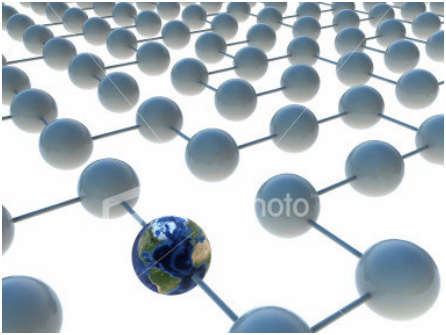


IBM Lotus Sametime 7.5

REAL-TIME. RIGHT NOW.



Come cambia il mondo digitale



La Rete è globale:
connettività e convergenza

Dati e informazioni dinamici:
cambiano in modo rapido e improvviso



L'azienda diventa virtuale:
un ecosistema interattivo e interconnesso



Collaborative Working = Necessità

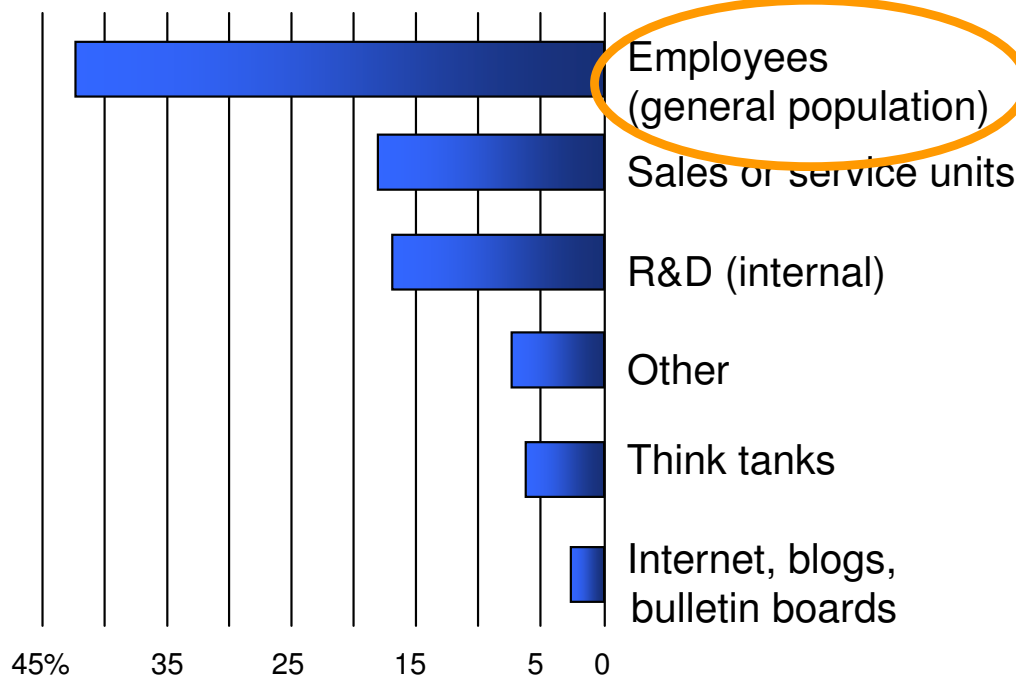
Verso un modello organizzativo aperto

- Il **58%** dei CIO definisce la propria azienda un "workplace virtuale"
- Più del **75%** utilizza già oggi strumenti per la comunicazione in tempo reale
- Il **90%** dei dipendenti lavora in uffici diversi dalla sede centrale
- Circa il **65%** dei dipendenti lavora in una sede differente rispetto al proprio manager

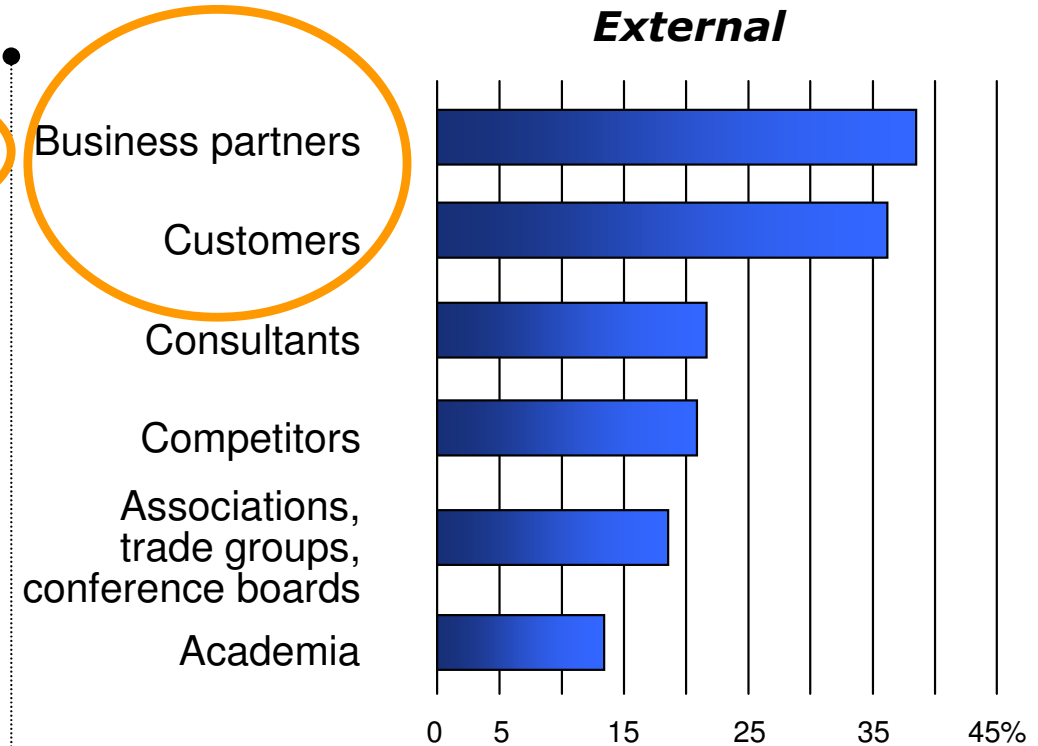


Collaborative Working = Opportunità Verso un modello organizzativo aperto

Internal



External



“Without collaboration innovation would be impossible.”

