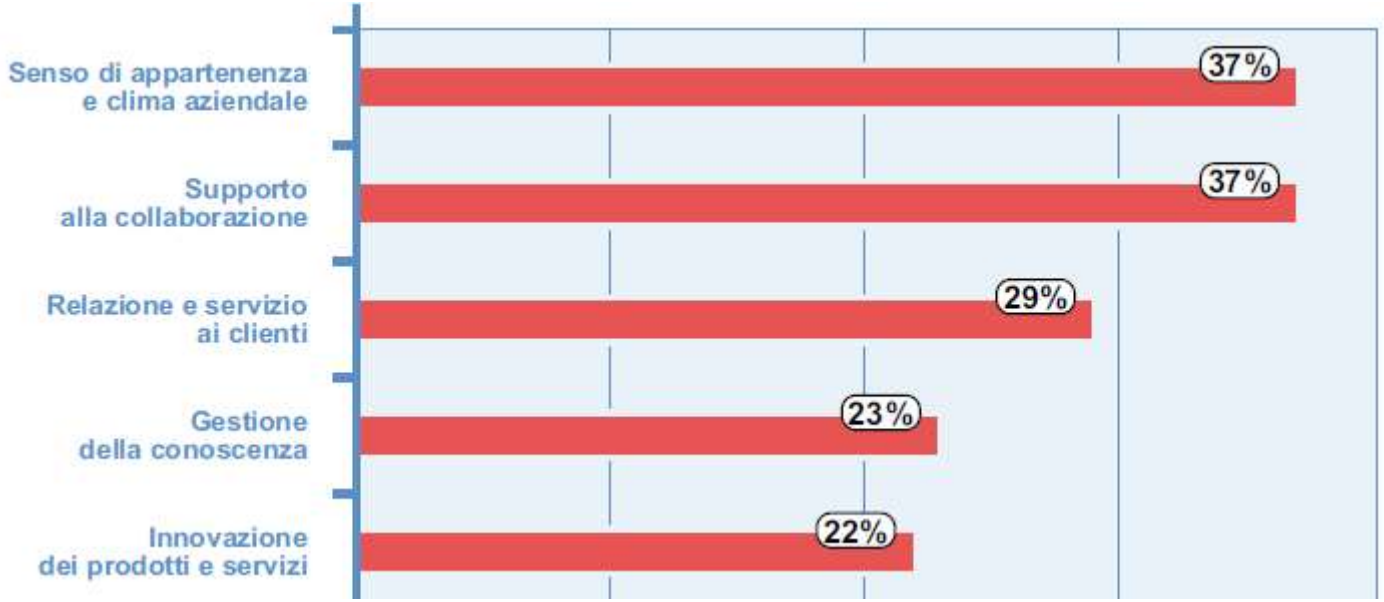




Fonte L'ENTERPRISE 2.0 AL TEMPO DELLA CRISI: LA CONCRETEZZA DI CHI OSA
Copyright © Politecnico di Milano – Dipartimento di Ingegneria Gestionale