Fonte: IBM Global CEO Study 2006



Un nuovo modello di collaborazione



Messaggio / Documento



- ❖ Reti private
- ❖ Connessioni discontinue
- ❖ Sistemi e tecnologie proprietarie

Persona



- ❖ Web globale
- ❖ "Always on"
- ❖ Sistemi Open



Le opzioni disponibili

Soluzioni di tipo *Consumer*

Client di Chat & Instant Messaging pubblici

Gratuiti e semplici da scaricare / installare

Bassi livelli di sicurezza (Identificazione utenti, Encryption)

Inesistenti funzionalità di logging, archiviazione, auditing



Soluzioni di tipo *Enterprise*

Client di Chat & Instant Messaging privati

Licenza commerciale e server dedicati *on site*

Massima sicurezza (Identificazione utenti, Encryption)

Funzionalità di logging, archiviazione, auditing



Lo scenario ibrido attuale

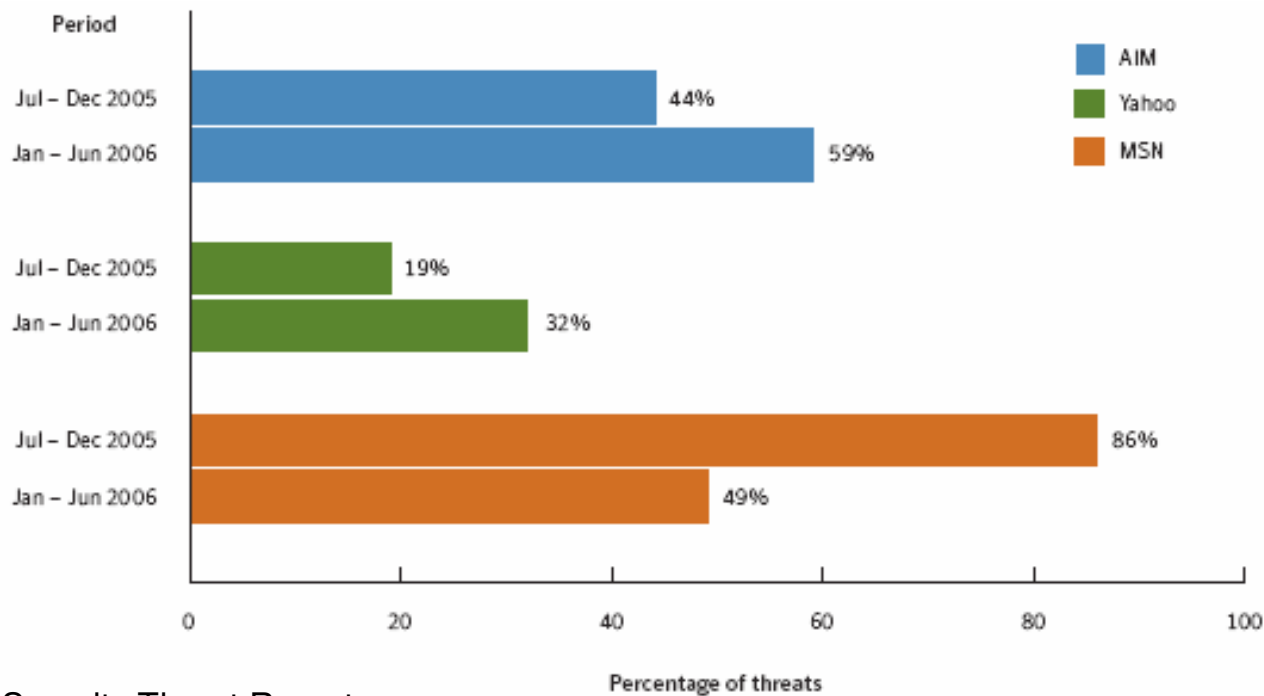
- Circa l'**80%** del traffico di IM all'interno delle aziende si svolge su reti e servizi pubblici
- Il **40%** delle aziende che utilizzano l'IM si ritrovano a gestire 3 o più IM networks
- Questa proliferazione incontrollata può introdurre fattori di rischio

Source: Osterman Research Enterprise IM Tracking Survey
<http://www.ostermanresearch.com/research.htm>



As one of the most successful and widely deployed applications on the Internet, IM has become a potent means for the propagation of viruses, worms, and other threats.

The infection of one computer can result in messages being sent to all users in an IM contact list on that machine, creating the potential for rapid proliferation.



Source: Symantec Internet Security Threat Report

http://www.symantec.com/specprog/threatreport/ent-whitepaper_symantec_internet_security_threat_report_x_09_2006.en-us.pdf



IBM Lotus Sametime 7.5

- Real Time Collaboration per le aziende
 - ❖ Oltre 16 milioni di licenze
 - ❖ 25 aziende con più di 100k utenti
 - ❖ 27 aziende delle attuali Fortune Global 50
 - ❖ 8 delle 10 più importanti banche mondiali
 - ❖ 8 delle 10 aziende farmaceutiche
 - ❖ 3 delle 4 aziende a maggiore redditività

REAL TIME BUSINESS



IBM Lotus Sametime 7.5

Identificazione e Autenticazione utenti
(via Enterprise Directory)

End to End Encryption per comunicazioni sicure

Funzionalità di logging, auditing, archiving

Opzioni per la privacy personale

Integrazione con sistemi antivirus



IM & Web Conference Home Server privato

Alta affidabilità e scalabilità (clustering)

Completo supporto multiplatforma (client & server)

Supporto VoIP nativo

Integrazione con l'infrastruttura IT esistente

Interoperabile con i sistemi pubblici



IBM Lotus Sametime 7.5

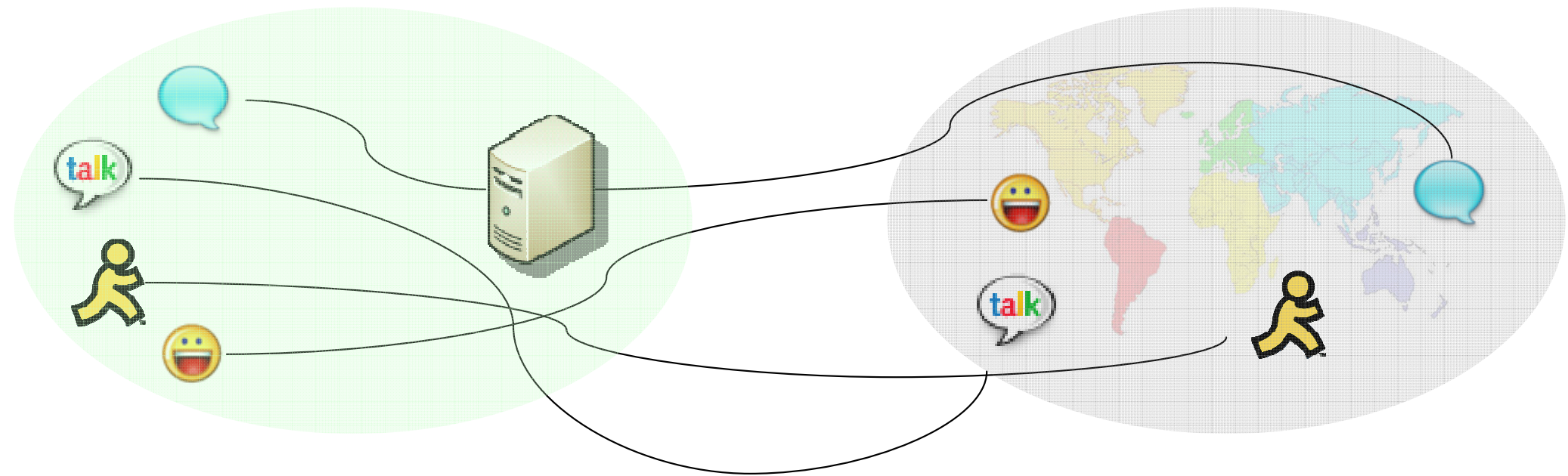
Real Time Gateway

- Gestione delle connessioni extra-aziendali
 - ❖ Abilita la condivisione delle informazioni sulla presenza e le comunicazioni in real time
- Federazione dei singoli domini di IM
 - ❖ Gestisce le comunicazioni tra differenti domini
- Coesistenza di server IM multipli
 - ❖ Gestisce le comunicazioni tra differenti server appartenenti allo stesso dominio



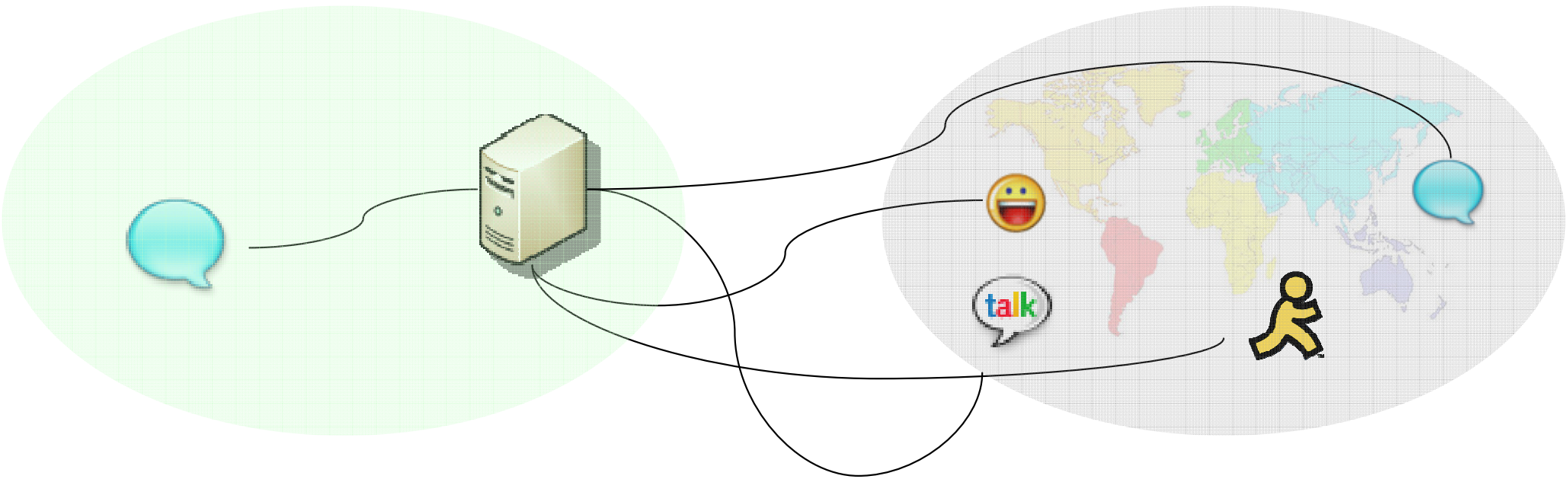
IBM Lotus Sametime 7.5

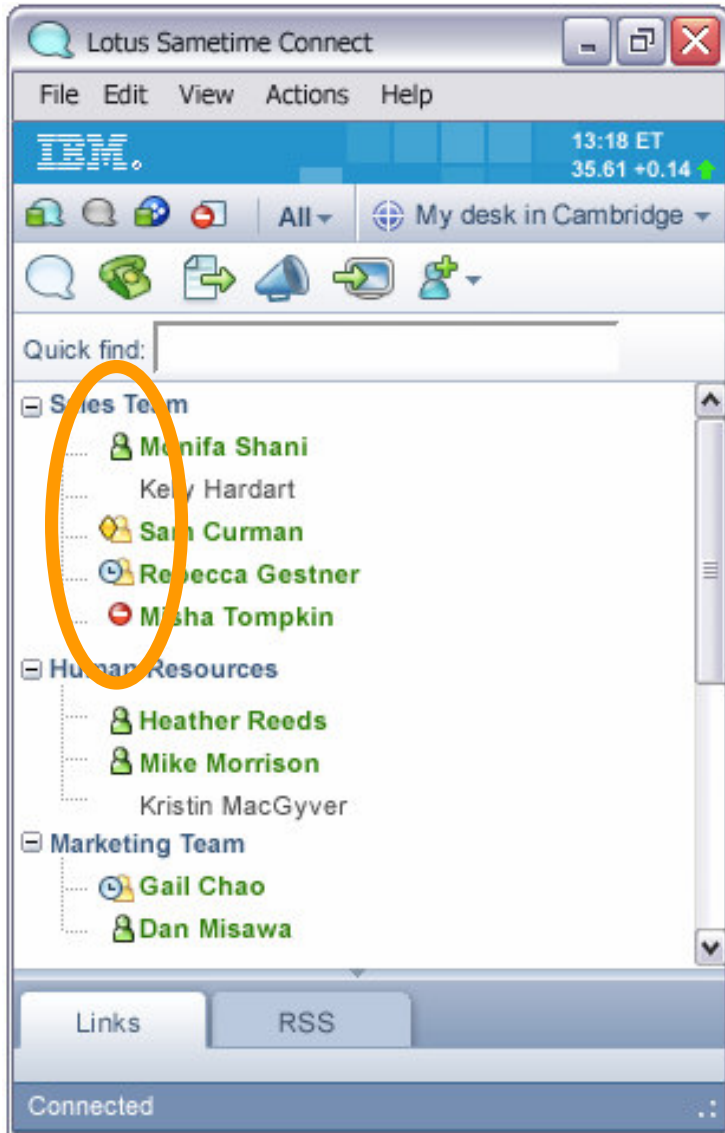
Da connessioni client-based incontrollate...