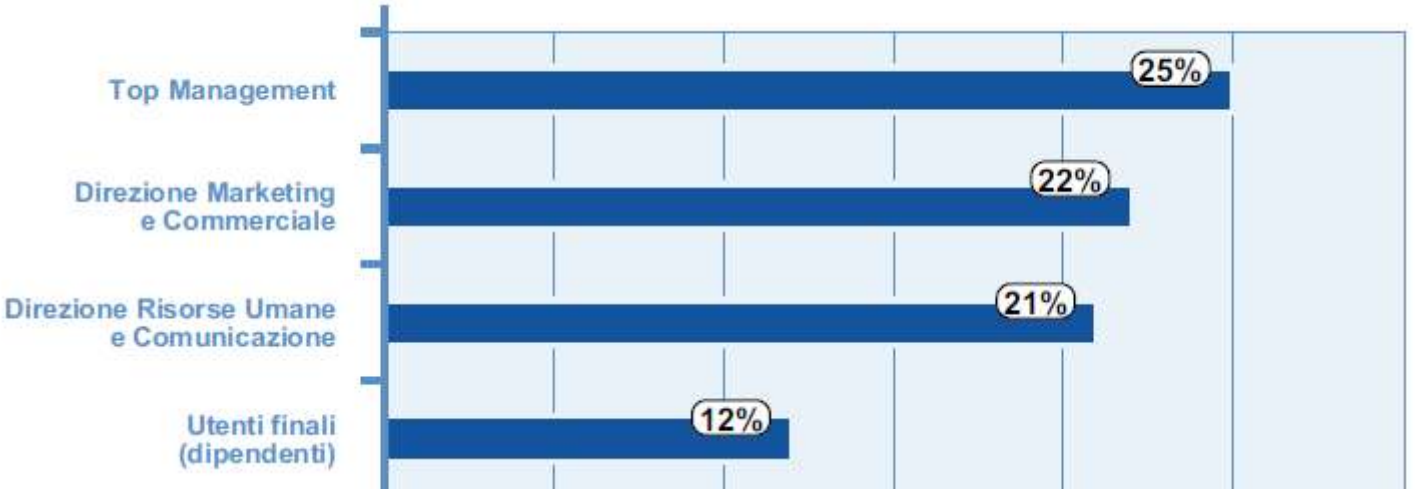
IMPACT NOW

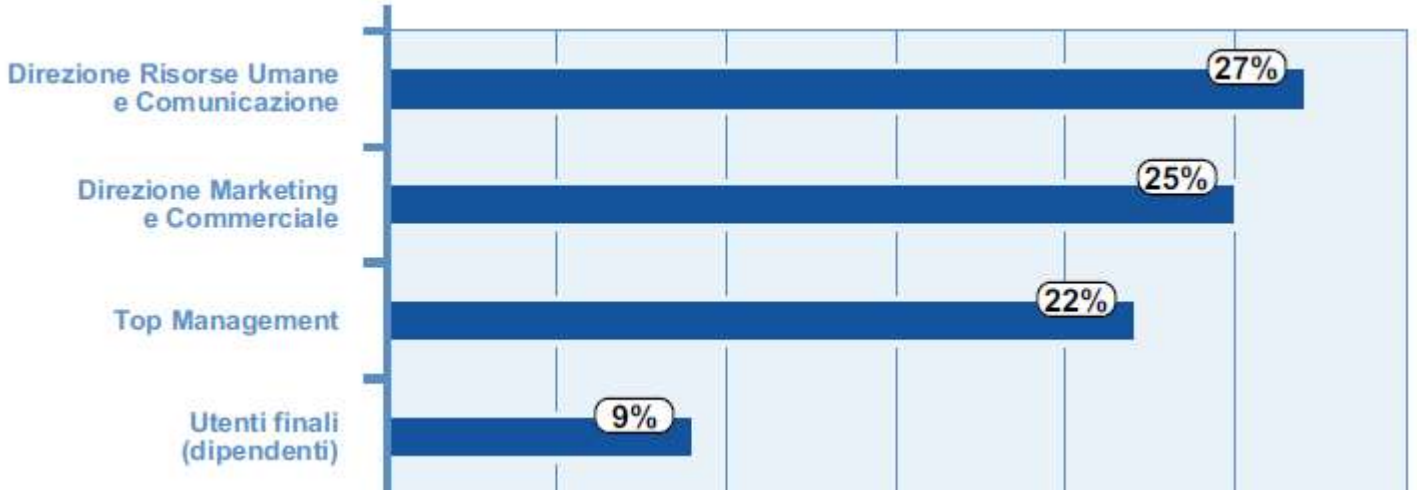




Fonte L'ENTERPRISE 2.0 AL TEMPO DELLA CRISI: LA CONCRETEZZA DI CHI OSA
Copyright © Politecnico di Milano – Dipartimento di Ingegneria Gestionale

IMPACT NOW





UC2™

Fonte L'ENTERPRISE 2.0 AL TEMPO DELLA CRISI: LA CONCRETEZZA DI CHI OSA
Copyright © Politecnico di Milano – Dipartimento di Ingegneria Gestionale

IMPACT NOW

Lotus software

IMPACT NOW

IBM’s approach to collaboration is looking pretty visionary.