IBM Lotus Sametime 7.5

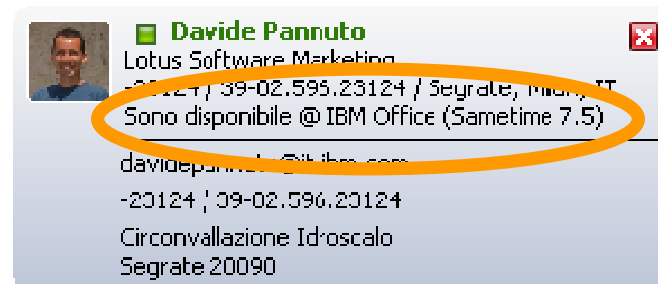
...ad una gestione tramite Real Time Gateway

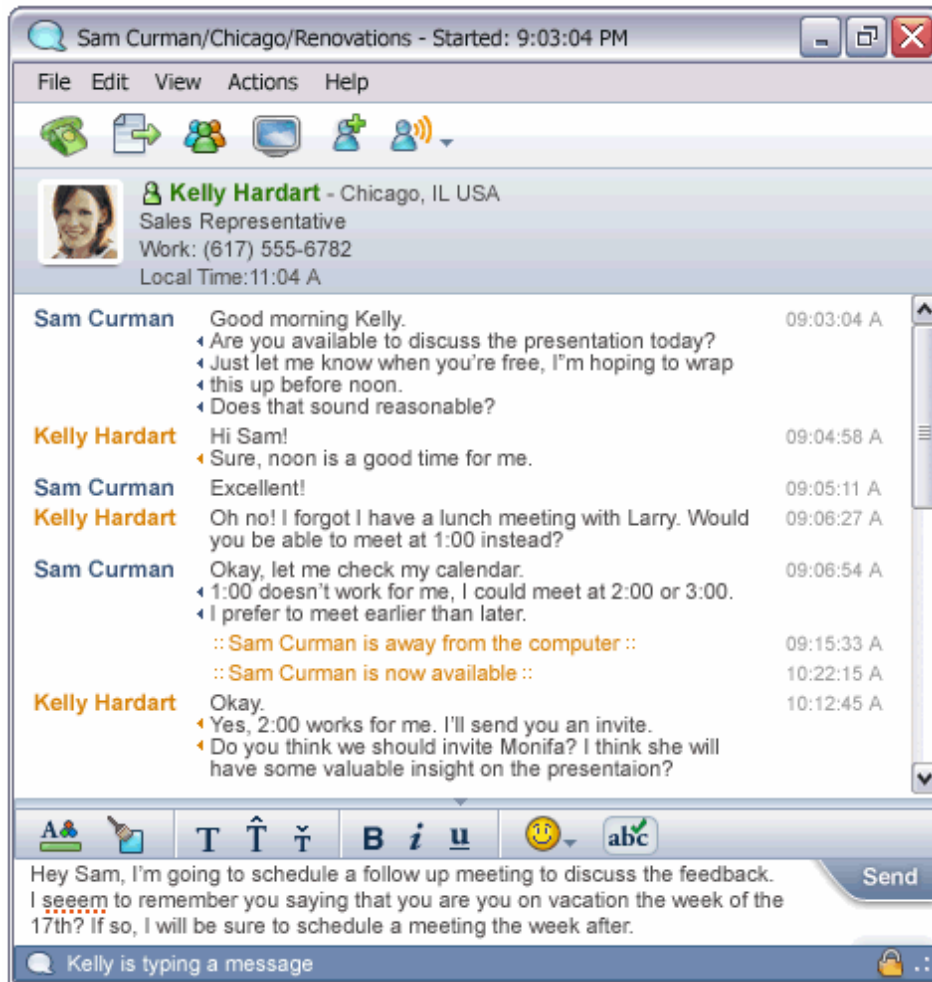




Indicatori di Presenza

- Disponibilità delle Persone
- Modalità di connessione
- Locazione Geografica
- Opzioni per la Privacy

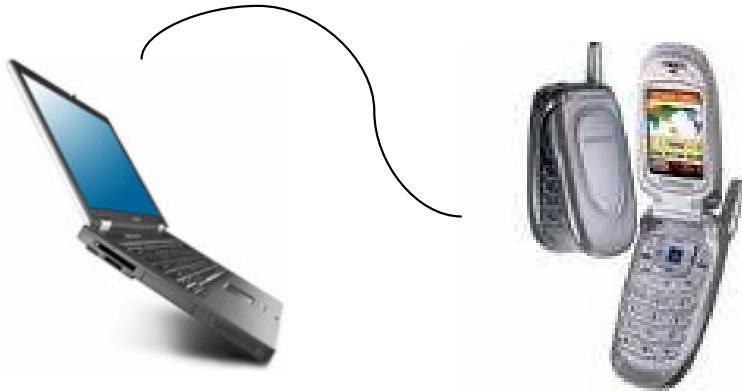




Comunicazione

- Rich Text Chat
- File Transfer sicuro
- Screen Capture
- Chat History

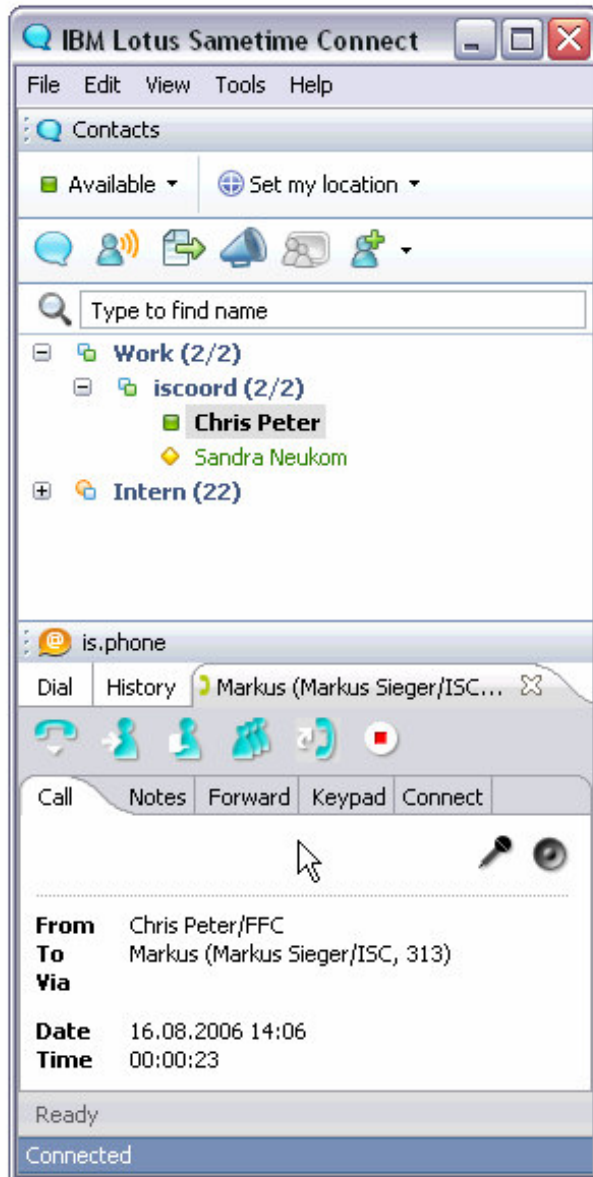




Comunicazione

- Connessioni in VoIP (PC to PC)
- Integrazione con telefonia
 - PC to Phone
 - Phone to Phone



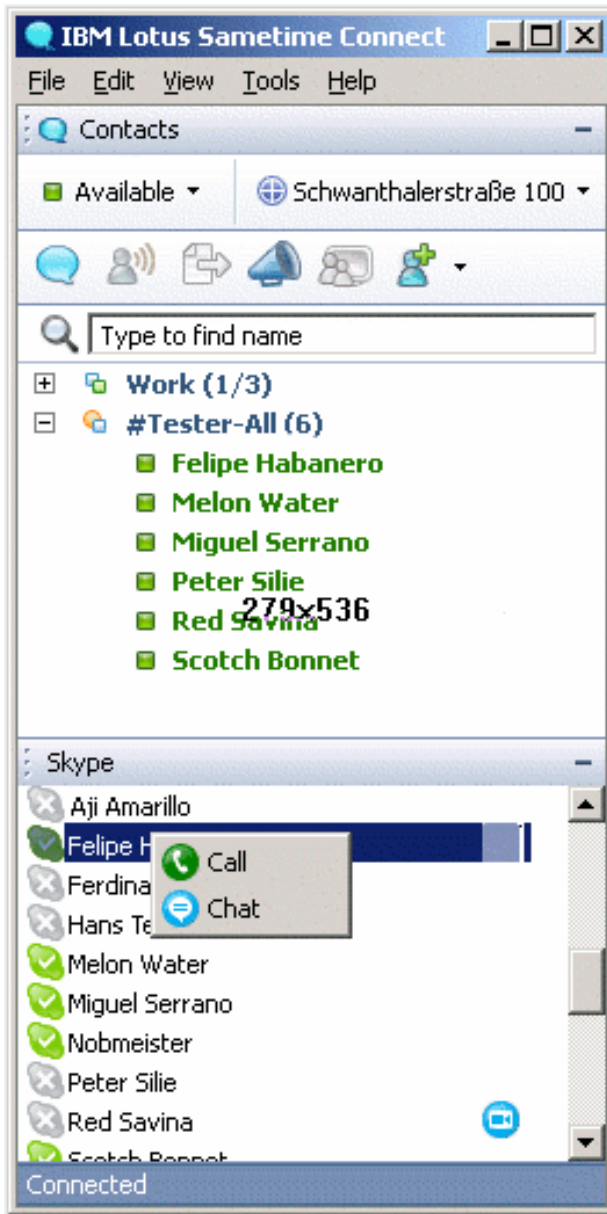


IS Phone (by IS coord)

- Famiglia di softphone integrati con IBM Lotus Sametime e Lotus Notes
- Indipendente dal PBX e basato su SIP 2.0 standard
(Compatibile con: Asterisk, SIP Express Router, connessioni ad Avaya, Cisco, Nortel, Siemens ed altri in piano)

is·phone @





Sametime 2 Skype (by Pentos)

- Indicatori di presenza Skype visibili dal client IBM Lotus Sametime 7.5 Connect
- Le funzionalità Skype utilizzabili direttamente dal client IBM Lotus Sametime 7.5 Connect

pentos AG





Primi device supportati

BlackBerry (4.0+)

Nokia E-series

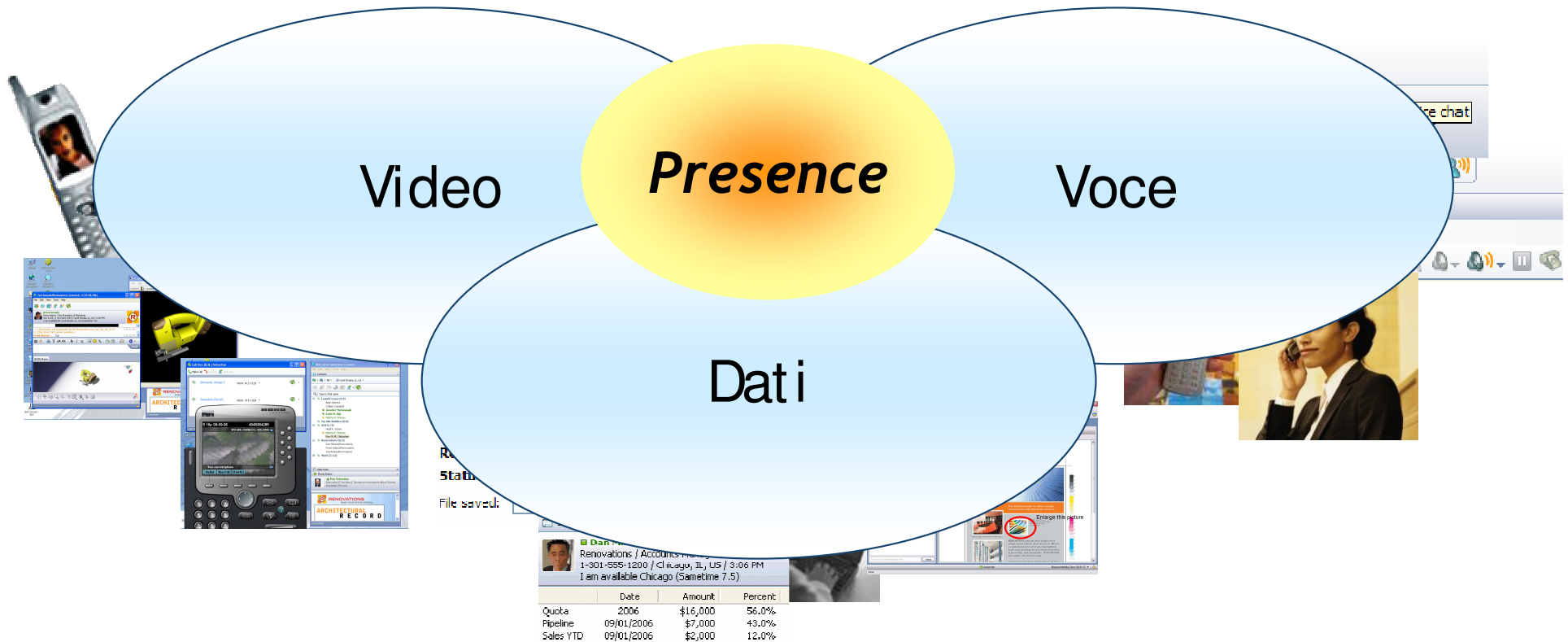
Windows Mobile 2003

Windows Mobile 5

- Funzionalità utilizzabili su Smartphone:
 - ❖ Indicatori di presenza e disponibilità
 - ❖ Invio di Instant Message
 - ❖ Accesso alla Directory per la ricerca dei nominativi
 - ❖ Visualizzazione business card
 - ❖ Click to call da mobile phone (Phone to PC)



Comunicazioni unificate su rete IP



Una vera piattaforma di comunicazione e collaborazione integrata ed omogenea in grado di supportare tutte le differenti modalità operativa