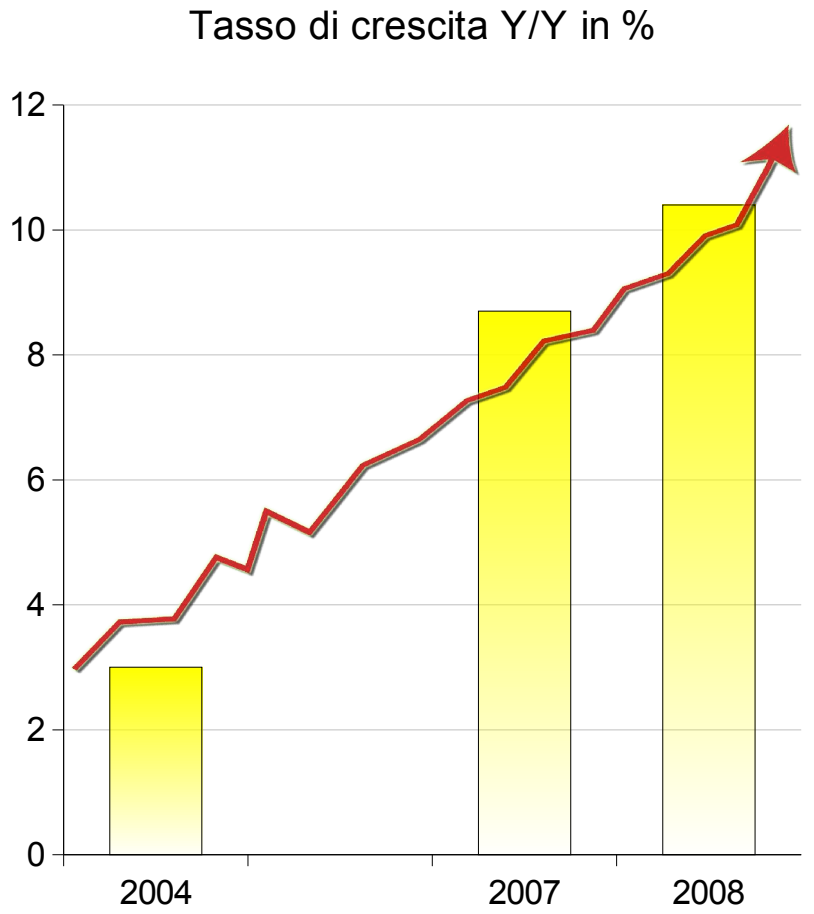
Lotus has been quietly reinventing itself over the past few years, and if you haven’t looked at Notes or Sametime lately, you need to.

Fonte: Forrester blog http://blogs.zdnet.com/forrester/?p=217(29 Maggio 2009)

FORRESTER

IBM's approach to collaboration is looking pretty visionary.