Attend a Meeting

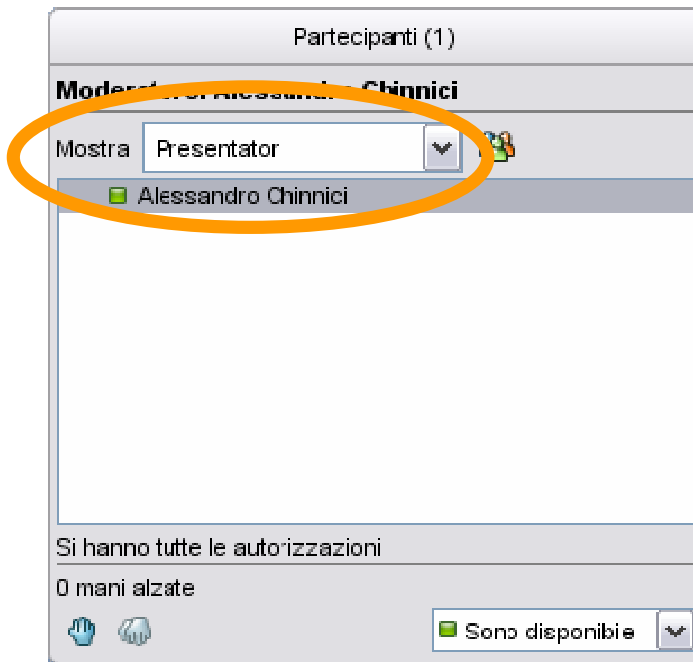


Schedule a Meeting

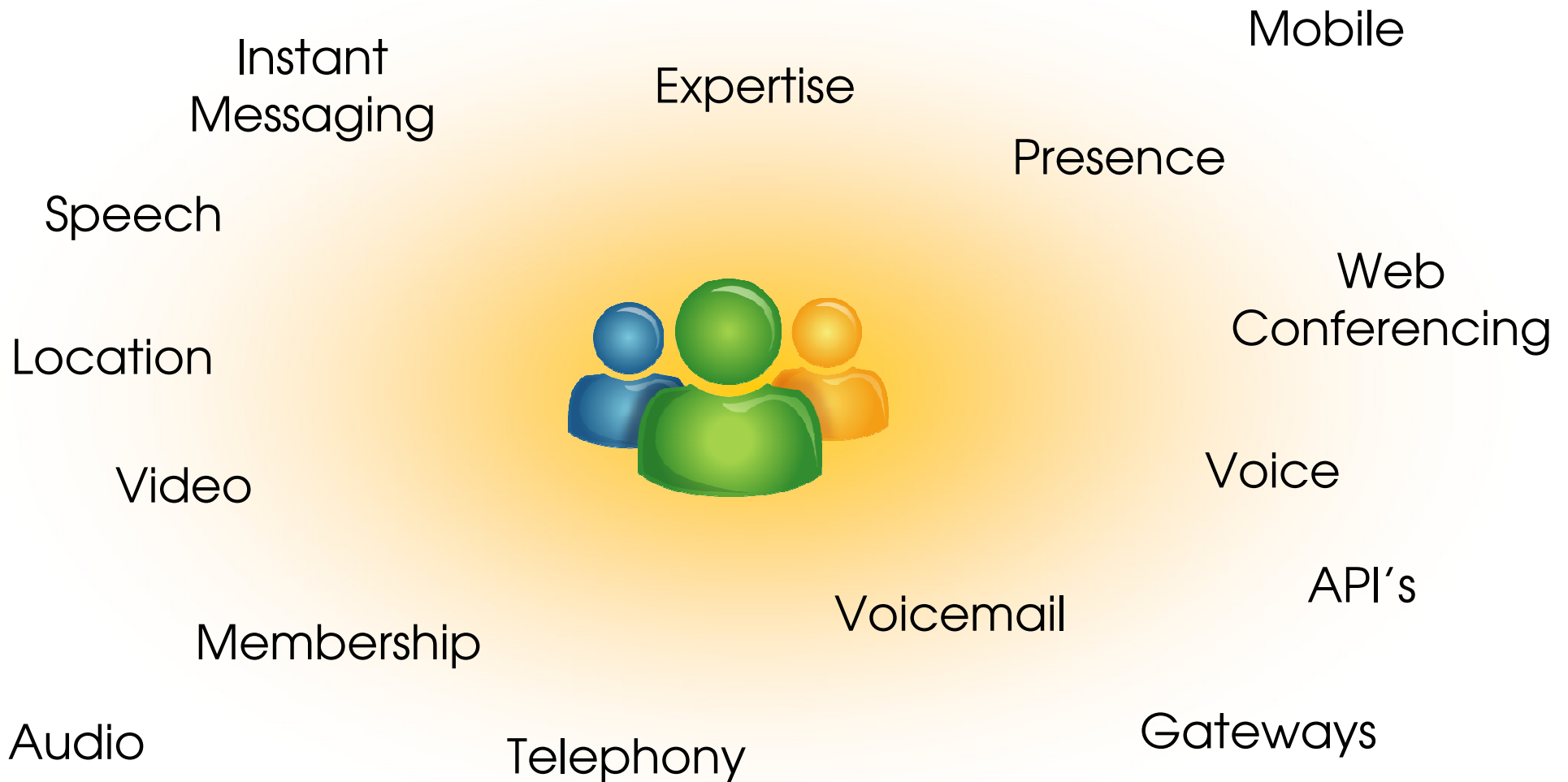


Condivisione

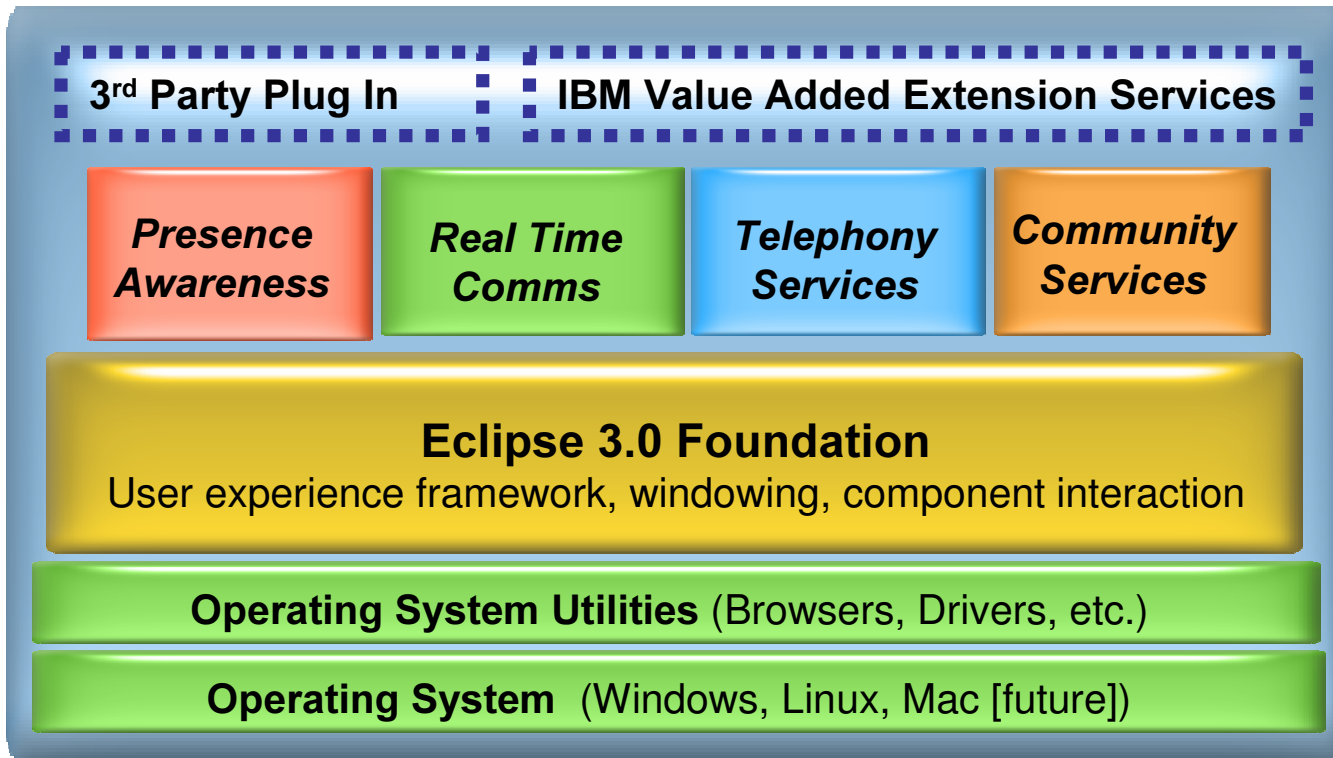
- Videoconferencing
- Whiteboard
- Files / Documenti
- Applicazioni



L'evoluzione da prodotto a piattaforma

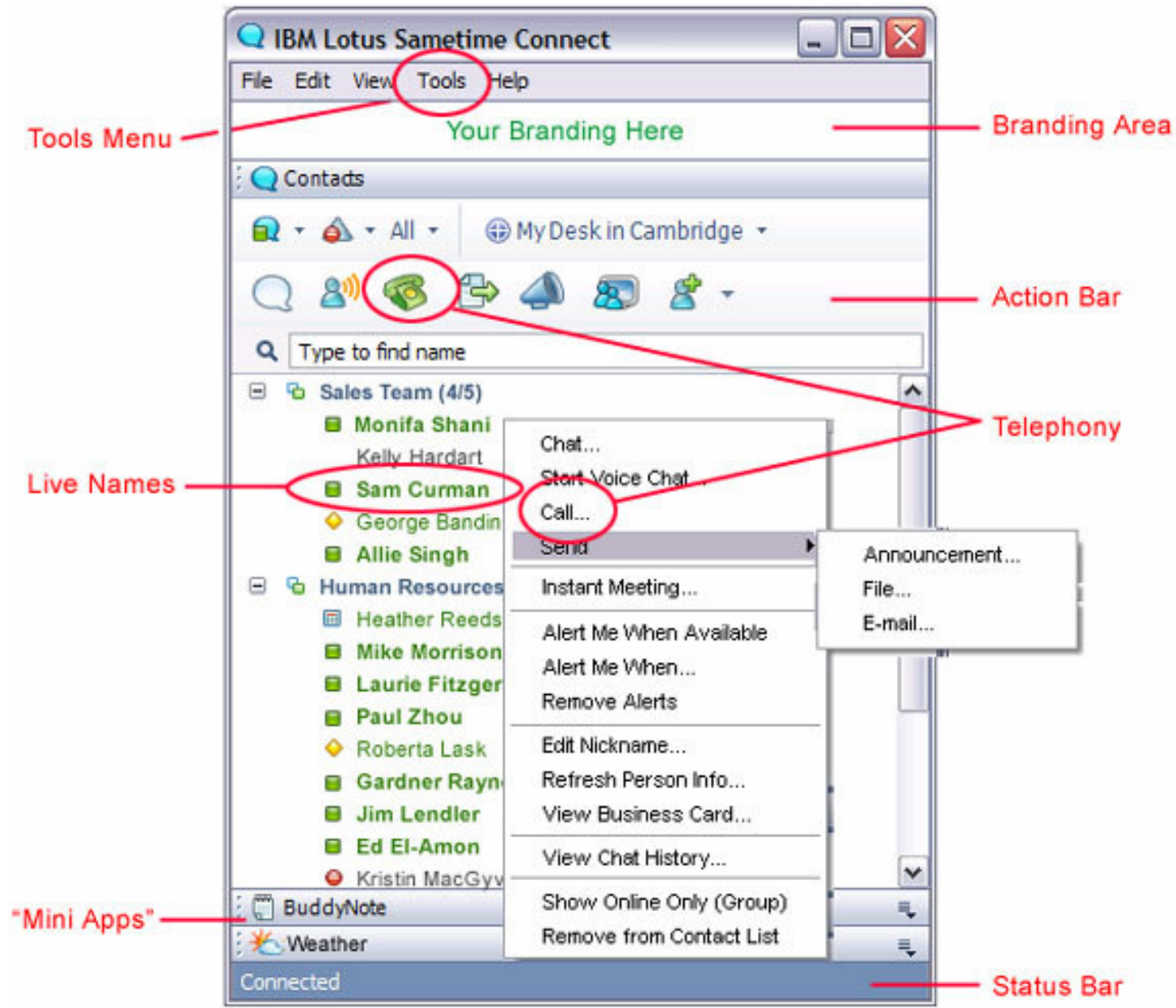


Una vera piattaforma applicativa



- ❖ Client basato su framework Eclipse
- ❖ I plug in accedono a tutte le classi di servizio di Sametime
- ❖ Aggiungono opzioni di visualizzazione e/o funzionalità applicative





The screenshot shows an instant messaging window titled "Sam Curman [started: 9:16:14 AM]". The window has a menu bar with "File", "Edit", "View", "Tools", and "Help". Below the menu is an "Action Bar" containing several icons, including a green globe icon circled in red and labeled "Telephony". The main area shows a conversation with "Kelly Hardart", a Sales Representative. The chat history includes messages from Sam Curman and Kelly Hardart. At the bottom, there is a "Message Tool Bar" with various icons for text formatting and actions, and a "Send" button. The text input area contains the message: "Hey Sam, I'm going to schedule a follow up meeting to discuss the feedback. I seem to remember you saying that you are on vacation the week of the 17th? If so, I will be sure to schedule a meeting the week after." A "Status Bar" is visible at the very bottom right of the window.