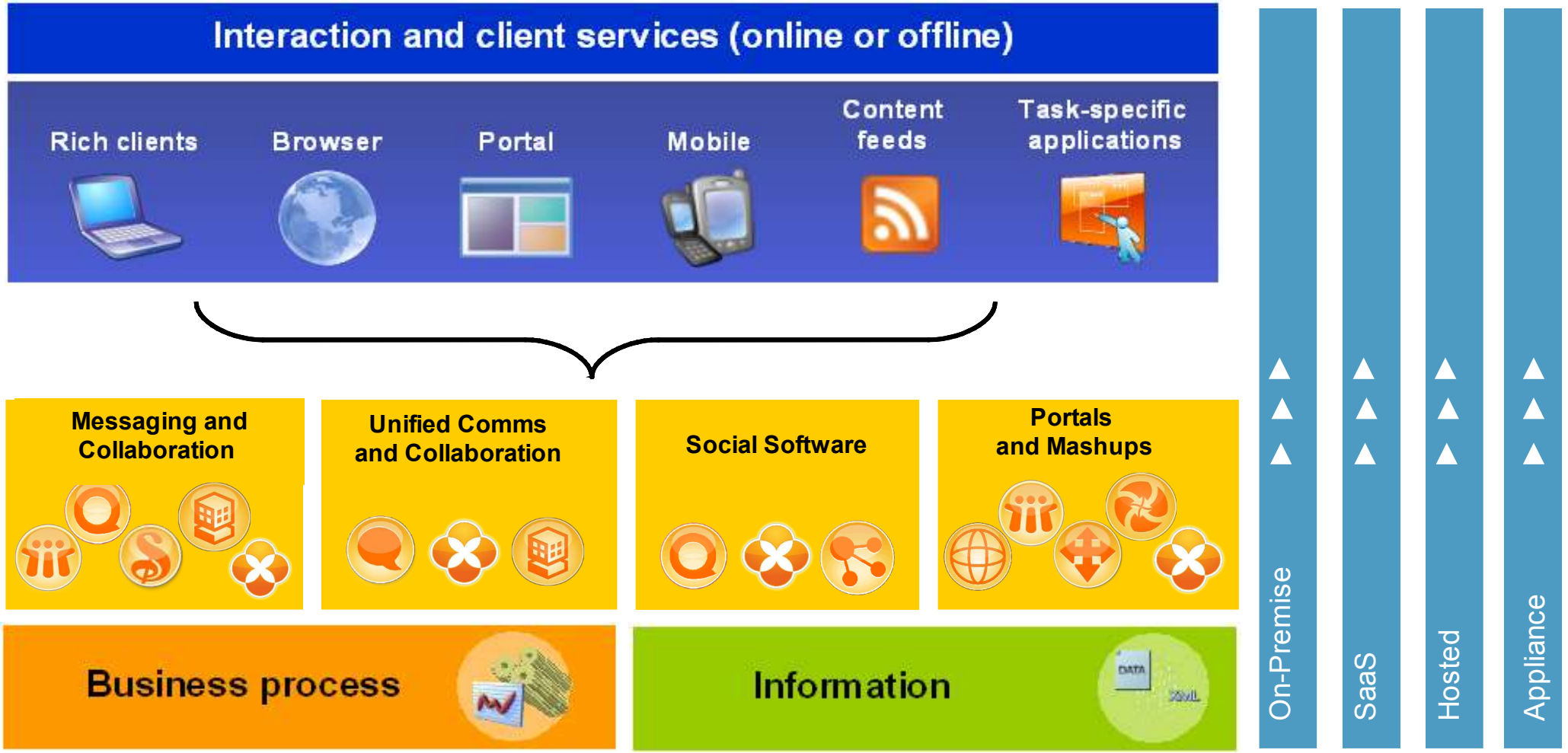
Lotus has been quietly reinventing itself over the past few years, and if you haven't looked at Notes or Sametime lately, you need to.



IBM announced major enterprise client wins for Lotus collaboration software over Microsoft as businesses seek cost efficiencies in today's economic climate.

Fonte: Forrester blog http://blogs.zdnet.com/forrester/?p=217(29 Maggio 2009)

FONTE: IBM Press Release (June, 4) http://www.ibm.com/press/us/en/pressrelease/27654.wss


Interaction and client services (online or offline)
Rich clients
Browser
Portal
Mobile
Content feeds
Task-specific applications
Messaging and Collaboration
Unified Comms and Collaboration
Social Software
Portals and Mashups
Business process
Information
On-Premise
SaaS
Hosted
Appliance

IMPACT NOW

Advanced Messaging

- Posta elettronica sicura
- Calendario pubblico e privato
- Anti-Spam & Anti-Virus

भारतीय स्टेट बैंक
State Bank of India

State Bank of India has agreed to the largest installation of Notes and Domino 8 e-mail and collaboration software in an emerging market to date, and the largest Lotus deal in recent history.

The software, which will enable the bank to communicate more effectively on-line, will eventually be used by 300,000 bank employees, more than three times the number who currently have access to e-mail.

It will allow them to better exchange information through Web 2.0-enabled instant messaging, file and folder sharing, bulletin boards and discussion forums.