Annotations:

- Tools Menu (points to the Tools menu item)
- Telephony (points to the green globe icon in the Action Bar)
- Action Bar (points to the row of icons)
- Branding Area (points to a rectangular area on the right side of the contact header)
- Message Tool Bar (points to the toolbar below the chat history)
- Status Bar (points to the bottom right corner of the window)
- Branding Area (points to the bottom left corner of the window)



Sales Data

Dan Misawa
 Renovations / Accounts Manager
 1-415-555-1001 / San Francisco, CA, US / 9:52 AM
 I am available @ San Francisco (Sametime 7.5)

| Data Notes | Date | Amount |
|------------|------------|----------|
| Quota | 2006 | \$11,000 |
| Pipeline | 08/01/2006 | \$5,000 |
| Sales YTD | 08/01/2006 | \$2,000 |

Hire date 08/21/81
 Likes to fish

IBM Lotus Sametime Connect

File Edit View Tools Help

Contacts

Available Chicago

Type to find name

Work (3/3)

- Dan Misawa/Renovations
- Frank Adams/Renovations
- Ted Amado/Renovations

Sales Data

Dan Misawa
 Renovations / Accounts Manager
 1-415-555-1001 / San Francisco, CA, US / 9:52 AM
 I am available @ San Francisco (Sametime 7.5)

| Data Notes | Date | Amount |
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| Sales YTD | 08/01/2006 | \$2,000 |

Hire date 08/21/81
 Likes to fish

Recent Buddies

RENOVATIONS
 MAKE YOUR OFFICE SPECIAL

ARCHITECTURAL RECORD

Connected



Software > Lotus > Business partners >

IBM Business Partner Showcase for Lotus Sametime

Lotus. software

Lotus Sametime

[Library](#)
[Case studies](#)
[How to buy](#)
[developerWorks: Lotus](#)
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[Support](#)

Related links

- Lotus Web Conferencing
- Lotus Sametime Everyplace
- Real-Time and Team Collaboration
- Lotus, IBM Workplace, WebSphere Portal and WebSphere Everyplace products at a glance
- Lotus Domino Solutions Catalog
- Warranty info



Welcome to this IBM Business Partner Virtual Showcase featuring solutions built on IBM Lotus Sametime.

With more than 150 new and enhanced features, Lotus Sametime 7.5 software represents a significant upgrade in real-time collaboration capabilities, including a new IM client, a completely redesigned Web conferencing user experience, federation with public IM networks, integration with leading telephony and desktop video providers and integrated Voice over IP (VoIP). With its open and fully extensible design, it transforms Lotus Sametime software from a real-time collaboration program to a real-time collaboration platform, enabling IBM Business Partners and developers to easily deliver customized real-time business solutions to provide greater value to your investment.

Explore the showcase and reach out to the IBM Business Partners who have built solutions specifically for your business.

IBM, along with its Business Partners, are paving the way for advanced organizational collaboration and social networking tools, allowing organizations to change the way they do business and making their whole company much faster, more responsive and more productive.

We're here to help



Easy ways to get the answers you need.


[Call me](#)

[E-mail us](#)

or call us at
800-465-6887 Priority code: 104CBW74

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Find a "Real-Time. Right Now." event near you, around the world.

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Resources

➔ [Demo: Lotus Sametime 7.5](#)

Learn more

➔ [Find out all the buzz about Lotus Sametime 7.5.](#)

Watch and listen

Take a peek. See what Lotus Sametime 7.5 is about. Watch the webcast event!

[➔ Register now](#)


Catalogo
dei plug in disponibili

ibm.com/software/lotus/partnershowcase/sametime/

Il valore di IBM Lotus Sametime



Collegare i mobile worker ed estendere la Corporate fino alle sedi più remote



Gestire i progetti di gruppo senza far spostare le singole persone



Schedulare delle riunioni con team differenti via Web



Migliorare il servizio clienti riducendo i tempi di attesa e incrementando la fidelizzazione



Ridurre drasticamente i costi telefonici e di trasferta.



CollaborateNow

Related links

• [IBM](#)

Effective collaboration is no longer a luxury. Individuals, teams and entire organizations around the corner and around the world demand a virtual environment that enables them to communicate, collaborate and work with everyone in the extended value chain.

IBM employees can invite you - whether you are a customer, partner or supplier - to participate in virtual meetings using IBM's market-leading product offerings.

If you are an active CollaborateNow participant, contact your IBM representative for details.

Participate now

Customers, vendors and Business Partners sign in using your IBM ID and password. IBM employees sign in using your IBM intranet ID and password.

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Technical requirements:

For web conferences:
[OS & browser levels](#)
[Browser setup](#)

For instant messaging:
[OS & browser levels](#)
[Browser setup](#)

Learn more

- [Web conferencing](#)
- [Instant Messaging](#)
- [QuickPlace](#)

Help

- [IBM registration](#)
- [Web conferencing](#)
- [Instant Messaging](#)
- [QuickPlace](#)

Una volta registrati su ibm.com si può dialogare via chat con qualsiasi persona IBM

<https://www.ibm.com/collaboration/collaboratenow>



Lotus. Sametime

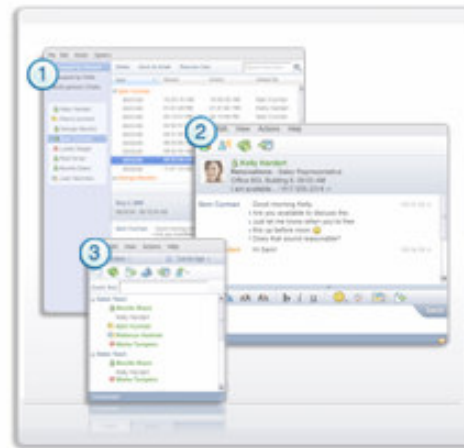
Logged in as Alessandro Chinnici

[Register to use Sametime](#)[Change your password](#)[Administer the server](#)

Welcome to IBM Lotus Sametime

Sametime Instant Messaging

Chat, talk, and send documents across your company



1. With IBM® Lotus® Sametime®, you can use chat history to find previous online conversations.

2. Enhance your collaboration by including rich text, emoticons, and screen snapshots. Real-time spell checking finds typos as you type, and integrated voice chat lets you seamlessly transition from typing to talking.

3. Quickly find contacts using type-ahead, and mouse over names to see additional contact and location information.

Plus: Optional plugins extend Lotus Sametime capabilities.

[Attend a Meeting](#)

[Schedule a Meeting](#)

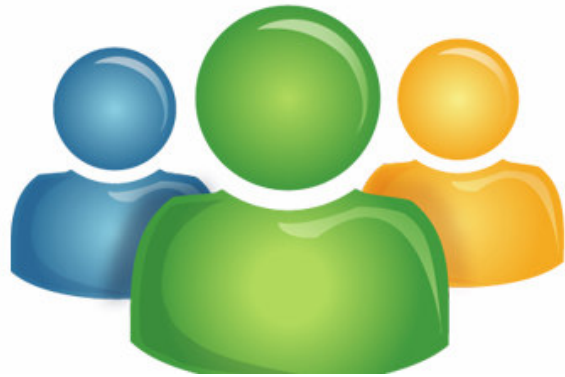
[View All Meetings](#)

Need more information?

[Sametime documentation](#)
[Lotus Sametime 7.5 SDK](#)
[Developer resources](#)
[IBM.com](#)
[Lotus.com](#)

Sito pubblico di demo
<http://stdemo3.dfw.ibm.com>

[Download](#)
[Lotus Sametime Connect 7.5 Client](#)

IBM Lotus Sametime 7.5

REAL-TIME. RIGHT NOW.