FONTE: IBM Press Release (June, 4) http://www.ibm.com/press/us/en/pressrelease/27654.wss

Real Time Comms

- Instant Messaging & Chat
- Web Conference
- Integrazione Audio, Video, Telefonia

Advanced Messaging

- Posta elettronica sicura
- Calendario pubblico e privato
- Anti-Spam & Anti-Virus

The U.S. Army is rolling out collaboration software that will allow soldiers around the world to instant-message and Web-conference with each other, capture and transmit screenshots, and edit documents together.

Called Green Force Tracker, the new software has been fielded to 7,500 people across the Army. The Army plans to quadruple the amount in the coming years to put it on some 45,000 desks.

Green Force Tracker is an Army adaptation of IBM's Lotus Sametime commercial instant-messaging software. The Army increased the ability to "group" users so that soldiers could find one another on the system.

Fonte: http://www.defensenews.com/story.php?i=3801669&c=AME&s=TOP

Global Hyatt Corporation will standardize on IBM Lotus Notes and Domino and Lotus Sametime software for unified communications and collaboration among its thousands of employees and its 365 managed, operated and franchised hotels in 45 countries.

The deal includes e-mail, document sharing, calendaring and the ability to combine unified communications and collaboration across a range of information technology (IT) environments to make it easier to find, reach and collaborate with employees and customers.

FONTE: IBM Press Release http://www.ibm.com/press/us/en/pressrelease/25660.wss

Social Network

- Reti di relazioni e comunità
- Blog, Wiki e spazi collaborativi
- Condivisione e co-redazione di documenti

Real Time Comms

- Instant Messaging & Chat
- Web Conference
- Integrazione Audio, Video, Telefonia

Advanced Messaging

- Posta elettronica sicura
- Calendario pubblico e privato
- Anti-Spam & Anti-Virus

Social software and collaboration facilitates decentralized innovation, increases speed to market, and enables knowledge sharing and retention, letting people work faster and smarter.

Mitch Cohen, Colgate-Palmolive
http://www.nojitter.com/blog/archives/2008/01/lotus_shows_off.html?printable=true

It's about being able to collaborate and to really work on policies and procedures. I see great opportunities for in our manufacturing area where our plants can really share information on how to run more efficiently across the geographies.

Patricia Weakley, Colgate-Palmolive
FONTE: http://www.youtube.com/watch?v=k9R4KLVXBos

Enterprise Portal

- Tool collaborativi inseriti nei singoli processi
- La “scrivania elettronica” basata su portale web

Social Network

- Reti di relazioni e comunità
- Blog, Wiki e spazi collaborativi
- Condivisione e co-redazione di documenti

Real Time Comms

- Instant Messaging & Chat
- Web Conference
- Integrazione Audio, Video, Telefonia

Advanced Messaging

- Posta elettronica sicura
- Calendario pubblico e privato
- Anti-Spam & Anti-Virus

HD-Net portal allows us instant access to anything and everything to smoothly operate our business.

HD-Net provides superior service and support to that dealer channel, so that they in turn can support the riders.
The dealership is spending less time in front of a computer, and spending more time talking directly to the customer.

It is about staying close to your customers and showing them that you're a brand that lives with them"

Jim Haney, CIO Harley-Davidson

FONTE: IBM Customer References http://www.ibm.com/uk/pov/harley_davidson/index.shtml

La nuova Intranet, concepita con le più moderne tecniche web, semplifica la pubblicazione e la condivisione di informazioni e documenti online consentendo di tenere sempre aggiornati tutti i soggetti coinvolti sulle procedure operative in modo rapido e semplice. Semplifica inoltre la gestione di attività ed eventi, consentendo alla sede centrale di allocare facilmente le attività ai responsabili di area in tutto il mondo.

Grazie al nuovo portale i rivenditori Lamborghini possono ordinare facilmente auto e parti di ricambio tramite una semplice interfaccia e collaborare tra di loro per scambiarsi le parti di ricambio per i modelli classici.

La soluzione è così semplice da usare ed estendere da consentire direttamente allo staff Lamborghini di introdurre nuove funzionalità per soddisfare esigenze emergenti.

www.lotuslive.com

SALA SAGITTARIUS

Ore 14.30 – Sessione “Smarter Collaboration:
IBM LotusLive, la collaborazione arriva dal *cloud*

Thank
You

IMPACT NOW